

# Rayan AlHassan

## Full Stack Developer

Akkar, Lebanon

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### Key Competencies

- Web Development
- Problem Solving
- Research and Analysis
- Project Management
- Continuous Learning
- API Integration

### Work experience

#### Sheefra | Freelance Developer

May 2024 – Present

Developed custom e-commerce and informational websites using **Shopify**, **WordPress**, and **Next.js** based on project scope and client needs.

- **Customized Shopify stores extensively by editing existing Liquid templates and creating new snippets** to meet unique requirements, including bundle builders, conditional upsell logic, and custom navigation components.
- Built post-purchase flows and enhanced product/cart page logic directly in **Shopify Liquid**, implementing functionality without relying on third-party drag-and-drop builders.
- Integrated and customized apps, set up **payment gateways**, and ensured smooth storefront operations aligned with client goals.
- Applied **A/B testing strategies** and performance tracking using tools like **VWO** and **Google Optimize**, optimizing layouts and user flows for conversion.
- Maintained high standards for **SEO**, **accessibility**, and **page speed performance** across all projects.
- Utilized **Bootstrap** and responsive best practices to ensure mobile-first design consistency across devices.
- Communicated clearly and iterated on designs based on client feedback, offering solutions that align with business needs and user experience goals.

#### Magnar System | Internship

February 2022 – May2022

developing a stored procedure for reports involves understanding requirements, designing efficient queries, optimizing performance, and implementing error handling. Using a specialized report design application can streamline the process of creating and managing reports, offering powerful visualization and formatting options.

### Skills

- **Frontend:** HTML, CSS ,bootstrap , JS , ReactJs ,Nextjs , SEO Optimisation
- **Databases:** MySQL, SQL, MongoDB, Sequelize , NonSQL
- **Backend:**Node.js, Express, Php, Java,Authentication and Authorization
- **Additional Skills:** Git and GitHub, Restful APIs, Agile Methodology, Full-stack Development

### Projects

#### SkinWis— Skin Care Website

February 2024 – March2024

A Skin website is a platform providing information , products and resources related to skin care products and recommending for the user the best product that fits their requirements , allowing users to share posts ,testimonials , reviews, and rating posts.

The task was to create a responsive website for an online shopping business called Ctra, team of 5 with MERN

Stack. <https://ctra.vercel.app/>, key features:

- User registration
- Browsing products (searching, filtering)
- Add to cart and checkout
- Google analytics

- Dashboard for the admin:
  - Charts business insights
  - Features managing the content of the website

TechNow— News Project

December2023 – January 2024

Worked as a team of 4 member to optimize an existing project, the tasks was:

- Google authentication & authentication and authorization
- Dashboard with charts and functionalities to manage the webpage
- SEO enhancements, using Helmet and slugs

Fintech — Digital Wallet Dashboard

November2023 – December2023

Dashboard for managing a digital wallet platform, built with NodeJs, ExpressJs and MySql (with Sequelize) for the backend, and ReactJs for the frontend, team of 4. Main technical features:

- Authentication (jwt) and Authorization
- Real time notifications, with Socket.io
- Exploring charts with chartJs
- Implementing Material ui library for the design

Sapiens— Online Library

October2023 – November2023

A web solution designed for book lovers and avid readers. The site offers books from many categories, giving people access to a huge library of texts, literature, and writers.

Built with Mern stack.. Team of 3 . Link: <https://mellow- Valkyrie-10e6e2.netlify.app/>

Trainings and Certifications

Codi-Tech

August2023 – March2024

A 6-month intensive web development bootcamp - that relies heavily on self learning while providing trainees a hands-on experience with access to real clients projects.

- Back end (NodeJs ExpressJS, MongoDB, MySQL)
- Front end (JavaScript, ReactJS, NextJS, Typescript) Server Management (Linux)
- Project Management (AGILE Methodology)
- Version control : git and github
- Life skills , Business English skills

Education

Bachelor’s Degree in Computer Science | Lebanese International University

October 2018 – July 2021

Networking , DataBase modelling , Static websites development (HTML, CSS JavaScript , PHP) , programming with JAVA

Languages

- Arabic (native)
- English (advanced)
- French (intermediate)