

Mark Scheme (Results)

Summer 2018

Pearson Edexcel IAS In Economics (WEC01) Paper 01 Markets in Action

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General Marking Guidance

- All candidates must receive the same treatment. Examiners must mark the first candidate in exactly the same way as they mark the last.
- Mark schemes should be applied positively. Candidates must be rewarded for what they have shown they can do rather than penalised for omissions.
- Examiners should mark according to the mark scheme not according to their perception of where the grade boundaries may lie.
- There is no ceiling on achievement. All marks on the mark scheme should be used appropriately.
- All the marks on the mark scheme are designed to be awarded. Examiners should always award full marks if deserved, i.e. if the answer matches the mark scheme. Examiners should also be prepared to award zero marks if the candidate's response is not worthy of credit according to the mark scheme.
- Where some judgement is required, mark schemes will provide the principles by which marks will be awarded and exemplification may be limited.
- When examiners are in doubt regarding the application of the mark scheme to a candidate's response, the team leader must be consulted.
- Crossed out work should be marked UNLESS the candidate has replaced it with an alternative response.

Section A: Supported multiple choice

NB: Candidates may achieve up to 3 explanation marks even if the incorrect option is selected.

NB: Candidates may achieve up to 3 marks (rejected marks) for explaining three incorrect options (provided three different reasons are offered and each option key is clearly rejected).

Question Number	Answer	Mark
1	 Answer D (1 mark) Explanation (up to 3 marks) Definition of mixed economy – e.g. price mechanism and government allocates resources/ public and private sector (1) Identification of public goods (1) Explanation of free rider- where people can consume the product without contributing OR firms cannot generate profit from selling public goods (1) so government intervenes to provide the product to ensure the public good is available to consumers (1) Examples include street lights/ flood defences (1) 	
	 Rejection marks Do not double award Option A: incorrect as external benefits are under consumed and the government would want to encourage consumption/ Government would encourage production by providing subsidies not indirect taxes (1) Option B: incorrect as subsidies would encourage production and the government would want to discourage consumption / to discourage consumption the government would charge indirect taxes (1) Option C: incorrect as a maximum price is the highest a firm can charge and therefore prices must remain below it (1) 	
		(4)

Answer B (1 mark) Explanation (up to 3 marks) Definition of renewable- resources that can be used again and again/ not depleted OR Definition of non-renewable- resources that cannot be used again and again/ are depleted (1) Application: 2006 4.3%+3%+16.9%+2.4%=26.6% (1) 2016 2.9%+3.7%+25.0%+20.7%=52.3% (1) Change between 2006 and 2016 52.3%-26.6%=25.7 percentage-points (1) Calculations to show use of non-renewables have decreased to be awarded 1+1 Rejection marks Do not double award Option A: incorrect because in 2006 non-renewable was 73.4% and in 2016 non-renewable was 47.7% (1) Option C: Hydro power has declined from 4.3% to 2.9% (1) Option D: All of percentage shares decreased not increased (1)	Question Number	Answer	Mark
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Question Number	Answer	Mark
3	 Answer C (1 mark) Explanation of medium of exchange- Any item that is widely accepted in exchange for the goods and services/ enables trade of goods and services (1) Without money individuals would have to barter 	
	 (1) they would have to find someone to exchange one good for another good that they want (1) Helps to eliminate the double coincidence of wants (1) Rarely is there double coincidence of wants in that person with good A wants good B and person with good B wants good A (1) However, if they traded for money they could then find other goods that they wish to purchase and not have to worry whether they wanted the good being exchanged (1) 	
	 Rejection marks Do not double award Option A: incorrect as we assume rational consumers maximise utility and not minimise utility (1) Option B: incorrect as it facilitates specialisation/ this is about the division of tasks in production (1) Option D: incorrect as consumers feeling valued is a reason that they do not always act rationally/ 	
	maximise utility (1)	(4)

