# dynamo

Enterprise AI Agents Brand Design System

## Logo

dynamo

dynamo

### Logo Guidelines

• Minimum width: 120px for digital, 1 inch for print

• Maintain clear space around logo equal to the height of the icon

• Do not modify colors, stretch, or add effects to the logo

• Use the full-color version on light backgrounds, consider a white version for dark backgrounds

## Primary Colors

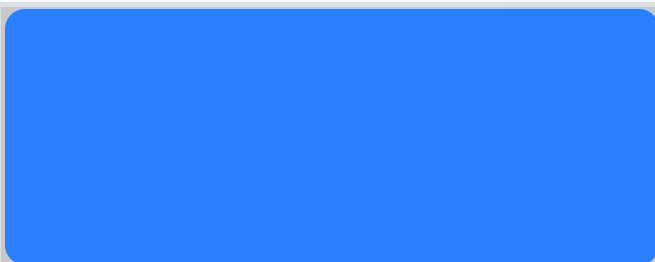Core brand colors extracted from the logo's gradient system

**Primary Blue**
#155DFC
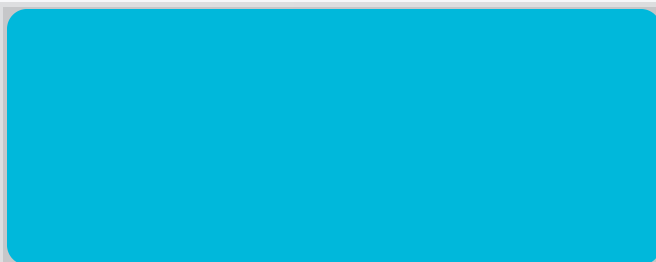Main brand color

**Bright Blue**
#1B94F2
Interactive elements
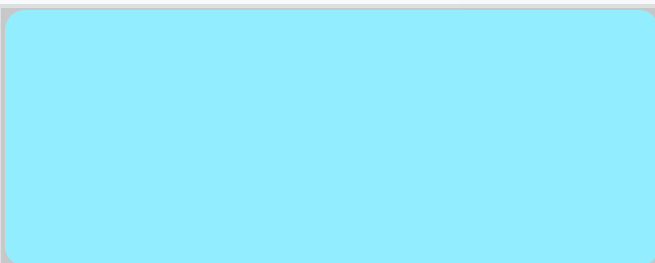
**Sky Blue**
#2B7FFF
Highlights & accents

**Cyan**
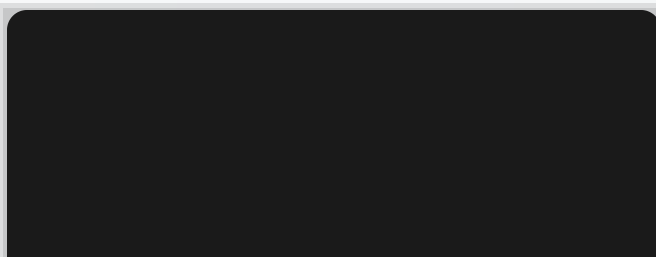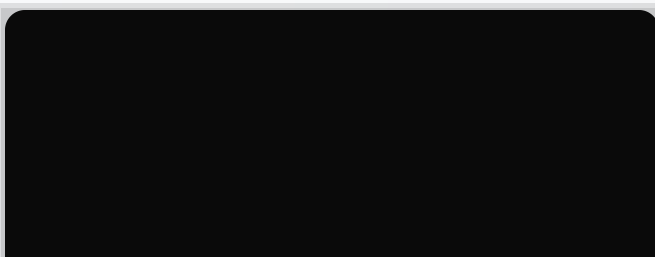#00B8DB
Supporting color

**Light Cyan**
#92EEFF
Backgrounds & tints

# Secondary & Neutral Colors

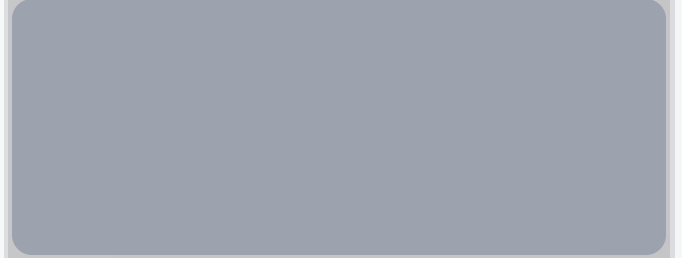Complementary palette for UI elements and typography

