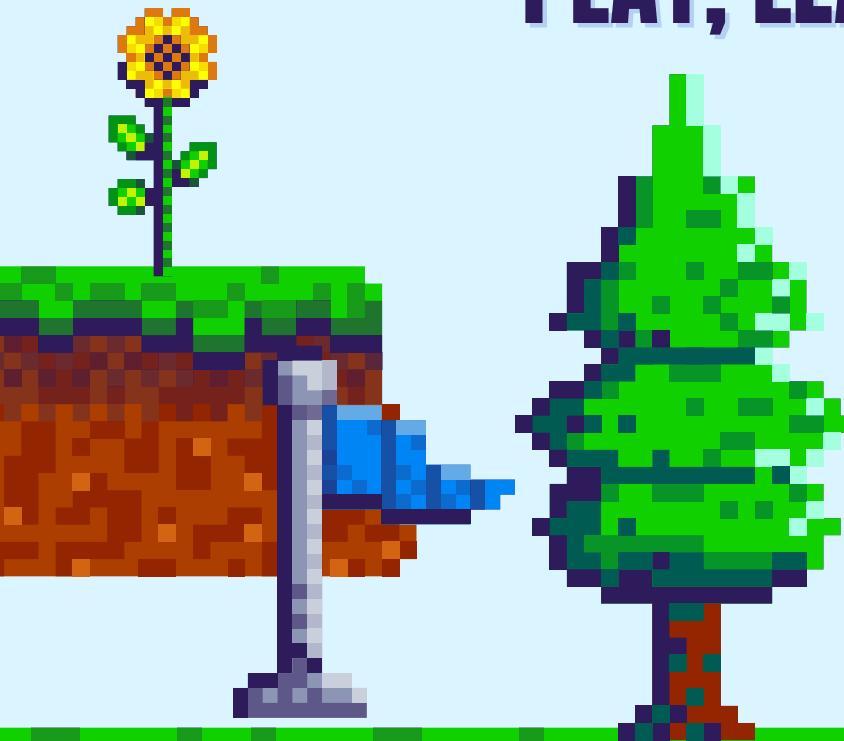




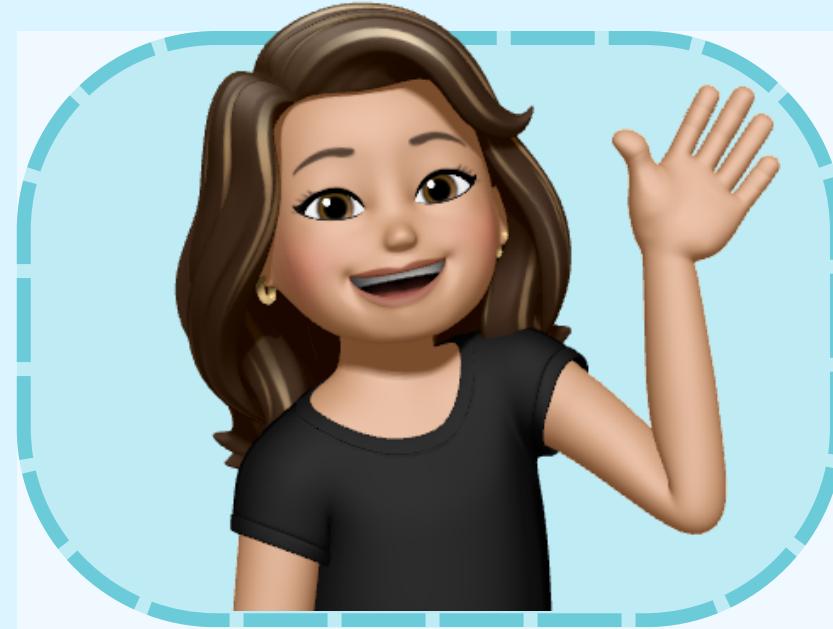
NABATGO

→ **FROM NABATON TEAM**

PLAY, LEARN, AND BE THE CHANGE



TEAM MEMBERS



Hello! I'm Layan Alharbi



Hello! I'm Ghayah
Alhazmi.



