



Course Structure

BACHELOR OF BUSINESS ADMINISTRATION (FINANCIAL INVESTMENT ANALYSIS) COURSE STRUCTURE BASED ON UGCF 2022

Semester – I

| Core Course (DSC) | Generic Elective (GE) | Ability Enhancement Course (AEC) | Skill Enhancement Course (SEC) | Value Addition Course (VAC) |
|---|--|--|---|--|
| All are compulsory | Choose Any One | Compulsory | Choose Any One | Choose Any One |
| 1. DSC-1 Financial Accounting and Analysis 2. DSC-2 Microeconomics 3. DSC-3 Statistics for Business Decisions | 1. Fundamentals of Marketing Management (BMS) 2. Fundamentals of Organisational Behaviour (BMS) | Environmental Science: Theory into Practice-I | 1. Finance for Everyone (Deptt. of Commerce) 2. Communication in Everyday Life (Deptt. of Eng.) 3. रंगमंच (Deptt. of Hindi) | 1. Reading Indian Fiction in English (Deptt. of Eng.) 2. भारतीय भक्ति परंपरा और मानव मूल्य (Deptt. of Hindi) 3. Constitutional Values and Fundamental Duties (Deptt. of Pol.Sci.) 4. Yoga: Philosophy and Practice (Deptt. of Sanskrit) |