

# sRayhan Afrizal Fajri

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## Summary

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A creative and detail-oriented designer specializing in visual communication through posters, banners, logos, and other digital assets. Skilled in Adobe Illustrator, Adobe Photoshop, and Canva, with a strong sense of layout, typography, and color theory. Adept at turning ideas into visually compelling designs that align with brand identity and messaging. Passionate about blending artistic creativity with strategic design thinking to create visuals that inspire and connect with audiences.

## Education

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**Politeknik Negeri Cilacap**  
D3 in Informatics Engineering  
GPA: 3.83

Cilacap, Indonesia  
*Expected Graduation: 2025*

## Experience

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**Media Team - SMANA Masuk Kampus 6.0** 2022

- Designed and developed the official event logo.
- Managed social media content.

**Media Team – Futsal Cup Politeknik Negeri Cilacap** 2023

- Designed the event logo and developed mockup concept for event t-shirts.

**Media Team – Teaching Factory JKB, Politeknik Negeri Cilacap** 2023 - 2025

- Managed social media content for Rumah Sakit Islam Fatimah Cilacap.
- Designed the official logo for Teaching Factory JKB.
- Created the official logo for the Department of Computer and Business, Politeknik Negeri Cilacap.
- Designed the official logo for the new study program D4 Teknologi Rekayasa Perangkat Lunak.

## Organizational Involvement

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**UI/UX Division Member – Multimedia Community** Politeknik Negeri Cilacap

- Led the organization in planning and executing multimedia projects.
- Coordinated design-related activities and guided members in developing creative skills.

## Competition Achievement

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**1<sup>st</sup> Place – Intermedia Information Technology Competition** 2024

- Poster Design with theme “The Cycle of Online Gambling”.

## Skills

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**Graphic Design Tools** – Adobe Illustrator, Adobe Photoshop, Canva, Figma

**UI/UX Design** – Figma (wireframing, prototyping, user flows)

**Brand Identify & Logo Design** – Concept, development, typography, visual identity

**Layout & Composition** – Poster, banner, social media design

**Color Theory & Typography** – Visual harmony, readability, branding consistency

**Mockup & Presentation** – T-shirt design, product viisualization