

# TANU MITTAL

## Product & Engineering

🔗 <https://www.linkedin.com/in/mittaltanu/> 🔗 <https://mittaltanu.github.io/My--portfolio/> 📍 Stockholm, Sweden 🇸🇪 Swedish

### SUMMARY

- I have over 20 years of software industry experience, dedicating 10 years to product management for mobile platforms and web applications, driving business growth.
- Customer-centric problem solver passionate about Product Strategy, Data-informed decisions, Psychological Safety, and Inclusive Leadership.

### EDUCATION

#### Bachelor of Technology- Electronics and Telecommunication

[APJ Abdul Kalam technical University](#)

📅 2000 - 2004

#### IY1443 Strategy and business models in technology intensive businesses IY1442 Product Management

[Blekinge Institute of Technology](#)

📅 2021

#### Certified Product Owner (CSP0) Certified Scrum Master (CSM)

[Scrum Alliance](#)

📅 2015 - 2017

### EXPERIENCE

#### Digital Product Manager- Global markets

[Electrolux Group](#)

📅 11/2021 - Present 📍 Stockholm, Sweden

##### Company Description

- Established global product strategy for cooktops and extractor hoods, leading cross-functional teams, mentoring product owners, and driving product discovery from ideation to launch of IoT-enabled consumer app experiences, achieving MAU growth with improved retention and engagement.

#### Product owner lead

[Electrolux Group](#)

📅 02/2021 - 10/2021 📍 Stockholm, Sweden

##### Company Description

- Line-managed and mentored product owners, driving roadmap and priorities across multiple appliance categories using Agile/SAFe.

#### App Product Manager – BA EU

[Electrolux Group](#)

📅 06/2019 - 01/2021 📍 Stockholm, Sweden

##### Company Description

- Defined and prioritized product requirements and roadmap for EU appliance categories, managed distributed teams and backlog, coordinated stakeholders from ideation to launch, and drove continuous iteration using data and user metrics within Agile/SAFe.

#### Product manager

[Yabie](#)

📅 12/2018 - 05/2019 📍 Stockholm, Sweden

##### Company Description

- Led product vision and roadmap for a B2B POS app, enabling payments, inventory, and finance management with a cross-functional team.

#### Project manager/UX coach

[Symbio AB](#)

📅 02/2018 - 08/2018 📍 Stockholm, Sweden

##### Company Description

- Managed stakeholders and led multiple B2B/B2C mobile app projects, identifying value opportunities and delivering on time with increased client satisfaction.

### SKILLS

[Product Strategy](#)

[Roadmapping](#)

[Product Discovery](#)

[Prioritization](#)

[OKRs](#)

[Market Research](#)

[Business Case Development](#)

[End-to-End Product Lifecycle](#)

[Agile/Lean/SAFe](#)

[Cross-Functional Leadership](#)

[Go-to-Market Execution](#)

[Data-Driven Decisions](#)

[Mentoring](#)

[Coaching](#)

[Psychological Safety](#)

[Inclusion](#)

[Stakeholder Management](#)

[Collaboration](#)

[Team Autonomy](#)

[Customer-Centric Innovation](#)

[User Acquisition](#)

[Retention](#)

[Growth Loops](#)

[Personalization](#)

[IoT Digital Product Integration](#)

[Mobile/Web Product Delivery](#)

[KPIs/Metrics](#)

[Analytics/Funnel Analysis](#)

[Working with Engineering](#)

[Systems Thinking](#)

[Experimentation-Driven](#)

[Problem-Solving](#)

[Entrepreneurial Mindset](#)

[Empathy for Users and teams](#)

## EXPERIENCE

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### Product owner- mobile and Web Apps

[Progressiveiq AB](#)

 2016 - 2018  Stockholm, Sweden

#### Company Description

- Led end-to-end development of an online management system for teachers and guardians, from concept to pilot launch.

### Product Owner/ Test Lead/Agile coach

[True Software Scandinavia AB](#)

 2013 - 2017  Stockholm, Sweden

#### Company Description

- Drove end-to-end product development for Truecaller across mobile and web, boosting engagement by 28%, through customer insight gathering, strategic backlog prioritization, agile delivery leadership, and cross-functional collaboration spanning executives, engineering, QA, marketing, and operations.