**Carbon Black**

#0A0A0A

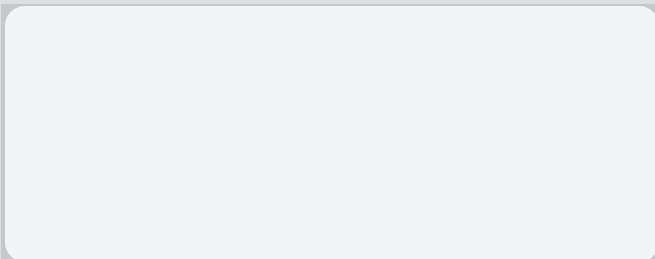Primary text

**Dark Gray**

#1A1A1A

Headings

**Medium Gray**

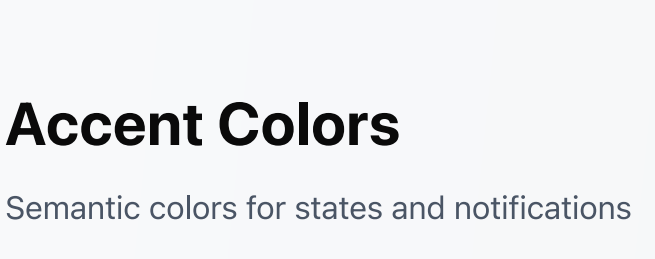#4A4A4A

Body text

**Cool Gray**
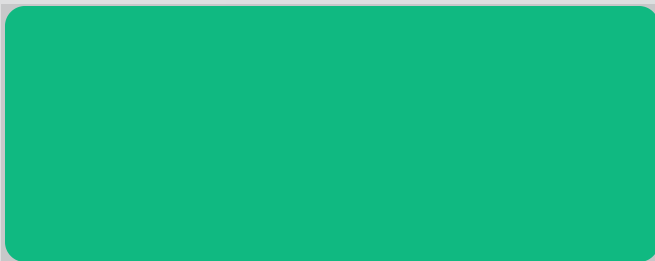
#9CA3AF

Secondary text

**Light Gray**

#F3F4F6

Backgrounds

# Accent Colors

Semantic colors for states and notifications

**Success Green**

#10B981

Success states

**Warning Amber**

#F59E0B

Warning states

**Error Red**
#EF4444
Error states

**Info Purple**
#8B5CF6
Information

# Typography

**Primary: DM Sans**                    Google Fonts

Display / 64px / Bold

# Enterprise AI Agents

Heading 1 / 48px / Bold

## Intelligent Automation

Heading 2 / 36px / SemiBold

### Transform Your Workflow

Heading 3 / 24px / SemiBold

#### AI-Powered Solutions

Body Large / 18px / Regular

Our platform enables businesses to deploy sophisticated AI agents that automate complex workflows and drive operational efficiency.

Body / 16px / Regular

Streamline your enterprise operations with intelligent automation that learns and adapts to your business needs.

Small / 14px / Regular

Trusted by leading enterprises worldwide for mission–critical automation.

## Secondary: Inter

UI Heading / 20px / SemiBold

## Dashboard Overview

Button Text / 16px / Medium

Get Started Now

Label / 14px / Medium

Email Address

Caption / 12px / Regular

Last updated 2 minutes ago

## Code: JetBrains Mono

Code Block / 14px / Regular

```
const agent = new DynamoAI({
  model: "gpt-4",
  temperature: 0.7
});
```

Inline Code / 14px / Regular

`agent.execute()`

# Color Applications

## Gradient Patterns

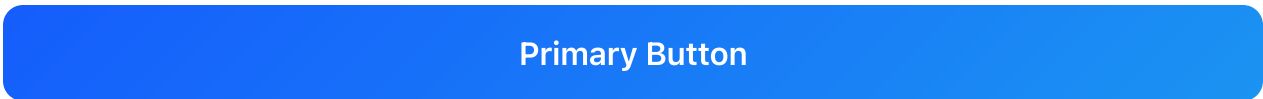### Primary Gradient

135deg, #155DFC → #00B8DB

### Light Gradient

135deg, #2B7FFF → #92EEFF

### Accent Gradient

135deg, #1B94F2 → #8B5CF6

## UI Components

**Primary Button**

**Secondary Button**
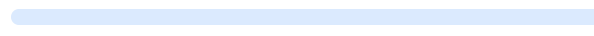
## Information

Your AI agent is processing the request.

## Featured Card

Showcase important content with gradient backgrounds

# Spacing & Layout
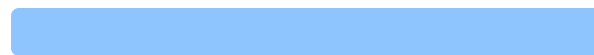
8-point grid system for consistent spacing

**8px / 0.5rem**
Tight spacing

**16px / 1rem**
Small spacing

**24px / 1.5rem**
Medium spacing

**32px / 2rem**
Large spacing

# Design Principles

**1**

## Modern & Technical

Clean geometric shapes and gradient blues convey cutting-edge AI technology and innovation.

**2**

## Trust & Reliability

Bold typography and professional color palette establish enterprise credibility and dependability.

**3**

## Dynamic & Adaptive

Flowing gradients represent the flexible, intelligent nature of your AI agent solutions.