Question Number	Answer	Mark
4	 Answer D (1 mark) Explanation (up to 3 marks) Definition or formula of price elasticity of demandresponsiveness of quantity demanded to a change in price/ Definition or formula of income elasticity of demandresponsiveness of quantity demanded to a change in income/ Definition of relatively price inelastic- a price elasticity between 0 and -1/ Definition of normal good- where the income elasticity if demand is positive (1) 1 mark for definitions The higher the value the most responsive as it is closer to being elastic/ -0.62 is the higher value making it the most elastic and responsive (1) Milk is a normal good as its value is 0.43 which is positive (1) Rejection marks 	
	 Option A: incorrect as whilst fruit is a normal good it has relatively price inelastic demand as its value is between 0 and -1 (1) Option B: incorrect as an inferior goods has a negative sign and all these products have a positive value (1) Option C: incorrect as rice has the most income inelastic demand at 0.02 which is less than 0.26 (1) 	(4)

Question Number	Answer	Mark
5	 Answer A (1 mark) Explanation (up to 3 marks) Definition of rationality- where consumers seek to maximise their utility/definition of irrational behaviour (1) If customers were rational they would switch to cheaper electricity suppliers to save up to AUD\$600 (1) Habitual behaviour- where consumers continue to do something because they have always done it in the past or explanation e.g. The customers remain loyal to their current provider having used them for a period of time. (1) 	
	 Rejection marks Do not double award Option B: incorrect as if consumers were good at computation they would change suppliers to save money/ calculate that they would benefit by AUD\$600 by switching and would change electricity suppliers (1) Option C: if consumers have perfect knowledge they are more likely to act rationally and switch (1) Option D: incorrect as if consumers did not feel valued by current providers they are more likely to switch to other providers (1) 	(4)

Question Number	Answer	Mark
6	Answer D (1 mark)	
	 Explanation (up to 3 marks) Definition of minimum price- the price floor below which price cannot fall OR Motives for introducing minimum price- to avoid price being too low for some producers to operate/ protect income of suppliers (1) Definition of excess supply- where quantity supplied is greater than quantity demanded OR Definition of consumer surplus (1) 	
	 Maximum of 2 marks for diagram to include: Diagram with minimum price above market price (1) Diagram with new quantity supplied (Qs) and quantity demanded (QD) (1) Extension of supply and contraction of demand (1) Diagram to show excess supply/ surplus (1) Consumer surplus falls from PeWX to PminXY / Change in consumer surplus (1) 	
	Price per megabyte of internet data P min P min Demand Q Q Q Q e Q S Q Q Q Q Q Q Q Q Q Q Q Q Q	
	 Or alternative written explanation: as the minimum price would be above the equilibrium Pe (1) quantity demanded will fall and quantity supplied will increase (1) Extension of supply and contraction of demand (1) excess supply results (1) consumer surplus falls (1) 	
	 Rejection marks Do not double award Option A: incorrect since consumer surplus falls which means it does not stay the same (1) Option B: incorrect since consumer surplus falls from P_eWX to P_{min}XY and does not rise (1) Option C: incorrect as quantity supplied is above quantity demanded so we have excess supply and not demand (1) 	(4)

Question Number	Answer	Mark
7	 Answer A (1 mark) Explanation (up to 3 marks) Definition of tradable pollution permit schemewhere firms are given permits equal to the amount they are able to pollute / firms can buy and sell permits (1) The profit incentive of being able to sell permits encourages firms to reduce carbon emissions (1) If too many permits are issued then firms are likely to have excess to sell but few firms will need to buy permits so the price will fall so limiting the effectiveness of the scheme/ leading 	
	Rejection marks Do not double award Option B: incorrect as this is the aim of the scheme to encourage firms to reduce pollution in order to be able to sell permits at a profit/ benefit of the scheme in reducing external costs (1) Option C: more inefficient firms will struggle to reduce emissions and will have to purchase permits which is the scheme operating effectively (1) Option D: tradable permits schemes do not involve fines for carbon emissions/ if they pollute above their allocated permits they would need to purchase permits (1)	(4)
		(4)

Question Number	Answer	Mark
8	 Answer C (1 mark) Explanation (up to 3 marks) Definition of imperfect information or asymmetric information - where consumers lack information/ when one party has more information than another party (1) People do not realise the cost of living in retirement and may under invest in pension or savings (1) This is an example of market failure as there is a misallocation of resources as too little is invested in to pensions/savings (1) Pension schemes are contributed to through a working life and then paid upon retirement (1) Rejection marks Option A: incorrect as the consumer may have the information but are choosing not to act upon it (1) Option B: incorrect as this connects to a different market failure- under provision of public goods where people use lighthouses without paying for them (1) Option D: incorrect as this is a government failure / there are unintended outcomes from attempts to reduce cigarette smoking (1) 	
		(4)

