

## RUI YANG, PHD

rui.yang@email.ucr.edu

www.yang.management

(619)519-3713

### EDUCATION

---

Ph.D. in Strategic Management and Organizations	2020
<i>University of California, Riverside (Anderson Graduate School of Management)</i>	
<i>Dissertation committee: John Haleblan (chair), Ming Leung, Tim Gubler, Marlo Raveendran, Haibo Liu</i>	
M.B.A. in Finance and Entrepreneurship	2013
<i>University of San Diego</i>	
M.A. in Labor Economics	2010
<i>Capital University of Economics and Business</i>	
B.A. in Management	2006
<i>Capital University of Economics and Business</i>	

### REFEREED PUBLICATIONS

---

**Yang R, & Haleblan J.** 2019. Acquisition's Impact on Alliance Network and Market's Revaluations on Alliance Partners. *Academy of Management Best Paper Proceedings*. 2019(1): 15836. DOI: 10.5465/AMBPP.2019.136.

Mak V, Seale D, Gisches E, **Yang R**, Cheng M, Moon M, & Rapoport A. 2018. The Braess Paradox and Coordination Failure in Directed Networks with Mixed Externalities. *Production and Operations Management*, 27(4): 717-733.

### WORKING PAPERS

---

**Yang R**, Haleblan J, & McNamara G. Balancing Categorical Coherence and Categorical Distinctiveness in Acquisitions (**Revise & Resubmit** at *Organization Science*)

- *Strategic Management Society (2019) Annual Conference Best Ph.D. Paper Finalist*
- *Strategic Management Society (2019) Corporate Strategy Best Paper Runner-up*

**Yang R**, Haleblan J, & Leung M. the Market Valuation Effect of Resource Combination on Resource Connections. (*Academy of Management Best Paper Proceedings; in Preparation for Submission to Strategic Management Journal*)

Wang X, Reger R, & **Yang R**. A Study on Social Evaluation and Firm Market Valuation (Paper Title Hidden to Preserve Anonymity) (*Under Review at Academy of Management Journal*)

**Yang R, Haleblian J, & Jiang H.** ‘Chaperons,’ ‘Sharks,’ and Startups: Venture Capital’s Multi-layer Embeddedness and Venture Exit Mode. (*Writing & Additional Data Analysis*)

**Yang R.** Affiliation Network and Technology Transfer: Market Reactions to the Acquisitions of VC-backed Technology Ventures. (*Writing*)

**Yang R.** ‘Secret Weapon’ and ‘Public Face’ of Technology Startups: Strategic Categorization and Venture Funding Performance. (*Writing*)

**Yang R.** Identity Consistency as a Signal of Resource Autonomy. (*Writing*)

Wang J, Xia J, Wang X, & **Yang R.** Signaling Effects of CEO Twitter and Press Release on Acquisition Completion. (*Writing*)

Xia J & **Yang R.** Institutional Distances and Cross-border Divestitures. (*Data Analysis*)

Xia J, Wang X, **Yang R,** & Liu L. Bankruptcy and Board Member Dismissal. (*Data Analysis*)

#### **AOM/SMS CONFERENCE PAPERS**

---

**Yang, R.** Audience Coherence and Learning in Social Construction of Market Value: Evidence from DeFi. *Strategic Management Society Annual Conference*, 2021. Virtual Conference.

**Yang, R.** Managing Technological Coherence and Institutional Conformity in Acquisitions. *Strategic Management Society Annual Conference*, 2020. Virtual Conference.

**Yang, R.** Identity Consistency as a Signal of Resource Autonomy. *Academy of Management Annual Conference*, 2020. Virtual Conference.

**Yang, R. & Haleblian, J.** The Impact of Acquisition on Changing Alliance Network. *Academy of Management Annual Conference*, 2019. Boston, MA.

**Yang, R.** Using Acquisitions to Achieve Optimal Distinctiveness. *Strategic Management Society Annual Conference*, 2019. Minneapolis, MN.

**Yang, R.** Value Transfer in Technology Acquisitions: Signaling from Startups’ Common-investor Network. *Academy of Management Annual Conference*, 2018. Chicago, IL.

**Yang, R. & Zheng, C.** Balancing the Tradeoff or Stuck in the Middle? the Distinction of the ‘Distinctiveness’. *Academy of Management Annual Conference*, 2018. Chicago, IL.

