

# Sales Analysis

A vibrant, stylized illustration representing a sales analysis dashboard. The background features a light blue sky with clouds, a large teal upward-pointing arrow, and a lightbulb. In the center, a woman in an orange top and dark skirt stands on a bar chart, holding a blue bag. Below her, a man in an orange top sits cross-legged on the ground, using a laptop. The bar chart consists of five blue bars of increasing height. To the left of the chart is a large teal money bag with a dollar sign and several gold coins. To the right is a stack of gold coins and a small potted plant. The overall theme is business growth and financial analysis.

**Sales Overview**

**Customer Details**

**Product Details**

# Sales Overview

Home

Sales Overview

Customer Details

Product Details

Year

2019

2020

2021

Customer City

All

Sub Category

All

Product Category

All

Product Name

All

Month

All

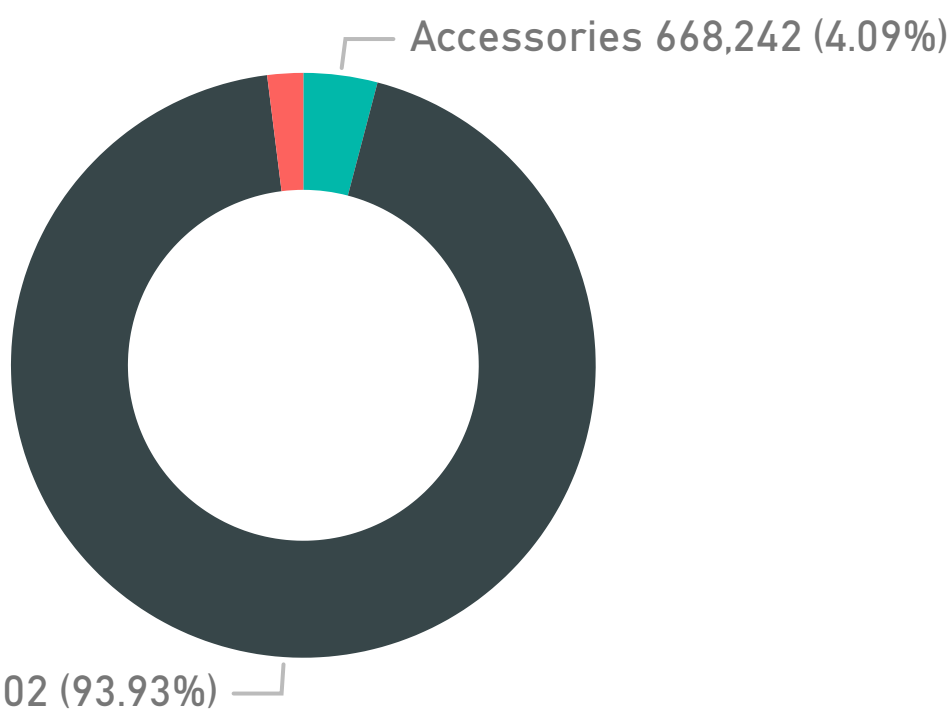
Sales vs Budget

16,351,550

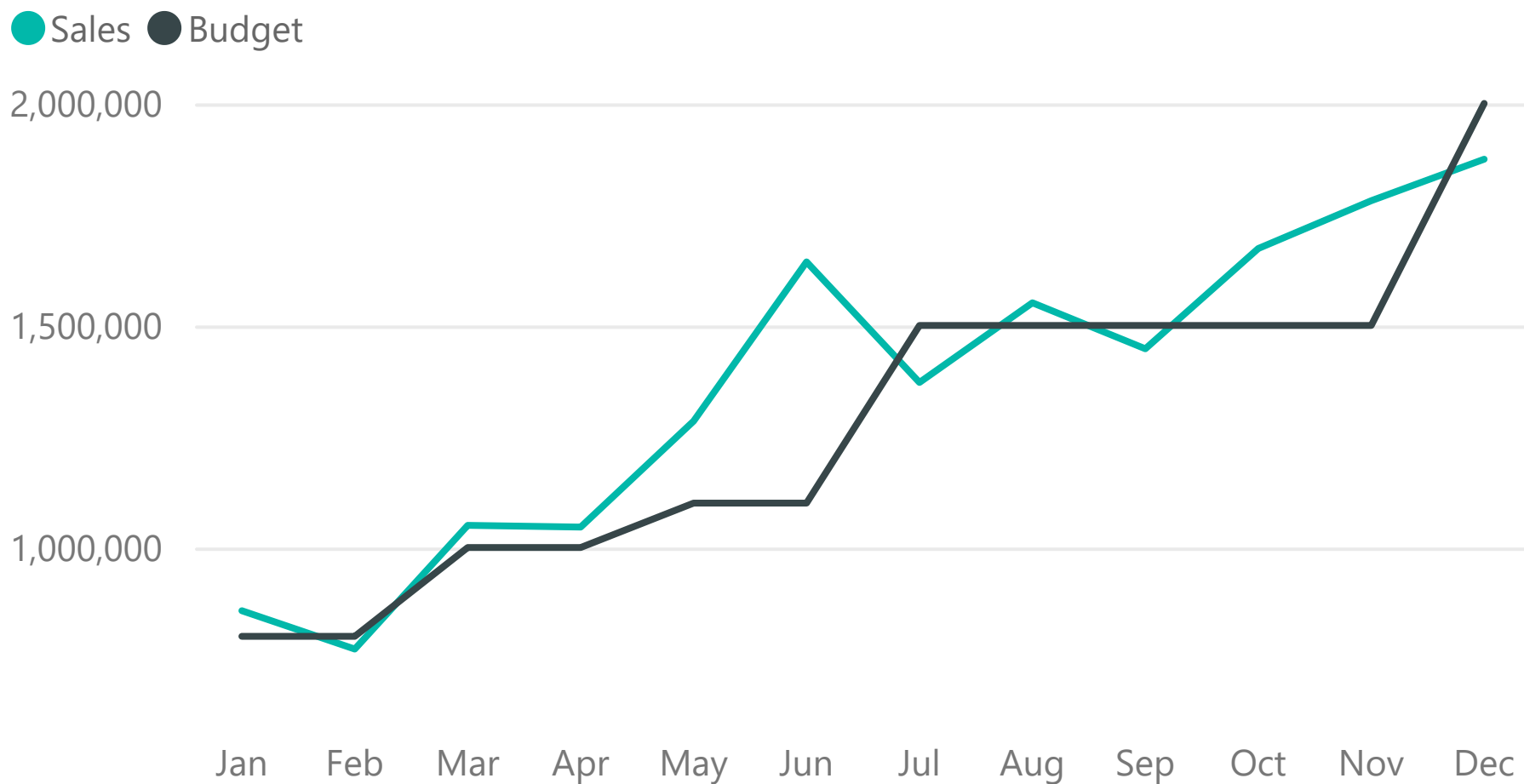
15,300,000.00

1,051,550 ↑

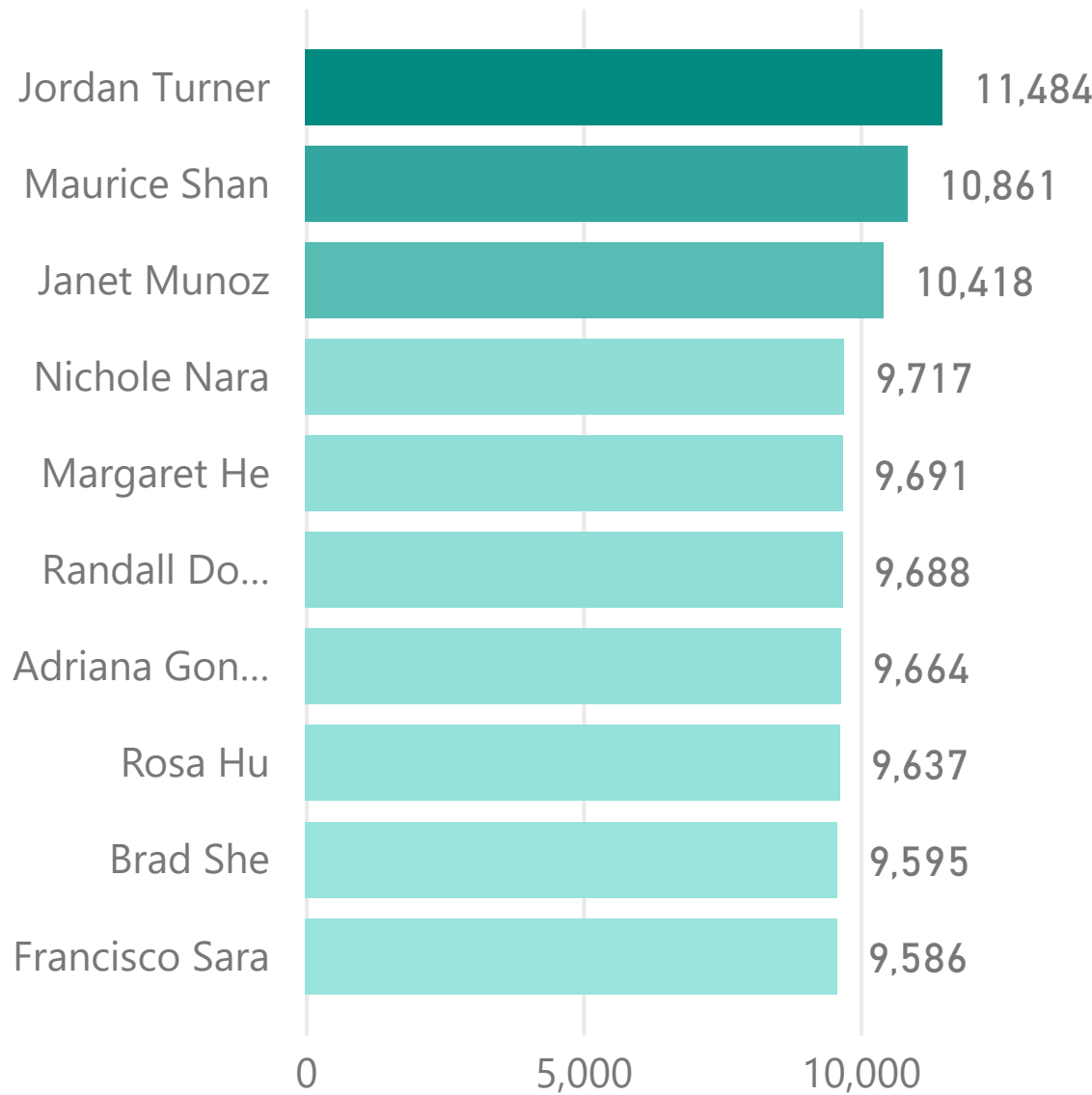
Sales by Product Category



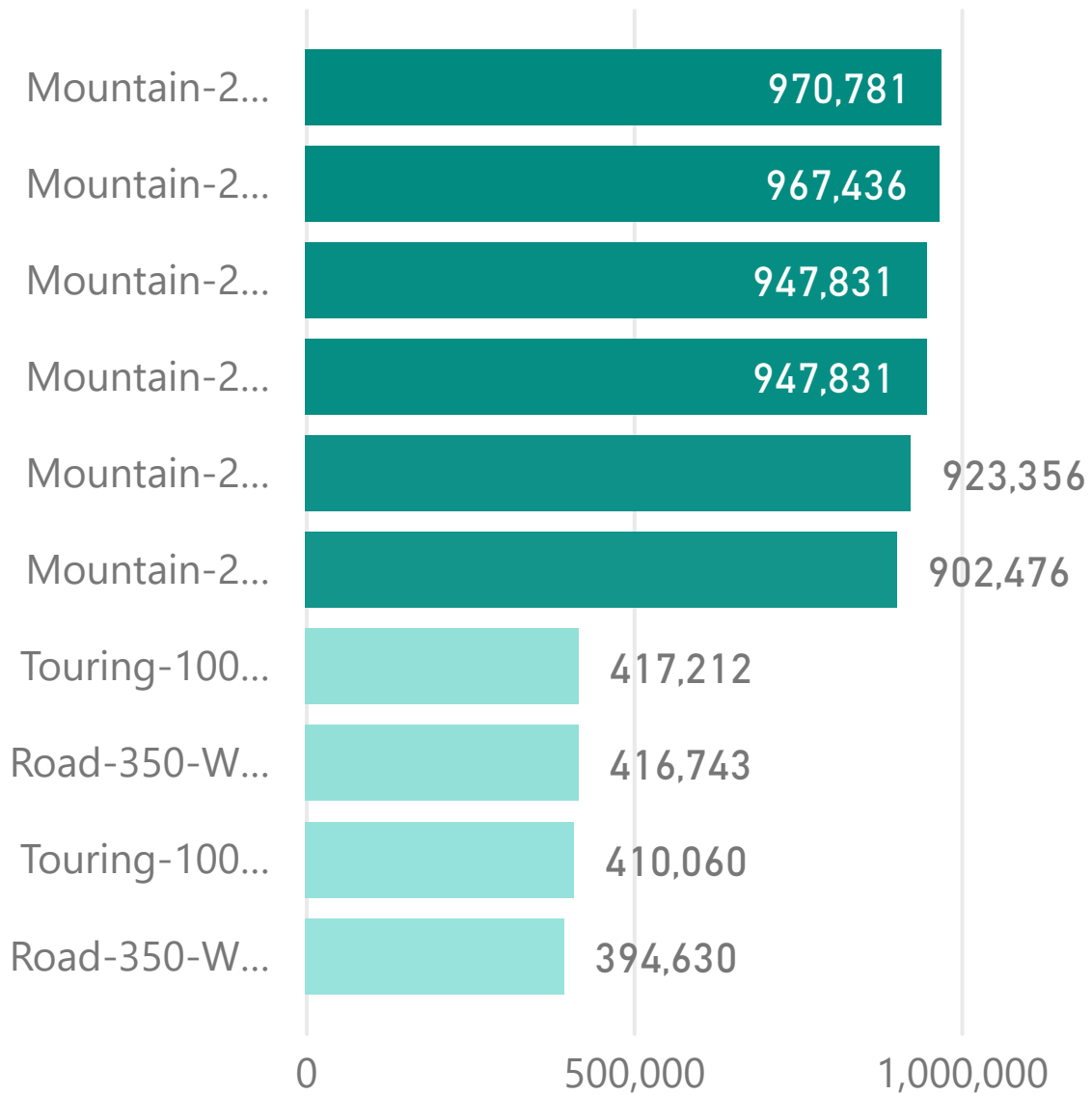
Sales and Budget by Month



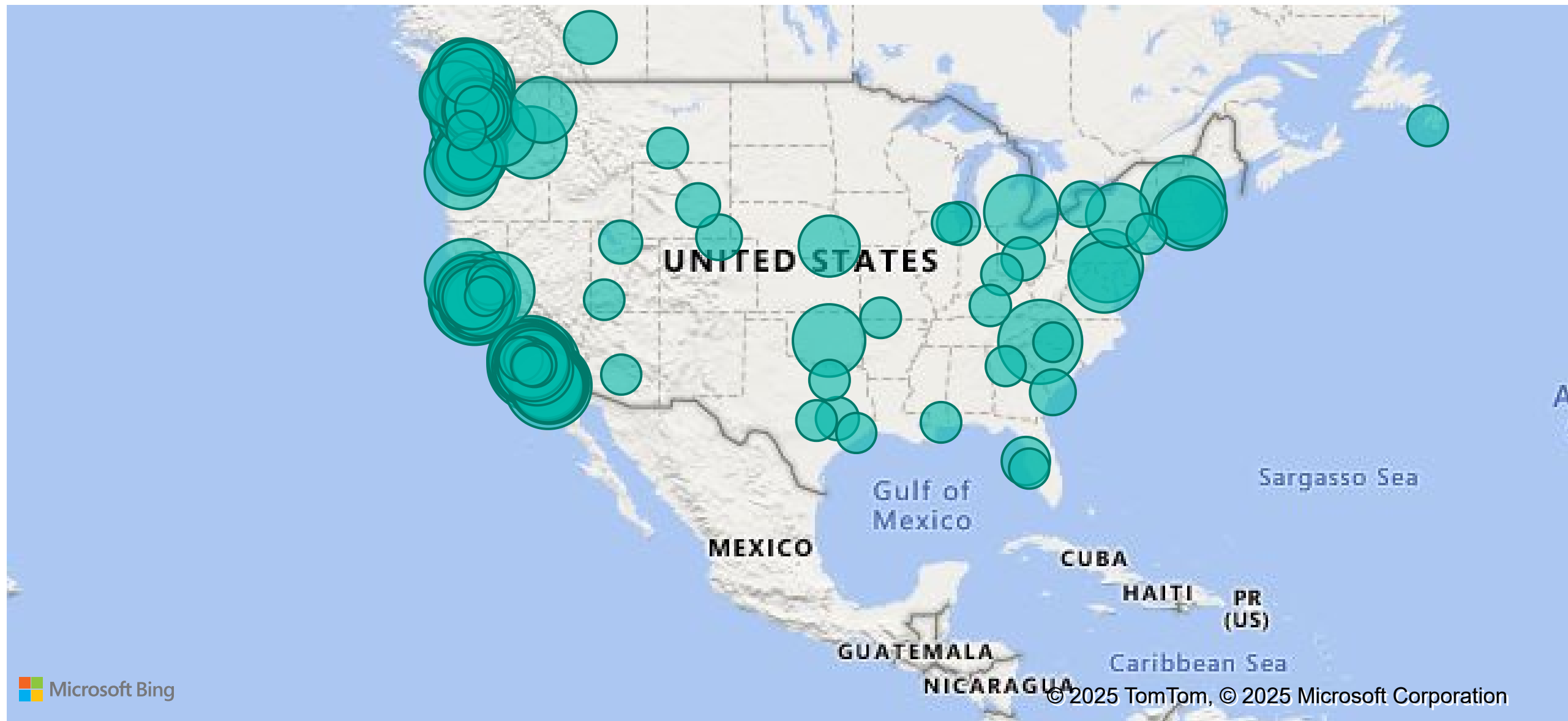
Sales by Top 10 Customers



Sales by Top 10 Products



Sales by Customer City



# Customer Details

Home

Sales Overview

Customer Details

Product Details