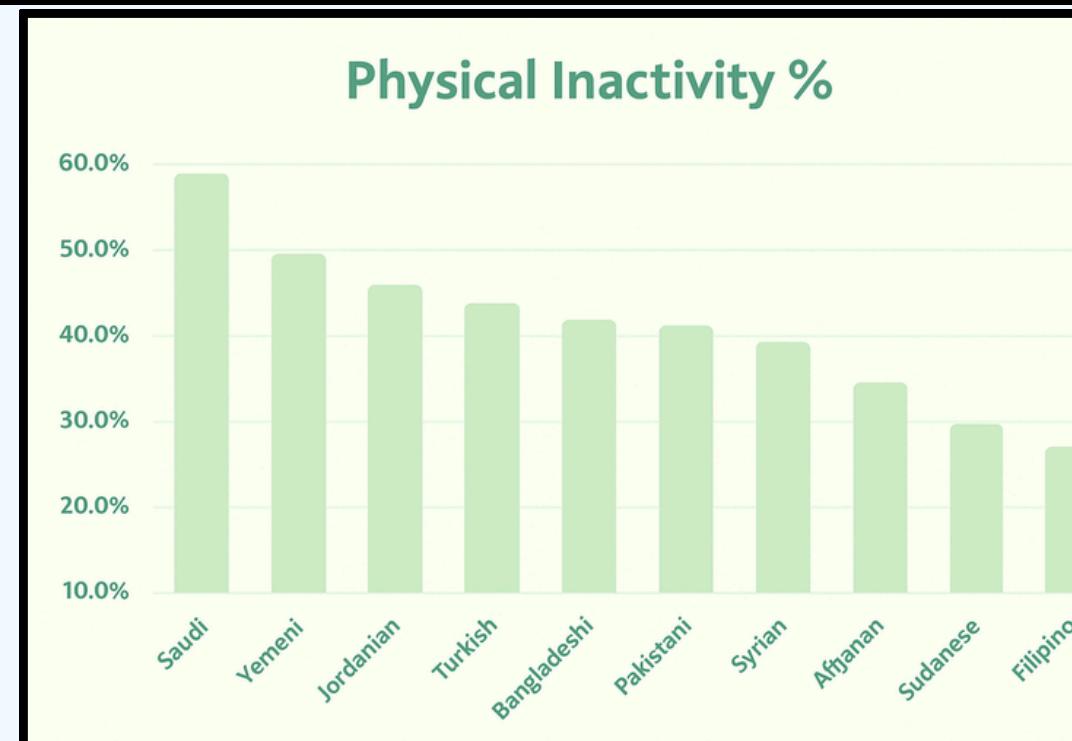
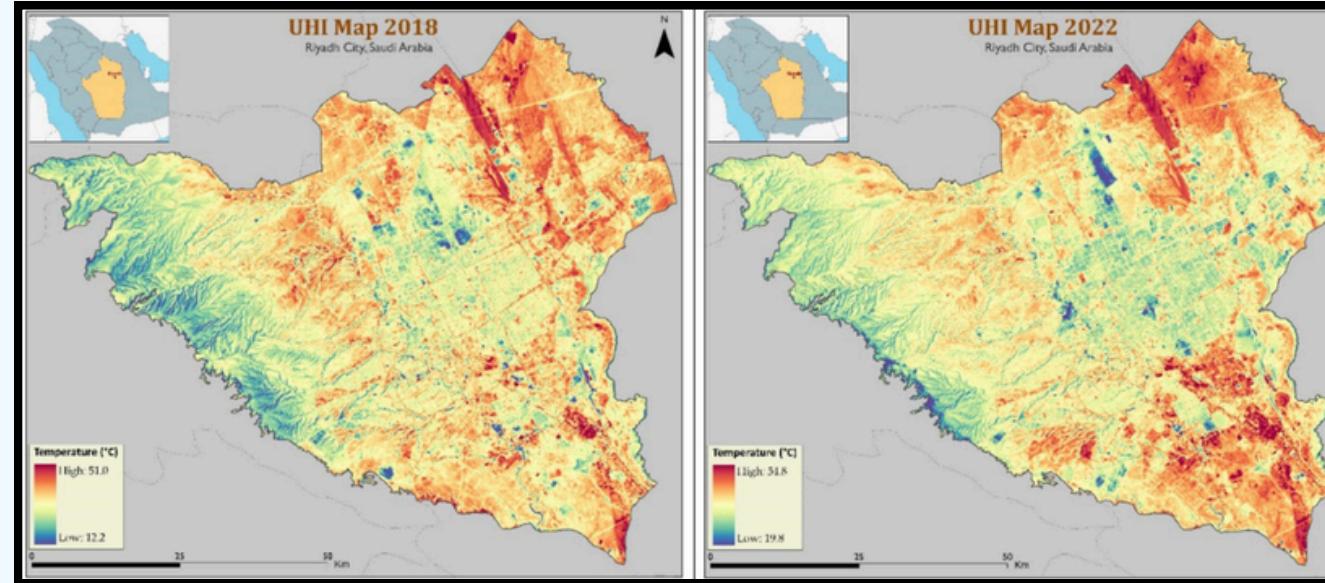
Hello, I'm Raydaa
Almabadi.



