CSCI 1210 Semester Project Phase 1 Client Meeting Notes

Client Information:

Name: **Hannah**

Email: [**hannahguinevere@outlook.com**](mailto:hannahguinevere@outlook.com)

Website: **“Speech Reach, LLC”**

* Can you briefly describe the main purpose of your website? (e.g., to sell products, provide information, showcase a portfolio) **to attract and educate prospective clients**
* What are the primary objectives you wish to achieve with your website? (Increase sales, improve customer service, build brand awareness, etc.)**to provide information about the various services offered by my Speech-Language Pathology (SLP) practice, along with various resources and materials pertinent to the field (FAQ, etc.)**
* Who is your intended audience for this website? **prospective clients looking for SLP services for themselves and/or their children**
* What specific pages or sections do you envision for your website? (Home, About Us, Services/Products, Contact, etc.) “**home” page with headers for the following pages: about me, services offered, materials, resources, contact**
  + What type of content will each page or section contain? (Text, images, videos, etc.)

**text, images, and icons**

* Do you have any specific design preferences or branding guidelines that should be incorporated into the website? (Colors, layout styles, fonts, etc.) **soft color palette with accessible fonts, concise headers & directory, photos, and icons pertinent to speech, language, and communication**
* Is there anything else you think is important for us to know about your website project?

**The following information for each page will be provided:**

**“home” page – headers for other pages with speech & communication icons**

**“about me” page – photo & brief autobiography**

**“materials” page – various materials for clients**

**“resources” page – links to various websites for clients**

**“contact” page – personal info such as phone number and email address**