

# Charte Graphique

NOVEMBER 2025

HISTIFIED

Sommaire

Logotype

Typographies

Palette de couleurs

Project Name And Slogan

# Logotype



# Typographie

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Aa

## Playfair Display

AaBbCcDdEeFfGgHhIiJjK  
kLlMmNnOoPpQqRrSsTt  
UuVvWwXxYyZz

Aa

## Lora

AaBbCcDdEeFfGgHhIiJjKk  
LlMmNnOoPpQqRrSsTtU  
uVvWwXxYyZz

# Lorem ipsum dolor

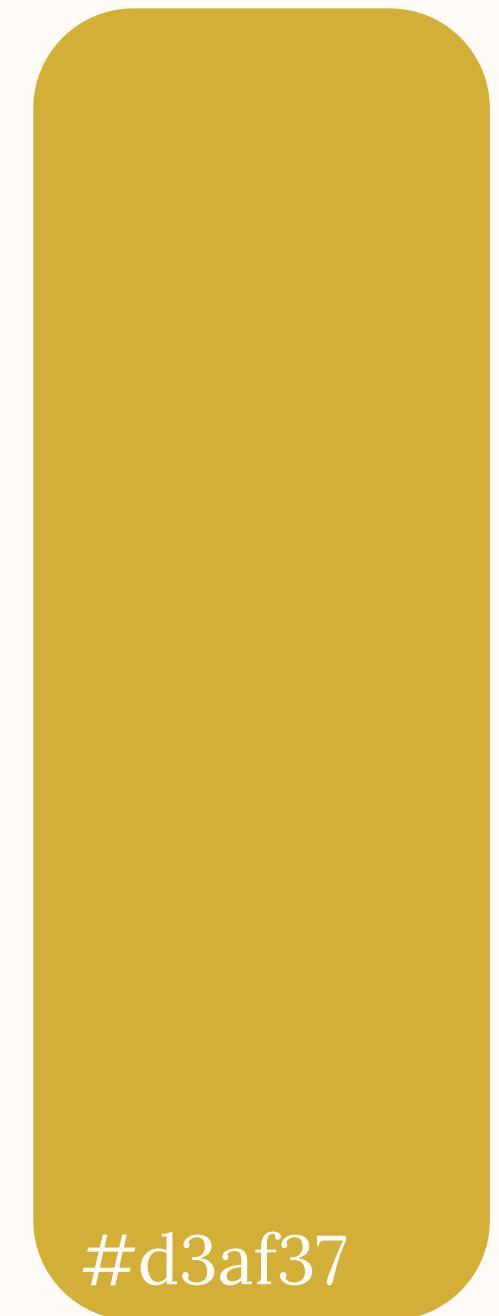
Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat.

Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum.

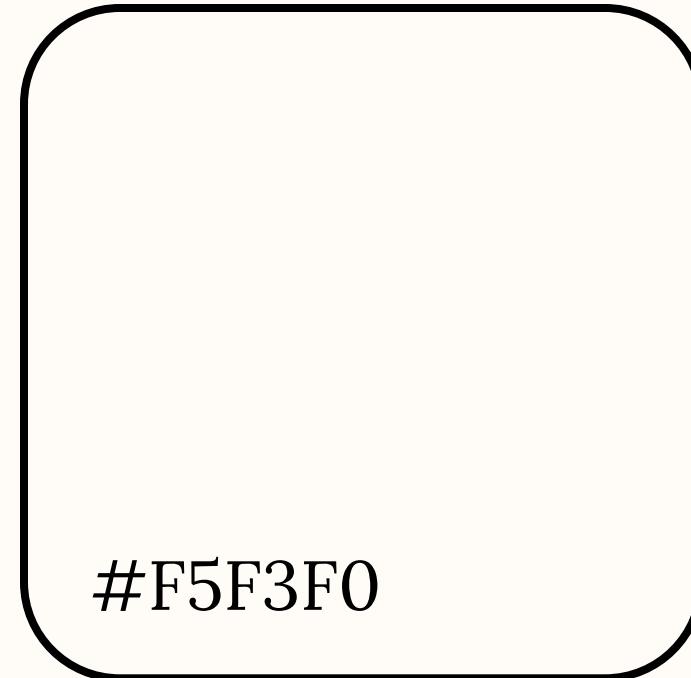
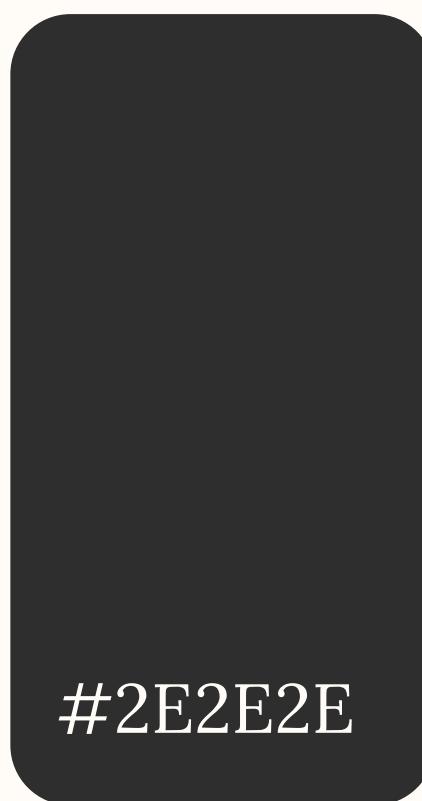
## Palette de couleurs



PRIMARY COLORS



SECONDARY COLORS



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Our color choices are rooted in color psychology: Blue conveys trust, a cornerstone in building strong client relationships, while gold embodies value and evokes a sense of history.

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Name

# HISTIFIED

HISTORY - VERIFIED

Slogan

Pixels of the past, verified for the future