

## 5 Valuing Demand Response as a Flexibility Resource in Spot and Balancing Markets

### Context

Demand response (DR) can provide flexibility by reducing or shifting consumption in response to price signals. This project evaluates the economic value and risk profile of a DR portfolio.

### Objectives

- Model a simple DR product that responds to high prices or explicit activation.
- Quantify revenues from DR in spot and/or balancing markets.
- Analyse risk and compare with alternative flexibility options.

### Data

- Historical spot prices (and optionally balancing prices),
- Typical load profiles for participating consumers (see e.g., [https://figshare.com/articles/dataset/ELMAS\\_dataset/23889780](https://figshare.com/articles/dataset/ELMAS_dataset/23889780))

### Suggested Tasks

1. Specify a DR scheme (e.g. load sheds when price exceeds a threshold or upon operator request).
2. Define technical limits: maximum reduction, number of activations per day/week, rebound effect.
3. Compute DR revenues under a given remuneration scheme (e.g. capacity payment + activation payment).
4. Evaluate the impact on consumer cost and on the aggregator's revenue and risk.
5. Explore different thresholds, capacities and price scenarios.