Week-1:

Digital Nurture 3.0 – Deep Skilling

Hands-On:

- **=>What is ServiceNow:** ServiceNow, its purpose, platform, and infrastructure.
- **=>ServiceNow Platform Overview:** ServiceNow PlatformArchitecture, Applications and Workflows, User Interfaces, and Role-based Access and Authentication.
- =>ServiceNow User Interface Overview: ServiceNow Platform User Interface, Fundamentals Lesson, identifying elements of the interface, Global Search, Connect Chat, Contextual Help, Application Navigator, Favorites, History. ACLs, UI policies, Business Rules and Client Scripting.
- **=>ServiceNow Branding Overview:** ServiceNow Branding Introduction, Company Guided Setup, ServiceNow Portal, and UI Builder.
- **=>ServiceNow Lists and Filters:** ServiceNow List View interface, standard paradigm, List Control, filter conditions, Refresh list.
- =>Forms in ServiceNow: Forms in ServiceNow, The Standard Layout, Form Field Types, Saving Changes, Insert / Insert & Stay, Form Sections, Related Lists & Formatters, Form Views, Form Personalization, Adding Attachments, Form Templates, Creating & Editing Views
- **=>A Hands-on ServiceNow Tool Demo:** Logging In, ServiceNow Next

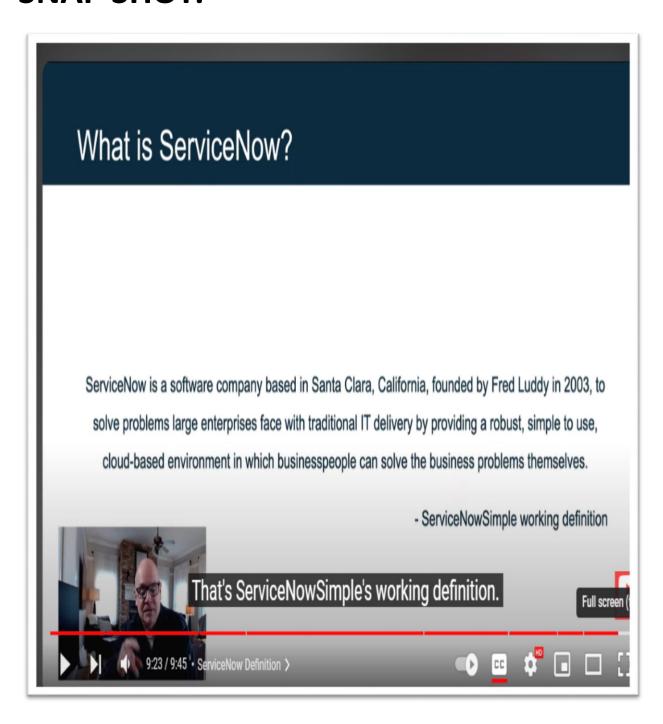
Experience UI, The Navigation Bar, ServiceNow Applications Overview ,The Application Navigator, The ServiceNow Store, ServiceNow Application Training and Certifications, Working with Lists and Forms Overview, List Views, Form Views, Knowledge Management in ServiceNow, The ServiceNow Database.

- **=>Introduction to Importing Data in ServiceNow:** Import data into ServiceNow via integrations.
- **=>Creating a Data Source in ServiceNow:** Integrations in ServiceNow start with the creation of a DataSource, creating a DataSource record in ServiceNow to load data from some external data, collection and importing into the ServiceNow platform.
- **=>Understanding Import Sets in ServiceNow:** How import sets are created and how they provide the ability to transform data and map individual fields to target tables.
- **=>ServiceNow Transform Maps & Field Maps**: Importing, transforming, and mapping imported data into ServiceNow.
- =>ServiceNow Incident Management Tutorial and Task
 Administration: ServiceNow ticket and task management (Incident,
 Problem, Change) capabilities, task creation, task assignment rules, task
 collaboration, and visual task boards.
- **=>ServiceNow Reporting Tutorial:** ServiceNow's reporting capabilities, the different types of reports, how to create and manage reports, and how to share reports with users, groups, or via dashboards.
- =>What is Low Code No Code Development?: what Low Code No Code software development, how it works, pros and cons, and career opportunities.

What is ServiceNow:

- =>ServiceNow is a cloud-based platform that provides enterprise service management (ESM) solutions, primarily focusing on automating and streamlining IT service management (ITSM). It helps organizations improve their operational efficiency by automating routine tasks, managing incidents, and providing a centralized platform for tracking and resolving IT issues.
- =>The platform's core purpose is to enhance productivity across various business functions, including IT, HR, customer service, and more, by offering a unified platform for managing workflows and services. ServiceNow's powerful integration capabilities allow it to connect with various third-party tools and systems, creating a cohesive environment for managing enterprise operations.
- =>ServiceNow's infrastructure is built on a multi-instance cloud architecture, ensuring high availability, scalability, and data security. Each customer gets their own instance, providing customization options while maintaining strong data isolation. The platform includes a range of built-in tools and applications, such as the Now Platform, which serves as the foundation for building and deploying custom applications.
- =>In summary, ServiceNow is a versatile platform designed to streamline service management across an organization, leveraging its robust infrastructure to support scalable and secure operations.

