

Mark Scheme (Results)

Summer 2014

Pearson Edexcel GCE in Economics (6EC04/01R)

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General Marking Guidance

- All candidates must receive the same treatment.
 Examiners must mark the first candidate in exactly the same way as they mark the last.
- Mark schemes should be applied positively. Candidates must be rewarded for what they have shown they can do rather than penalised for omissions.
- Examiners should mark according to the mark scheme not according to their perception of where the grade boundaries may lie.
- There is no ceiling on achievement. All marks on the mark scheme should be used appropriately.
- All the marks on the mark scheme are designed to be awarded. Examiners should always award full marks if deserved, i.e. if the answer matches the mark scheme. Examiners should also be prepared to award zero marks if the candidate's response is not worthy of credit according to the mark scheme.
- Where some judgement is required, mark schemes will provide the principles by which marks will be awarded and exemplification may be limited.
- When examiners are in doubt regarding the application of the mark scheme to a candidate's response, the team leader must be consulted.
- Crossed out work should be marked UNLESS the candidate has replaced it with an alternative response.

Mark scheme: 6EC04/01R JUNE 2014

SECTION A: ESSAYS – PLEASE USE DETAILED MARKING CRITERIA WHICH ARE TO BE FOUND AT THE END OF THIS MARKSCHEME

QUALITY OF WRITTEN COMMUNICATION:

Quality of written communication (QWC) is assessed in both parts of the essays and in parts (d) & (e) of the data response questions and should be assessed on the candidate's ability:

- To present an argument and conclude on the basis of that argument
- To organise information clearly and coherently
- To use economics vocabulary appropriately
- To use grammar, spelling and punctuation appropriately

FOR ALL QUESTIONS: No mark scheme can cover all possible responses. Therefore, reward analysis which is relevant to the question even if this is not specifically identified in the mark scheme.

Question No.	Answer		Mark	
1 (a)	Effects incorregion in the second in the sec	regressive, especially in relation to energy, food But: some research suggests that the overall affect of VAT in the UK is mildly progressive • Prices: analysis could include appropriate supply and demand diagram. N.B. Inflation would only result if the increase in VAT results in a wage-price spiral But: impact on individual goods and services depends on the PED • Living standards: fall in real incomes But: other things may not be equal e.g. wages may be rising faster than prices • Unemployment likely to increase unless offset by other components of AD • Incentives to work: a higher VAT rate would cause a fall in real incomes. This could increase incentives to work if people wish to maintain their standard of living. But: there may be no impact on incentives if there is no change in income tax rates • Tax revenues: these would increase if demand for the goods and services affected are price inelastic But: if the tax rise causes a recession, overall tax revenues will fall.		
	country is		(20)	
Level	Mark	Descriptor		
Level 1	1-7	Identification of points which are of limited relevance		
Level 2	8-10	Typically, answers will consider 1 factor with 1 evaluative point or 2 points with no evaluation or list of several points with little analysis		
Level 3	11-14	Typically, answers will consider 2 factors with 1 evaluative point or 3 points with no evaluation		
Level 4	15-16	Typically, answers will consider 3 factors with 1 evaluative point		
Level 5	17-20	Typically, answers will consider 3 factors with at lea evaluative points	st 2	

Question No.	Answer		Mark	
1 (b)	 Wheth Case for raising Case for Case for Case for cutt Reduce Reduce Size of some exercises Incompact of the cuts in case for cuts	paches may be adopted e.g. er or not the budget deficit should be cut at all or cutting public expenditure rather than taxes or cutting public expenditure ne most likely option but the other approaches edited. Ing public expenditure: e danger of crowding out e possibility of government failure f public sector already too large according to economists – waste and inefficiency oductivity in the public sector efficient allocation of resources or possibility of borrowing at low interest rates anintaining triple A credit rating)	(30)	
Level	Mark	Descriptor		
Level 1	1-11	Identification of points which are largely irrelev		
Level 2	12-15	Typically, answers will consider 2 factors with 1 evaluative point or 3 points with no evaluation or list of several points with little analysis		
Level 3	16-21	Typically, answers will consider 3 factors with 1 evaluative point or 4 points with no evaluation		
Level 4	22-25	Typically, answers will consider 4 factors with 2 evaluative points		
Level 5	26-30	Typically, answers will consider 4 factors with 3 evaluative points	3	

