# Arijit Mondal

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#### Design

Motion Graphic, Information Architecture, Wireframe, Interaction Design, Interface Design, Design System, Rapid Prototyping, Mockups, User Interface

#### Research

Contextual Research, Competitor Analysis, Human Center Design, Co-creation Workshop, Usability Study

#### Software

Figma,
Adobe XD,
After Effect,
Photoshop cc,
Power Point,
Google Slide,

#### **Technical**

HTML, CSS, Processing...

# **Experience**

## Motion Graphic Designer, Pixel Blue Animation

Salt Lake city, India :: Jul '22 - PRESENT

Produce motion and visual effects for TV commercials, Event, social media campaigns, and YouTube video. Work closely with clients and Design team to execute the different design idea.

## Freelancing Designer, Smritichitrayan

Remote:: Aug '21- Jun '22

Collaborated with design team to assist with editing, motion video for their wedding and corporate events, create transition and gifs, banner, poster for social media handles. Which is going to allow for better coordination of event sponsorships and attendance.

## Web Design and Dev Startup, ThinkPorium

Bator, India :: Sept '19- Mar '20

At the age of 19 I launched my first venture, a pioneering web design and dev community where any one can come and work with us. We have more 14 designer and developer. Our innovative approach has allowed us to generate impressive revenue of over 4lakh INR in a very short span of time.

### Sales Associate, Burger

Kolkata, India :: Mar '19- Jun '19

Cold Call the customers, consistently exceeded sales targets and get the performance goals by a strong sales and communication skills.

## Education

#### Google, UX Design Certificate

Online :: Feb '2023 - Ap '2023

Completed a rigorous training designed for entry-level job readiness.

7 modules included topics like: UX research fundamentals, inclusive design, low-fidelity and high-fidelity prototypes, and tools like Figma and Adobe XD. Completed hands-on projects and <u>developed a portfolio</u> including 3 projects to receive the certificate.

### Seacom Engineering College, B.Tech in ECE

Howrah, India :: Aug '17 - Jul; '21

Graduated with 8.2 DGPA. Active member of college fest and admin of the Facebook page.