Year

2019

2020

2021

Customer City

All

Sub Category

All

Product Category

All

Product Name

All

Month

All

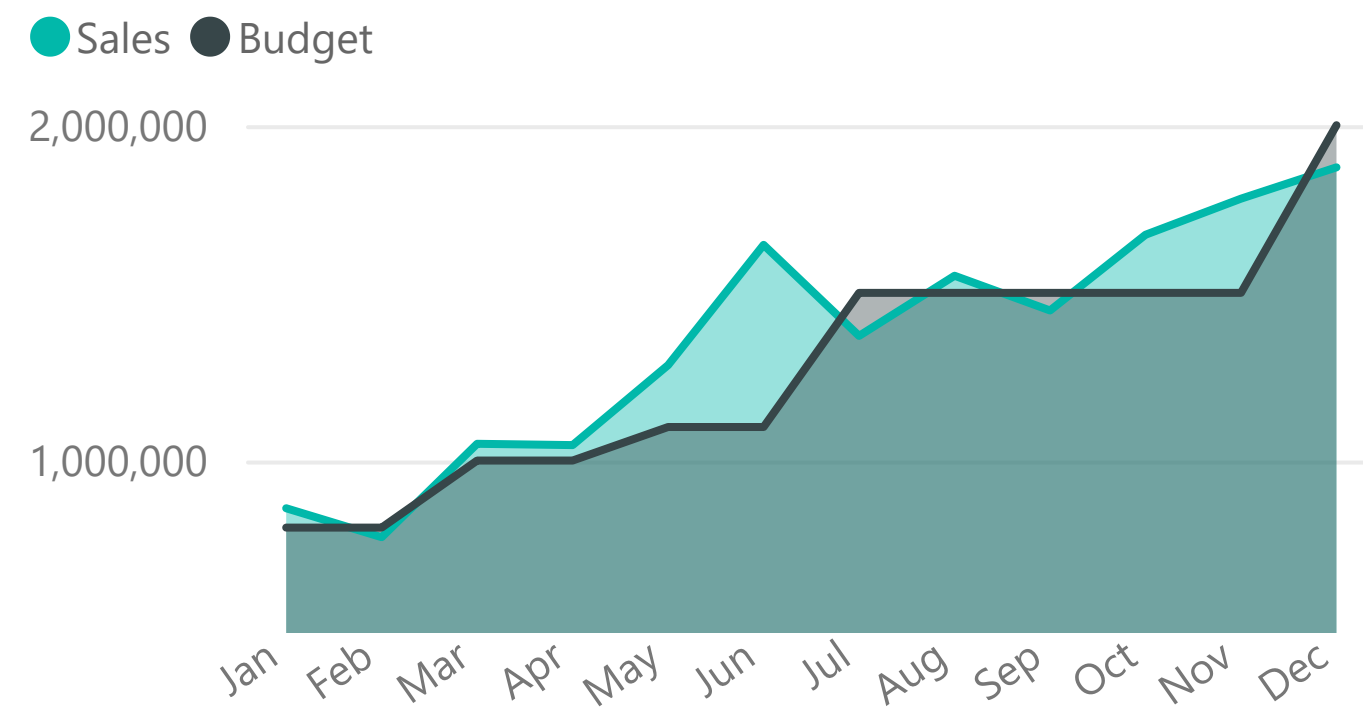
16,351,550

Sales

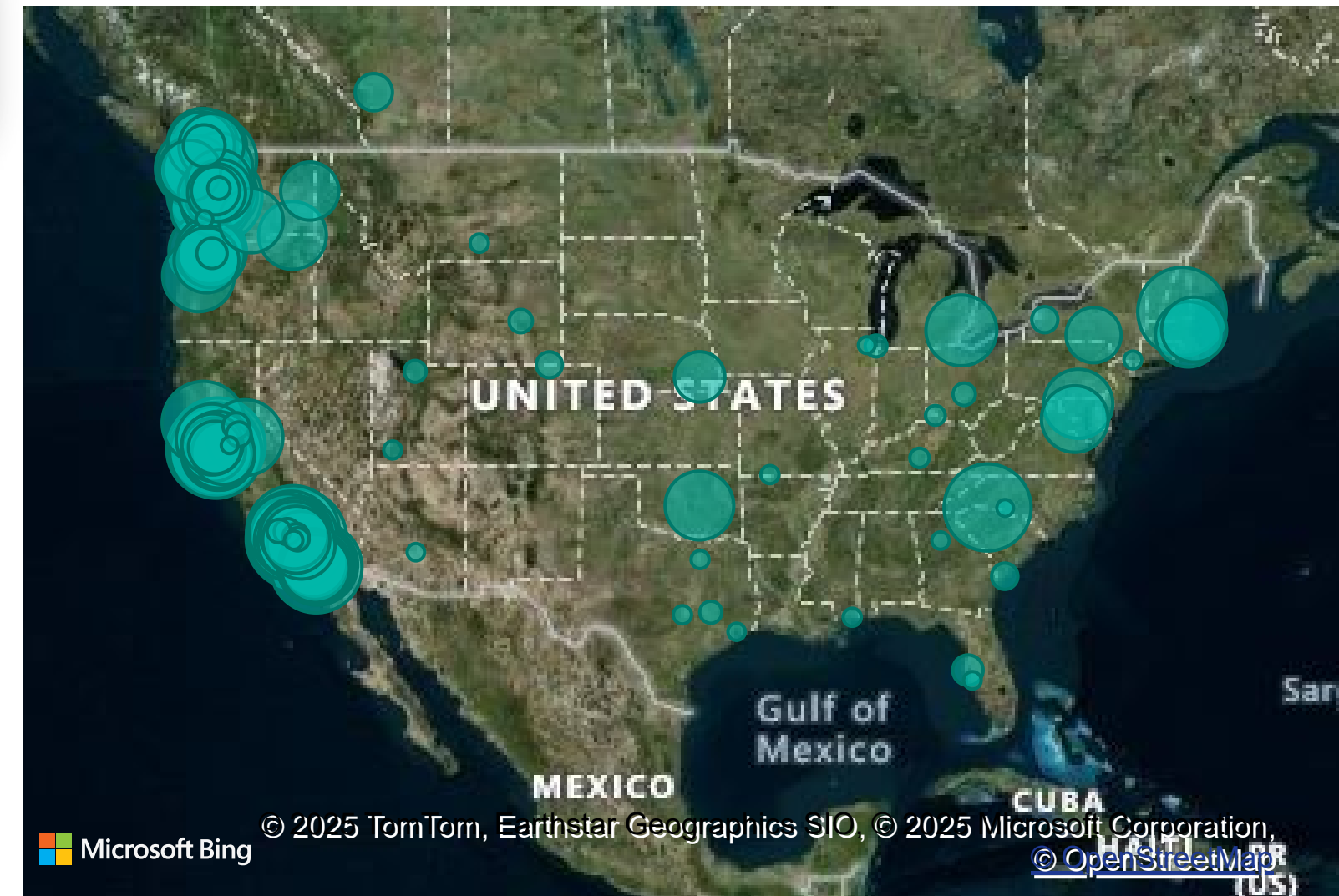
15,300,000

Budget

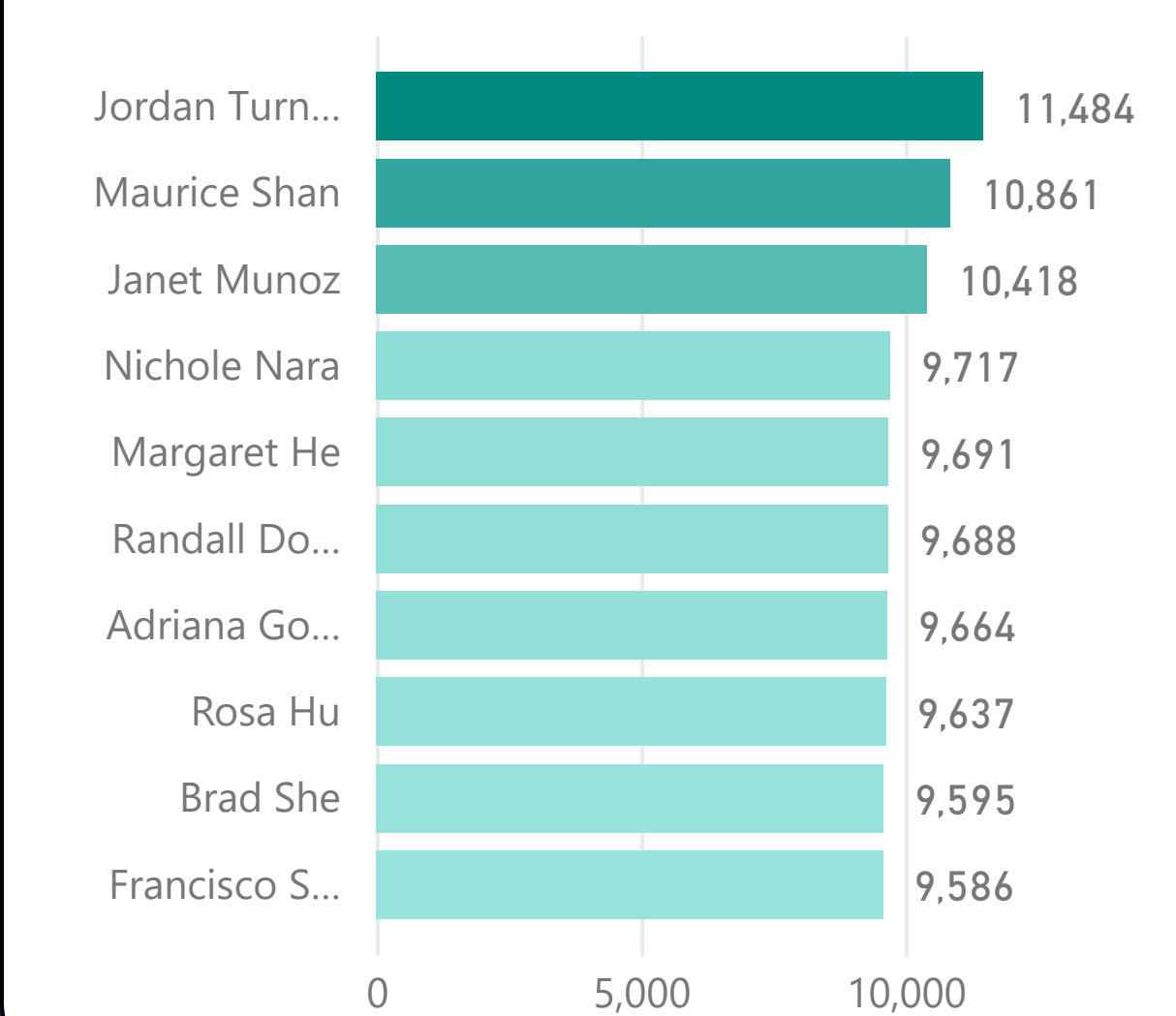
Sales and Budget by Month



Sales by Customer City

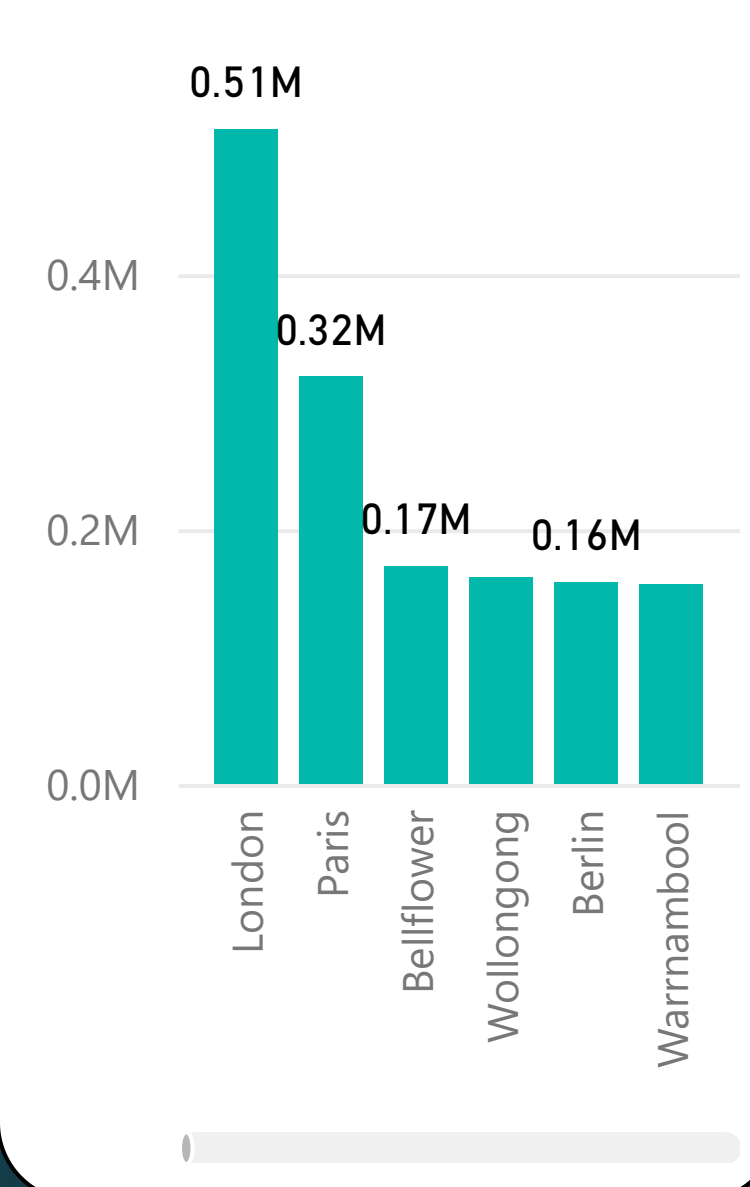


Sales by Top 10 Customers



Customer	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Jordan Turner	2,377				2,355		540	2,433	540		3,239		11,484
Maurice Shan	4,885		2,322				1,269		2,384				10,861
Janet Munoz	4,876		3,122							2,419			10,418
Nichole Nara	2,482			2,494	2,322						2,419		9,717
Margaret He	2,500			2,423	2,340						2,428		9,691
Randall Dominguez	4,864			2,355						2,469			9,688
Adriana Gonzalez	2,498		2,393		2,320					2,453			9,664
Rosa Hu			2,492		4,747						2,398		9,637
Brad She	2,443			2,423	2,345						2,384		9,595
Francisco Sara	2,451		2,433		2,295					2,407			9,586
Lacey Zheng	2,462					594	549	2,419			756	2,419	9,199
Larry Munoz	2,320				575	540		2,384			781	2,419	9,019
Ariana Gray		2,502					575		2,413		570	2,419	8,480
Franklin Xu									2,334	1,274	2,419	2,377	8,404
Marco Lopez		2,330							2,433			3,634	8,397
Willie Xu			777				2,375			2,295	2,393		7,840
Total	857,690	771,349	1,049,907	1,046,023	1,284,593	1,643,178	1,371,676	1,551,066	1,447,496	1,673,293	1,780,920	1,874,360	16,351,550

