

Katie McTigue

Designer & Developer

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EXPERIENCE

User Interface Designer – TeleTracking Technologies

Pittsburgh, PA, October 2017 – Present

Spearheaded UX & UI design of TeleTracking's first ever machine learning project, a predictive analytics solution for optimizing capacity in hospitals.

Excelled as a liaison between the design team and the engineering teams, increasing productivity of UI development and prompting the company to hire additional designers in my role.

Founding member of the Mosaic Design System core team.

User Experience Lead – Diverse Computing

Tallahassee, FL, May 2015 – October 2017

Designed and developed responsive web apps that thousands of law enforcement officers rely on to find criminal records in high-stakes situations.

Conducted qualitative field research to support human-centered practices at each step of the design process.

Executed a complete corporate rebrand, implemented a style guide and design system, and trained all employees on brand standards.

Communications Director – The Tallahassee Ballet

Tallahassee, FL, October 2014 – August 2017

Expanded the ballet's social media presence and internet advertising efforts, increasing ticket sales by first-time patrons.

Analyzed online engagement data for presentation to the board of directors.

Authored and published press releases, web copy, and email campaigns.

Produced original photography and communications design collateral.

Graphic Designer – JH Creative

Tallahassee, FL, 2015 – 2016

Crafted brand strategies, websites, and print collateral for a breadth of clients.

Artist Collective Manager – Thomasville Center for the Arts

Thomasville, GA, 2012 – 2015

Assisted in curating and hanging exhibitions, and planning for budget, marketing, and social media.

EDUCATION

Master of Human-Computer Interaction

Carnegie Mellon University, School of Computer Science,

Pittsburgh, PA, August 2020

University Honors.

BS in Information, Communication & Technology

Florida State University,

Tallahassee, FL, May 2016

Gene Sherron Outstanding Undergraduate Award.

SKILLS

User Research

Contextual Inquiry, Task Analysis

Personas

Rapid Prototyping

Usability Testing

UI Design

Sketch, Figma, Invision

Illustrator, Photoshop, InDesign

Programming

HTML, CSS, Sass, Less

React, Angular

Javascript, Typescript

Git