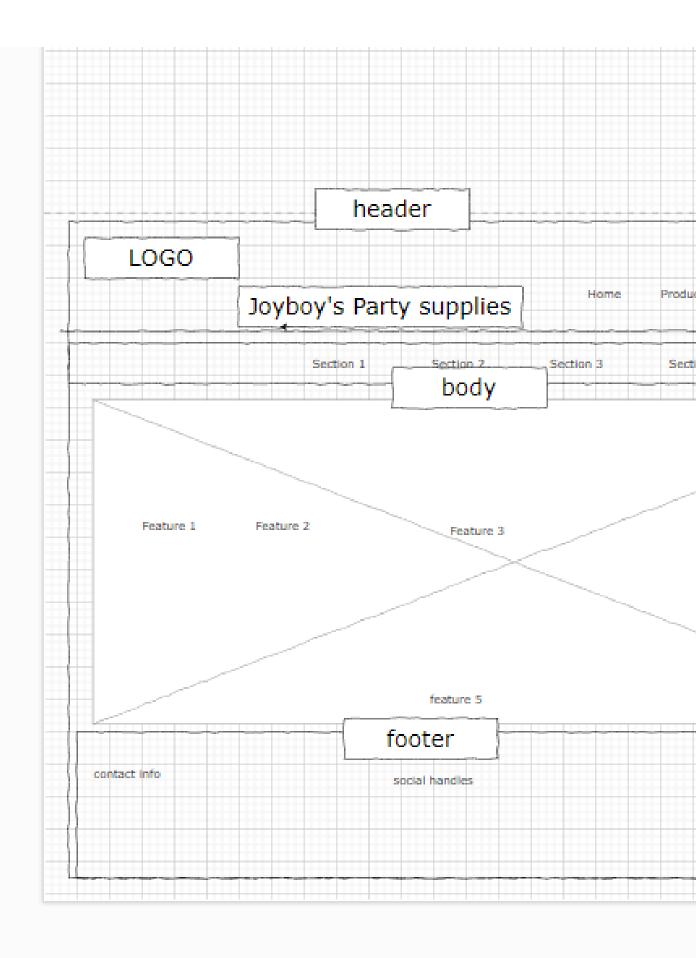
# Joyboy's party supplies Supplying Less Stuff and More Memories. Give life to your special moments!

Submitted to
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## **Group 7**

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#### Wireframe

### 1. What is the Purpose of the Website?

The purpose of the website is to serve as an online platform for Joy Boys Party Suppliers, a company specializing in party supplies, decorations, and services. The website will showcase a range of products including balloons, candles, party poppers, and fireworks, as well as offer services such as home delivery and event decoration. The website aims to attract potential customers and provide them with information about the company's offerings.

## 2. Who is the Target Audience?

The target audience for the website includes individuals and event organizers who are looking for high-quality party supplies, decorations, and services to enhance their celebrations. This could include parents planning children's parties, individuals organizing special occasions, and event planners seeking reliable party suppliers.

- 3. How many pages will be included in your website?

  The website will consist of at least four main pages:
- 1. Home Page
- 2. Products Page (showcasing balloons, candles, party poppers, and fireworks)
- 3. Services Page (highlighting home delivery and decoration services)
- 4. Contact Page (providing contact information and a way for users to get in touch)
- 5. What graphics will you use on the website?

  The website will feature high-quality images of the products offered by Joy Boys Party Suppliers, including colorful balloons, elegant candles, exciting party poppers, and dazzling fireworks. Additionally, images of beautifully decorated party events will showcase the company's decoration services.
- 6. What colors (color scheme) will you use on the website? The chosen color scheme for the website will be vibrant and celebratory. The primary colors will include aqua,

representing a sense of fun and excitement, along with complementary colors such as shades of blue and gold. These colors will create a visually appealing and engaging atmosphere that resonates with the spirit of joyful celebrations.

- 7. What font styles will you use within the website?

  The website will use a clean and easily readable font for the main content, such as Arial or Open Sans. For headings and titles, a more decorative font like "Playfair Display" or "Dancing Script" might be employed to add a touch of elegance and festivity.
- 7. What features will be displayed on the webpages? The webpages will include the following features:
  - Home Page: Brief company introduction, overview of products and services, a map with the business location, and links to other pages.
  - Products Page: High-quality images and descriptions of balloons, candles, party poppers, and fireworks, allowing users to explore the product range.
  - Services Page: Information about home delivery and decoration services, showcasing the company's expertise in creating memorable events.

• Contact Page: Contact details, a contact form for inquiries, and possibly links to social media profiles.