

Rayhan Afrizal Fajri

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Summary

A creative and detail-oriented designer specializing in visual communication through posters, banners, logos, and other digital assets. Skilled in Adobe Illustrator, Adobe Photoshop, and Canva, with a strong sense of layout, typography, and color theory. Adept at turning ideas into visually compelling designs that align with brand identity and messaging. Passionate about blending artistic creativity with strategic design thinking to create visuals that inspire and connect with audiences.

Education

Politeknik Negeri Cilacap
D3 in Informatics Engineering
GPA: 3.83

Cilacap, Indonesia
Expected Graduation: 2025

Experience

Media Team - SMANA Masuk Kampus 6.0 2022

- Designed and developed the official event logo.
- Managed social media content.

Media Team – Diesnatalis Politeknik Negeri Cilacap 2023

- Managed social media content.
- Created poster events and achievement certificates.

Media Team – Futsal Cup Politeknik Negeri Cilacap 2023

- Designed the event logo and developed mockup concept for event t-shirts.

Media Team – Teaching Factory JKB, Politeknik Negeri Cilacap 2023 - 2025

- Managed social media content for Rumah Sakit Islam Fatimah Cilacap.
- Designed the official logo for Teaching Factory JKB (Jurusan Komputer dan Bisnis).
- Designed the official uniform (wearpack) for Teaching Factory JKB.
- Created the official logo for the Department of Computer and Business, Politeknik Negeri Cilacap.
- Designed the official logo for the new study program D4 Teknologi Rekayasa Perangkat Lunak.

UI/UX Designer – Internship at PT Wiratek Solution Asia 2025 - 2026

- Designed user interfaces and user experiences for **Hisho.ai**, a web-based AI-powered work management system (AI Secretary) to help employees manage schedules and tasks efficiently.
- Designed the logo for Hisho.ai.
- Collaborated with developers and product stakeholders to translate business requirements into intuitive and user-centered design solutions.
- Created high-fidelity UI designs and interactive prototypes using design tools to ensure clarity, usability, and consistency across the application.
- Iterated designs based on feedback and usability considerations to improve user experience and workflow efficiency.

Organizational Involvement

Leader – Multimedia Community Politeknik Negeri Cilacap (PNC) 2023 - 2024

- Led the organization in planning and executing multimedia projects.
- Coordinated design-related activities and guided members in developing creative skills.

Competition Achievement

- Poster Design on the theme 'The Cycle of Online Gambling'.

Skills

- **Graphic Design Tools** – Adobe Illustrator, Adobe Photoshop, Canva, Figma
- **UI/UX Design** – Figma (wireframing, prototyping, user flows)
- **Brand Identity & Logo Design** – Concept, development, typography, visual identity
- **Layout & Composition** – Poster, banner, social media design
- **Color Theory & Typography** – Visual harmony, readability, branding consistency
- **Mockup & Presentation** – T-shirt design, product visualization