Question No.	Answer		Mark	
No. 2 (a)	power But: by of Relate But: signiff Relate Sover But: not p Expect all of Could factor Balane FDI; But: other Macro easin some But: more mana and and and and and and and and and	ude: ive inflation rates: reference to purchasing r parity theory small interest rate differences might be offset ther factors e.g. stability of the economy ive interest rates quantitative easing might play a more ficant role now ive strength of the economy: euro crisis; eign debt crisis in Japan's case, its national debt of 230% has revented an appreciation of its currency ctations play a very important role in relation to the above If be argued that this is the most significant	(20)	
Level	Mark	Descriptor		
Level 1	1-7	Identification of points which have limited relev		
Level 2	8-10 Typically, answers will consider 1 factor with 1 evaluative point or 2 points with no evaluation or list of several points with little analysis			
Level 3	11-14	Typically, answers will consider 2 factors with 1 evaluative point or 3 points with no evaluation		
Level 4	15-16	Typically, answers will consider 3 factors with 1 evaluative point		
Level 5	17-20	Typically, answers will consider 3 factors with a evaluative points	t least 2	

Question No.	Answer		Mark	
2(b)	• Co pricon Bu important Bu important Bu important Bu important Bu important Bu important pricon Bu import	might include: nsideration of the effect on a country's import ces and exports prices and impact on price mpetitiveness t: a depreciation in the exchange rate will not prove non-price competitiveness provement in net exports t: only true in the Marshall-Lerner condition is filled i.e. sum of price elasticities of demand for ports and exports must be greater than 1 so: may only be true in the long run – J curve fect crease in aggregate demand: leading to higher ng standards t: other things may offset increase in AD e.g. I in investment or in government expenditure duction in unemployment if net exports increase t may not happen if there is under-employment flation: depreciation may cause a rise in cost of ported raw materials and finished goods t: this will not be the case if firms cut profit argins or if productivity rises	(30)	
Level	Mark	Descriptor		
Level 1	1-11	Identification of points which are largely irreleva	nt	
Level 2	Typically, answers will consider 2 factors with 1 evaluative point or 3 points with no evaluation or list of several points with little analysis			
Level 3	16-21			
Level 4	22-25	Typically, answers will consider 4 factors with 2 points	evaluative	
Level 5	26-30	Typically, answers will consider 4 factors with 3 points	evaluative	

Question No.	Answer		Mark	
3(a)	 KAA: 14; Ev: 6 Analysis might include consideration of: Impact on domestic producers – increased output; higher producers' surplus Impact on consumers – higher prices; lower consumers' surplus Welfare losses; misallocation of resources Impact on producers in other countries Impact on world growth: decreased specialisation; lower output Impact on the pattern of trade: trade creation and trade diversion Impact on developing economies Evaluation: Effect on producers and consumers depends on PED & PES Size of tariff Differential effect on producers in other countries depending on how important EU market is to them Effect on world growth partially offset by increased growth within EU 			
Level	Mark	Descriptor		
Level 1	1-7	Identification of points which are largely irreleva	nt	
Level 2	8-10 Typically, answers will consider 1 factor with 1 evaluative point or 2 points with no evaluation or list of several points with little analysis			
Level 3	11-14	-		
Level 4	15-16	Typically, answers will consider 3 factors with 1 point	evaluative	
Level 5	17-20	Typically, answers will consider 3 factors with at evaluative points	least 2	