Hello, I'm Jory Alotaibil.

WHY OUR IDEA IS NEEDED

Our environment is deteriorating, and our lifestyles are becoming more sedentary. These numbers highlight the urgency of the situation and why our idea is not just innovative - **it's necessary**.



- Over 80% of Saudi Arabia's land is affected by desertification.
- Riyadh is one of the cities most exposed to sand encroachment and land degradation.
- According to the World Health Organization, around 60% of adults in Saudi Arabia are physically inactive, especially among the youth.
- Physical inactivity is linked to major health problems and disconnection from the environment.

PROBLEM

Desertification is one of the most pressing environmental challenges facing Saudi Arabia. It leads to land degradation, loss of biodiversity, and threatens long-term sustainability. Meanwhile, environmental awareness—especially among youth—remains relatively low, limiting public engagement in ecological issues.

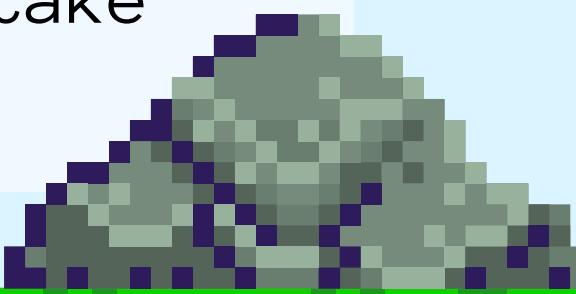
Our solution addresses this through an engaging mobile AR game that combines entertainment with education. Players are encouraged to take real-world actions, such as planting actual trees or plants, and see their positive impact reflected in the game. This interactive experience motivates players to contribute to combating desertification and adopt environmentally friendly behaviors in real life.