Section B: Data response

NB: KAA marks relates to those awarded for AO1, AO2 and AO3

NB: Evaluation marks relates to those awarded for AO4

(Up to 6 marks): Data reference price of orange juice concentrate risen over \$4 per kilo (1) Brazilian orange harvest decreased by 20%/ Florida decreased 25%/poor harvest (1) Affected by a tree-killing bug/ heavy rains (1) More fruit needed to make one kilo of concentrate (1) Diagrammatic analysis which shows: a shift to the left of the supply curve (1) original equilibrium price and quantity (1) new equilibrium showing higher price and lower quantity (1) Price of juice concentrate per kilo	1ark	Question Answe Number
P ₁	lark	Number 9(a) Knowl (Up to a content of the content
Q ₁ Q Quantity of juice concentrate	(6)	

Question Number	Answer	Mark
9(b)	Knowledge, application and analysis Up to 4 marks:	
	 Orange juice and bottled water will be substitutes (1) 	
	Substitutes have positive XED/meet the same needs/ can be consumed in place of each other (1)	
	So people will switch from relatively more expensive orange juice to bottled water (1)	
	 Price increase/may employ more people due to derived demand/may increase revenue, producer surplus/profit (1) 	
	Accept reference to complements where the candidate plausibly explains how they might be complements	
		(4)

Question Number	Answer	Answer Mark		
9(c)		(10)		
Knowledge	annlicati	on and analysis – indicative content		
Kilowiedge,	 Defiring price Defiring price Seven juice supportes price In Brown grown (Can grown supportes price) In Floor price In F	nition of PES- responsiveness of QS to a change ice OR %ΔQS/%ΔP ne price inelastic supply: where the quantity lied is less responsive to changes in price/where PES<1 OR price elastic supply where the quantity lied is more responsive to changes in Price/where the PES>1 ral years of poor harvests mean stocks of frozen abuilt up in better years were running out shows ly is inelastic as cannot adjust quantity in conse to changing prices razil they harvest 8 months of the year, shows ly may be elastic as they can harvest for most ear to respond to higher prices didates may refer to 8 months as a long time to as suggesting PES is inelastic) orida PES likely to be inelastic as they only lest for 3 months a year so more difficult for ly to respond to a change in price didates may refer to 3 months as a short time row as suggesting PES is elastic) ram showing relatively inelastic/elastic supply		
Level	Marks	Descriptor		
1	1-2	A completely inaccurate response. Shows some awareness of PES. A diagram may be offered and inaccurate. Material presented is often irrelevant and lacks organisation. Frequent punctuation and/or grammerrors are likely to be present and the writing is generally unclear.		
2	3-4 Understanding of the PES context of fruit juice. This may be supported by an accurately labelled diagram. Material is presented with some relevance but there are likely to be passages which lack proper organisation. Punctuation and/or grammar errors are likely to be present which affect the clarity and coherence.		ram. ere are tion.	
3	5-6	Clear understanding of PES in the context of fruit This may be supported by an accurately labelled diagram which is explained and applied effective Material is presented in a relevant and logical wa Some punctuation and/or grammar errors may b found, but the writing has overall clarity and coh	ly. ly. e	

Evaluation -	- indicative content	
	May arg as EV.	ue one type of elasticity as KAA and the other
	re	irms substituting to other production may educe ability for supply to respond to a hange in price
	d b	hort run- likely to be relatively inelastic as ifficult to adjust factors but long run- likely to e elastic as firms can adjust factors of roduction
		ree killing bug may make it difficult to ncrease production in response to rising prices
	n	Veather can influence elasticity- heavy rains neans higher water content so need more ranges to make each litre of juice.
Level	Marks	Descriptor
0	0	No evaluative comments.
1	1-2	For identifying evaluative comments without explanation.
2	3-4	For evaluative comments supported by relevant reasoning.