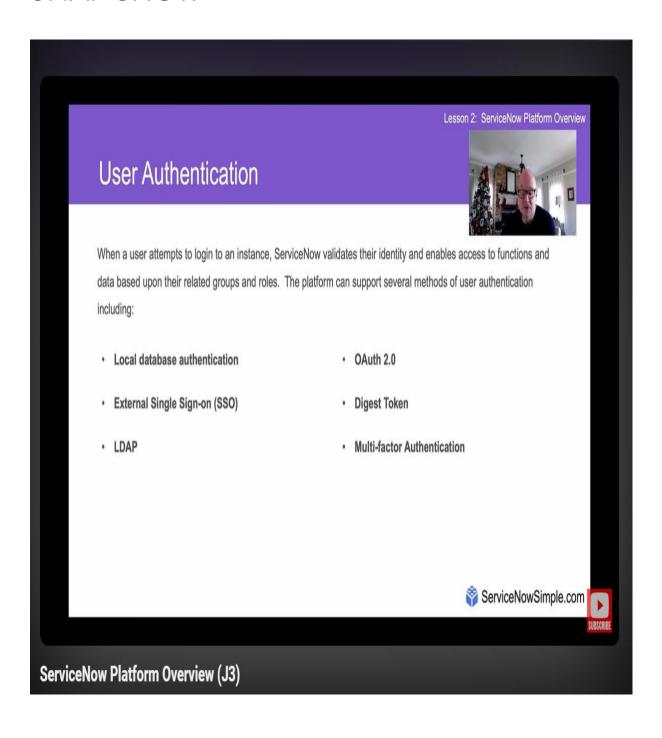
SNAP SHOT:



ServiceNow Platform Overview:

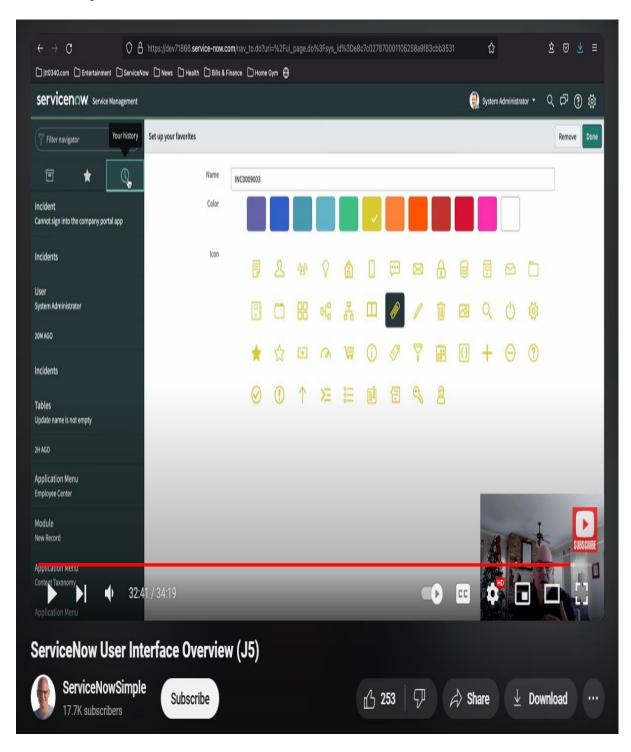
- =>The ServiceNow platform architecture is built on a multi-instance cloud environment, ensuring high availability, scalability, and data security. Each customer operates on a separate instance, allowing for tailored customizations while maintaining data integrity. The architecture supports modular applications and workflows, enabling organizations to automate processes across various business functions like IT, HR, and customer service.
- =>ServiceNow's applications and workflows are designed to streamline complex processes through automation and integration. These applications are pre-built but highly customizable, allowing businesses to create specific workflows that meet their unique needs. The platform's workflow engine automates routine tasks, reduces manual effort, and improves efficiency across the organization.
- =>The user interfaces (UIs) in ServiceNow are designed to be intuitive and user-friendly. The platform provides a responsive web-based UI, a mobile application, and a service portal that can be tailored to specific user needs. Dashboards and reporting tools offer real-time insights and analytics, enhancing decision-making.
- =>Role-based access and authentication are critical components of ServiceNow's security model. Users are assigned roles that determine their access to data and functionalities within the platform. Authentication is managed through single sign-on (SSO), multi-factor authentication (MFA), and integration with identity providers, ensuring secure access to the platform.

