



# Florian ASSANTE

## Experiences

### Support agent for Online Casinos

Data Call | Barcelona | 04/2017 – Present

- Customer support by chat, email and phone
- Managing and helping customers with technical issues
- Detection and management of members with gambling dependence
- Reporting bugs and sharing improvement ideas to web developers to optimize the back office
- Creating files to automatize repetitive tasks
- Auditing and tracking of new affiliate websites

### Web marketing Manager Spain / France / Italy

S-Connect S.L | Barcelona | 03/2014 – 06/2016

- Web marketing strategy development
- Websites creation, modification and administration
- Websites contents creation in 3 languages French, Spanish and English
- Created Blogs and contents in French and Spanish
- SEO Optimizations
- Community Management (LinkedIn, Viadeo, Twitter) in French and Spanish
- Google Ads campaigns creation, optimization and monitoring (France/Spain/Italy, improved by 30%-40% the number of conversions with a traffic more qualified and the same budget)
- Emailing campaigns creation (FR/ES/IT)
- Writing Press releases for new product launch
- Graphic design for different marketing purposes (web, exhibitions...)
- Creation and follow-up of the new website project

### Marketing Manager

TAS Consultoria | Barcelona | 04/2012 – 01/2013

- Undertook the Marketing Department with 2 persons under my supervision
- Developed the Marketing strategy (number of contacts was multiplied by 4, 1 year after I applied the new strategy)
- In charge of the company rebranding campaign (name and visual identity)
- Managed the new corporate website project and created blogs in 4 languages
- Created and planned the company's communication through social media
- Web traffic analysis and SEO optimizations
- Staff recruitment
- ICT Management

**Marketing Assistant** | CONTI | Monaco | 03/2011 – 06/2011

**School Ambassador** | BBA EDHEC | Nice | 10/2009 – 06/2010

**Business Unit Assistant** | Airbus MBDA GDI Simulation | Paris | 07/2010

**Technical Support** | Mieux Vivre à Domicile | Marseille | 07/2009

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Barcelona, Spain

## Education

Bachelor BBA EDHEC

Marketing, communication & medias, Nice, France | 2013

## Languages

French ●●●●●

Spanish ●●●●●

English ●●●●●

## Tools

**Advanced:** HTML, CSS, Bootstrap, NPM, Wordpress, SEO / SEM, Office, Google Tools

**User:** Javascript, ReactJS, Git, Linux, Windows

**Learning:** Redux, NodeJS, Express, Databases

## Competencies

IT

Web development

Web Marketing

Self-study

Autonomy

Team spirit

More details on [LinkedIn](#) (link)