

Script

Slide 1: ***video of the car***

Are you also tired of having your blood pressure shoot up each time you go for a drive?

Slide 2: ***Telematics Animation Slide***

Let's talk about something changing how we drive: ***Click*** DrivePulse ***Click*** by Team MRS.

DrivePulse uses sensors on a smartphone to quietly watch how you drive. It tracks things like:

- How fast you're going ***Click***
- How smoothly you take those corners ***Click***
- How gently you brake. ***Click***

This data helps create a picture of your driving habits, so you can earn rewards for driving safely.

Slide 3: ***Good job***

Think of your car saying, ***Click*** "Good job! Here's a treat!"

Slide 4: ***Grandma***

And let's get real—who doesn't love saving money? DrivePulse has some great perks:

Slide 5: ***10 second figuring out papers stuff***

- The safer you drive, the less you pay. If you're not speeding or slamming on the brakes, you could save up to 30% on your insurance. That's real cash back in your wallet!

Slide 6: ***30 second car video***

- Smooth driving means less wear and tear on your car. That means fewer trips to the mechanic and less money spent on new tires, brake pads, and engine fixes.

Slide 7: ***5 second money jar***

- DrivePulse also encourages fuel-efficient driving, so you'll visit the pump less often. No more gas-guzzling!

Slide 8: ***Family Video***

- Over a year, all these little savings can add up to something big—maybe even a nice dinner out or a fun family day trip.

Slide 9: ***Highway Video***

- DrivePulse is like your car's cheerleader, helping you be a safer, smarter, and more eco-friendly driver. It rewards you for safe habits AND saves you money. And the best part? You'll feel more confident knowing you're keeping your family, yourself, and others safe.

