

Total Leads

63

Total Converted Leads

16

Overall conversion Rate %

25.40%

High Score Leads %

33.33%

High Score Conversion Rate %

14.29%

LeadSource

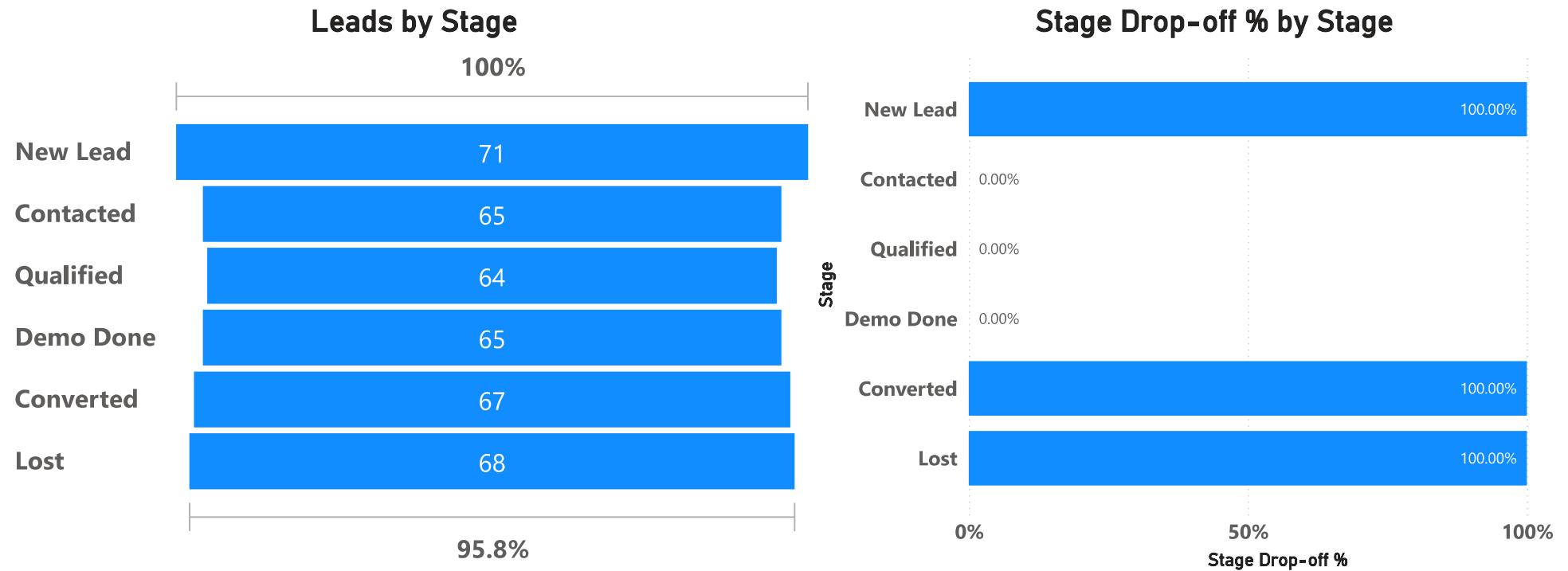
- Cold Email
- Google Ads
- LinkedIn
- Referral
- Webinar
- Website

City

- Ahmedabad
- Bengaluru
- Bhopal
- Chennai
- Delhi
- Indore
- Jaipur
- Kolkata
- Lucknow
- ...