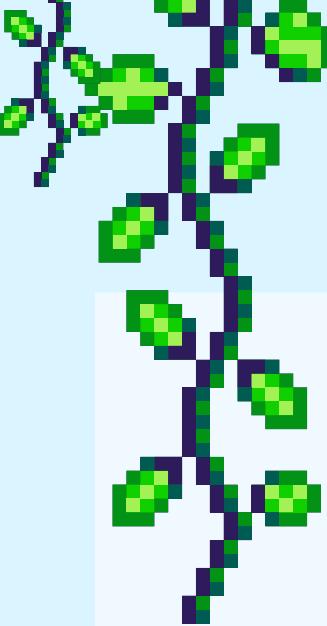


GAME IDEA

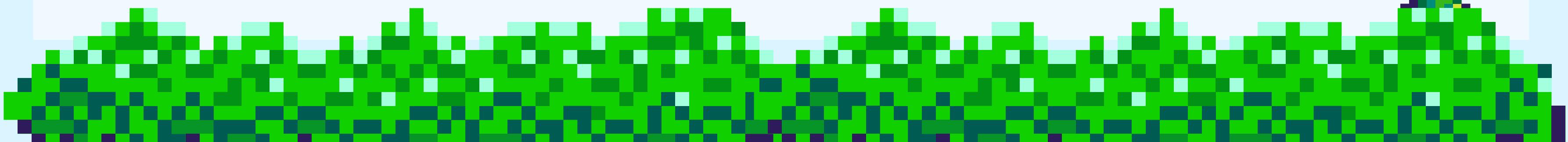


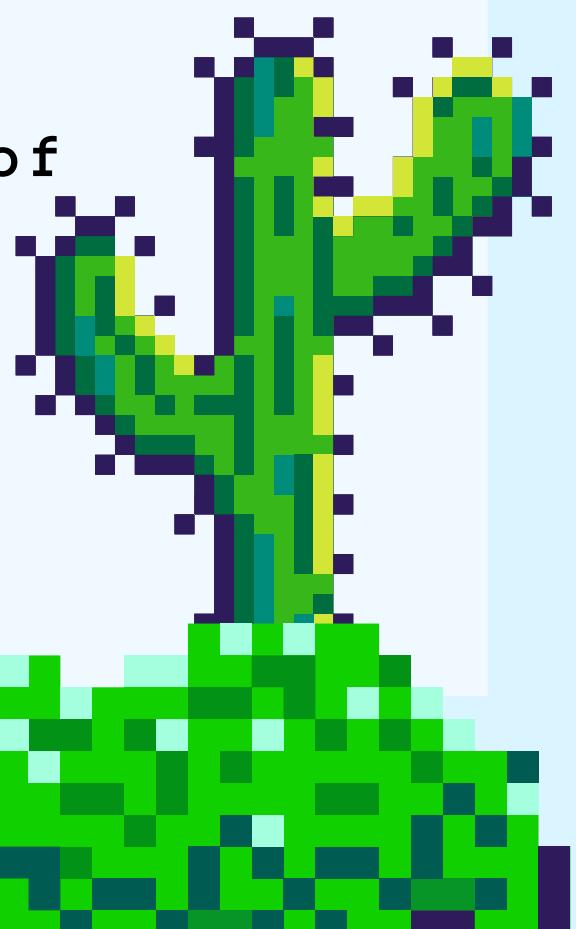
NabatGO is a fun, interactive game that motivates users to explore real-world areas affected by desertification or neglect. Using AR and GPS, players can “repair” nature through gameplay. It promotes environmental awareness and connects users directly to key concepts such as combating desertification, reforestation, and community engagement. It supports the goals of the Saudi Green Initiative and Vision 2030 by encouraging players to take small but impactful steps towards sustainability.





HOW IT WORKS?



- ★ The user starts by logging in and choosing a virtual avatar.
 - ★ Using their phone's camera, they see their avatar in a barren, desert-like AR environment.
 - ★ Players earn points and collect unique eco-characters called “Nabatons” each time they plant a real-life plant.
 - ★ As more Nabatons are collected, the environment gradually transforms into a greener, livelier space.
 - ★ Visual and auditory changes give the player a strong sense of achievement and impact.
 - ★ Players earn points, encouragement, and short environmental tips along the way.
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PLAYER EXPERIENCE: FEELING THE CHANGE

Dynamic Environment

As players collect Nabaton and plant a real-life plant, the world changes from dull

Progress Dashboard

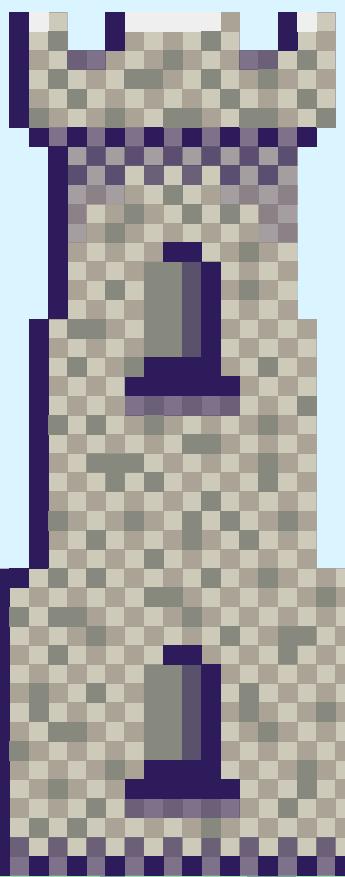
By planting real seedlings, players unlock in-game progress and track their growing impact in real time.

