

# Yael Moisés Larios Sepúlveda

Producer with experience in video games, animation, and educational content.

I lead creative and technical teams to develop audiovisual projects with social impact.

Expert in tools such as ShotGrid and Notion, with a focus on efficiency and team well-being.

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## SKILLS

### Leadership & Production

- Produced and distributed the short film 'Sabor A Mí', selected at Anima Latina (ARG), Lift-Off Global (UK), and winner of 'No somos de cristal' and Future Frame (MX).
- Led animation teams of up to 30 people at STUDYA.
- Applied SCRUM in animation and game projects for brands like Pepsico and Jumex.
- Created internal visual aids for efficient team communication.

### Optimization

- Used ShotGrid, Notion, Monday, Asana, ClickUp for project tracking and communication.
- Implemented automation for Stop Motion CleanUp using AI.
- Researched and tested new pipelines for production efficiency.

### Collaboration & Empathy

- Conflict resolution via effective communication and negotiation.
- Organized team events to promote cohesion and motivation.
- Focused on maintaining team morale with incentives and positivity.

## EXPERIENCE

Production Assistant – Ploop (Feb 2025 – Present)

Studio specialized in CGI for advertising.

Production Assistant – Demente (May 2025 – Present)

Studio specialized in 2D and 3D animation.

Producer – 'Sabor a mí' (Aug–Nov 2024): Stop motion short about love through cooking.

Animation Director – STUDYA (Nov 2022–2024): Education platform development.

## EDUCATION

Tecnológico de Monterrey, Guadalajara

B.A. Digital Art – Aug 2021 – Jul 2025