SNAP SHOT:



ServiceNow User Interface Overview:

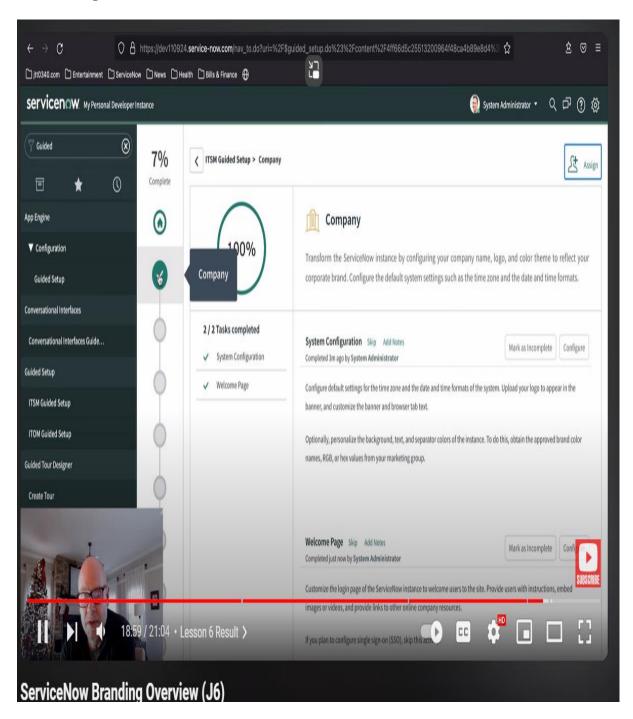
- =>The ServiceNow Platform User Interface (UI) is designed for ease of use, with a focus on accessibility and efficiency. Key elements of the interface include the Application Navigator, Global Search, Connect Chat, Contextual Help, Favorites, and History.
- =>The **Application Navigator** is a sidebar that provides quick access to all applications and modules within the platform. **Global Search** allows users to search across the platform for records, tasks, and knowledge articles. **Connect Chat** enables real-time communication among users, fostering collaboration. **Contextual Help** offers in-app assistance, guiding users through processes and features without leaving the interface. **Favorites** allow users to bookmark frequently accessed items, while **History** tracks recently viewed records for easy retrieval.
- =>In the context of security and automation, Access Control Lists (ACLs) define who can access what data, enforcing security at the record and field levels. UI Policies dynamically control the visibility and behavior of form fields based on specific conditions. Business Rules are server-side scripts that execute when records are inserted, updated, or deleted, automating processes. Client Scripting involves JavaScript that runs in the user's browser to handle tasks like form validation and UI manipulation.
- =>These components collectively create a robust and user-friendly environment for managing enterprise operations.



ServiceNow Branding Overview:

- =>ServiceNow offers extensive branding and customization options to ensure that the platform aligns with a company's identity and user experience goals. The **Branding Introduction** in ServiceNow allows organizations to customize the look and feel of the platform, including logos, color schemes, and fonts, to reflect their corporate branding. This creates a consistent and recognizable interface for users.
- =>The **Company Guided Setup** is a step-by-step onboarding tool that helps administrators configure and personalize their ServiceNow instance according to their organization's requirements. This guided setup simplifies the process of implementing and customizing the platform, ensuring that key configurations, such as branding and basic settings, are correctly established.
- =>The **ServiceNow Portal** is a customizable, user-friendly interface that serves as a central hub for employees or customers to access services, submit requests, and find information. It can be branded and configured to match the organization's needs, providing a seamless user experience.
- =>The **UI Builder** is a low-code tool that allows administrators and developers to create custom user interfaces within ServiceNow. It enables the creation of dynamic, responsive pages and components without extensive coding, making it easier to build tailored experiences that meet specific business needs.

Together, these features empower organizations to create a visually appealing, cohesive, and user-centric platform.



