Darrell Lacey
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Behance Profile: https://www.behance.net/gallery/109870051/2020-Graduation

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About

I have a background in Graphic Arts and Web Design & Development, but my true passion lies in Generative AI and the broader AI landscape. I enjoy working with AI-driven tools, whether for web development, digital art, podcast creation, or continuous learning. I have created hundreds of AI-generated artworks using platforms like Kaiber and MidJourney and showcase my work on Instagram.

In 2022, I wrote an anime-focused podcast, leveraging ChatGPT to assist in content creation. Through extensive research on the history of anime, I not only deepened my knowledge of the subject but also honed my skills in crafting effective Generative AI prompts to organize and structure information.

As my interest in AI has grown, I have earned certifications in AI prompt engineering and large language model (LLM) fundamentals. Recently, I joined Kaggle to engage with a diverse community of AI enthusiasts, from beginners to professionals, and to further develop my skills. Whether through freelancing or working with an organization, I am committed to building a career in AI.

Skills

- **AI:** Generative AI Prompting, ChatGPT, AI Art Creation
- **Web Design & Development:** HTML, CSS, WordPress, PHP, MySQL, WAMP, Apache
- **Design Tools:** Adobe Illustrator, Adobe Photoshop, Adobe InDesign, Adobe Muse
- **CMS:** WordPress, Content Management Systems
- **Programming:** HTML, CSS, PHP, MySQL, JavaScript (basic)
- **Mobile & App Development:** Android, Mobile App Development, Android Development
- **Digital Marketing & SEO:** SEO, Keyword Advertising, Twitter Marketing, Digital Illustration, Digital Art
- **Other Skills:** Freelancing, Creative Briefs, Relational Databases, Digital Publishing
- **Office Tools:** Microsoft Excel, Microsoft Word, Google Workspace

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Experience

Internet Describer
Roadrunner Auction – Albuquerque, NM
August 2023 – January 2025

- Identified and described auction items for the website, ensuring accurate and detailed descriptions.

- Performed content checks, identifying and correcting any discrepancies to maintain accuracy on the website.

Media Content Creator
MadReaper Media – Albuquerque, NM
February 2023 – August 2023

- Researched and wrote scripts for podcasts, contributing to creative discussions for show direction.
- Produced AI-generated art for podcasts and media content.

Estate Appraiser
My Auction Addiction – Albuquerque, NM
June 2021 – February 2023

- Managed estate sales and inventory for online auctions, ensuring accurate photography and item descriptions.
- Oversaw the organization of auction pickup and shipping processes.

Education

Bachelor's Degree in Web Design and Development
Independence University – Utah
GPA: 3.52
06/2018 – 07/2020

Associate's Degree in Graphic Design
Independence University – Utah
GPA: 3.85
01/2016 – 09/2017

Awards & Honors

- **President's List:** GPA 4.0
- **Dean's List:** GPA 3.78
- **Honor Roll:** GPA 3.7

Certifications

- **Android Development Essential Training: Support Multiple Screens** – LinkedIn Learning
- **Apache Web Server: Administration** – LinkedIn Learning
- **Building Flexible Android Apps with the Fragments API (Java)** – LinkedIn Learning
- **Considering a CMS for Web Design** – LinkedIn Learning
- **Developing a Mood Board** – LinkedIn Learning
- **Generative AI for Everyone Skill Path** – Codecademy
- **Illustrator: Shortcuts** – LinkedIn Learning
- **Installing and Running WordPress WAMP** – LinkedIn Learning

- **Installing Apache, MySQL, and PHP (2017)** – LinkedIn Learning
- **Introduction to Blockchain and Crypto Course** – Codecademy
- **Learn CSS Course** – Codecademy
- **Learn HTML Course** – Codecademy
- **Learning Relational Databases** – LinkedIn Learning
- **Master AI with Prompt Engineering** – Udemy
- **Muse CC 2015 New Features** – LinkedIn Learning
- **Running a Design Business: Creative Briefs** – LinkedIn Learning
- **Running a Design Business: Freelancing** – LinkedIn Learning
- **SEO: Keyword Strategy (2020)** – LinkedIn Learning
- **Twitter Marketing: Advertising (2015)** – LinkedIn Learning
- **WordPress.com Essential Training (2016)** – LinkedIn Learning
- **WordPress.com Essential Training (2019)** – LinkedIn Learning

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Additional Information:

References, transcripts, and additional work samples available upon request.