



Florian ASSANTE

Full stack Web Developer

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Education

Bachelor BBA EDHEC

Marketing, communication & medias, Nice, France | 2013

Languages

French ●●●●

Spanish ●●●●

English ●●●

Tools

Advanced: HTML, CSS, Bootstrap, NPM, Wordpress, SEO / SEM, Office, Google Tools

User: Sass, Javascript, ReactJS, NPM, NodeJS, Express, MongoDB, Mongoose, Git, nginx, certbot, pm2, Linux, Windows

Learning: Redux

Competencies

IT

Web development

Web Marketing

Self-study

Autonomy

Team spirit

After working for several years in the field of **webmarketing** I discovered a pronounced taste for **web development**. So I decided to jump in and to train myself thanks to numerous tutorials, exercises, documentations on the internet and the help of web developer friends. I am now looking for a first experience in a company that will give me the opportunity to grow up in this field. (**Stack MERN**)

Experiences

Support agent

Comdata Fonoservice (Photobox) | Barcelona | 11/2020 – 02/01/2021

Data Call (Casinos Online) | Barcelona | 04/2017 – 11/2020

Web marketing Manager Spain / France / Italy

S-Connect S.L | Barcelona | 03/2014 – 06/2016

- Web marketing strategy development
- Websites creation, modification and administration
- Created Blogs and contents in French, Spanish and English
- SEO Optimizations
- Community Management (LinkedIn, Viadeo, Twitter) in French and Spanish
- Google Ads campaigns creation, optimization and monitoring
- Emailing campaigns creation (FR/ES/IT)
- Writing Press releases for new product launch
- Graphic design for different marketing purposes (web, exhibitions...)
- Creation and follow-up of the new website project

Marketing Manager

TAS Consultoría | Barcelona | 04/2012 – 01/2013

- Undertook the Marketing Department with 2 persons under my supervision
- Developed the Marketing strategy (number of contacts was multiplied by 4, 1 year after I applied the new strategy)
- In charge of the company rebranding campaign (name and visual identity)
- Managed the new corporate website project and created blogs in 4 languages
- Created and planned the company's communication through social media
- Web traffic analysis and SEO optimizations
- Staff recruitment
- ICT Management

Marketing Assistant | CONTI | Monaco | 03/2011 – 06/2011

School Ambassador | BBA EDHEC | Nice | 10/2009 – 06/2010

Business Unit Assistant | Airbus MBDA GDI Simulation | Paris | 07/2010

Technical Support | Mieux Vivre à Domicile | Marseille | 07/2009

More details on [LinkedIn](#) , [My website](#) and [Github](#)