

# Raymond (Jen-Yao) Hsu

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## EDUCATION

**National Taiwan University,**  
*Candidate for Bachelor of Department of Political Science*  
GPA 4.11/4.18/3.88/3.73/3.91/ 3.97

**Taipei, Taiwan**  
Sept.2016-present

## WORKING EXPERIENCE

### **BonBonMusic co. ltd**

*Winter Intern*

**Taipei, Taiwan**  
Winter 2018

- Design the BonBonMusic brand video
- Manage the existing social platforms and work with marketing to build and execute influencer marketing and social strategy
- Optimize the content of blog for search engines

### **Begonia Design**

*Summer Intern*

**Taipei, Taiwan**  
Jul.2019-Sept.2019

- Develop information architecture for customers
- Assist in the process and development of long term orientation for new employee
- Work with strategy consultant to gather competitive research
- Generate web design proposal through marketing tools such as similar web, awoo

### **National Taiwan University D-School**

*Teaching assistant*

**Taipei, Taiwan**  
Sept.2018-Apr.2020

- Provide comprehensive teaching and admin support
- Create lesson plans working in close collaboration with specialist teachers
- Assist teachers with classroom record keeping and other administrative duties

## PROFESSIONAL QUALIFICATION

- Seminar on Communication in Action Training Course
- Critical Thinking and Problem Solving Training Course
- Introduction to Design Thinking Coaching Training Course
- Service Innovation and Design / Fundamentals of Interaction Design (II)
- R Language and Text Mining: An Application of Public Issues

## ACTIVITIES

### **XXIX Summer Universiade**

*Volunteer*

**Taipei, Taiwan**  
Summer 2018

- Direct audiences and handle emergency situations
- Keep the competition venue secure and ready for athletes all the times

### **Taiwan Association for MDVI**

*Volunteer*

**Taipei, Taiwan**  
Summer 2018

- Design Taiwan Association for MDVI brand video
- Wrote in-depth reporting for parents of multiple disabilities with visual impairment

## LANGUAGES

Mandarin (native), English (Fluent, IELTS 6.5/9, TOEIC 800/990), Japanese (N2 level)