

Shambaboy Website Content

Peace through Progress — for the owner, the worker, and the work.

Shambaboy

The trustworthy 3rd man

A digital assistant that brings structure, accountability, and trust to daily farm operations.

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Our Story

Shambaboy wasn't born in a boardroom — it was born on a farm.

When I arrived to help a friend manage his livestock operation, I found a team already written off. Unmotivated. Disconnected. Everyone said:

“Fire them. Bring in professionals.”

But the owner refused.

He believed the problem wasn't the people — it was leadership.

I stayed. I worked with what was there.

When a professional quit just before planting, all I had was **Sammy**, a class four dropout who refused to walk away.

With grit and guesswork, we got it done.

That moment revealed the truth:

If Sammy could rise to the occasion, the issue wasn't capability — it was the system around him.

What if we could build a tool that helped workers like Sammy thrive — and gave owners peace of mind?

That's how **Shambaboy** was born.

Why We Exist

We exist to create **ecosystems of mutual growth**,
where **trust is the soil**, and **progress is the harvest**.

We're not just building a farm tool.

We're building peace of mind — through systems that protect the owner, empower the worker, and ensure the work itself is well done.

Our Vision

To build ecosystems where **truth, trust, and progress** flow seamlessly between people, work, and technology.

Our Mission

To be the **trustworthy 3rd man** — the reliable bridge that ensures owners, workers, and work all stand protected.

Our Promise

Peace through Progress.

Every action, every record, every decision must lead to **clarity, trust, and forward movement**.

How Shambaboy Works

Shambaboy is both an app and a system — designed to help farms function smoothly from the ground up.

It simplifies daily operations so that everyone — from owners to herders — knows what to do, when, and how.

Use Case: Morning Livestock Routine

Supervisor Sees:

“Collect livestock count from all pens (Morning)”

- Logs headcounts
- Uploads photo of signed logbook
- Task is geo-tagged and timestamped

Herder Sees:

“Confirm handover – Pen A”

- Counts cattle
- Takes photo of signed logbook
- Marks complete

Security Guard Sees:

“Verify livestock count at handover – Pen A”

- Confirms tally
- Signs off in the app

Owner Sees:

- Herd count across pens
- Photo evidence
- Full log of who signed what, when, and where
- Alerts for any missed tasks or mismatches

By 6:00 PM, a daily summary is generated automatically.
No chasing people. No missing numbers. No stress.

What Shambaboy Does

Task Management

- Assign, track, and verify work on the farm

Validation System

- Every action backed by photos, timestamps, and GPS

Records Custodian

- Structured, secure data that's always accessible

Worker Recognition

- Tracks contribution over time — even for the unskilled

API Ready

- Built to plug into carbon credit systems, financing tools, and off-take networks
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For Carbon Credit Partners

Shambaboy enables carbon traceability right from the field:

- Logs regenerative activities (tree planting, manure usage, herd movement)
- Validates with geo-tagged photos and timestamped tasks
- Provides clean, exportable datasets via secure API

Ideal for partners like **Consuming Carbon** looking to track real, verifiable impact at the farm level.

What Makes Us Different

We don't just measure productivity.

We make it **visible. Accountable. Dignified.**

We're not here to replace people.

We're here to help them deliver their best.

Shambaboy is the **trustworthy third man** —

always present, always fair, and always moving us forward.

Get Involved

If you believe in better systems, more inclusive technology,
and building peace through progress — then we're already aligned.

Let's build this together.

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