

Total Leads

63

Total Converted Leads

16

Overall conversion Rate %

25.40%

High Score Leads %

33.33%

High Score Conversion Rate %

14.29%

LeadSource

- ☐ Cold Email
- ☐ Google Ads
- ☐ LinkedIn
- ☐ Referral
- ☒ Webinar
- ☐ Website

City

- ☐ Ahmedabad
- ☐ Bengaluru
- ☐ Bhopal
- ☐ Chennai
- ☐ Delhi
- ☐ Indore
- ☐ Jaipur
- ☐ Kolkata
- ☐ Lucknow
- ☐

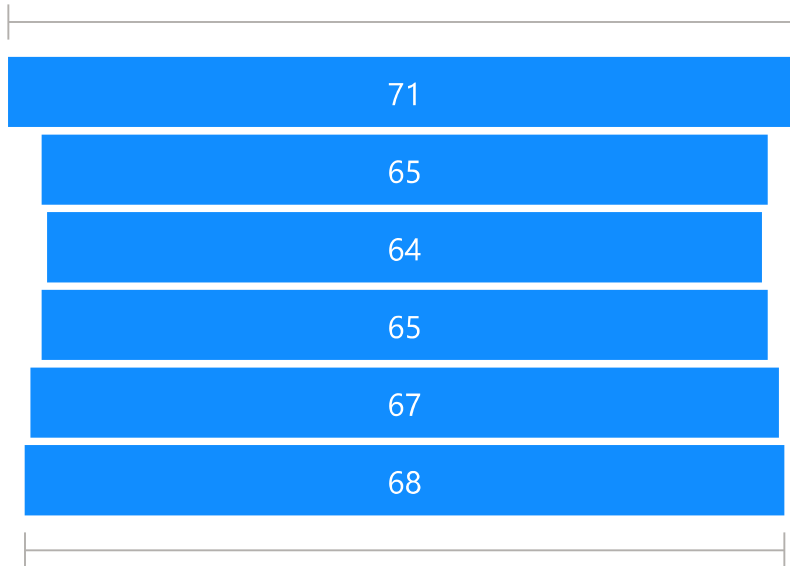
Industry

- ☐ Education
- ☐ IT Services
- ☐ Logistics
- ☐ Manufacturing
- ☐ Pharma
- ☐ Retail
- ☐ Trading

Leads by Stage

100%

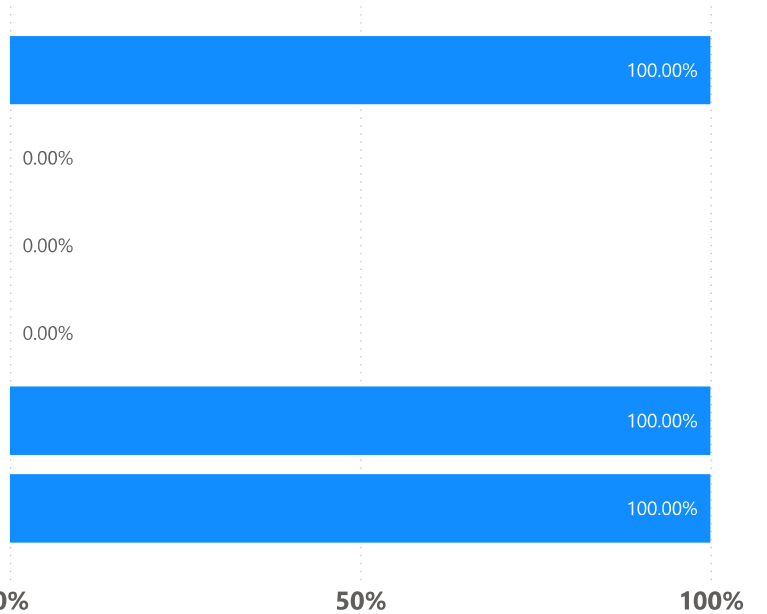
New Lead
Contacted
Qualified
Demo Done
Converted
Lost