Question No.	Answer		Mark
3(b)	KAA: 21; <i>E</i>	Ev: 9	
3(b)	Effects incl Patt prop mor But: rela surp Bala bala But and FDI: EU r But: deci skill Emp But: are Infla e.g. expe free But: supp Publ contribu to t But rise in Une Imp rates;	ern of trade: possibility that a smaller portion of UK's trade will be with the EU and e with countries outside the EU EU may wish to maintain favourable trading tionships with the UK. (The EU has a net trade plus with the UK) Ince of payments: UK runs a significant nee of trade deficit with the EU. This may fall. In much will depend on PED and PES for exports imports this could decline without free access to the market other factors may be more important in FDI is ions e.g. corporation tax rate; availability of eed labour ployment: could fall if export industries suffer depends on how successful UK manufacturers in developing new markets ation: some goods become significantly cheaper food while others could become more ensive because they can no longer be imported by from EU countries food prices may be more unstable and food plies may be less secure ic finances: might improve because UK is a net	(30)
Level	Mark	Descriptor	
Level 1	1-11	Identification of points which have limited relevant	
Level 2	12-15 Typically, answers will consider 2 factors with 1 evaluative point or 3 points with no evaluation or list of several points with little analysis		
Level 3	16-21 Typically, answers will consider 3 factors with 1 evaluative point or 4 points with no evaluation		
Level 4	22-25	Typically, answers will consider 4 factors with 2 points	
Level 5	26-30	Typically, answers will consider 4 factors with 3 points	evaluative

Question No.	Answer		Mark
4(a)	Data shows Therefore, Application 3 marks fo impact on	ding of 'real' values (1) s fall in price level. (1) real debt burden is increasing (2) : specific reference to Figure 2 (2 marks). r knowledge (2 + 1 or 1 + 2) for interpretation/ real debt burden sation/i.e. 2 data references from Figure 2	(5)
Level	Mark	Descriptor	
Level 1	1-3	Up to 3 marks for knowledge – see above	
Level 2	4-5	Up to 3 marks for knowledge and 2 marks for da references	ta

Question No.	Answer		Mark	
No. 4(b)	The terms of relation to the which exports OR: Measure Application: syears from File Analysis: 4 m Fall in terms More m import In turn fall	2 marks for either of the following: trade is the average price of exports in e average price of imports OR the rate at s exchange for imports. ement: Index of export prices x 100 Index of import prices specific reference to terms of trade in 2 gure 4 (1 + 1). harks (2 + 2): of trade implies that: hust be exported to gain a given quantity of s h, this might imply that living standards will heed by export prices falling relative to import		
		implies that Japanese goods are becoming competitive	(8)	
Level	Mark	Descriptor		
Level 1	1-2	2 marks for identification (2 of the marks for the formula)	definition or	
Level 2	3-4	2 marks for identification; 2 for application (indicated above)		
Level 3	5-8	2 marks for identification; 2 for application (indicated above) and 4 for analysis (other 2 marks for diagram and explanation)		

Question No.	Answer		Mark	
4(c)	identifica Im Ma ch Ch Bu na Ch Bu ve Im Cu wc Pos	include (3 + 3 marks – maximum 1 mark for tion): proved child care facilities by take a significant length of time before new fild care facilities could be established ild care subsidies t: cost implications for a country with a very high tional debt ild benefits t: opportunity cost of having children may be ry high proved career opportunities for women Itural factors might still restrict opportunities for timen sitive discrimination	(10)	
Level	Mark	Descriptor		
Level 1	1-3	1 mark for identification; 2 for basic application/a	nalysis	
Level 2	4-6	· · · · · · · · · · · · · · · · · · ·		
Level 3	7-10	1 mark for identification; 5 for analysis of 2 issues; 4 marks for any 2 evaluative points (2 + 2; 1 + 3; or 3 + 1)		

Question No.	Answer		Mark	
4(d)	government Implication evaluation evaluation future But: • Opposito so But: • Possite But increase Crown privale Control Con	finational debt: cumulative total of past and borrowing (2 marks) as include: (up to 5 marks; and 5 marks for): ger of loss of triple A credit rating and higher re borrowing costs amuch of Japan's debt is financed internally ortunity cost associated with interest payments ervice the national debt interest rates very low so impact is limited sibility of inflation if country follows policies gned to reduce the real burden of the debt Japan currently suffering from deflation which is easing the real debt burden wding out: reduction in investment by the late sector if market interest rates increase er factors may be sof confidence in the economy leading to a rease in FDI	(12)	
Level	Mark	Descriptor		
Level 1	1-2	2 marks for definition;		
Level 2	3-7 2 marks for definition; 2 for application (points related to Japan); 3 for analysis of 2 implications			
Level 3	8-12			

