

About

Susan is a single mother who lives in vancouver with two kids and parents. She is a primary school teacher. As a single mother she has many responsibilites like taking care of her kids and her old parents, so she is very concerned about their health. Because they have some health issues. So she has to take them for regular checkups.

Name: Susan Johnson

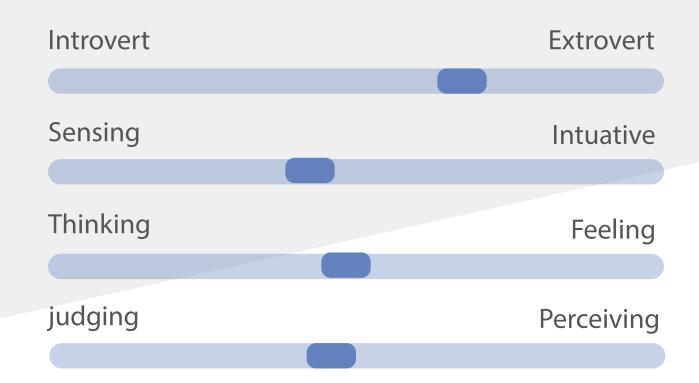
Age: 35 years

Occupation: Primary School Teacher

Address: Vancouver, Canada

Status: Single Mother

Personality



Goals

- She wants to give good nutrition habbits to her daughter.
- She want to be a best mom and best daughter.
- She want to get a well paid job.

Frustrations

- Finding a best hospital or clinic.
- Managing time with her busy schedule.
- Handling stress.

Motivation

Promotion
User Needs

Convenience

Souces of Information

Social Media

Mobile Apps

Youtube Videos

Brands



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