**Yang, R.** Balance of Power in Social Defense as the Determinants of Venture Exit Route. *Strategic Management Society Annual Conference*, 2017. Houston, TX.

**Yang, R.** Acquire to Balance: The Effect of Positional Imbalance on Acquisition Behavior. *Academy of Management Annual Conference*, 2017. Atlanta, GA.

**Yang, R.** Cross-industry Competitive Dynamics and Incumbents’ Defensive Capabilities. *Strategic Management Society Annual Conference*, 2015. Denver, CO.

**HONORS/AWARDS**

---

Best Paper Proceedings, Academy of Management (AOM)	2019
Best PhD Paper Finalist, Strategic Management Society (SMS)	2019
Best Paper Runner-up, Strategic Management Society (SMS, Corporate Strategy IG)	2019
Dissertation Year Grant, University of California, Riverside	2019
Innovation and Entrepreneurship Award (UCR Office of Technology Partnerships)	2019
AGSM Scholarship, School of Business, University of California, Riverside	2019
Amnon Rapoport Endowed Ph.D. Research Award	2018
Doctoral Fellowship, University of California, Riverside	2014 – 2019
Dean's Scholarship, University of San Diego	2011 – 2013
Best Graduate Thesis, Capital University of Economics and Business	2010
HRA Scholarship (by Association of Foreign and Chinese Enterprises)	2009
Graduate Research Scholarship, Capital University of Economics and Business	2009

**CONSORTIA/WORKSHOPS**

---

Paper Workshop, *Strategic Management Society Annual Conference*, 2019. Minneapolis, MN.  
 STR Dissertation Consortium, *Academy of Management Annual Conference*, 2019. Boston, MA.  
 STR Doctoral Consortium, *Academy of Management Annual Conference*, 2018. Chicago, IL.

**ACADEMIC MEMBERSHIP**

---

Academy of Management (since 2015)  
 Strategic Management Society (since 2015)  
 Institute for Operations Research and the Management Sciences (since 2017)

**TEACHING EXPERIENCE**

---

Teaching Assistant of Strategy and Marketing at University of California, Riverside 2015 – 2019  
 Teaching Evaluation: 6.2/7 (Spring 2019)  
 Teaching Interests: *Strategic Management, Entrepreneurship/Innovation, Organization Theories*

## TECHNICAL SKILLS

---

Data skills (selected certifications):

- Big Data (w/ R: *Datacamp #53704*)
- Data Scientist (w/ R: *Datacamp #31424*; w/ Python: *Datacamp #51015*)
- Machine Learning Scientist (w/ Python: *Datacamp #149839*)
- Machine Learning for Investment (*Coursera #PU99G8N5VRH4*)
- Artificial Intelligence for Trading (*Udacity #2HAUWELZ*)
- Deep Learning Specialization (*Coursera #5N4W656M78VW*; *Datacamp #159833*)

Programing skills:

- R, Python, Scala, Shell, SQL, Git, HPC, AWS.

Open-source contributions (R/Python packages):

- “regrrr”: package for compiling/visualizing regression results  
[CRAN.R-project.org/package=regrrr](https://CRAN.R-project.org/package=regrrr)
- “MMeM”: package for multivariate mixed-effects modeling  
[CRAN.R-project.org/package=MMeM](https://CRAN.R-project.org/package=MMeM)
- “plnlp”: package for keyword recognition and text pre-processing  
<https://pypi.org/project/plnlp>

## NON-ACADEMIC EXPERIENCE

---

President, R’nalytics Data Science Club (Innovation Award by UCR OTP)	2016 – 2019
Co-founding Partner and Fund Manager, HT Wealth Investment Partners, LLC.	2012 – 2014
Program Manager, China-US Business Summit. Inc.	2013 – 2014
Management Consultant, Ympetus, LLC.	2011 – 2012

## REFERENCES

---

John Helablian (Dissertation Chair)  
Professor of Management  
University of California, Riverside  
(951)827-4846  
john.haleblian@ucr.edu

Gerry McNamara  
Professor of Management  
Michigan State University  
(517)432-5527  
mcnamara@broad.msu.edu

Jun Xia  
Professor of Management  
University of Texas, Dallas  
(972)883-5868  
jun.xia@utdallas.edu

Ming Leung  
Associate Professor of Management  
University of California, Irvine  
(917)476-7698  
mdleung@uci.edu