Question No.		e the likely economic effects of Japan's es to stimulate its economy.	Mark	
4 (e)	For know marks or data from Marks for know marks or data from Marks for include: • Fa Butho ye • Mu Bu ye • Inc Bu in ye • Im ye • Im sh Bu ca • An ec	riedge, application and analysis: 3 x 3 4 + 5 marks, of which 2 marks are for use of a the information provided) r evaluation: (3+ 3; or 4 + 2; or 2 + 2 + 2) f increase in inflation target and fiscal stimulus Il in value of the yen the increase in inflation target and fiscal stimulus Il in value of the yen the increase in inflation target and fiscal stimulus Il in value of the yen the increase in engloyment of the economy the state of the economy the increase in employment the increase in employment the increasing economic growth the pact on balance of payments: might improve if an depreciates the demand for some products e.g. food and the increase in economic growth alysis of impact on effects on the global tonomy: exports from other countries to Japan Il now be less price competitive		
	Ви	ıt: with rising economic growth, Japanese	(15)	
		nsumers might demand more imports nsideration of how the stimulus is spent		
Level	Mark	Descriptor		
Level 1	1-4	2 marks for identification of 2 effects; 2 for applic	cation	
Level 2	5-9	2 marks for identification of 2 effects; 2 for application; 5 for analysis of at least 2 issues		
Level 3	10-15	2 marks for identification of 2 effects; 2 for application; 5 for analysis of at least 2 issues; 6 marks for up to 3 evaluative points (3 + 3; 4 + 2; or 2 + 4; or 2 + 2 + 2)		

Question No.	Answer		Mark		
5(a)	needs e.g. food Measurer than \$1.2 Relative p threshold OR meas populatio income.	e.g. food, shelter, water, clothing Measurement of absolute poverty: those living on less than \$1.25 a day (accept \$1 or \$2 a day) Relative poverty: those living below a certain income threshold in a country OR measurement of relative poverty: e.g. the % of the population living below 60% (accept 50%) of the median			
		on: onarks for knowledge (2 + 1 or 1 + 2) for definitions or application/i.e. 2 data references (5)			
Level	Mark	Descriptor	 		
Level 1	1-3	Up to 3 marks for knowledge – see above			
Level 2	4-5	Up to 3 marks for knowledge and 2 marks for 2 d references	ata		

Question no.	Answer Mark		
5(b)	Lorenz curve diagram: 4 marks awarded as follows: Axis correctly labelled: 1 mark for income and population/households; 1 mark for cumulative %; Line of income equality (45° line): 1 mark Lorenz curve: 1 mark.		
	100	0%	
	Cumulati distributi of incom	on / / / /	
	100%	Cumulative distribution of population	
	Explanations: up to 2 marks for any one of the following: • Measurement of Gini coefficient: Area A (between 45°line and Lorenz curve) ÷ Area A +B (whole area under 45°line) • Increase in inequality because those in rural areas (75% of the total population) have remained poor whereas those in other sectors have seen large increases in their incomes		
	Application: Specific data reference from extract Or correctly indicating new Lorenz curve for 2007 further away from the original Lorenz curve (on diagram or as part of written answer) (2)		
	Curve ir	dit 1 diagram mark if candidate identifies Lorenz n their explanation rather than on the diagram	(8)
Level	Mark	Descriptor	
Level 1	1-2	2 marks for identification (2 of the marks for the d	iagram)
Level 2	3-4	2 marks for identification; 2 for application (indicat	ed above)
Level 3	5-8	2 marks for identification; 2 for application and 4 for (other 2 marks for diagram and explanation)	or analysis

