



Kazi  
Connect

# KaziConnect

**CONNECTING YOU WITH  
YOUR MOST TRUSTED  
PROFESSIONALS**

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# PROBLEM STATEMENT

In Kenya, finding qualified and reliable skilled workers for manual labour such as plumbing, electrical work, and painting is often challenging. Existing traditional methods, which rely heavily on personal networks and word of mouth, can be inefficient and unreliable. This causes many individuals to spend significant time searching for service providers or end up hiring unqualified personnel due to a lack of options. Conversely, skilled workers often struggle to find steady work due to limited visibility and access to a broader market.

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# SOLUTION

There is a clear need for a centralized platform which can efficiently connect clients with skilled workers, facilitating a quicker, more reliable, and secure engagements.

By providing a web-based solution, we can reach a wide audience, offering easy access to services for clients and ample job opportunities for workers.

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# MARKET OPPORTUNITY

There is a noticeable shift towards digital platforms for service discovery and booking due to increased smartphone penetration, internet accessibility, and changing consumer behaviors.

**Target Audience:** Homeowners, property managers, small businesses, and individuals needing regular maintenance, repairs, renovations, and other handyman services.

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# KAZI CONNECT Features

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1

## Comprehensive Service Listing

Provides a wide range of services with detailed workings for each verified professional services provider

2

## User Reviews and Ratings

This feedback system helps maintain high service standards and allows future clients to make informed decisions

3

## Direct Communication

The platform will include built-in messaging features that enable direct communication between clients and service providers

4

## Geo-location Matching

Searches will provide the nearest services provider based off the customers location.

5

## Secure Payments

Clients can easily pay for services directly through the platform, ensuring a hassle-free transaction for both parties

# Business Model

**KaziKonnect** is a Service offering\_platform where clients can browse through various service categories, view service provider profiles, compare reviews, and directly engage with providers to discuss job requirements and pricing.

**Revenue Streams:** The primary revenue model involves earning a commission on transactions facilitated through the platform. Additional revenue streams include premium listings for service providers, advertising opportunities, and partnerships with suppliers of materials and equipment.

**Value Proposition:** KaziKonnect provides convenience, reliability, and transparency in service booking and delivery. For service providers, the platform offers increased visibility, access to a larger client base, and tools for managing bookings and payments.

# IMPACT AND SOCIAL VALUE

**Economic Impact:** KaziKonnect aims to stimulate local economies by creating income opportunities for skilled workers who may otherwise struggle to find consistent employment. It also enables cost-effective solutions for clients, potentially reducing overall service costs through competitive bidding and transparent pricing.

**Social Impact:** By promoting professionalism, reliability, and safety in service delivery, KaziKonnect will enhance the community's well-being. It fosters trust between clients and service providers, reduces transaction risks, and improves overall satisfaction with service experiences.

**Environmental Impact:** KaziKonnect aims to minimize environmental impact associated with wasteful practices and unnecessary resource consumption during service delivery, through efficient service management and resource allocation.

# CONNECT WITH US!

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