

## Advertising

Advertisements are used to promote services//products and generate revenue for the client

### Information

<b>Rank</b>	Unspecified
<b>ID</b>	
<b>Status</b>	Unspecified
<b>Justification</b>	Client gains revenue
<b>Primary Actors</b>	Client, Investor, End User
<b>Supporting Actors</b>	

### Scenarios

#### Scenario

1. Investor reaches out to client to make a deal to promote their product/service
2. Investor pays client money to promote their product/service on their platform
3. Client places the investors desired advertisement on their platform.

### Details

<b>Level</b>	3
<b>Complexity</b>	Moderate
<b>Use Case Status</b>	N/A
<b>Implementation Status</b>	N/A
<b>Preconditions</b>	Investor needs a target audience Must be beneficial for both parties
<b>Post-conditions</b>	Advertisement is directed towards the target audience Investors business traffic increases Client gains revenue
<b>Author</b>	N/A
<b>Assumptions</b>	N/A

## Create Online Account

Allows user to create an online account to access services prided by the website such as easy checkout.

### Information

<b>Rank</b>	Unspecified
<b>ID</b>	
<b>Status</b>	Unspecified
<b>Justification</b>	Easy use of website
<b>Primary Actors</b>	Client, Database, Programmer, End User
<b>Supporting Actors</b>	

### Scenarios

#### Scenario

1. End user creates an account
2. website asks for users name, email, postal code, payment method etc. and stores it into the database
3. Sends confirmation email to ensure security
4. User is now able to use the account whenever booking a ticket and will have all information saved

## Details

<b>Level</b>	1
<b>Complexity</b>	Moderate
<b>Use Case Status</b>	N/A
<b>Implementation Status</b>	N/A
<b>Preconditions</b>	Database has to be implemented Account system should be set up End User needs to have a valid email, address, payment method etc.
<b>Post-conditions</b>	After account has been created, system will send a confirmation email End user has to confirm the email to use the account
<b>Author</b>	N/A
<b>Assumptions</b>	N/A

## Pay Through Online Platforms

Payment platforms connected to the website so end users can pay for the provided services

### Information

<b>Rank</b>	Unspecified
<b>ID</b>	
<b>Status</b>	Unspecified
<b>Justification</b>	Payment for provided services
<b>Primary Actors</b>	Client, Credit Card Provider, Database, End User
<b>Supporting Actors</b>	

### Scenarios

#### Scenario

1. End user books a movie ticket
2. Payment option shows up
3. End user inputs payment credentials
4. Payment provider approves/rejects the transaction
5. Website uses online platform to receive payment
- 6.

### Details

<b>Level</b>	2
<b>Complexity</b>	Moderate
<b>Use Case Status</b>	N/A
<b>Implementation Status</b>	N/A
<b>Preconditions</b>	End user has an online payment method
<b>Post-conditions</b>	Transaction either gets approved or rejected
<b>Author</b>	N/A
<b>Assumptions</b>	N/A