Pure Competition
(1) market model
(2) Many buyers & sellers
(3) The demand curve for this market is perfectly
elastic, price is uniform.
(4) Price is equal to marginal revenue. Also equal to
avg revenue & also equal to demand.
Firms can enter & exit the market at any time
as there are no barriers to enter & exit.
(5) Products are homogenous (All firms are producing
same product)