Sales by Customer City





# Product Details

Home

Sales Overview

Customer Details

Product Details

Year

2019

2020

2021

Customer City

All

Sub Category

All

Product Category

All

Product Name

All

Month

All

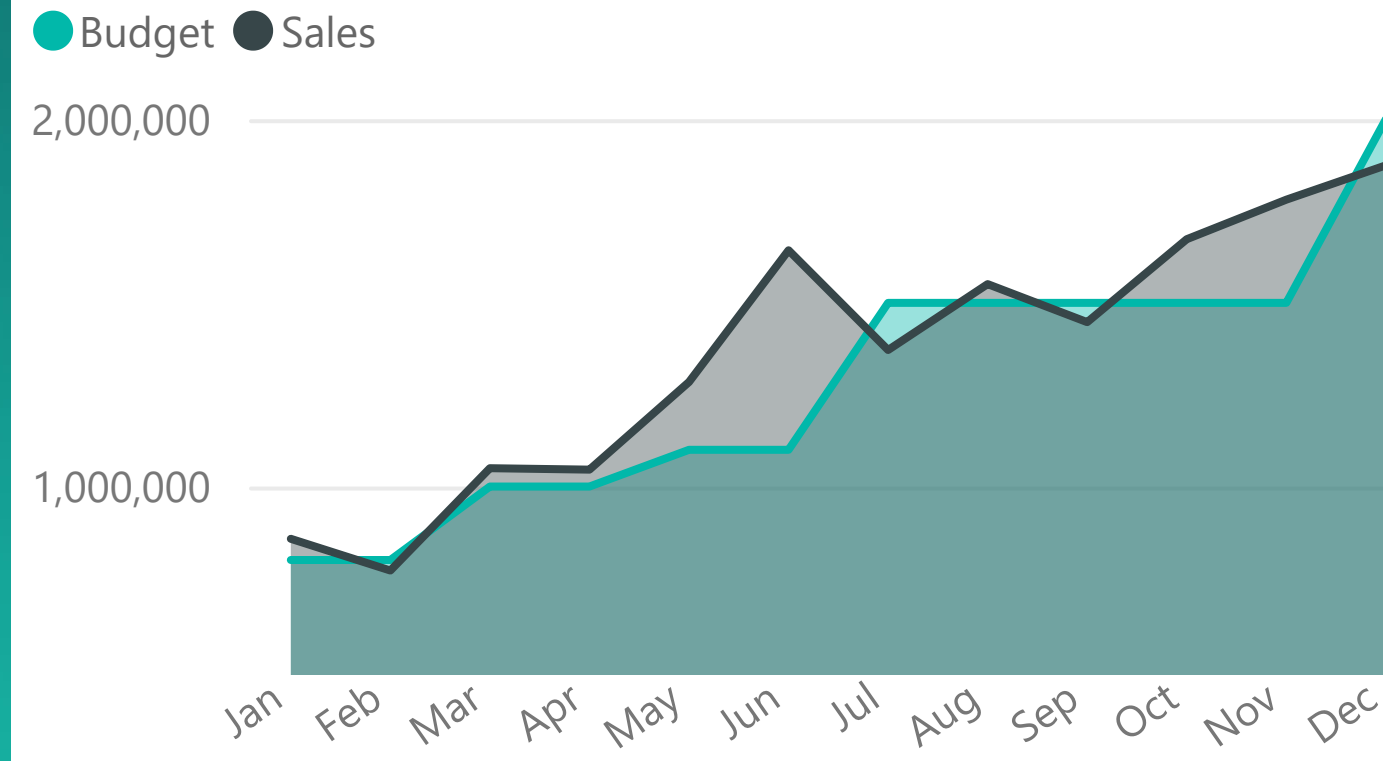
16,351,550

Sales

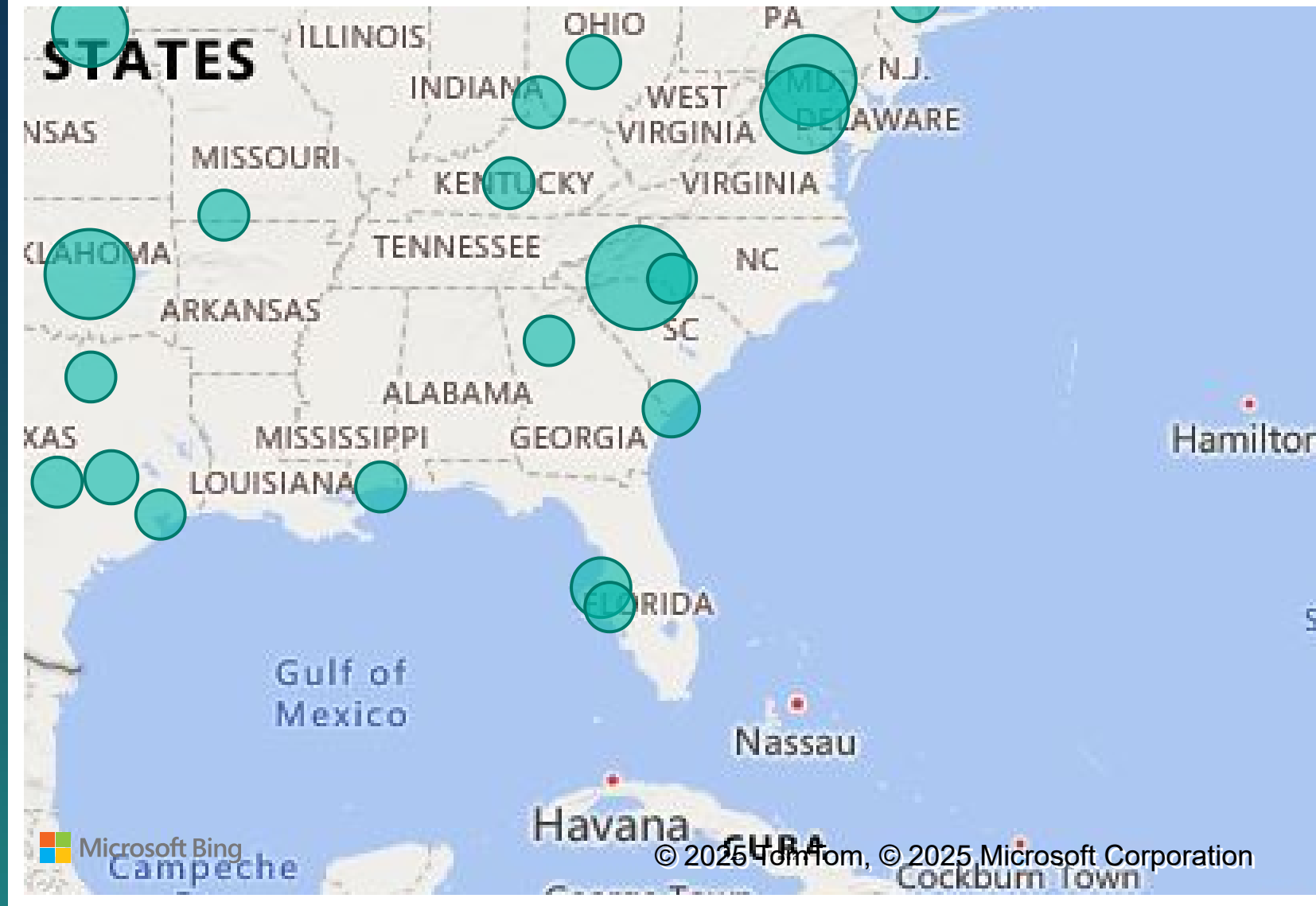
15,300,000

Budget

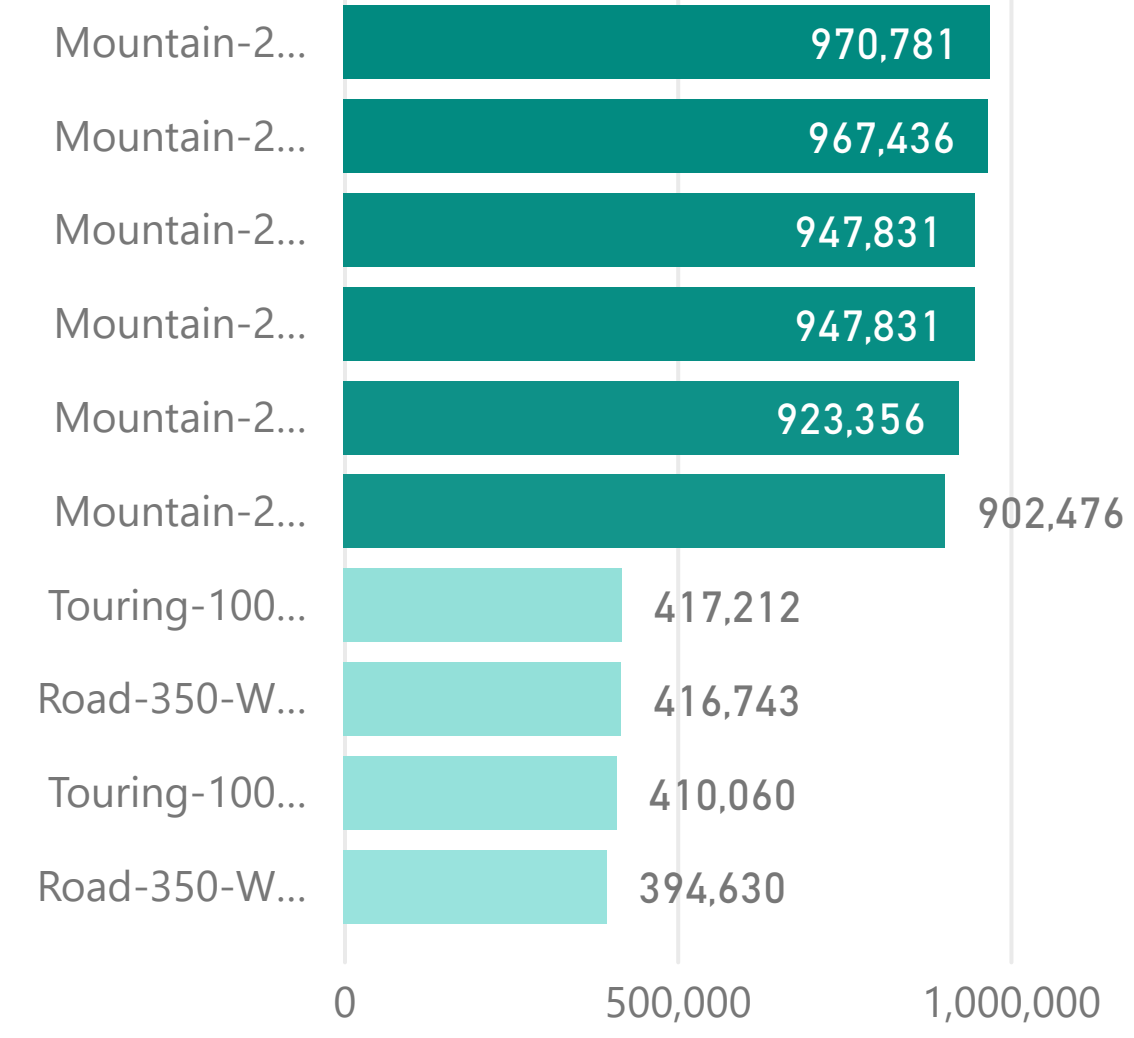
Budget and Sales by Month



Sales by Customer City



Sales by Top 10 Product



Product	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Women's Mountain Shorts, S	210	1,750	2,170	1,960	1,330	1,120	1,750	2,100	1,820	2,310	1,680	2,030	20,227
Women's Mountain Shorts, M	210	1,540	2,520	2,240	2,240	2,520	1,750	1,330	1,540	2,730	2,030	2,730	23,377
Women's Mountain Shorts, L	490	2,030	1,960	1,680	2,170	2,450	1,960	2,520	2,170	2,520	1,540	2,310	23,797
Water Bottle - 30 oz.	649	1,367	1,592	1,532	1,557	1,971	1,771	2,021	1,876	2,036	1,916	2,071	20,359
Touring-3000 Yellow, 62	2,227	742	2,227		2,227	5,939	2,969	4,454	3,712	3,712	3,712	5,196	37,118
Touring-3000 Yellow, 58	2,227	1,485	1,485	742	742	4,454	3,712	2,969	5,196	5,196	3,712	1,485	33,406
Touring-3000 Yellow, 54	742	1,485	2,969	3,712	3,712	4,454	2,227	1,485	2,227	2,227	7,424	2,969	35,633
