

**GRAPHIC DESIGNER**

# **PORTFOLIO**

**by Rayhan**



# Rayhan Afrizal F

Hello! I am Rayhan, a graphic designer currently living in Central Java, Indonesia. I have 2 year experience in this field, with my strength being in logo design and digital poster.

A creative and detail-oriented designer specializing in visual communication through posters, banners, logos, and other digital assets. Skilled in Adobe Illustrator, Adobe Photoshop, and Canva, with a strong sense of layout, typography, and color theory

## Creative Fields



Digital Poster



Typography Design



Logo Design

## Experience

2023 - 2024

**Leader**

Multimedia Community

2022 - 2024

**Graphic Designer**

Teaching Factory JKB PNC

## Achievement

2024

**1st Place – Digital Poster Design**

Intermedia Information Technology Competition 2024

## Soft Ware





My Work

# LOGO PROJECT



## Department of Computer and Business

Politeknik Negeri Cilacap

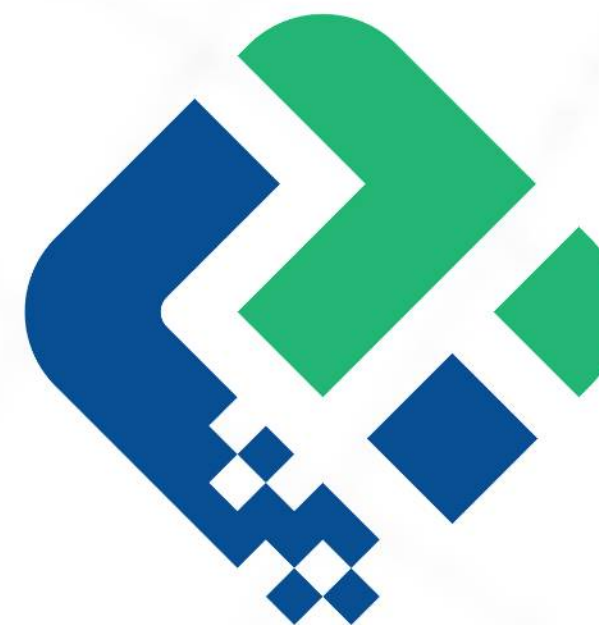
This logo was created for the Department of Computer and Business, a division under Politeknik Negeri Cilacap that focuses on integrating computer science, information technology, and business management. The logo serves as the department's main visual identity, representing its role in preparing students for the digital and entrepreneurial industries. With a modern and minimal form, it reflects the department's commitment to innovation, collaboration, and professional development.



## Teaching Factory

Department of Computer and Business

This logo represents the Teaching Factory of the Department of Computer and Business, an academic-industrial collaboration program designed to bring real industry experience into the learning process. The logo is used across various materials related to project-based learning, product development, and student innovation showcases. Its clean and structured design conveys the professional and applied learning environment fostered by the Teaching Factory initiative.



## Software Engineering Technology Study Program

Department of Computer and Business

This logo was designed for the Software Engineering Technology Study Program (TRPL) under the Department of Computer and Business at Politeknik Negeri Cilacap. The program focuses on the practical application of software development, system design, and technology innovation. The logo is used as the official symbol of the program in academic, promotional, and digital contexts, emphasizing the program's technological focus and forward-oriented mindset.



## Arsenic Project

Software House

This logo was created for Arsenic Project, a software house specializing in digital solutions and technology development. The company focuses on building web for various industries, emphasizing speed, precision, and innovation. The logo functions as the brand's main identity, designed to represent a modern, tech-driven, and progressive digital company.