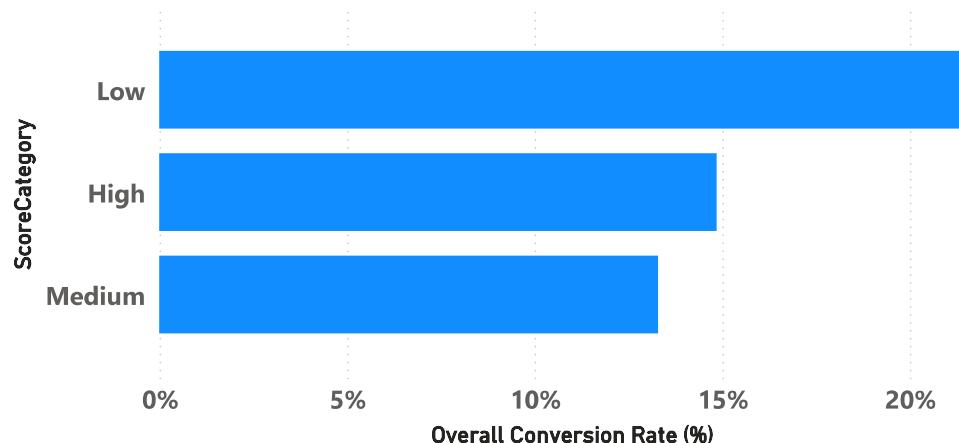
Industry

- Education
- IT Services
- Logistics
- Manufacturing
- Pharma
- Retail
- Trading

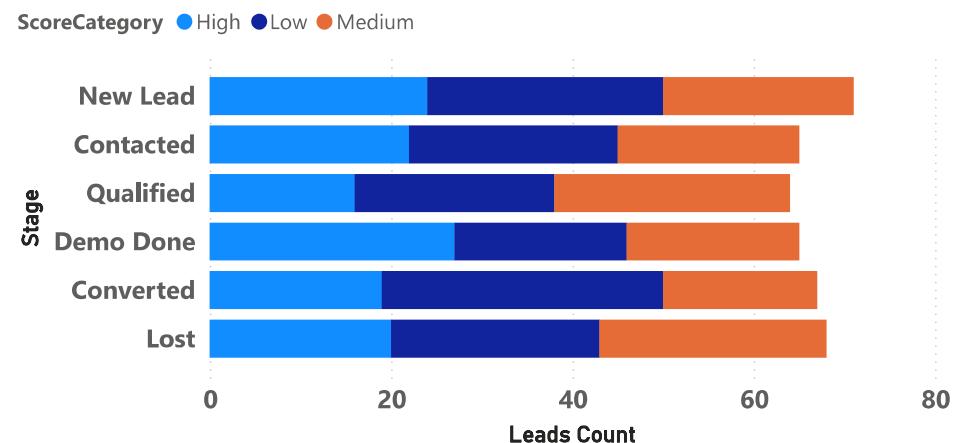


Sales Funnel

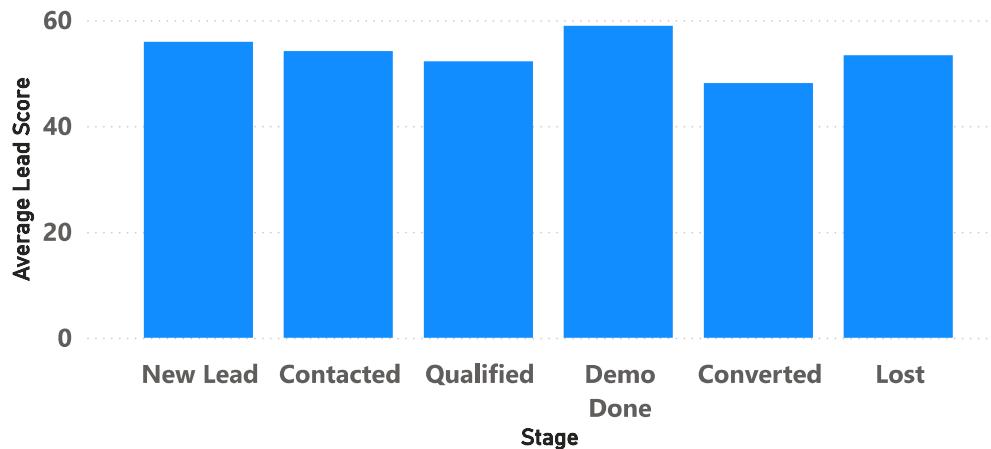
Overall Conversion Rate (%) by ScoreCategory