Number	lark
 Knowledge, application and analysis – indicative content Define external costs- costs to third parties not involved in a transaction Economic effects- negative using chemical fertilisers which have contributed to soil erosion - overuse of the land could mean that the land become unusable for farmers and third parties using chemical fertilisers which have polluted the 	
 Knowledge, application and analysis – indicative content Define external costs- costs to third parties not involved in a transaction Economic effects- negative using chemical fertilisers which have contributed to soil erosion - overuse of the land could mean that the land become unusable for farmers and third parties using chemical fertilisers which have polluted the 	(14)
 involved in a transaction Economic effects- negative using chemical fertilisers which have contributed to soil erosion - overuse of the land could mean that the land become unusable for farmers and third parties using chemical fertilisers which have polluted the 	
water. • 62.7 litres of water needed to grow one orange – land starting to deteriorate– makes it difficult for other farmers to grow crops. • Explain how third parties are negatively affected • Diagram to show external costs may be offered: Costs and Benefits Ps Net welfare loss MPC Net welfare loss MPC Quantity of fruit juices	(14)

Level	Marks	Descriptor
0	0	A completely inaccurate response.
1	1-3	Shows some awareness of the external costs of orange juice production but information presented is often irrelevant and lacks organisation. Frequent punctuation and/or grammar errors are likely to be present and the writing is generally unclear.
2	4-6	Understanding of the external costs of orange juice production. This will be supported by a diagram. Material is presented with some relevance but there are likely to be passages which lack proper organisation. Punctuation and/or grammar errors are likely to be present which affect the clarity and coherence.
3	7-8	Clear understanding of the external costs of orange juice production. This will be supported by an accurately labelled diagram which is explained and applied effectively. Material is presented in a relevant and logical way. Some punctuation and/or grammar errors may be found, but the writing has overall clarity and coherence.
Evaluation –		
	prod signi • Meas exter mone • Time costs • Fruit lead • More • Uses strav	juices are likely to generate health benefits and to less need for healthcare- external benefit output means more revenue might be earned significantly more water than for tomatoes or wberry production
Level	Marks	Descriptor
0	0	No evaluative comments.
1	1-2	For identifying evaluative comments without explanation or for developing one evaluative comment.
2	3-4	For developing evaluative comments supported by some reasoning and application to context.

Question	Answer	Mark
Number		
		(14)
Knowledge,	application and analysis – indicative content Definition of indirect tax- charge on expenditure/ via third party Producers Increases costs for producers Reduces supply of sugary drinks as indirect tax reduces profits Increases price (likely to be drawn diagrammatically) Decreased producer surplus Producer incidence to tax May substitute to lower sugar alternatives Workers become more productive if sugar consumption/ obesity falls Consumers Increases price- making sugary drinks less affordable Decreases quantity consumed Consumers will reap more health benefits if they substitute to fruit/milk or yoghurt based drinks-vitamins, minerals Consumers will have less health issues- diabetes/ obesity – may link to external benefits Decreased consumer surplus Consumer incidence of tax Government Revenue for Government from tax Government can use funds to tackle obesity in schools through sports and other programmes Less money will be needed to tackle obesity and diabetes	

Level	Marks	Descriptor		
0	0	A completely inaccurate response.		
1	1-3	Shows some awareness of the effect of indirect tax on consumer, producer and/ or Government. Material presented is often irrelevant and lacks organisation. Frequent punctuation and/or grammar errors are likely to be present and the writing is generally unclear.		
2	4-6	Understanding of the effect of indirect tax on consumer, producer and/ or Government. Material is presented with some relevance but there are likely to be passages which lack proper organisation. Punctuation and/or grammar errors are likely to be present which affect the clarity and coherence.		
3	7-8	Clear understanding of the effect of indirect tax on consumer, producer and Government offering detailed explanations of them and with appropriate application to context. Material is presented in a relevant and logical way. Some punctuation and/or grammar errors may be found, but the writing has overall clarity and coherence.		
Evaluation -	- indicativ	ve content		
	• E co	lagnitude- depends on size of tax ngland use it to reduce obesity what about other ountries? ncidence of indirect tax – depends on elasticity f demand .7 million cases of obesity could be prevented by 025- magnitude of impact		
Level	Marks	Descriptor		
0	0	No evaluative comments.		
1	1-2	For identifying evaluative comments without explanation.		
2	3-4	For evaluative comments supported by relevant reasoning.		
3	5-6	For well developed evaluative comments supported by relevant reasoning and clear application to context.		