Touring-3000 Yellow, 50	742	1,485	3,712	2,227	2,969	7,424	2,227	3,712	2,227	8,166	5,939	2,969	43,799
Touring-3000 Yellow, 44	742	2,969	2,969	1,485	1,485	6,681	1,485	3,712	4,454	2,969	4,454	10,393	43,799
Touring-3000 Blue, 62	742	742	3,712	2,227	742	7,424	2,227	5,196	4,454	6,681	8,166	5,196	47,510
Touring-3000 Blue, 58	2,227	1,485	1,485	5,196	5,196	3,712	2,969	1,485	4,454	4,454	4,454	5,196	42,314
Touring-3000 Blue, 54	2,969	1,485		1,485	5,939	2,227	6,681	3,712	5,939	4,454	2,227	2,969	40,087
Touring-3000 Blue, 50	3,712	2,969	2,969	2,227	2,969	4,454	2,969	1,485	742	2,227	1,485	7,424	35,633
Touring-3000 Blue, 44	2,969	1,485	2,969	2,969	2,969	3,712	5,939	2,227	2,227	1,485	5,196	5,196	39,345
Touring-2000 Blue, 60	7,289	3,645	10,934	2,430	8,504	8,504	7,289	8,504	8,504	12,149	8,504	10,934	97,188
Touring-2000 Blue, 54	8,504	3,645	1,215	10,934	8,504	12,149	8,504	9,719	9,719	6,074	14,578	13,363	106,907
Touring-2000 Blue, 50	4,859	8,504	8,504	7,289	7,289	13,363	9,719	8,504	9,719	14,578	17,008	18,223	127,559
Touring-2000 Blue, 46	4,859	7,289	9,719	9,719	10,934	13,363	8,504	7,289	12,149	10,934	7,289	13,363	115,411
Total	857,690	771,349	1,049,907	1,046,023	1,284,593	1,643,178	1,371,676	1,551,066	1,447,496	1,673,293	1,780,920	1,874,360	16,351,550

Budget by Product Category