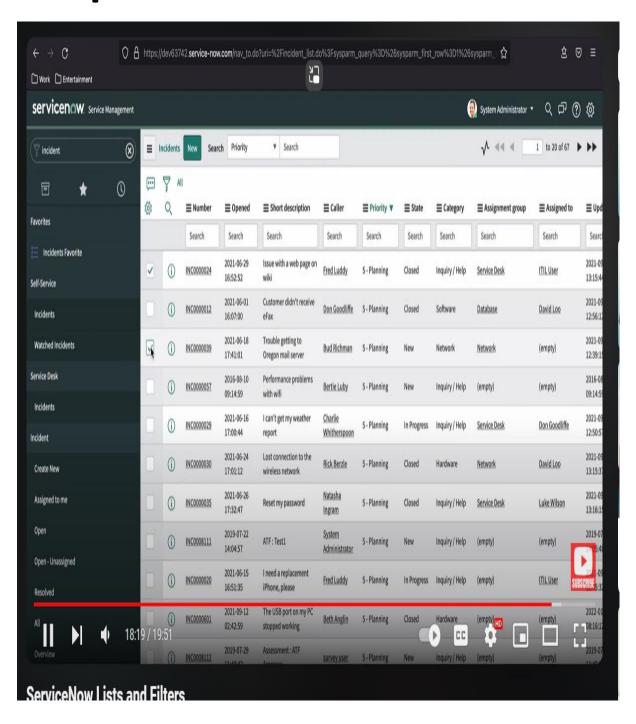
ServiceNow Lists and Filters:

The ServiceNow List View interface is a crucial component for managing and viewing data within the platform. It presents records in a table-like format, allowing users to easily browse, filter, and interact with data across different modules. This interface follows a **standard paradigm** where each row represents a record and each column represents a field within that record.

List Control options are available through the gear icon in the top left corner of the list view, providing users with the ability to configure how the data is displayed. Users can adjust column visibility, sort order, and other display settings to tailor the view to their needs.

Filter conditions are a powerful feature within the list view that allow users to refine the data displayed based on specific criteria. Users can create complex filters using logical operators to narrow down records, making it easier to focus on relevant information. Filters can be saved for future use, ensuring consistent data retrieval.

The **Refresh list** function is essential for keeping data up-todate. By refreshing the list, users can ensure they are viewing the most current information, reflecting any recent changes or updates to the records. Overall, the ServiceNow List View interface is designed for efficiency, enabling users to manage and interact with large volumes of data effectively.



Forms in ServiceNow:

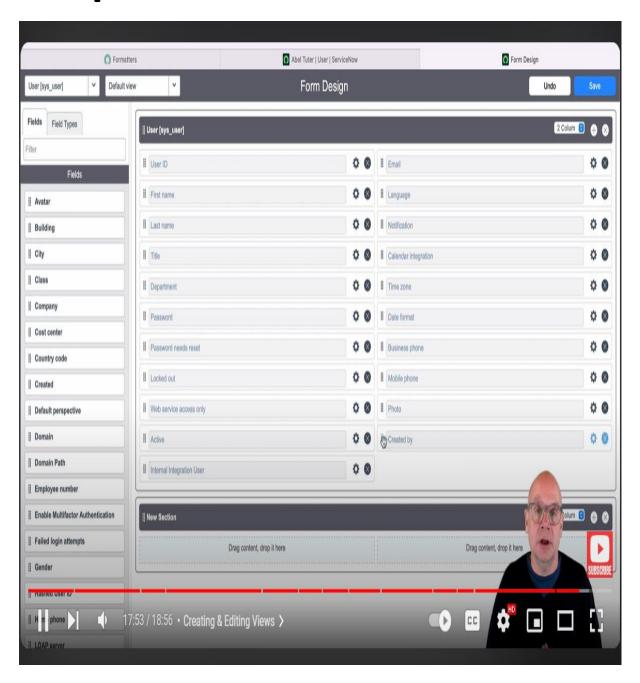
Forms in ServiceNow are central to interacting with records, providing a structured layout to view, create, and modify data. The **Standard Layout** of a form includes the form header, fields, and related lists, organized into sections for clarity and usability.

Form Field Types include text fields, choice lists, reference fields, date/time pickers, and more, each designed to capture specific data types. Saving Changes is straightforward: users can save records with the "Save" button or use "Insert" and "Insert & Stay" options to save a new record and either exit or stay on the form for further edits.

Form Sections help organize related fields into logical groups, making forms easier to navigate. **Related Lists** show associated records, like tasks or incidents related to the main record, while **Formatters** provide additional functionality, such as activity logs.

Form Views determine which fields and sections are visible based on user roles or specific needs. **Form Personalization** allows users to tailor the form layout to their preferences without affecting other users. **Adding Attachments** is supported directly within forms, enabling users to upload files relevant to the record.

Form Templates provide predefined sets of field values for creating new records quickly, and users can easily Create & Edit Views to adjust which fields and sections are displayed, enhancing the form's usability based on context.



