

Ray Chu

Front End Developer

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[See LinkedIn](#)

[View Portfolio](#)

EDUCATION

Borough Of Manhattan Community College | Non-Degree

SEP 2022 - PRESENT

- Completed College Coursework such as Foundations of Speech, Critical Thinking, Foundations of Graphic Design, Introduction to Theatre and more

Manhattan Early College School for Advertising

SEP 2021 - PRESENT

- Career and Technical endorsed diploma in Advertising and Media
- Obtained a [industry recognized certificate](#) in Adobe Photoshop
- Expected graduation date: July 26th 2025

EXPERIENCE

Cybersecurity and AI Discovery Externship | WorkED

JAN 2024 - APR 2024

- Articulated incident response presentations for the Carbanak and ChangeHealth cyber attacks using the NIST framework
- Collaborated with 1 expert from IBM to develop our own customer service chatbot using Watsonx which provides interactive assistance and support to users paying a bill

Digital Advertising Student Intern | WorkED

MAR 2023 - APR 2023

- Crafted an optimized landing page for our client prioritizing on the overall user experience and limiting the bounce rates
- Implemented excellent SEO practices through optimized keywords, headlines, and descriptions, resulting in an improvement in the initial estimated performance metrics with a decrease in cost per click by 26.9% and increasing the estimated click-through rate by a remarkable 172.86%.

PROJECTS

Job Reach | Job Listing Application

Tech Stack | React, Nextjs, NextAuth, Tailwind CSS, MongoDB

- Designed the app JobReach, an online platform where you can discover 100+ different jobs, filter and apply to positions based on your specific requirements, showcase your most recent work experiences & more

Connect Me | Online Social Network

Tech Stack | React, React Router V6, Firebase, Redux

- Developed the app Connect Me, an interactive online network allowing users to create posts, customize profiles, follow your favorite creators & more

TECHNICAL SKILLS

- HTML / CSS
- JavaScript
- React.js
- Next.js
- Firebase
- MongoDB
- Tailwind CSS
- GitHub

SOFTWARE SKILLS

- Web Development
- Adobe Photoshop
- Google Workspace