

Instructions:

Evaluate the homework against the outlined criteria in the below rubric, assigning a rating to each criterion. Add points earned across all criteria and convert the total points to a letter grade, assigning a “+” or “-” letter grade designation at your discretion.

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|---------|--------|---------|-------|---------|------|
| A (+/-) | 100-90 | C (+/-) | 79-70 | F (+/-) | < 60 |
| B (+/-) | 89-80 | D (+/-) | 69-60 | | |

Rubric for Kickstart My Chart:

| | Mastery 20 points | Approaching Mastery 15 points | Progressing 10 points | Emerging 5-0 points | Incomplete |
|---|--|--|--|--|--|
| Conditional Formatting | ✓ Conditional formatting is applied appropriately to the state and percent funded columns | ✓ Conditional formatting is applied appropriately to either the state or percent funded columns | ✓ Conditional formatting is applied to either the state or percent funded columns with minor errors | ✓ Conditional formatting is either applied incorrectly or is not applied | No submission was received -OR- Submission was empty or blank -OR- Submission contains evidence of academic dishonesty |
| Column Creation | Six new columns were correctly created for: ✓ percent funded ✓ average donation ✓ category ✓ sub-category ✓ Date Created Conversion ✓ Date Ended Conversion | Five or four new columns were correctly created for: ✓ percent funded ✓ average donation ✓ category ✓ sub-category ✓ Date Created Conversion ✓ Date Ended Conversion | Three or two new columns were correctly created for: ✓ percent funded ✓ average donation ✓ category ✓ sub-category ✓ Date Created Conversion ✓ Date Ended Conversion | One or no new columns were correctly created for: ✓ percent funded ✓ average donation ✓ category ✓ sub-category ✓ Date Created Conversion ✓ Date Ended Conversion | |
| Pivot Tables and Stacked Column Charts | Correctly creates both: ✓ A pivot table that counts how many campaigns were "successful," "failed," "cancelled," or are currently "live" per category ✓ A stacked column pivot chart that can be filtered by country | Creates both with minor errors: ✓ A pivot table that counts how many campaigns were "successful," "failed," "cancelled," or are currently "live" per category ✓ A stacked column pivot chart that can be filtered by country | Correctly creates either: ✓ A pivot table that counts how many campaigns were "successful," "failed," "cancelled," or are currently "live" per category ✓ A stacked column pivot chart that can be filtered by country | Creates either with errors or none: ✓ A pivot table that counts how many campaigns were "successful," "failed," "cancelled," or are currently "live" per category ✓ A stacked column pivot chart that can be filtered by country | |
| Pivot Tables and Line Graphs | Correctly creates both: ✓ A pivot table with a column of state, rows of Date Created Conversion, values based on the count of state, and filters based on parent category and Years ✓ A pivot chart line graph | Creates both with minor errors: ✓ A pivot table with a column of state, rows of Date Created Conversion, values based on the count of state, and filters based on parent category and Years ✓ A pivot chart line graph | Correctly creates either: ✓ A pivot table with a column of state, rows of Date Created Conversion, values based on the count of state, and filters based on parent category and Years ✓ A pivot chart line graph | Creates either with errors or none: ✓ A pivot table with a column of state, rows of Date Created Conversion, values based on the count of state, and filters based on parent category and Years ✓ A pivot chart line graph | |
| Statistics | Creates both: ✓ Calculations of the mean, median, min, max, variance, and stdev using Excel formulas ✓ A brief and compelling justification of whether the mean or median better summarizes the data | Creates both with minor errors or omissions: ✓ Calculations of the mean, median, min, max, variance, and stdev using Excel formulas ✓ A brief and compelling justification of whether the mean or | Correctly creates either: ✓ Calculations of the mean, median, min, max, variance, and stdev using Excel formulas ✓ A brief and compelling justification of whether the mean or median better summarizes the data | Creates either with errors or none: ✓ Calculations of the mean, median, min, max, variance, and stdev using Excel formulas ✓ A brief and compelling justification of whether the mean or median better summarizes the data | |

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|-----------------------|---|--|---|---|--|
| | | median better summarizes the data | | | |
| Written Report | <p>Presents a cohesive written analysis that:</p> <ul style="list-style-type: none">✓ Draws three conclusions from the data✓ States limitations of the dataset and suggestions for additional tables of graphs | <p>Presents a cohesive written analysis that:</p> <ul style="list-style-type: none">✓ Draws at least two conclusions from the data✓ States either limitations of the dataset or suggestions for additional tables of graphs | <p>Presents a developing written analysis that:</p> <ul style="list-style-type: none">✓ Draws at least one conclusion from the data✓ States either limitations of the dataset or suggestions for additional tables of graphs | <p>Presents a limited written analysis or no written analysis that:</p> <ul style="list-style-type: none">✓ Draws one or fewer conclusions from the data✓ Does not include limitations of the dataset or suggestions for additional tables of graphs | |