A Hands-on ServiceNow Tool Demo:

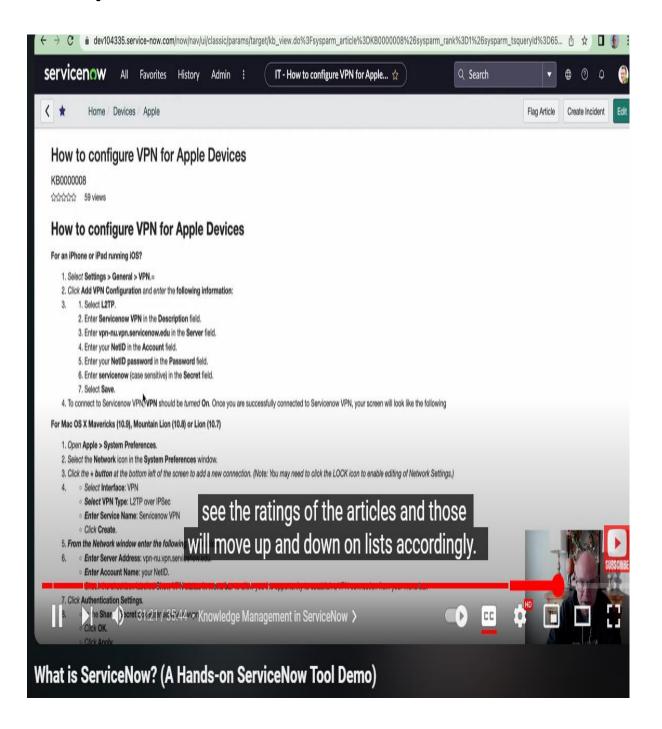
Logging into ServiceNow grants access to its **Next Experience UI**, a modern and streamlined interface designed for improved navigation and user experience. The **Navigation Bar** is a key feature, providing quick access to applications, settings, and user profiles, ensuring that users can efficiently move through the platform.

ServiceNow Applications Overview introduces the various applications available on the platform, covering areas like IT service management (ITSM), HR, customer service, and more. These applications are accessible through the **Application Navigator**, a powerful tool that organizes and displays all available applications and modules based on user roles and permissions.

The **ServiceNow Store** is a marketplace where users can find and install additional applications and integrations to extend the platform's functionality. For those seeking to deepen their expertise, **ServiceNow Application Training and Certifications** offer structured learning paths and certifications, enhancing skills and career opportunities.

Working with Lists and Forms Overview covers the essentials of interacting with data, including List Views for managing records and Form Views for detailed record editing. Knowledge Management in ServiceNow is crucial for creating, managing, and sharing knowledge articles across the organization, promoting information sharing and efficiency.

Finally, the **ServiceNow Database** underpins the entire platform, storing all records, configurations, and data, ensuring robust and scalable performance for enterprise operations.



Introduction to Importing Data in ServiceNow:

Importing data into ServiceNow via integrations involves connecting ServiceNow to external systems to automate data transfer and synchronization. This process typically utilizes REST APIs, SOAP APIs, or scripted web services to enable communication between ServiceNow and other platforms.

Steps:

- 1. **Identify Data Source**: Determine where the data resides (e.g., external databases, third-party applications, or cloud services).
- 2. **Set Up Integration**: Configure integration in ServiceNow by setting up an import set, which serves as a staging area for data before it is transformed and inserted into target tables.
- 3. **Use Data Sources**: Define data sources within ServiceNow, specifying the method (e.g., JDBC, file, HTTP) used to pull data into the import set.
- 4. **Mapping**: Create transform maps to define how incoming data should be mapped from the import set to the corresponding ServiceNow tables.
- 5. **Automation**: Schedule imports or trigger them via events or workflows to keep data synchronized.

6. **Error Handling**: Implement error-checking mechanisms to address data discrepancies during import.

This setup ensures that ServiceNow remains a reliable single source of truth by seamlessly integrating with external data sources and keeping records up to date.

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Blog

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Simple Import Intro

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Simple Import Series

- 1. Simple Import Intro
- 2. Creating a Data Source
- 3. Understanding Import Sets
- 4. Creating a Transform Map & Field Maps

So, you have data in your company someplace and you want to get it loaded into ServiceNow. These are my notes describing how to setup a ServiceNow import using a Data Source, Import Set, and Transform Map.

Source -> Staging -> Target

Full screen (f)

Priore we go too far let's settle on basic concepts and terminology. The process of importing data normally look outling data from a Source data entity and loading it into a Target data entity.