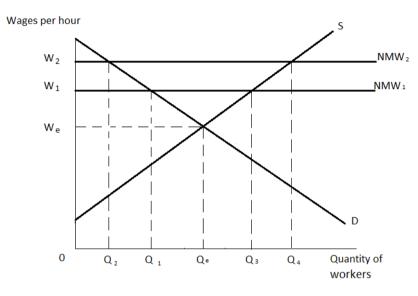
Question Number	Answer	Mark
10(a)	 Knowledge, application and analysis Up to 3 marks for any of the following: Less people seeking employment in agricultural sector (1) Workers not willing to complete such physically 	
	 workers not willing to complete such physically challenging work (1) Workers not willing to move to rural location for agricultural work (1) Rural population declining/ ageing (1) Long hours compared to other sectors means supply is limited (1) 59 200 to 113 800 job vacancies unfilled/44.8 hours compared to 35.9 hours average (1) 	
	 Up to 3 marks for the diagram Diagram showing supply falling Original equilibrium (1) Shift (1) New equilibrium (1) 	
	Wage rate Vi	
	Quantity of agricultural workers	(6)

Question Number	Answer	Mark
10(b)	 Knowledge, application and analysis Up to 2 marks for definition Definition of geographical immobility of labour-inability of people to move locations (1) 	
	 for employment/work (1) Up to 2 marks for data reference Vacancies exist for agricultural workers (1) Workers in urban areas not willing to travel to rural locations (1) where job exists. (1) In Australia workers find themselves unemployed in one city (1) but vacancies exist elsewhere as 	
	 unemployed cannot move to the jobs (1) UK will find workers more immobile if workers from other EU countries (1) cannot move to the UK to fill vacancies (1) 	(4)

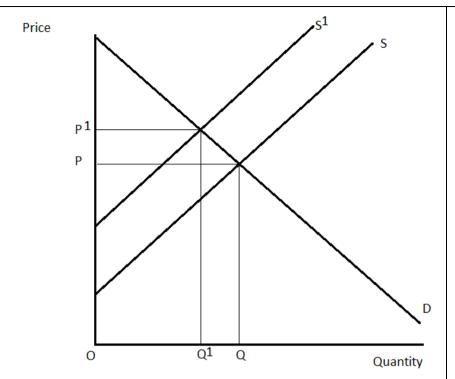
Question Number	Answer	Mark
10(c)		(14)

Knowledge, application and analysis - indicative content

Minimum wage- the wage floor below which firms cannot pay



- Minimum wage rises
- Contraction of demand
- Extension of supply
- Unemployment results
- May identify change in unemployment
- Reference to higher unemployment and rising costs in data
- By having to pay each worker extra, the cost of producing goods or services will increase.
- Employers will either pass that cost on to customers by raising prices
- Find savings by investing in labour saving equipment/capital rather than labour



Candidates can show impact on labour market or product market

	product i	Harket
Level	Marks	Descriptor
0	0	A completely inaccurate response.
1	1-3	Shows some awareness of minimum wage. Material presented is often irrelevant and lacks organisation or may be confused. Frequent punctuation and/or grammar errors are likely to be present and the writing is generally unclear.
2	4-6	Understanding of minimum wage, with some application to context. This may be supported by an accurately labelled diagram. Material is presented with some relevance but there are likely to be passages which lack proper organisation. Punctuation and/or grammar errors are likely to be present which affect the clarity and coherence.
3	7-8	Clear understanding of the minimum wage in the context. There may be an accurately labelled diagram which is explained and applied effectively to the context. Material is presented in a relevant and logical way. Some punctuation and/or grammar errors may be found, but the writing has overall clarity and coherence.

Evaluation	Evaluation – indicative content					
Lvalacion	 The minimu increases in Reverse tree Helping to rewages- Rais of falling rea This has occur employment Magnitudewage Measurement Time period 	m wage increases contributed to substantial average wages for workers in low-wage jobs and of falling real wages everse a pattern of stagnant or falling real sing above \$7.25 in 18 states- reverse trend al wages curred without any sign of an impact on to or hours worked. depends on the size of change in minimum ant- hard to quantify costs/ benefits - short run- long term impact may vary in the minimum wage may not be binding				
Level	Marks	Descriptor				
0	0	No evaluative comments.				
1	1-2					
2	3-4	3-4 For developing evaluative comments supported by some reasoning and application to context.				
3	5-6	For well developed evaluative comments supported by relevant reasoning and clear application to context.				

