Assignment Name: Personas
Group Name: CSCE 190 Group Ur Mom

Team Members who contributed:

First Name	Last Name	Email
Kennedy	Marren	kmarren@email.sc.edu
Ava	Patel	avamp@email.sc.edu
Ayden	Mathews	aydenwm@email.sc.edu
Laura	Nolan	lauraen@email.sc.edu
Raymond	Konarski	konarski@email.sc.edu

Daniel Smith, by Laura Nolan

age: **19**

residence: **Columbia, SC**

education: **Pursing a Bachelor's of Computer Science**

occupation: **Software Development Intern**

marital status: **Single**

"Take the road less traveled"

Daniel likes learning more about software development and going on hikes

Comfort With Technology

INTERNET

SOFTWARE

MOBILE APPS

SOCIAL NETWORK

Criteria For Success:

Academic and professional validation (good grades and good performance at work)

Recognition from superiors

Good income

Needs

- To know all the possible walking routes in order to pick the most efficient one
- To arrive to class on time every day

Wants

- To have the option to take the scenic routes while walking

Values

- Punctuality
- Nature

Fears

- Tardiness
- Walking in unsafe areas
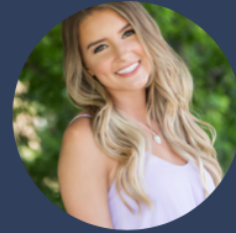
Emily Smith- Kennedy Marren

age: 19
residence: Columbia, SC
education: Pursuing a Bachelors in Nursing
occupation: Waitress at Cantina 76
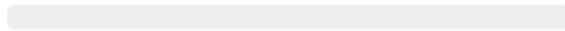**marital status:** Single

John 3:16

Emily is an active member in Tri Delta at UofSC and spends her time waitressing, studying, taking exercise classes, and getting coffee with friends.

Comfort With Technology

INTERNET

SOFTWARE

MOBILE APPS

SOCIAL NETWORK

Criteria For Success:

A plan for each day and an understanding of what she needs to do to succeed in school.

Needs

- A strong support system
- Affirmation from her professors
- A comfortable suburban life

Wants

- To become president of Tri Delta
- Get a boyfriend in Delta Tau Delta
- Perfect her homemade latte

Values

- Friendships and family
- Hard work
- Serving underprivileged youth

Fears

- Failure
- Not getting into Upper Division Nursing
- Letting her parents down

MOBILITY LABS

Allan Potter, by Ava Patel

age: 40-50
residence: Virginia
education: High School
occupation: Student, went back to school to get a BA in Business
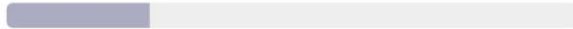marital status: Widowed

"My dead wife always wanted me to go back to school and make more money. Now that she is dead it is what I am doing."
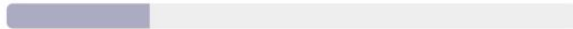
Allan Potter likes to spend his days at his wife's grave, cleaning it and replacing flowers daily. He cooks all of her favorite foods and eats them on her side of the bed.
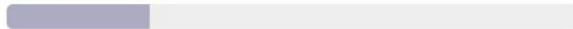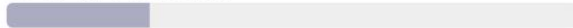
Comfort With Technology

INTERNET

SOFTWARE

MOBILE APPS

SOCIAL NETWORK

Criteria For Success:

Allan Potter is very lonely and old school, for him to feel successful, he has to dress for success. He lives by the "look good, feel good" mantra.

Needs

- Technical help, he is not tech savy at all
- Gluten free food options, he has celiacs.

Wants

- - His wife
- - Nice car
- - Nice

Values

- Planning
- Punctuality
- Preparedness
- God

Fears

- Scary movies
- Thinking about his late wife's last day
- Hair brushes
- Clownfish

Jeremy Cowen - by Raymond Konarski

age: **19**

residence: **Florida**

education: **Attending Higher Education - Geological Sciences**

occupation: **Student**

marital status: **Single**

"I'm ten minutes early again."

Jeremy is a very driven student. He makes sure to attend every class and lecture, and always asks questions in class.

Comfort With Technology

INTERNET

SOFTWARE

MOBILE APPS

SOCIAL NETWORK

Criteria For Success:

What's needed in order to make him or her feel successful.

Needs

- Degree

Wants

- To learn
- Get good GPA
- Get good internships

Values

- Punctuality
- Curiosity
- Wisdom

Fears

- Being made a fool of
- Failing college