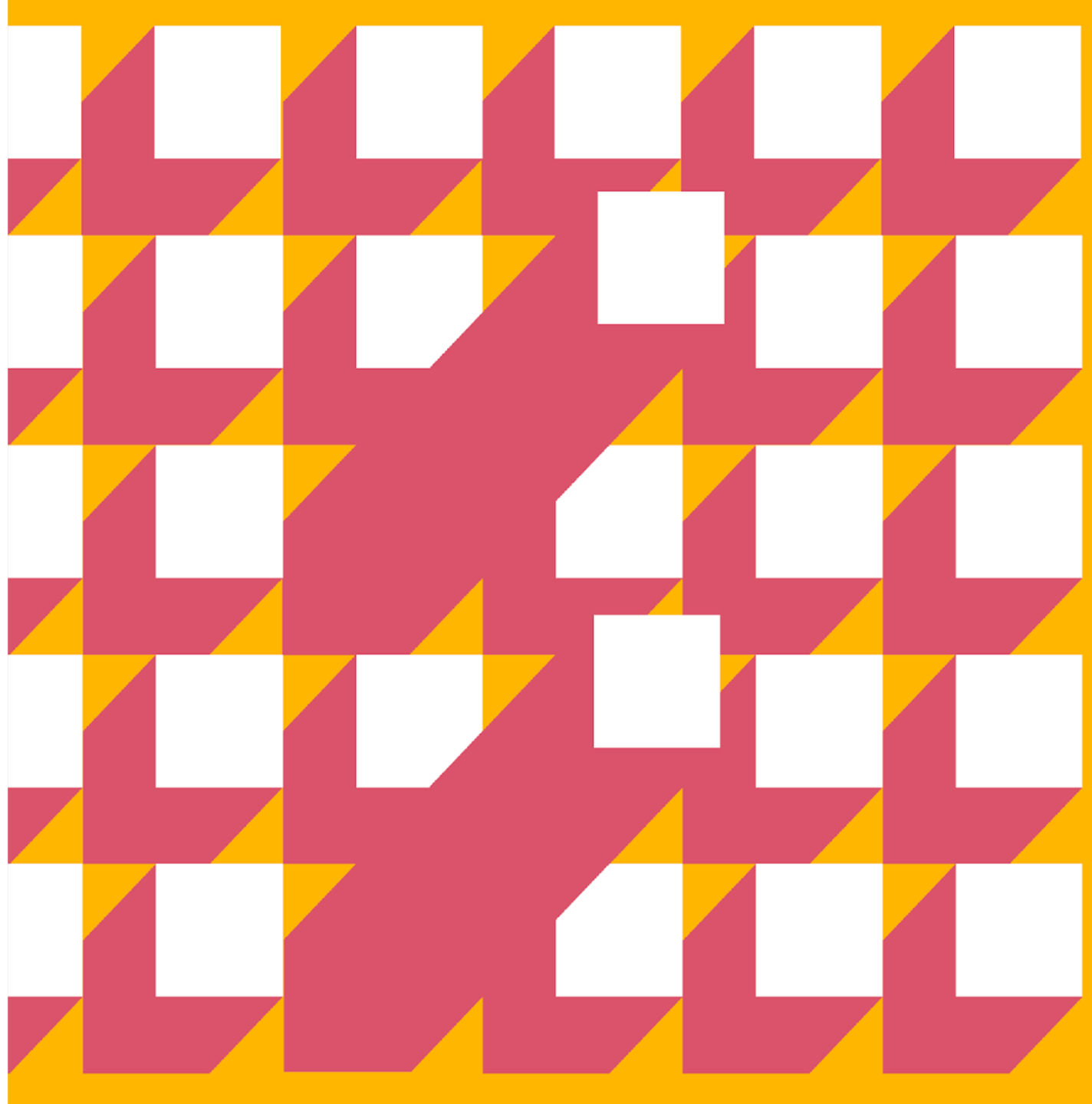


TMU Case Interview

Business Case – v0.01

March 2021



Transformation from College to University

Introduction

As part of your application at PwC, we ask that you complete a Business Case interview, through which you will be requested to present your solution and approach in response a client scenario, described in this document.

As a main outcome of this interview, we target to understand the following attributes:

1. Your technical acumen and ability to construct a solid solution to the provided case while accounting for the client's business needs
2. Your ability to utilize desktop research and benchmarking while approaching business solutions and challenges
3. Your knowledge and expertise in Program and Project Management, including Project Management Office design elements in addition to operations; i.e. programs and projects delivery management.
4. Your thought process and ability to articulate a meaningful business case that fully addresses the client scenario

Transformation from College to University

The Case

A well-established technical school in a GCC country, founded 25 years ago, offers technical education programs and certifications to its students and prepares them with the required knowledge and skills to enter to workforce or transfer to a university.

Due to market-demand changes and arising national directives and ambitions, the mandate of the institution changed from a Technical School to be a University of Applied Sciences offering Bachelor and Master programs and degrees in addition to their existing technical programs and certifications and the government granted the school a timeframe of 2 years to transform and start operating as a University of Applied Sciences.

In order to kickoff this transformation, the school leadership team conducted extensive workshops with the different academic units and identified key transformational projects to transform the school into a university. The identified projects touch upon key aspects in this transformation: Reviewing School's Organization Structure, Reviewing Policies and Procedures, Workforce Planning, Academic Programs Development, Reviewing Partnerships Ecosystem, Reviewing Technology and IT Infrastructure, Marketing and Branding, etc.

As such, the school decided to partner with a consulting firm which can support undergoing this drastic transformation through:

- conducting a quick 1 month assessment to evaluate the identified transformational projects and ensure it's sufficient to complete the desired transformation,
- establishing and operating a Project Management Office (PMO) through onboarding best-in-class program/project management professionals who can manage the execution of the identified projects and successfully drive this transformation journey; while building the capabilities of the client's resources.

Transformation from College to University

The Assignment

In response to this RFP, PwC Director formed a team to support him on developing a technical proposal, and as a team member in his team, you have been assigned to develop the overall delivery approach section in the technical proposal.

You are required to develop a presentation (10 to 15 slides) that addresses the following:

1. Your understanding of the client's requirements
2. Proposed delivery approach for this project, showing the proposed phases and underlying workstreams / activities with timelines, key deliverables and assumptions (if any) for each workstream
3. Proposed PMO operating model; depicting the PMO proposed organization structure, team members, governance structure, etc.
4. Any other details which you think relevant, and that demonstrate our solid capabilities in Program and Project Management

Transformation from College to University

Evaluation Criteria

Throughout the presentation, you are required to demonstrate the following:

- Be well prepared and reflect a professional appearance,
- Show a structured thought process and a clear story across all slides in your presentation,
- Maintain confidence and control,
- Be able to communicate your thoughts clearly,
- Drive the case to a conclusion before time expires, and
- Convince the panel that you are fit for PwC.

Thank you

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