My Work

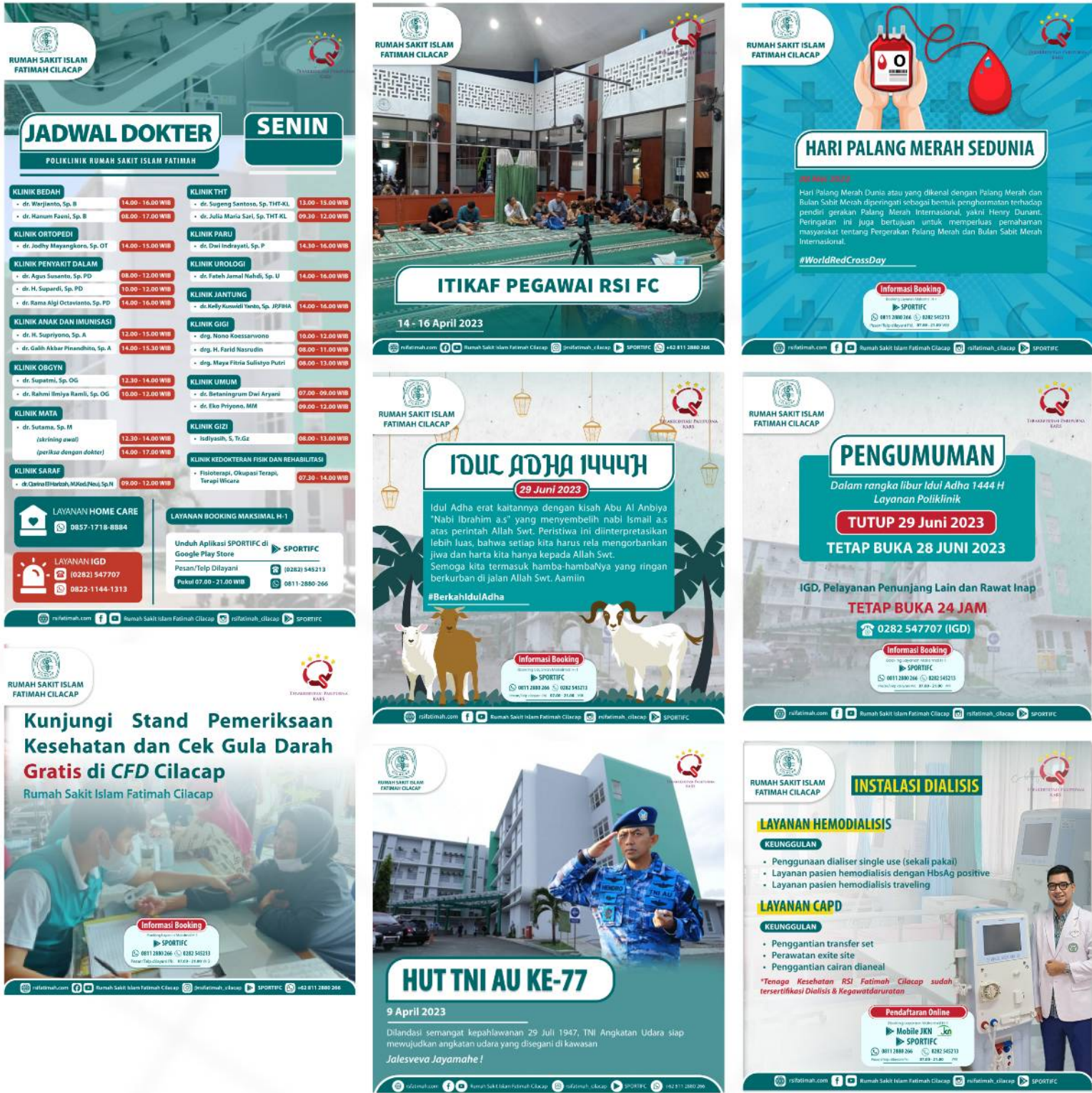
# POSTER DESIGN #1



## The Winner of Poster Design Competition

### Intermedia Information Technology Competition 2024

This poster, titled "Escape, Before It's Too Late", was created under the theme "The Circle of Online Gambling." The design visualizes the endless trap of online gambling, illustrating how individuals are drawn into a deceptive cycle of thrill and loss. Through a striking blend of visual contrast and circular motion, the poster conveys a powerful message about the urgency to break free before becoming completely consumed by addiction. Its minimal yet expressive composition captures both the allure and the danger of the digital gambling world, leaving a lasting impression on viewers. With its strong concept and emotional depth, this work earned First Place in the Poster Design Competition for its creativity, relevance, and visual storytelling.



## Instagram Content Feed

### Rumah Sakit Islam Fatimah Cilacap (RSIFC)

This project presents a collection of Instagram feed designs created for Rumah Sakit Islam Fatimah Cilacap (RSIFC) during 2022–2023, as part of a collaboration between RSIFC and the Department of Computer and Business, Politeknik Negeri Cilacap, through the Teaching Factory program. As a member of the Teaching Factory Media Division, I was responsible for managing and designing digital content that communicates health information, service schedules, and public announcements. The visual style emphasizes clarity, consistency, and professionalism to strengthen RSIFC's digital presence and engagement with the community. With a focus on informative design and brand identity, this project reflects the integration of creativity and communication in supporting public health awareness through social media.



My Work

# POSTER DESIGN #2



## Media Division

### Himpunan Mahasiswa Komputer Dan Bisnis 2023/2024

This poster, titled "Escape, Before It's Too Late", was created under the theme "The Circle of Online Gambling." The design visualizes the endless trap of online gambling, illustrating how individuals are drawn into a deceptive cycle of thrill and loss. Through a striking blend of visual contrast and circular motion, the poster conveys a powerful message about the urgency to break free before becoming completely consumed by addiction. Its minimal yet expressive composition captures both the allure and the danger of the digital gambling world, leaving a lasting impression on viewers. With its strong concept and emotional depth, this work earned First Place in the Poster Design Competition for its creativity, relevance, and visual storytelling.



## Instagram Content

### Ikatan Pelajar Muhammadiyah 2022 - 2024

This project showcases a collection of Instagram feed designs created for the Ikatan Pelajar Muhammadiyah (IPM) Pekuncen during the 2022–2024 period. The designs were developed to support the organization's communication needs, promoting student activities, organizational events, and social campaigns within the Muhammadiyah community. As part of the media and publication team, I was responsible for creating visual content that aligns with IPM's identity – youthful, dynamic, and rooted in Islamic values. The designs emphasize clear composition, consistent color schemes, and engaging typography to enhance social media presence and audience interaction. This project reflects the integration of visual communication and organizational spirit, contributing to stronger community engagement and the digital representation of IPM's vision and values.





# THANK YOU

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