95.8%

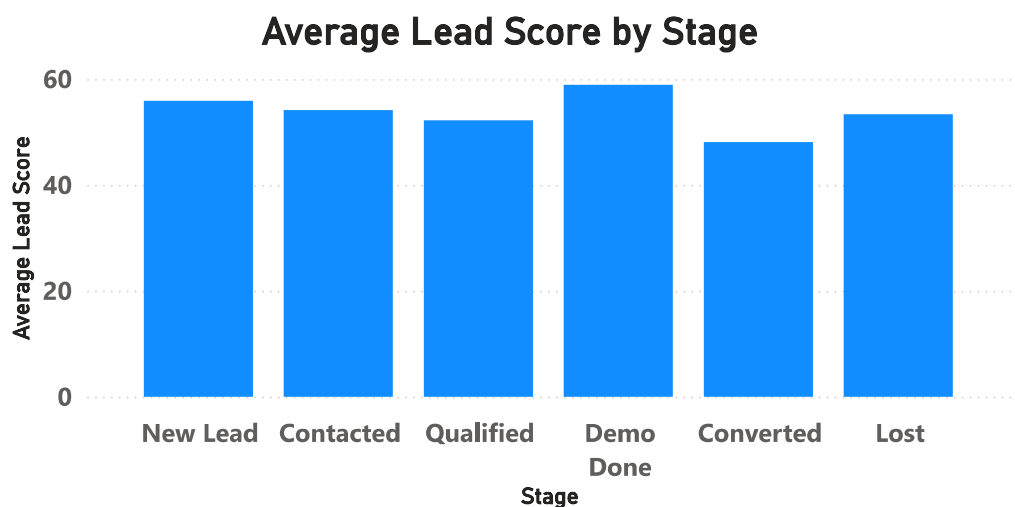
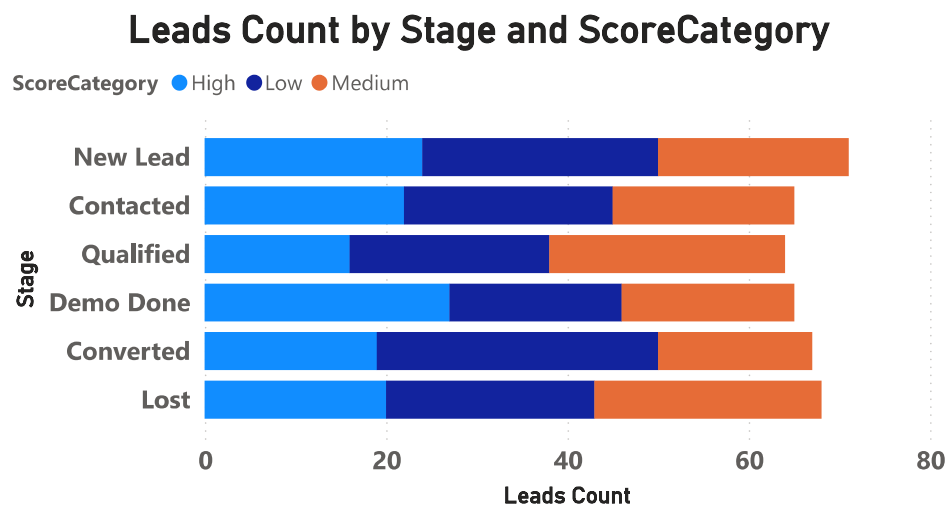
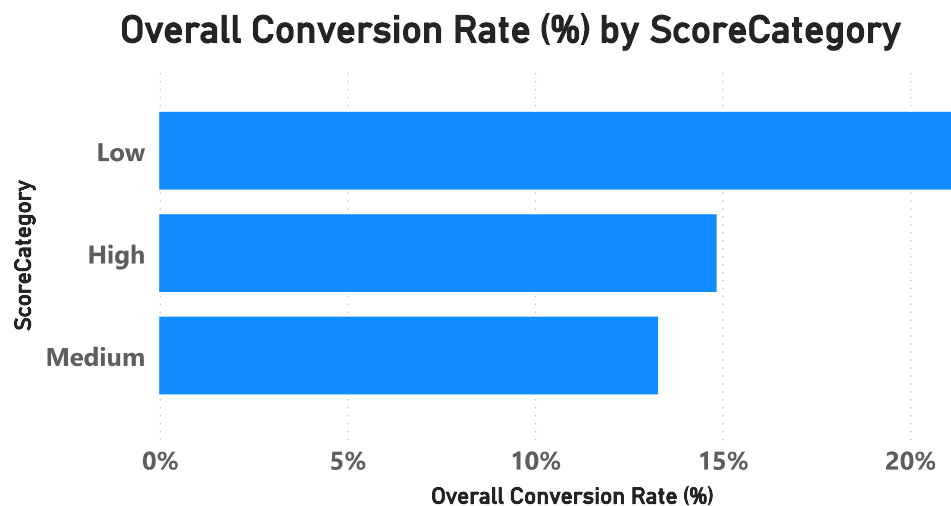
Stage Drop-off % by Stage