Rewards System

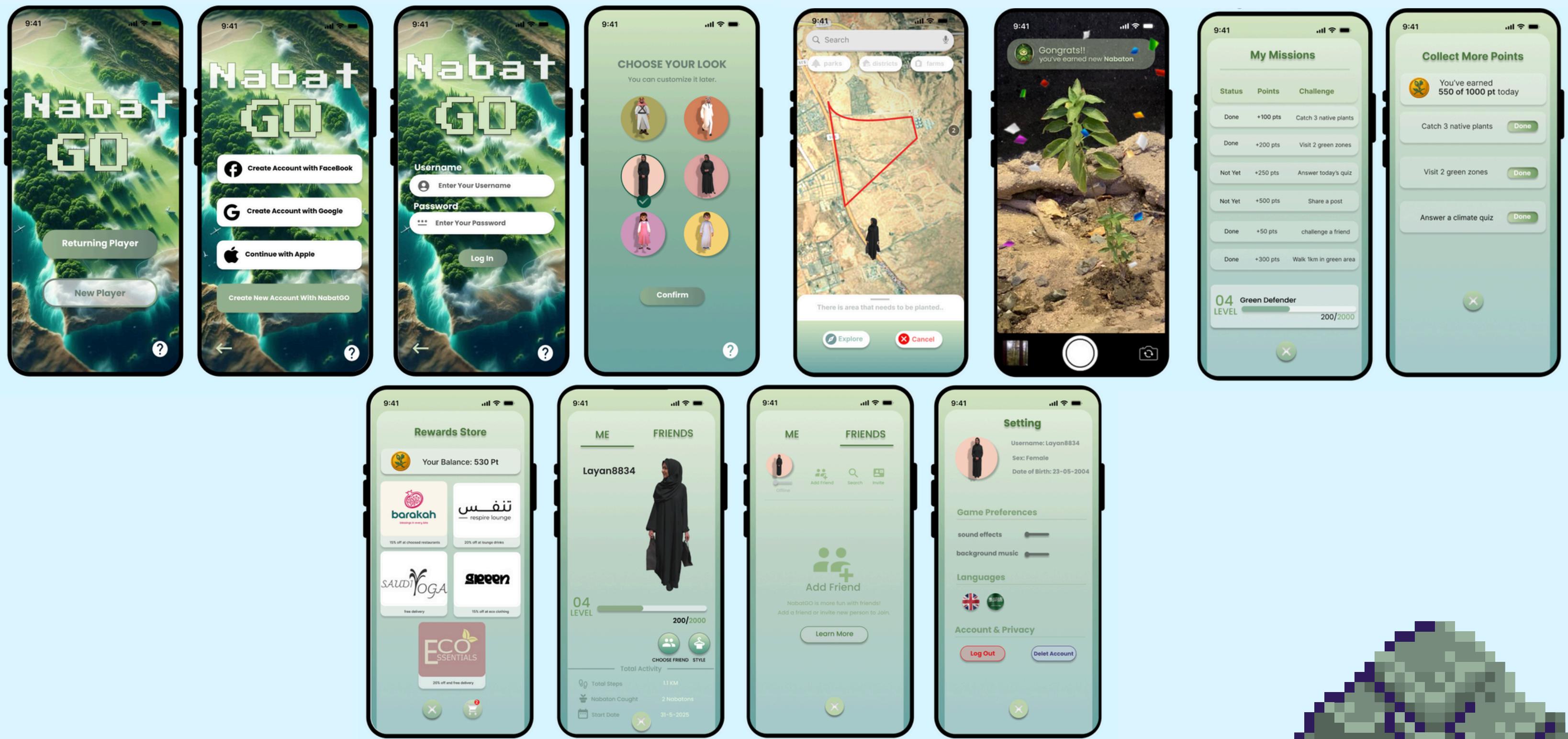
Completing tasks earns points and unlocks global challenges, connecting individual effort to a wider community movement.

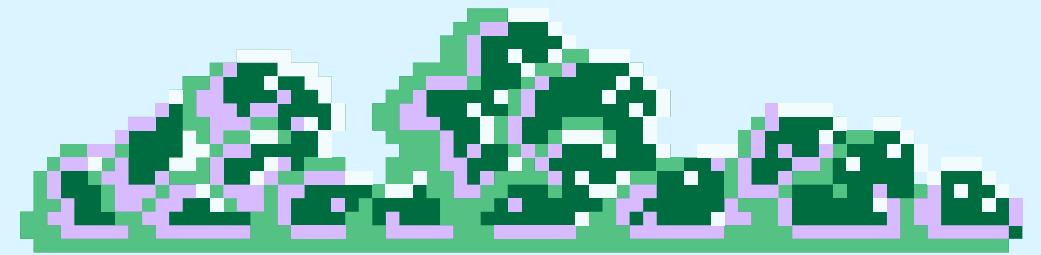
Social Interaction

Players can see friends' activities, share photos of real trees planted, and enjoy friendly competition within a supportive community



