

# Ray Chu

## • FRONT END DEVELOPER •

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### EDUCATION

#### Borough Of Manhattan Community College - Dual Enrollment

SEP 2022 - PRESENT

- Completed College Coursework such as Foundations of Speech, Critical Thinking, Foundations of Graphic Design, Introduction to Theatre and more

#### Manhattan Early College School for Advertising

SEP 2021 - PRESENT

- Anticipated Career and Technical education endorsed diploma in Advertising and Media
- Obtained an [industry recognized certificate](#) in Adobe Photoshop

### EXPERIENCE

#### Freelance Front End Developer

MAY 2024 - PRESENT

- Worked with clients to develop high-quality front-end applications using ReactJs & other technologies
- Ensured transparency at every stage of the project's lifecycle, actively meeting clients' requirements and maintained clear communication throughout the process

#### Cybersecurity and AI Discovery Externship - WorkED

JAN 2024 - APR 2024

- Articulated incident response case studies for the Carbanak and ChangeHealth cyber attacks using the NIST framework
- Collaborated with 1 expert from IBM to develop our own customer service chatbot using Watsonx which provides interactive assistance and support to users paying a bill

#### Digital Advertising Student Intern - WorkED

MAR 2023 - APR 2023

- Crafted an optimized landing page for our client prioritizing on the overall user experience and limiting the bounce rates
- Implemented excellent SEO practices, which resulted in an improvement in the initial estimated performance metrics with a decrease in cost per click by 26.9% and increasing the estimated click-through rate by a remarkable 172.86%.

### PROJECTS

#### Job Reach - Job Listing Application

Tech Stack | React, Nextjs, NextAuth, Tailwind CSS, MongoDB

- Designed 20+ different server/client-side React components, including static, dynamic and reusable components
- Developed a REST API with 9 unique routes to interact with a MongoDB database which retrieves and manipulates data

#### Connect Me - Online Social Network

Tech Stack | React, React Router, Firebase, Redux

- Constructed upon the existing design and features Twitter/X to create 15+ different React components, each essential parts to the application

### TECHNICAL SKILLS

• HTML • CSS • Javascript • React.js • Next.js • Firebase • MongoDB • TailwindCSS • Material UI • Rest API's • GitHub