Creating a Data Source in ServiceNow:

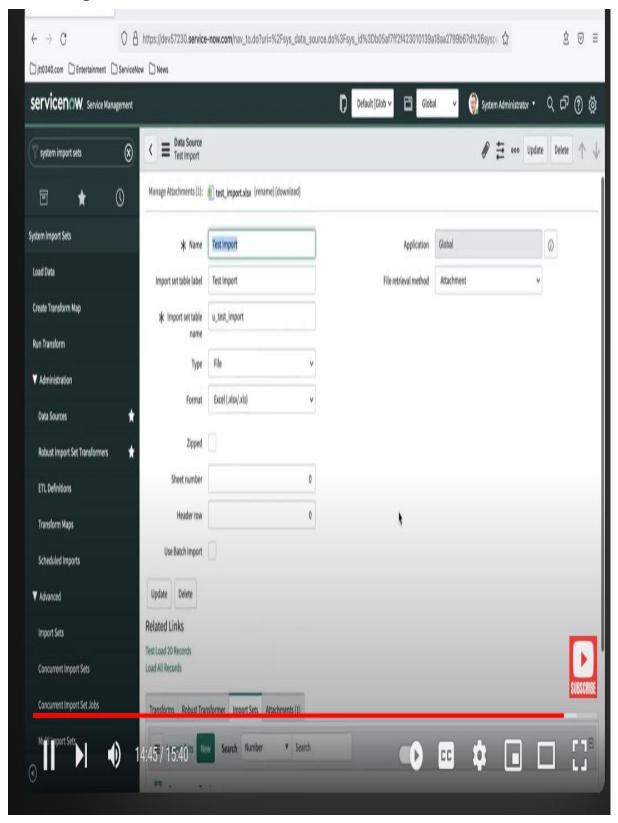
Integrating external data into ServiceNow starts with the creation of a Data Source record, which defines how ServiceNow will connect to and retrieve data from an external source. A Data Source in ServiceNow specifies the method of data collection, such as via files (CSV, Excel), JDBC connections, or web services like REST or SOAP APIs.

Steps:

- 1. **Create Data Source Record**: In ServiceNow, you create a Data Source record that includes details like the type of data source, the format of incoming data, and connection information (e.g., URL for web services, database credentials for JDBC).
- 2. **Define Import Set Table**: The Data Source is linked to an import set table where incoming data will be temporarily stored. This table acts as a staging area.
- 3. **Data Loading**: The system loads data from the external source into the import set table according to the configuration in the Data Source record.
- 4. **Transform Maps**: After loading, transform maps are created to map fields from the import set table to the corresponding fields in ServiceNow's target tables.

5. **Execute Import**: The import process is executed, transforming and transferring data from the import set table to ServiceNow's standard tables.

This structured approach ensures that data is accurately captured and integrated into the ServiceNow platform, maintaining consistency and integrity across the system.



Understanding Import Sets in ServiceNow:

Import sets in ServiceNow are a mechanism used to import and transform data from external sources into the ServiceNow platform. An import set acts as a staging area where raw data is temporarily stored before it is processed and inserted into the appropriate target tables.

Steps to Create Import Sets:

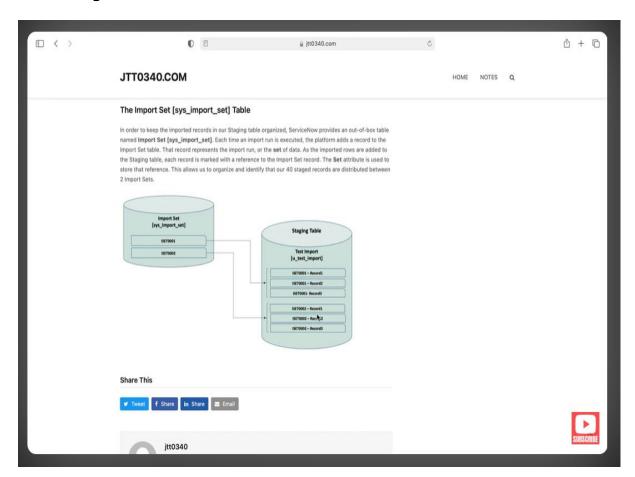
- 1. **Create Data Source**: First, you define a Data Source, specifying how and where ServiceNow will collect the data.
- 2. **Generate Import Set Table**: When you create an import set, ServiceNow automatically generates an import set table. This table mirrors the structure of the incoming data and serves as a temporary holding area.
- 3. **Load Data**: Data from the external source is loaded into the import set table, where it can be reviewed and manipulated if necessary.

Transforming Data:

1. **Create Transform Map**: A transform map defines how data in the import set table is mapped to fields in the target table. You can create a transform map by specifying the source field (in the import set table) and the corresponding target field (in the ServiceNow table).

- 2. **Field Mapping**: Individual fields can be mapped directly, or you can apply scripts and functions to transform the data (e.g., converting date formats or concatenating fields) during the import process.
- 3. **Run Transform**: Once the mapping is configured, you run the transform to move data from the import set table to the target table, ensuring it is properly formatted and integrated.

This process allows for flexible and accurate data integration into ServiceNow's ecosystem.