Question No.	Answe	Answer Marks		
5(c)	identific	include (2+2 marks – maximum 1 mark for cation): Imployment: 80% of the workforce But low wages, a reflection of low productivity BDP: accounts for 25% But resources might be more efficiently employed in other sectors; reference to Tanzania's comparative advantage Balance of Payments on current account: Agriculture accounts for 85% of its exports But price fluctuations and extreme weather events mean that export earnings are volatile Application: 2 marks for 2 specific data references ion: up to 4 marks: 2 + 2; 3 +1	(10)	
Level	Mark	Descriptor		
Level 1	1-3	1 mark for identification of 1factor; 2 for application	n	
Level 2	4-6	1 mark for identification of 1 factor; 2 for application; 3 for analysis of 2 factors.		
Level 3	7-10 1 mark for identification of 1 factor; 2 for application (reference to 2 relevant examples of countries); 3 for analysis of 2 factors; 4 marks for any 2 evaluative points (2 + 2; 1 + 3; or 3 + 1)			

Question No.	Answei	r	Marks
5(d)	identific Food E A F E t B C T III E T III E T III III	al benefits include (up to 5 marks; maximum 2 for ation only) and 5 marks for evaluation: DI: TNCs might invest in hotels and infrastructure in order to promote development and profits will be repatriated to shareholders of the TNCs. DI & Economic growth: likely to increase as a result of TDI, increase in net exports. But may not be as significant as would be the case if the country developed manufacturing and imployment: tourism is a labour-intensive industry so many jobs may be created. But: jobs may be seasonal only; most jobs may be unskilled with high skilled jobs going to foreign employees of the TNCs. But: outflows into the current account (from tourists). But: outflows because of need to import materials equired for hotels and food for tourists. But: TNCs may avoid paying taxes. Also, higher tax evenues may be required to pay for extra infrastructure and public services needed by tourists nivironment: tourism provides an incentive and the ax revenues to conserve the environment and cultural neritage of the country. But: tourists might cause external costs e.g. pollution bemand for tourism likely to be income elastic so industry would prosper during a period of world economic growth	(12)
Level	Mark	Descriptor	
Level 1	1-2	2 marks for identification of 2 benefits;	
Level 2	3-7	2 marks for identification of 2 benefits; 2 for application (reference to 2 relevant examples or references from 4); 3 for analysis of 2 benefits	
Level 3	8-12	· · · · · · · · · · · · · · · · · · ·	

Question No.	With reference to the information provided, evaluate factors which might act as constraints on economic development in Tanzania. Answer		Marks
5(e)	factors which might act as constraints on economic development in Tanzania. Answer For knowledge, application and analysis: 3 x 3 marks or 4 + 5 marks, of which 2 marks are for clear reference or definition of economic development) Marks for evaluation: (3+ 3; or 4 + 2; or 2 + 2 + 2) Possible constraints include: • Relatively high rate of inflation which may cause uncertainty and deter investment e.g. in health services so limiting development But: rate of inflation is falling and may not be a major issue in the near future • Increase in debt service ratio which may limit foreign currency available for buying imports of capital goods But: forecasts may be inaccurate • Crowding out: higher debt service may cause market interest rates to increase. Therefore, less money available to improve health, education, housing • Falling investment But Tanzania has potential for further growth which might encourage investment • Increasing trade deficit: might limit imports of goods important for development • Increasing role of the government as a contributor to growth – may be inefficient and development • Increasing role of the government as a contributor to growth – may be inefficient and corrupt But: if expenditure improves the supply side, then it could contribute to growth and development • Increasing population: could lead to lower GDP per capita; over-crowding But: this provides the workforce and consumers of the future so may help to stimulate growth and development • Savings gap But could be filled by FDI, aid • Lack of skilled workforce But TNCs might import skilled labour		(15)
Level	Mark	Descriptor	
Level 1	1-4	2 marks for identification of 2 factors; 2 for application (references relevant to Tanzania)	on
Level 2	5-9	2 marks for identification of 2 factors; 2 for application analysis of at least 2 factors	
Level 3	10-15	2 marks for identification of 2 factors; 2 for application of analysis of at least 2 factors; 6 marks for up to 3 evaluative points $(3 + 3; 4 + 2; or 2 + 4; or 2 + 2)$	3

