

# Monday Coffee SQL Data Analysis Project

1. **Coffee Consumers Count**

How many people in each city are estimated to consume coffee, given that 25% of the population does?

2. **Total Revenue from Coffee Sales**

What is the total revenue generated from coffee sales across all cities in the last quarter of 2023?

3. **Sales Count for Each Product**

How many units of each coffee product have been sold?

4. **Average Sales Amount per City**

What is the average sales amount per customer in each city?

5. **City Population and Coffee Consumers**

Provide a list of cities along with their populations and estimated coffee consumers.

6. **Top Selling Products by City**

What are the top 3 selling products in each city based on sales volume?

7. **Customer Segmentation by City**

How many unique customers are there in each city who have purchased coffee products?

8. **Average Sale vs Rent**

Find each city and their average sale per customer and avg rent per customer

9. **Monthly Sales Growth**

Sales growth rate: Calculate the percentage growth (or decline) in sales over different time periods (monthly).

10. **Market Potential Analysis**

Identify top 3 city based on highest sales, return city name, total sale, total rent, total customers, estimated coffee consumer