PROTOTYPES





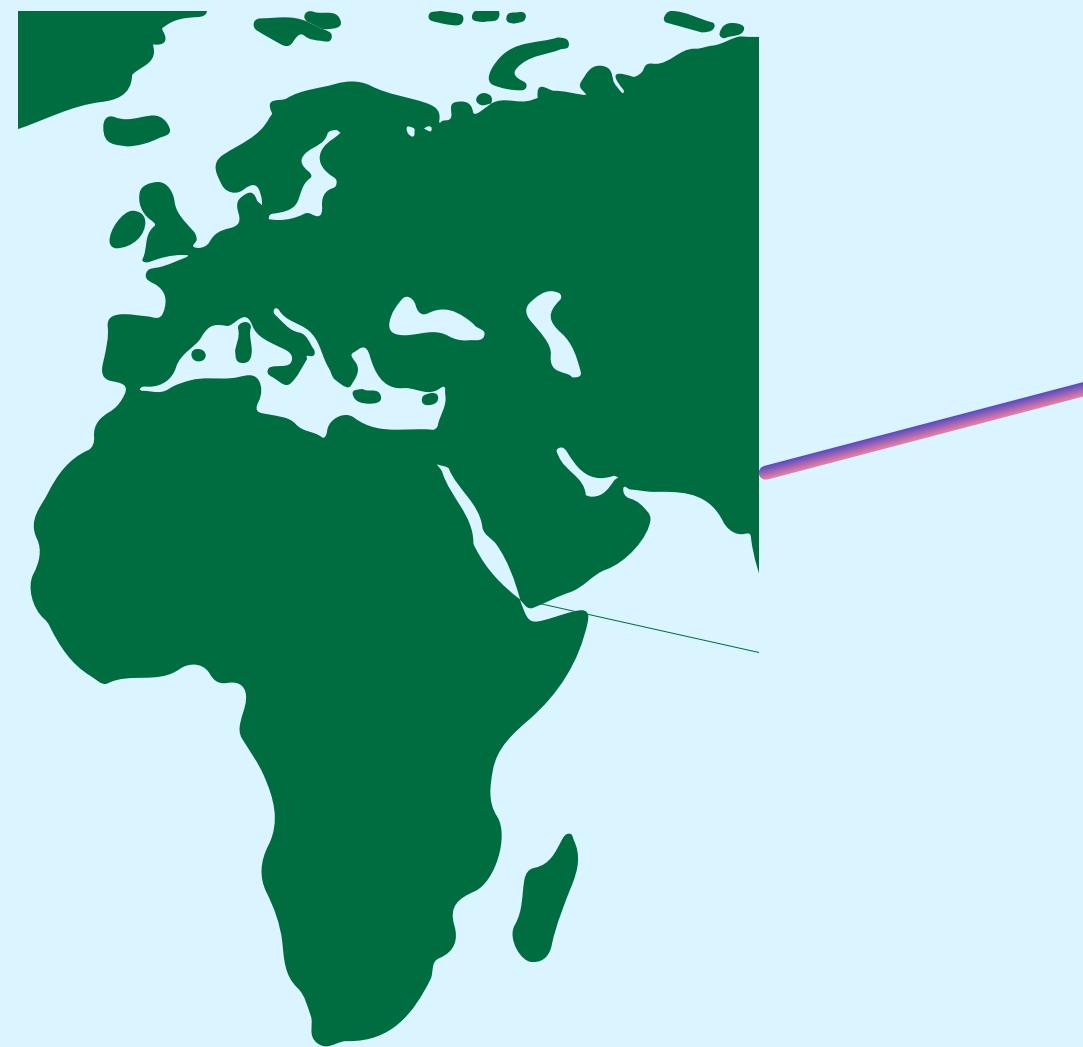
ROOTED IN OUR CULTURE: INSPIRED BY THE SAUDI GREEN INITIATIVE



Driven by national efforts like “*Let's Make It Green*”, and local greening projects and cleanups, our game reflects Saudi Arabia’s deep-rooted commitment to sustainability. It transforms environmental values into action by empowering youth to contribute through real-life planting and eco-friendly behaviors



FUTURE EXPANSION



In the future, we plan to collaborate with eco-friendly stores where players can redeem their earned points for real-life sustainable products. Partnering with such businesses not only rewards players but also promotes greener consumption habits.

Examples of eco-friendly stores include:

Tanafas, Barakah, and Saudi Yoga — all offering eco-conscious and wellness-focused products.

- We also aim to collaborate with initiatives like the “Walk Challenge” to promote both physical activity and environmental awareness. Through such partnerships, NabatGo becomes more than just a game — it becomes a step toward a sustainable, healthier lifestyle.



If you're looking for a game that's not just fun, but also meaningful one that gets you moving, learning, and making a real difference for the planet **NabatGo** is the perfect choice. It blends the virtual with the real world, giving you a sense of purpose and the rewarding feeling of being part of positive environmental change.

Play, learn, and be the change. 🌱

