

Rayhan Afrizal Fajri

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Summary

A creative and detail-oriented designer specializing in visual communication through posters, banners, logos, and other digital assets. Skilled in Adobe Illustrator, Adobe Photoshop, and Canva, with a strong sense of layout, typography, and color theory. Adept at turning ideas into visually compelling designs that align with brand identity and messaging. Passionate about blending artistic creativity with strategic design thinking to create visuals that inspire and connect with audiences.

Education

Politeknik Negeri Cilacap
D3 in Informatics Engineering
GPA: 3.82

Cilacap, Indonesia
Expected Graduation: 2025

Experience

Media Team - SMANA Masuk Kampus 6.0 2022

- Designed and developed the official event logo.
- Managed social media content.

Media Team – Futsal Cup Politeknik Negeri Cilacap 2023

- Designed the event logo and developed mockup concept for event t-shirts.

Media Team – Teaching Factory JKB, Politeknik Negeri Cilacap 2023 - 2025

- Managed social media content for Rumah Sakit Islam Fatimah Cilacap.
- Designed the official logo for Teaching Factory JKB.
- Created the official logo for the Department of Computer and Business, Politeknik Negeri Cilacap.
- Designed the official logo for the new study program D4 Teknologi Rekayasa Perangkat Lunak.

Organizational Involvement

UI/UX Division Member – Multimedia Community Politeknik Negeri Cilacap

- Led the organization in planning and executing multimedia projects.
- Coordinated design-related activities and guided members in developing creative skills.

Competition Achievement

1st Place – Intermedia Information Technology Competition 2024

- Poster Design with theme “The Cycle of Online Gambling”.

Skills

Graphic Design Tools – Adobe Illustrator, Adobe Photoshop, Canva, Figma

UI/UX Design – Figma (wireframing, prototyping, user flows)

Brand Identify & Logo Design – Concept, development, typography, visual identity

Layout & Composition – Poster, banner, social media design

Color Theory & Typography – Visual harmony, readability, branding consistency

Mockup & Presentation – T-shirt design, product viisualization