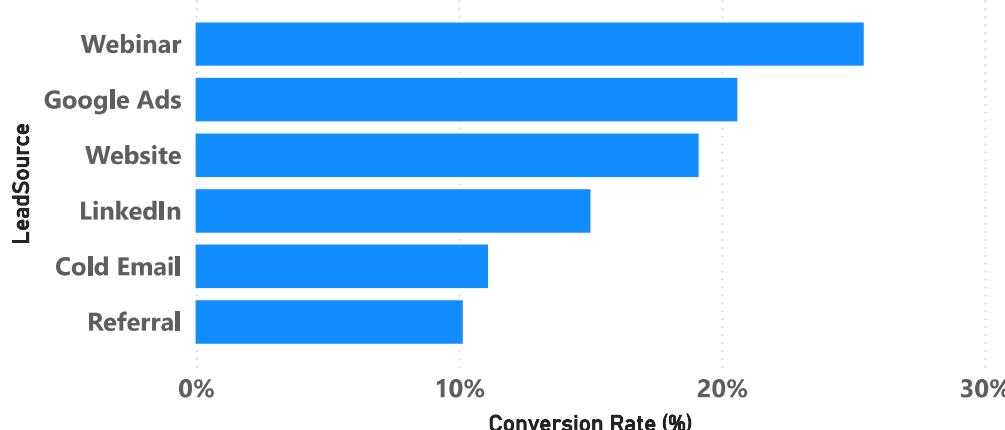
Leads Count by Stage and ScoreCategory



Average Lead Score by Stage



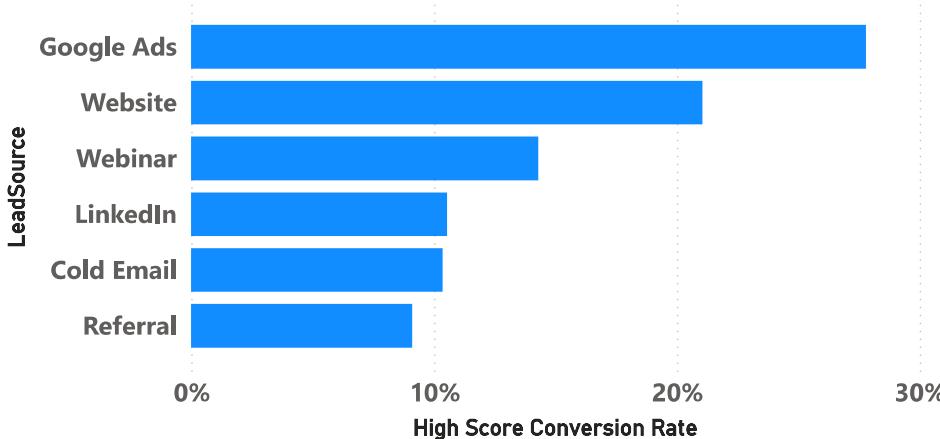
Conversion Rate (%) by LeadSource



LeadSource Total Leads Conversion Rate (%) Average Lead Score

LeadSource	Total Leads	Conversion Rate (%)	Average Lead Score
Referral	69	10.14%	54
Cold Email	72	11.11%	57
LinkedIn	60	15.00%	52
Website	68	19.12%	52
Google Ads	68	20.59%	49
Webinar	63	25.40%	55

High Score Conversion Rate by LeadSource



City Manufacturing



City

- Ahmedabad
- Bengaluru
- Bhopal
- Chennai
- Delhi
- Hyderabad
- Indore
- Jaipur
- Kolkata

Industry

- Education
- IT Services
- Logistics
- Manufacturing
- Pharma
- Retail
- Trading

LeadSource

- Webinar