

RAHUL SHARMA

Sr. UX / Product Designer

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SUMMARY

Senior UX / Product Designer With 9 Years Of Experience In Designing User-Centric Digital Solutions For Global Enterprises. Demonstrated Expertise In Leading End-To-End Product Design Initiatives, Developing Scalable Design Systems, And Driving Business Growth Through Data-Driven Design Strategies. Proven Track Record Of Improving User Satisfaction, Reducing Development Cycles, And Mentoring Design Teams.

EXPERIENCE

Senior UX / Product Designer
Accenture

11/2021 - Present Gurugram, Haryana

A Global Professional Services Company Specializing In IT Services And Consulting.

- Led end-to-end product design initiatives for SaaS, AI-driven, FinTech, mobile, and cloud-based applications, achieving a 20% reduction in user onboarding time through strategic UX improvements.
- Developed comprehensive user personas and journey maps to drive data-informed design decisions for enterprise applications
- Created and maintained scalable design systems, ensuring consistency across multiple platforms and products
- Facilitated Design Thinking workshops with stakeholders, improving cross-functional collaboration and product outcomes
- Mentored junior designers and implemented best practices, fostering a culture of design excellence

UI / UX Designer
Cavission Astar Netsolutions

03/2021 - 11/2021 Noida, Uttar Pradesh

A Company That Specializes In Providing Technology Solutions.

- Designed and optimized SaaS-based applications, improving user satisfaction metrics by 25%
- Conducted systematic usability testing and implemented user feedback to enhance product experience
- Collaborated with development teams to ensure seamless implementation of design solutions
- Established and maintained design system documentation, improving design-to-development handoff efficiency

UI / UX Designer
Vaibhav Global Limited

09/2019 - 03/2021 Jaipur, Rajasthan

A Leading E-Commerce Company In India.

- Spearheaded e-commerce platform redesign, resulting in 15% increase in user engagement
- Implemented data-driven design strategies using analytics tools to optimize user journeys
- Created detailed user personas and journey maps to address critical pain points
- Collaborated with stakeholders to align design solutions with business objectives

Web / UI Designer
Interglobe Technology Pvt Limited

04/2016 - 09/2019 Gurugram, Haryana

A Company Providing Technology Services For Various Industries Including Aviation.

- Designed responsive interfaces for aviation, hospitality, and logistics platforms
- Improved site navigation and user experience metrics by 18% through strategic redesigns
- Collaborated with development teams to ensure pixel-perfect implementation
- Created and maintained design documentation and style guide

EDUCATION

Bachelor Of Computer Science And Engineering
Nagarjuna College Of Engineering & Technology

09/2010 - 08/2014 Bangalore, Karnataka

CERTIFICATION

Google UX Design Professional Certificate
Professional Certification In UX Design Provided By Google

Foundations Of User Experience (UX) Design
A Course Focusing On Foundational Principles Of User Experience Design Available On Coursera.

AI In UX Design: Tools To Improve The Design Process
Training On AI Tools That Enhance The UX Design Process.

Principles Of UX/UI Design
Covering Essential Principles Of UI/UX Design.

Google Generative AI Fundamentals
Fundamentals Of Generative AI Pertinent To Design.

KEY ACHIEVEMENTS

SaaS Platform Redesign
Spearheaded The Redesign Of A SaaS Platform, Improving User Satisfaction By 30%

Scalable Design System Development
Recognized For Developing A Scalable Design System That Reduced Development Cycles By 20%

Cross-Functional Workshops
Facilitated Cross-Functional Workshops, Solving Complex Workflows And Enhancing Product Outcomes

Mentorship Of Junior Designers
Mentored Junior Designers, Fostering A Culture Of Design Excellence And Collaboration.

SKILLS

Design Thinking	Adobe Creative Suite	Scrum
Adobe XD	Agile	Axure RP
Figma	InDesign	JIRA
Information Architecture	Photoshop	Proto.io
Sketch	Stakeholder Management	UXPin
Team Leadership	Usability Testing	Webflow
Visual Design	Competitive Analysis	Confluence
User Research	Responsive Design	Wireframing
Accessibility Standards	User Personas	HTML5
Journey Mapping	CSS3	JavaScript
TailWind Css	Bootstrap	Angular
TypeScript	Mobile First Design	SASS
		LESS