Persona Storyboard

A day in the life of Jake

Jake starts his day by getting himself ready for work and getting his children ready for school

Jake drops his children off at school Jake grabs a quick breakfast before going to his job

Jake is a public school teacher Jake teaches a classroom full of student

Jake leaves school

Jake picks up his children from their school

Jake has to do some shopping for classroom supplies

Jake has to do some shopping for supplies his children need for school

Jake and his children grab some dinner Jake helps his children with their schoolwork

Jake puts his children to bed Jake grades his students’ classwork

Jake does his own classwork Jake gets ready for bed