

201

## Understanding Statistics: A summary with Examples

What are statistics?

Statistics encompass numerical facts and figures, but they are more than just numbers. They involve the methods used to collect, analyze, and interpret data. For instance

- The strongest record earthquake measured 9.2 on the Richter scale
- 1 in 8 South Africans is HIV-positive

The Role of statistics

- Statistics help in
  - Understanding trends (eg demographic changes)
  - Making decisions (eg public policy, business strategies)

However, statistics are not just numbers; they also depend on how data is chosen, analyzed and interpreted. Misinterpretation of statistics can lead to misleading conclusions.

Key Takeaways

- Statistics are more than numbers - they involve data collection, analysis and interpretation.
- Misleading statistics can result from missing context, ignoring external variables, or flawed assumptions.



Why are statistics Important?

Statistics play a crucial role in daily life, helping us evaluate claims, make informed decisions and avoid manipulation

Statistics in Everyday life

We encounter statistics in many aspects of life, including:-

Health :- "85% of lung cancers in men and 45% in women are tobacco-related"

Advertising :- "4 out of 5 dentists recommend denture"

Workplace Equality :- "Women earn 75 cents for every dollar a man makes in the same job"

Sports Predictions :- "It is unlikely these will ever be another baseball player with a batting average over 400"

Each of these claims relies on statistical analysis, but are they accurate? How were they measured? Understanding statistics helps us question and verify such statements.

"Statistics lend Credibility to Arguments"

Many arguments use statistics to sound more convincing. Advertisers, politicians and media outlets often present to support their claims. However, not all statistics are accurate or meaningful.

"How statistics can be Misleading"

Vague or Missing Context :- "A surprising new study shows



that eating egg whites can increase one's lifespan (What study? who conducted it? How much longer do people live?)

- Correlation vs Causation - "Native Americans are significantly more likely to be hit crossing the street" (Does this mean their behavior causes it, or are there other factors?)
- Small sample size - "People are more persuasive when they speak loudly and quickly" (was this tested on a large, diverse group?)

"How to Be a smarter consumer of statistics"

- Always question statistics - Where did the data come from? How was it measured?
- Look for bias - Who benefits from presenting the data in this way?
- Check for missing information - Are key details, such as sample size or methodology omitted?

Benjamin Disraeli's famous quote, popularized by Mark Twain, reminds us

"There are three kinds of lies: lies, damned lies and statistics"

This highlights how easily statistics can be misused or manipulated.



## Key Takeaways

- Statistics are everywhere in the field of advertisement, politics, health and daily conversations
- They can add credibility to arguments but can also mislead if misused
- Learning to question, verify, and analyze statistics help us avoid manipulation and make informed decisions

## Descriptive Statistics

What are descriptive statistics?

=> Descriptive statistics are numbers used to summarize and describe data collected from experiments, surveys, historical records, or other sources. They do not involve making predictions or generalization beyond the given data.

Eg of descriptive statistics include

- Averages (eg, the avg salary of engineer in China)
- Percentages (eg, the percentage of unmarried men per 100 unmarried women in different cities)
- Counts and frequencies (eg, the number of Olympic marathon winners by country)

## Examples of Descriptive Statistics in Action

Example 1: ~~Salaries in the US (1999)~~

Unmarried Men per 100 Unmarried Women (1990)



	Cities with mostly men	Men per 100 women	Cities with mostly women	Men per 100 women
1	Jacksonville, NC	224	Sarasota, FL	66
2	Killeen-Temple, TX	123	Bradenton, FL	68
3	Fayetteville, NC	118	Altoona, PA	69
4	Brazoria, TX	117	Springfield, IL	70
5	Lanham, OK	116	Jacksonville, TN	70
6	State College, PA	113	Gadsden, AL	70
7	Clarksville-Hopkinsville, TN-KY	113	Wheeling, WV	70
8	Anchorage, Alaska	112	Charleston, WV	71
9	Salinas-Seaside-Monterey, CA	112	St. Joseph, MO	71
10	Bryan-College Station, TX	111	Lynchburg, VA	71

Note Unmarried includes never-married, widowed, and divorced persons, 15 years or older

### Key observations:

- Jacksonville, NC, had the most unmarried men (224 per 100 women), likely due to the presence of military bases.
- Sarasota, FL, had the most unmarried women (66 men per 100 women), possibly because elderly women retire there in Florida.

"Why are descriptive statistics so important?"

- They provide insights into real-world patterns.
- They help identify trends and comparisons.
- They serve as a foundation for deeper analysis in inferential statistics.