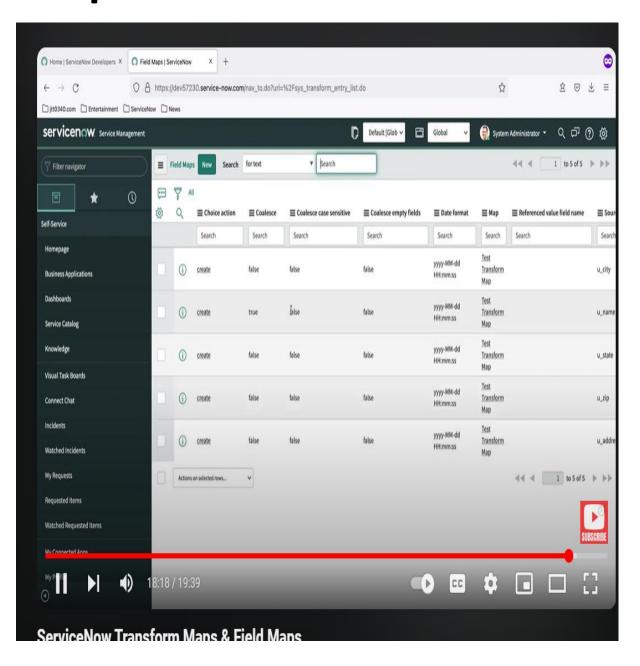


ServiceNow Transform Maps & Field Maps:

Importing, transforming, and mapping data in ServiceNow involves a structured process to ensure external data is accurately integrated into the platform. Here's a concise overview:

- Importing Data: Data from external sources, such as CSV files, databases, or web services, is initially loaded into an import set table within ServiceNow. This table serves as a temporary storage area where raw data is held before processing.
- 2. Transforming Data: Data transformation involves modifying the imported data to match the format and structure required by ServiceNow's target tables. This step may include data cleaning, formatting, or conversion. ServiceNow uses transform maps to facilitate this process, where you define rules and scripts to manipulate the data as needed. For instance, you might convert date formats or adjust field values.
- 3. Mapping Data: Mapping defines how data from the import set table should be transferred to the target tables in ServiceNow. This is done using transform maps that specify which fields in the import set table correspond to fields in the target table. Field mappings can be straightforward or involve complex logic and transformations.

Once the data is transformed and mapped correctly, it is imported into the target tables, making it available for use within ServiceNow's applications and workflows. This ensures that data integration is accurate and consistent with the platform's requirements.



ServiceNow Incident Management Tutorial and Task Administration:

ServiceNow's ticket and task management system is integral to its IT Service Management (ITSM) capabilities, handling various types of requests and workflows efficiently. Key components include:

- Incident Management: Handles unplanned disruptions or issues affecting services. Incidents are logged, categorized, prioritized, and assigned to support teams. Resolution is tracked, and the process ensures timely restoration of service.
- 2. **Problem Management**: Focuses on identifying the root cause of recurring incidents. Problems are analyzed and managed to prevent future incidents. Known errors are documented, and workarounds or fixes are developed.
- Change Management: Manages changes to IT services, ensuring they are made with minimal disruption. Change requests are evaluated, planned, and implemented through a structured process, including risk assessment and approval workflows.

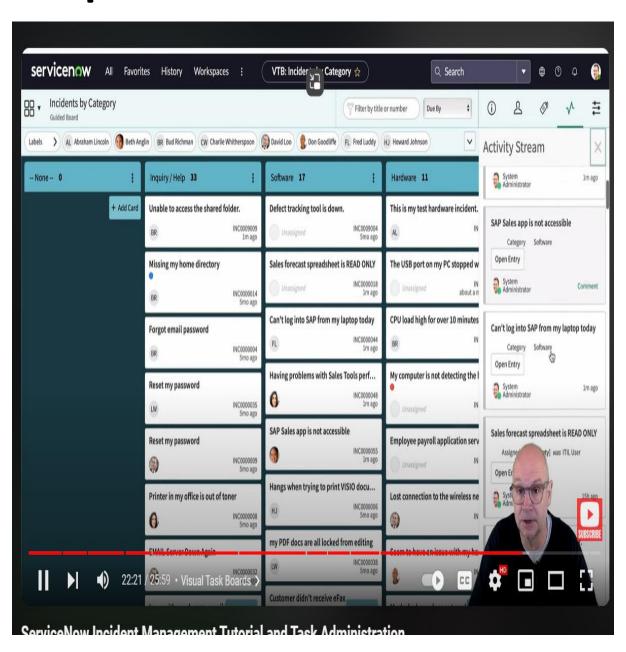
Task Creation: Tasks are generated as part of incidents, problems, or change requests, detailing specific actions required. They can be automatically created or manually added depending on the workflow.

Task Assignment Rules: ServiceNow uses assignment rules to automatically assign tasks based on criteria like workload, skill set, or availability. These rules ensure tasks are routed to the appropriate individuals or groups.

