Project Task Matrix

Project Phase	Shrouk (Team Leader)	Mohamed	Tasneem	Basma	Fatma	Esraa
Research & Discovery	Plan research, review questions	Recruit participants	Conduct interviews	Note-taking	Summarize insights	Organize data into charts
Analysis & Insights	Review analysis, validate themes	Help define personas	Write problem statements	Organize affinity map	Create journey map	Design charts/infographics
Ideation & Brainstorming	Lead brainstorming	Suggest technical solutions	Write user stories	Sketch low-fidelity ideas	Prioritize MVP features	Summarize outputs in Miro/Slides
Design Phase	Information architecture	Wireframes (Low-fi)	High-fidelity UI screens	UX flows & usability testing plan	Content/copywriting	Design system (colors, fonts, components)
Prototyping & Testing	Assemble full prototype	User testing sessions	Run usability sessions	Take notes on feedback	Analyze findings	Update prototype iterations