CSCI 1210 Semester Project Phase 1 Client Meeting Notes

Client Information:

Name: **Hannah**

Email: [**hannahguinevere@outlook.com**](mailto:hannahguinevere@outlook.com)

Website: **“Speech Reach, LLC”**

* Can you briefly describe the main purpose of your website? (e.g., to sell products, provide information, showcase a portfolio) **to attract prospective clients and give them the information they need about the services offered by my Speech-Language Pathology (SLP) practice, along with various resources and materials for potential clients**
* What are the primary objectives you wish to achieve with your website? (Increase sales, improve customer service, build brand awareness, etc.) **build an online presence and increase our number of clients**
* Who is your intended audience for this website? **prospective clients looking for SLP services for themselves and/or their children**
* What specific pages or sections do you envision for your website? (Home, About Us, Services/Products, Contact, etc.) “**home” page with headers for the following pages: about us, services offered, testimonials, contact**
* Do you have any specific design preferences or branding guidelines that should be incorporated into the website? (Colors, layout styles, fonts, etc.) **soft color palette with accessible fonts, concise headers & directory, photos, and icons pertinent to speech, language, and communication**
* Is there anything else you think is important for us to know about your website project?

**The following information for each page will be provided:**

**“home” page – link to request appointment, links to other pages**

**“about us” page – photos and brief descriptions of our staff**

**“testimonials” page – testimonials from current and previous clients**

**“services” page – description of services offered**

**“contact” page – personal info such as phone number and email address**