GUIDELINES FOR MARKING ESSAY QUESTIONS 6EC04

Level	Part	(a) Questions: Performance Criteria for Mark base 20
Level 1	1-7	 Displays knowledge presented as facts without awareness of other viewpoints Demonstrates limited understanding with little or no analysis Attempts at selecting, applying, evaluating and presenting material which are irrelevant and unclear None of the assessment objectives are covered satisfactorily Identification of points which are largely irrelevant
Level 2	8-10	 Displays elementary knowledge of well learnt economic facts showing a generalised understanding together with limited analysis i.e. identification of points or a very limited discussion Displays a limited ability to select and apply different economic ideas Evidence presented has a basic relevance Typically, answers will consider 1 factor with 1 evaluative point or 2 points with no evaluation or list of several points with
		little analysis
Level 3	11-14	 Displays knowledge and understanding of economic principles, concepts and theories as well as some analysis of issues i.e. answer might lack sufficient breadth and depth to be worthy of a higher mark Shows some ability to apply economic ideas and relate them to economic problems Employs different approaches to reach conclusions, presenting evidence with some relevance and coherence Typically, answers will consider 2 factors with 1 evaluative point or 3 points with no evaluation Award in this range for 2 factors and 1 evaluative comment
	13-14	(or 3 factors with no evaluation) which are not well developed/reasoned Award in this range for 2 factors and 1 evaluative comment (or 3 factors with no evaluation) which are well developed and
Level 4	15-16	 Displays a good knowledge of economic principles, concepts and theories together with an analysis of the issues involved Demonstrates an ability to select and apply economic ideas and to relate them to economic problems Evidence of some evaluation of alternative approaches leading to conclusions which are presented in a relevant and coherent way Typically, answers will consider 3 factors with 1 evaluative point

Level 5	17-20	 Displays a wide range of knowledge of economic principles, concepts and theories together with a rigorous analysis of issues Demonstrates an outstanding ability to select and apply economic ideas to economic problems Evaluation is well balanced and critical leading to valid conclusions Material is presented in a relevant, clear and coherent way with evidence fully and reliably integrated Excellence is displayed across all assessment objectives Typically, answers will consider 3 factors with 2 evaluative points

GUIDELINES FOR MARKING ESSAY QUESTIONS 6EC04

Level	Р	art (b) Questions: Performance Criteria for Mark base 30
Level 1	1-11	 Displays knowledge presented as facts without awareness of other viewpoints Demonstrates limited understanding with little or no analysis Attempts at selecting, applying, evaluating and presenting material which are irrelevant and unclear None of the assessment objectives are covered satisfactorily
Level 2	12-15	 Identification of points which are largely irrelevant Displays elementary knowledge of well learnt economic facts showing a generalised understanding together with limited analysis i.e. identification of points or a very limited discussion Displays a limited ability to select and apply different economic ideas Evidence presented has a basic relevance Typically, answers will consider 2 factors with 1 evaluative point or 3 points with no evaluation or list of several points with little analysis
Level 3	16-21	 Displays knowledge and understanding of economic principles, concepts and theories as well as some analysis of issues i.e. answer might lack sufficient breadth and depth to be worthy of a higher mark Shows some ability to apply economic ideas and relate them to economic problems Employs different approaches to reach conclusions, presenting evidence with some relevance and coherence Typically, answers will consider 3 factors with 1 evaluative point or 4 points with no evaluation
	19-21	Award in this range for 3 factors and 1 evaluative comment (or 4 factors with no evaluation) which are <i>not</i> well developed/reasoned Award in this range for 3 factors and 1 evaluative comment (or 4 factors with no evaluation) which are well developed and reasoned
Level 4	22-25	 Displays a good knowledge of economic principles, concepts and theories together with an analysis of the issues involved Demonstrates an ability to select and apply economic ideas and to relate them to economic problems Evidence of some evaluation of alternative approaches leading to conclusions which are presented in a relevant and coherent way Typically, answers will consider 4 factors with 2 evaluative points

Level 5	26-30	 Displays a wide range of knowledge of economic principles, concepts and theories together with a rigorous analysis of issues Demonstrates an outstanding ability to select and apply economic ideas to economic problems
		 Evaluation is well balanced and critical leading to valid conclusions Material is presented in a relevant, clear and coherent way with evidence fully and reliably integrated Excellence is displayed across all assessment objectives
		Typically, answers will consider 4 factors with 3 evaluative points

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