

## Rui Yang

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### Education

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Ph.D. in Strategic Management <i>University of California, Riverside</i>	2020
M.B.A. <i>University of San Diego</i>	2013
M.A. in Labor Economics <i>Capital University of Economics and Business, China</i>	2010
B.A in Management <i>Capital University of Economics and Business, China</i>	2006

### Research Interests

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Strategic positioning; Organizational identity; Strategic network;  
Mergers and acquisitions (M&As); Strategic alliance; Venture capital and startups

### Working Papers

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- [6] **Yang R**, Haleblan J, & McNamara G. Using acquisitions to achieve optimal distinctiveness: evidence from the U.S. banking industry.
- *Nominated for the 2019 SMS Best PhD Paper*
- [5] **Yang R**, Haleblan J, & Leung M. The impact of acquisition on changing alliance network and market evaluations.
- *Included in the 2019 AOM Best Paper Proceedings*
- [4] **Yang R**, Haleblan J, & Jiang H. ‘Chaperon’, ‘shark’, and startup: venture capital’s multi-layer embeddedness and venture exit mode.
- [3] **Yang R**. Identity consistency as a signal of resource autonomy in acquisitions: evidence from the U.S. banking industry.
- [2] **Yang R**. Affiliation network and value transfer in acquisitions: market reactions to the acquisitions of VC-backed technology startups.
- [1] **Yang R**. ‘Secret weapon’ and ‘public face’: startups’ labeling strategy of technology categories and funding performance.

### Publications

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Mak V, Seale D, Gisches E, **Yang R**, Cheng M, Moon M, & Rapoport A. 2018. The Braess Paradox and coordination failure in directed networks with mixed externalities. *Production and Operations Management*, 27(4): 717-733.

### Conference Presentations

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- [9] **Yang, R.** & Haleblian, J. The impact of acquisition on changing alliance network. *Academy of Management Annual Meeting*, 2019. Boston, MA.
- [8] **Yang, R.** Using acquisitions to achieve optimal distinctiveness. *Strategic Management Society Annual Meeting*, 2019. Minneapolis, MN.
- [7] **Yang, R.** Addressing institutional challenges in M&As. STR Doctoral Consortium, *Academy of Management Annual Meeting*, 2018. Chicago, IL.
- [6] **Yang, R.** Value transfer in acquisitions: signaling from target firms' common-investor network. *Academy of Management Annual Meeting*, 2018. Chicago, IL.
- [5] **Yang, R.** & Zheng, C. Balancing the tradeoff or stuck in the middle? the distinction of the distinctiveness. *Academy of Management Annual Meeting*, 2018. Chicago, IL.
- [4] **Yang, R.** Balance of power in social defense as the determinants of venture exit route. *Strategic Management Society Annual Meeting*, 2017. Houston, TX.
- [3] **Yang, R.**, Haleblian J, & McNamara G. Achieving optimal distinctiveness through acquisitions. *"Optimal Distinctiveness" PWD Roundtables. AOM*, 2017. Atlanta, GA.
- [2] **Yang, R.** Acquire to balance: The effect of positional imbalance on acquisition behavior. *Academy of Management Annual Meeting*, 2017. Atlanta, GA.
- [1] **Yang, R.** Cross-industry competitive dynamics: incumbents' defensive capabilities. *Strategic Management Society Annual Meeting*, 2015. Denver, CO.

### Honors and Awards

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Academy of Management (AOM) Best Paper Proceedings	2019
Strategic Management Society (SMS) Best PhD Paper Nominee	2019
Dissertation Year Grant, University of California, Riverside	2019
Innovation and Entrepreneurship Award (UCR Office of Technology Partnerships)	2019
Amnon Rapoport Endowed Ph.D. Research Award	2018
Doctoral Fellowship, University of California, Riverside	2014 – 2019
Dean's Scholarship, University of San Diego	2011 – 2013
Best Graduate Thesis, Capital University of Economics and Business	2010
HRA Scholarship (by Association of Foreign and Chinese Enterprises)	2009
Graduate Research Scholarship, Capital University of Economics and Business	2009

### Teaching Experience

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Teaching Assistant of BUS109 Strategic Management at UCR	2015 – 2018
Teaching Assistant of BUS103 Marketing Management at UCR	2018 – 2019
<b>Teaching Interests:</b> Strategy; Entrepreneurship; Business Analytics	

## Programming Skills

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R packages developed:

- “regrrr” (for compiling/visualizing regression results, [CRAN.R-project.org/package=regrrr](https://CRAN.R-project.org/package=regrrr))
- “MMeM” (for multivariate mixed-effects modeling, [CRAN.R-project.org/package=MMeM](https://CRAN.R-project.org/package=MMeM))

Big data analytics: proficient in Spark, SQL, Shell, Git, HPC Cluster, AWS (EC2/EMR).

Python and R programing (with *Datacamp* Certification)

- Python: Data Scientist (#51015); Programmer (#11763); Machine Learning (#51851)
- R: Data Scientist (#31424); Programmer (#11424); Big Data Analytics (#53704)

## Non-academic Experience

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President, R'nalytics Data Science Club, UC Riverside	2016 – 2019
Partner, HT Wealth Investment Partners, LLC	2012 – 2014
Program Manager, China-US Business Summit. Inc.	2013 – 2014
Business Consultant, Ympetus, LLC.	2011 – 2012

## References

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John Helablian (Dissertation Chair)  
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 University of California, Riverside  
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