

## Rui Yang

Anderson Graduate School of Management  
University of California, Riverside  
900 University Ave, Riverside, CA 92521

(951) 827-3664  
[rui.yang@email.ucr.edu](mailto:rui.yang@email.ucr.edu)  
[www.yang.management](http://www.yang.management)

### Education

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Ph.D. in Strategic Management <i>University of California, Riverside</i>	2014 – Present
M.B.A. <i>University of San Diego</i>	2011 – 2013
Master of Labor Economics <i>Capital University of Economics and Business</i>	2007 – 2010
Bachelor of Management <i>Capital University of Economics and Business</i>	2002 – 2006

### Research Interests

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Strategic positioning; Strategic network; Mergers and acquisitions

### Working Papers

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- [5] Yang R, Haleblan J, & McNamara G. Using acquisitions to achieve optimal distinctiveness: evidence from the U.S. banking industry. (Nominated for the 2019 SMS Best PhD Paper)
- [4] Yang R, Haleblan J, & Leung M. The impact of acquisition on changing alliance network and market evaluations. (Included in the 2019 AOM Best Paper Proceedings)
- [3] Yang R, Haleblan J, & Jiang H. Chaperon, shark, and startup: multi-layer embeddedness of venture capital and venture exit mode.
- [2] Yang R. Identity consistency as a signal of resource autonomy in acquisitions.
- [1] Yang R. Affiliation network and value transfer in acquisitions.

### Publications

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- [3] Mak V, Seale DA, Gisches EJ, Yang, R, et al. 2018. The Braess Paradox and coordination failure in directed networks with mixed externalities. *Production and Operations Management*, 27(4): 717-733.
- [2] Mak V, Seale DA, Gisches EJ, Rapoport A, Cheng M, Moon M, Yang R. 2018. A network ridesharing experiment with sequential choice of transportation mode. *Theory and Decision*. 85(3-4): 407-433
- [1] Yang R, Meyskens M, Zheng C, & Hu L. 2015. Social entrepreneurial intentions: China versus the USA—is there a difference? *The International Journal of Entrepreneurship and Innovation*, 16(4): 253-267.

### Conference Presentations

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- [8] Yang, R. & Halebian, J. The impact of acquisition on changing alliance network. *Academy of Management (AOM) Annual Meeting*, 2019. Boston, MA.
- [7] Yang, R. Using acquisitions to achieve optimal distinctiveness. *Strategic Management Society (SMS) Annual Meeting*, 2019. Minneapolis, MN.
- [6] Yang, R. Addressing institutional challenges in M&As. STR Doctoral Consortium, *Academy of Management (AOM) Annual Meeting*, 2018. Chicago, IL.
- [5] Yang, R. Value transfer in acquisitions: signaling from target firms' common-investor network. *Academy of Management (AOM) Annual Meeting*, 2018. Chicago, IL.
- [4] Yang, R. & Zheng, C. Balancing the tradeoff or stuck in the middle? the distinction of the distinctiveness. *Academy of Management (AOM) Annual Meeting*, 2018. Chicago, IL.
- [3] Yang, R. Balance of power in social defense as the determinants of venture exit route. *Strategic Management Society (SMS) Annual Meeting*, 2017. Houston, TX.
- [2] Yang, R. Acquire to balance: The effect of positional imbalance on acquisition behavior. *Academy of Management (AOM) Annual Meeting*, 2017. Atlanta, GA.
- [1] Yang, R. Cross-industry competitive dynamics: incumbents' defensive capabilities. *Strategic Management Society (SMS) Annual Meeting*, 2015. Denver, CO.

### Honors and Awards

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AOM Best Paper Proceedings	2019
SMS Best PhD Paper Nominee	2019
Dissertation Year Grant, University of California, Riverside	2019
Amnon Rapoport Endowed Ph.D. Research Award	2018
Doctoral Fellowship, University of California, Riverside	2014 – 2019
Dean's Scholarship, University of San Diego	2011 – 2013
HRA Scholarship, Association of Foreign and Chinese Enterprises	2009
Graduate Research Scholarship, Capital University of Economics and Business	2009

### Academic Membership

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Academy of Management (AOM)	2014 – Present
Strategic Management Society (SMS)	2014 – Present
Institute for Operations Research Management Sciences (INFORMS)	2017 – Present

### Teaching Interests

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Strategic Management; Entrepreneurship; Business Analytics

### Teaching Experience

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Teaching Assistant of BUS109 Strategic Management at UCR	2015 – 2018
Teaching Assistant of BUS103 Marketing Management at UCR	2018 – 2019

## Programming Skills

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R packages developed:

- “regrrr” (for compiling/visualizing regression results, [CRAN.R-project.org/package=regrrr](https://CRAN.R-project.org/package=regrrr))
- “MMeM” (for multivariate mixed-effects modeling, [CRAN.R-project.org/package=MMeM](https://CRAN.R-project.org/package=MMeM))

Big data analytics: proficient in Spark, SQL, Shell, Git, HPC Cluster, AWS (EC2/EMR).

Python and R programing (with *Datacamp* Certification)

- Python: Data Scientist (#51015); Programmer (#11763); Machine Learning (#51851)
- R: Data Scientist (#31424); Programmer (#11424); Big Data Analytics (#53704)

## Non-academic Experience

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President, R'nalytics Data Science Club, UC Riverside	2016 – 2019
Partner, HT Wealth Investment Partners, LLC	2012 – 2014
Director, China-US Business Summit. Inc.	2013 – 2014
Business Consultant, Ympetus, LLC.	2011 – 2012

## References

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John Helablian (Dissertation Chair)  
Professor of Management  
University of California, Riverside  
(951)827-4846  
[john.haleblan@ucr.edu](mailto:john.haleblan@ucr.edu)

Gerry McNamara  
Professor of Management  
Michigan State University  
(517)432-5527  
[mcnamara@broad.msu.edu](mailto:mcnamara@broad.msu.edu)

Daniel Jeske  
Professor of Statistics  
University of California, Riverside  
(951)827-3014  
[daniel.jeske@ucr.edu](mailto:daniel.jeske@ucr.edu)