New Lead
Contacted
Qualified
Demo Done
Converted
Lost

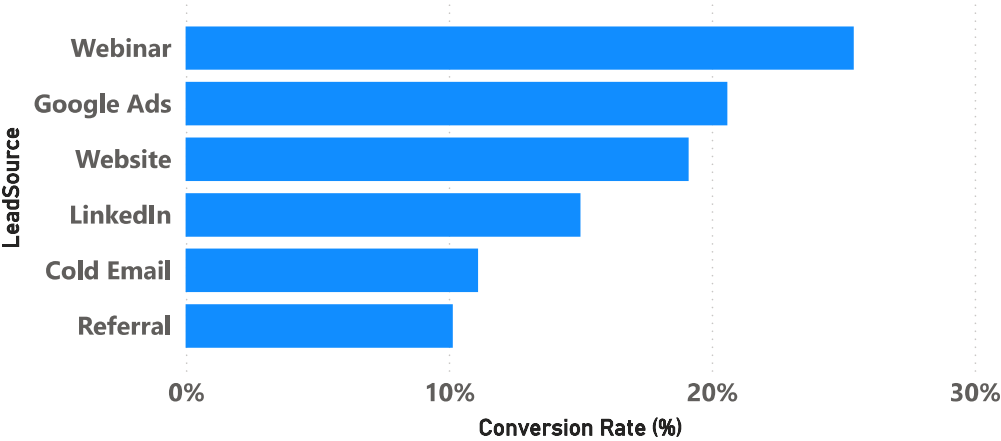


0% 50% 100%
Stage Drop-off %

Sales Funnel



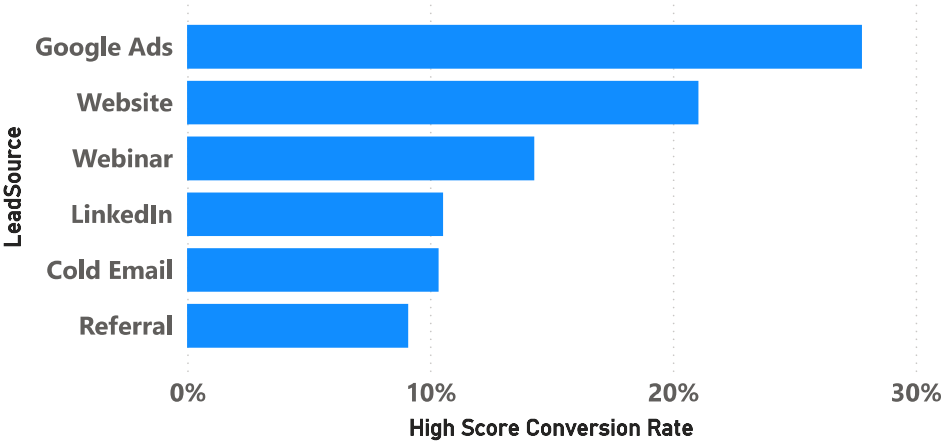
Conversion Rate (%) by LeadSource



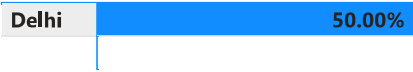
LeadSource Total Leads Conversion Rate (%) Average Lead Score

Referral	69	10.14%	54
Cold Email	72	11.11%	57
LinkedIn	60	15.00%	52
Website	68	19.12%	52
Google Ads	68	20.59%	49
Webinar	63	25.40%	55

High Score Conversion Rate by LeadSource



City Manufacturing



City

- ☐ Ahmedabad
- ☐ Bengaluru
- ☐ Bhopal
- ☐ Chennai
- ☒ Delhi
- ☐ Hyderabad
- ☐ Indore
- ☐ Jaipur
- ☐ Kolkata

Industry

- ☐ Education
- ☐ IT Services
- ☐ Logistics
- ☒ Manufacturing
- ☐ Pharma
- ☐ Retail
- ☐ Trading

LeadSource

- ☐ Webinar