Question Number	Answer		Mark
10(d)			(14)
	applicati	on and analysis – indicative content	(/
	fr • W • TI • H • Ec • S • PI • O • Le • a	mmigration- when people come in to country om abroad with EU exit it might cause supply of labour to fall his will cause a contraction of labour demand igher wages may be needed to persuade people of work imployment may fall food manufacturers costs may rise supply may fall frice may rise sutput may fall fees immigrants may lead to less demand for food manufacturers products experienced difficulty in recruiting suitably skilled and well-motivated UK workers- so likelihood of explacing them is unlikely	
Level	Marks	Descriptor	
0	0	A completely inaccurate response.	
1	1-3	Shows some awareness of impact of immigration Material presented is often irrelevant and lacks organisation. Frequent punctuation and/or grammerrors are likely to be present and the writing is generally unclear.	
2	4-6	Understanding of impact immigration, with some application to context. Material is presented with some relevance but th likely to be passages which lack proper organisat Punctuation and/or grammar errors are likely to present which affect the clarity and coherence.	ere are
3	7-8	Clear under to context. Material is presented in a relevant and logical way. Some punctuation and/grammar errors may be found, but the writing has overall clarity and coherence.	or or

Evaluation -	- indicativ	ve content			
Lvaluation					
		lagnitude- 31% of the sector EU citizens so			
	S	ignificant impact			
	• S	hort run- may not affect straightaway depending			
	О	n when changes implemented			
	• T	hose here before may be allowed to stay/			
	n	egotiations may see some immigration			
	• F	irms may substitute labour for capital/ machines			
	• T	This will require significant investment			
	There may not be a significant change in				
	ir	mmigration levels- may rise meaning demand			
	W	ould still rise			
Level	Marks	Descriptor			
0	0	No evaluative comments.			
1	1-2	For identifying evaluative comments without			
		explanation or for developing one evaluative comment.			
2	3-4 For developing evaluative comments supported by some				
		reasoning and application to context.			
3	5-6	For well developed evaluative comments supported	ed by		
		relevant reasoning and clear application to contex	ĸt.		

Question Number	Answer		Mark
10(e)			(10)
Knowledge	e, applicati	on and analysis – indicative content	
	 Re see De mo Re inc Joh 00 rel an Th un cui Re Inc He 	location subsidies, cash grants to encourage job ekers to relocate for work. If ines mobility/immobility of labour/ geographical obility/immobility of labour duces geographical immobility of labour/creases mobility It is seekers can receive payments of up to AUD\$3 of if relocating to a capital city or AUD\$6 000 if ocating to a regional area. They can also receive extra AUD\$3 000 if relocating with children. It is new location must have a higher employment rate than where the job seeker rently lives. It duces cost of moving creasing incentive for people to relocate alp transfer people from where unemployment is got to where vacancies exist	
Level	Marks	Descriptor	
0	0	A completely inaccurate response.	
1	1-2	Shows some awareness of impact of relocation subsidies. Diagram may be inaccurate. Material presented is often irrelevant and lacks organisate Frequent punctuation and/or grammar errors are to be present and the writing is generally unclea	e likely
2	3-4	Understanding of impact of relocation subsidies. Diagram likely to be accurate. Material is present some relevance but there are likely to be passage which lack proper organisation. Punctuation and grammar errors are likely to be present which after clarity and coherence.	ted with es or fect the
3	5-6	Clear understanding of impact of relocation subs Accurate diagram drawn and explained. Material presented in a relevant and logical way. Some punctuation and/or grammar errors may be found the writing has overall clarity and coherence.	is

Evaluation – indicative content Time - may be delays before people organise move. • Depends on how long subsidies are paid. Magnitude - depends on the numbers relocating/ size of subsidy • Opportunity costs - spending money on relocation subsidies rather than other areas in economy • Some may be able to afford to move without subsidy and waste of scarce government resources. No impact on occupational mobility- need training to help here • Depends on how sensitive labour is to change in financial incentives • Other factors more important -e.g. family ties. Level Marks Descriptor No evaluative comments. For identifying evaluative comments without 1 1-2

For evaluative comments supported by relevant

explanation.

reasoning.

2

3-4