# Ray Chu

#### · Aspiring Front-End Developer ·

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#### **EDUCATION**

### Borough Of Manhattan Community College | Non-Degree

Sep 2022- Present

Completed College Coursework such as Foundations of Speech, Critical Thinking, Foundations of Graphic Design, Introduction to Theatre and more

#### **Manhattan Early College School for Advertising**

Sep 2021- Present

- Anticipated CTE (Career and Technical Education) endorsed diploma
- Obtained a industry recognized certificate in Adobe Photoshop
- Expected graduation date: July 26th 2025

#### PROFESSIONAL EXPERIENCE

#### Cybersecurity and AI Discovery Externship | WorkED Extern

January 2024 - Present

- Partnered with IBM experts to develop our own customer service chatbot using Watsonx which provides interactive assistance and support to users paying a bill
- Teamed up with other externs for a hackathon aimed at tackling cyber challenges in cryptology, web exploitation, keylogging and reverse engineering
- Completed a hands-on lab using Kali Linux and Windows Virtual Machines to initiate a cyber attack on a vulnerable computer

## **Digital Advertising Student Intern | WorkED**

March 2023 - April 2023

Intern

- Collaborated with other interns to craft an optimized landing page prioritizing on the overall user experience and limiting the bounce rates
- Produced a Google Ads campaign for our client Pull.City and implemented best SEO strategies through refined keywords, headlines and descriptions
- Created, enhanced, launched our search ad campaign and presented our performance metrics along with valuable insights for future decision making and strategic planning for the client

#### **SOFT SKILLS**

- Strategic Planning
- Creative Problem Solving
- Communication
- Attention to detail
- Collaboration
- Time Management

#### TECHNICAL SKILLS

- HTML / CSS
- Python
- Django
- JavaScript
- TypeScript
- React.js
- Next.js
- Firebase Redux Toolkit
- Tailwind CSS
- GitHub

#### **PROJECTS**

#### Connect Me | Online Social Network

View Live

Tech Stack | React, React Router V6, Firebase, Redux

- Project Description: Connect Me is a online social network where users can create and interact with posts, edit profiles, connect with others by following & more
- Built the web application from the ground up end to end

#### SOFTWARE SKILLS

- Web Development
- Adobe Photoshop
- Google Workspace