

# Ravula Varsha

## Salesforce Consultant

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### CAREER OBJECTIVE

To work for an organisation where I can enhance my skills by learning each day and enrich my knowledge and contribute towards achieving organizational goals.



### EXPERIENCE

- **Absyz**  
Salesforce Consultant  
Nov 2022 - Nov 2024  
Consultant
- **Deloitte Digital**  
Salesforce Consultant  
Feb 2022 - Oct 2022  
Consultant
- **Persistent Systems**  
Salesforce Developer  
Oct 2020 - Feb 2022  
Software Engineer
- **Persistent Systems**  
Salesforce Intern  
Jan 2020 - August 2020  
Intern



### EDUCATION

- **Mahatma Gandhi Institute Of Technology**  
Bachelor Of Technology, Computer Science  
8.1 CGPA  
2020
- **Narayana Junior College**  
Intermediate (11,12)  
98%  
2016
- **Brilliant Grammar High School**  
SSC  
10.0 CGPA  
2014



## TECHNICAL SKILLS

- Salesforce
- Apex, Triggers, Asynchronous Apex( Batch, Queueable, Scheduled, Future), Test Classes
- LWC
- Aura
- Integration
- Debugging
- Visualforce
- Email templates
- SOQL/SOSL
- Process builders, Workflows, Flows



## TOOLS

- Salesforce
- Dataloader
- Workbench
- Gitlab/Github



## CERTIFICATIONS & ACHIEVEMENTS

- Salesforce Associate
- Salesforce Platform Developer 1
- Salesforce Platform App Builder
- Salesforce JavaScript Developer 1



## PROJECTS

### • **Dr Reddy's Laboratories**

Designed and implemented a custom Salesforce solution to streamline the sales process and opportunity management for pharmaceutical products. The system efficiently loads drug-related data into a Salesforce object, serving as the foundation for creating opportunities and provides a structured view of drug details, dosages, sales measures, and allows sales representatives to record response.

- Developed a custom Lightning Web Component (LWC) UI, enabling a dynamic and intuitive display of drug and dosage data in order to clearly make the sales users understand the quantity/quality of the measurables based on color and also created custom UI for logging of messages.
- Led a team of 6 developers, overseeing technical execution, conducting code reviews, and ensuring best practices.
- Designed and developed custom Flows and email templates to send the email communication to the account owners based on the stage of the process of communication, also created triggers to automate the ownership of records based on client specific conditions.

### • **Verizon**

This project involved implementing a Sales system for the client's sales personnel, designed to streamline and enhance the sales process.

- Developed and customized Salesforce solutions based on specific project requirements.
- Captured data from integrations and invoked external services for data retrieval and processing.
- Developed custom Lightning Web Components (LWC), Apex classes, and triggers for enterprise-level applications.
- Resolved deployment issues and production bugs across various sandbox environments.

- Designed and implemented batch processes to handle large data volumes and automate manual tasks.

- Implemented API logging system for improved tracking of successes and failures of integrations.

- **CholaMandalam Vehicle Finance Limited**

This project involved implementing a loan processing system for a leading finance company, specifically designed to streamline vehicle loans for cars and two-wheelers. The system covers the entire loan lifecycle, from initial customer capture through to loan disbursement. To enhance the processing efficiency, the implementation incorporated multiple integrations with third-party services, enabling real-time processing of customer data, thorough identification procedures, and verification processes.

- Worked on creating lwc components based on requirements.
- Worked on building and managing integrations.
- Worked on synchronous and asynchronous Apex.
- Worked on triggers, approval processes, flows.
- Worked on bug fixes as and when required.

- **IDFC first( Formerly Capital First) Bank**

This project involved implementing a comprehensive loan origination system for sales users at a leading bank, including multiple lines of business for financial lending solutions. The system was designed to streamline the entire loan processing workflow, from initial customer capture through to final disbursement including customer information capture, real time integration with external systems.

- Development on top of existing build and Debugging.
- Worked on trigger framework and database performance.
- Worked on improving org performance/health by code optimization and improving query performance.
- Worked on Production bugs.
- Worked on batch improvements/failures.
- Worked on metadata reduction in org.



## PERSONAL PROFILE

- Known Languages : Telugu, Hindi, English