Task Collaboration: Collaboration features, such as comments and notifications, facilitate communication among team members involved in resolving tickets or tasks.

Visual Task Boards: Provide a Kanban-style interface for managing and tracking tasks visually. They allow teams to organize tasks, track progress, and manage workloads efficiently.

This comprehensive system supports effective ticket and task management, enhancing overall service delivery and support.



ServiceNow Reporting Tutorial:

ServiceNow offers robust reporting capabilities to help users analyze and visualize data effectively. Here's a breakdown of its reporting features:

1. Types of Reports:

- List Reports: Display data in a tabular format, useful for summarizing large datasets.
- Chart Reports: Include bar, pie, line, and other charts to visually represent data trends and distributions.
- Pivot Table Reports: Enable users to analyze data across multiple dimensions, providing dynamic insights.
- Performance Analytics: Advanced reporting that includes metrics, scorecards, and indicators for ongoing performance tracking.

2. Creating Reports:

- Access Report Designer: Navigate to the Reports module and select "Create New" to start designing a report.
- Define Data Source: Choose the table or dataset you want to report on.
- Configure Report Type: Select the type of report (list, chart, pivot) and define its layout and data filters.
- Add Fields and Filters: Select fields to display, set conditions, and apply sorting to refine the data shown in the report.
- Save and Run Report: Save your configuration and run the report to view the results.

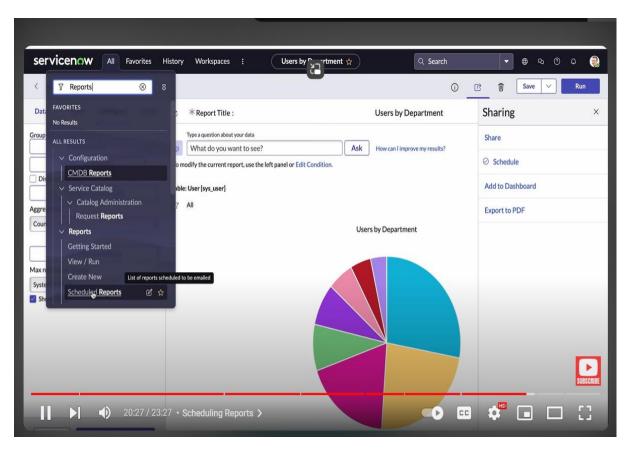
3. Managing Reports:

 Edit: Modify existing reports by accessing them from the Reports list and updating filters, fields, or visualizations. Schedule: Set up automated schedules to run and email reports periodically.

4. Sharing Reports:

- Direct Sharing: Share reports with specific users or groups by setting permissions or using the "Share" option within the report settings.
- Dashboards: Add reports to dashboards for a consolidated view.
 Dashboards can be customized and shared with users or groups to provide real-time insights.

ServiceNow's reporting tools are designed to be flexible and user-friendly, enabling effective data analysis and decision-making across the platform.



What is Low Code No Code Development?

Low Code No Code (LCNC) software development platforms enable users to create applications with minimal or no traditional coding. These platforms use visual interfaces, drag-and-drop components, and pre-built templates to simplify app development.

How It Works:

- Visual Development: Users design applications by dragging and dropping elements, setting properties, and configuring workflows through graphical interfaces.
- Pre-built Components: Utilize reusable components and modules that handle common functionalities, reducing the need for custom code.
- **Automation**: Automate processes and workflows using built-in tools, improving efficiency and consistency.

Pros:

- **Speed**: Accelerates development cycles, allowing rapid prototyping and deployment.
- Accessibility: Enables non-developers, such as business analysts or process owners, to build and maintain applications.
- **Cost-Effective**: Reduces the need for specialized coding skills, potentially lowering development costs.

Cons:

• **Limited Customization**: May not support complex requirements or custom features that require extensive coding.

- **Scalability Issues**: Applications built on LCNC platforms might face challenges with scalability or performance for large-scale needs.
- **Vendor Lock-In**: Reliance on specific platforms may lead to difficulties if transitioning to other technologies.

Career Opportunities:

- LCNC Developer: Focus on creating and managing applications using LCNC tools.
- **Business Analyst**: Design and develop solutions to meet business needs without deep technical expertise.
- **Consultant**: Advise organizations on LCNC strategies and implementations.
- **Platform Specialist**: Specialize in a particular LCNC platform, providing expertise and support.

LCNC platforms offer a gateway to innovative application development and broaden career prospects in tech and business domains.



Low Code / No Code Career Opportunities





- Think 'outside the box' about how you get work done; is there a better way?
- Continue to learn IT skills to understand what IT can provide
- With power comes responsibility; start slow and simple and build from there

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