



Exequiel Alejandro Palacios

5th Oct 1998
25 years old

Nationality
 Argentina

Height
177cm

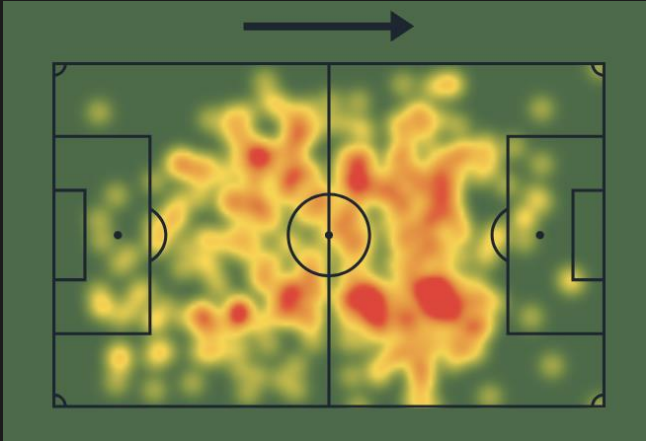
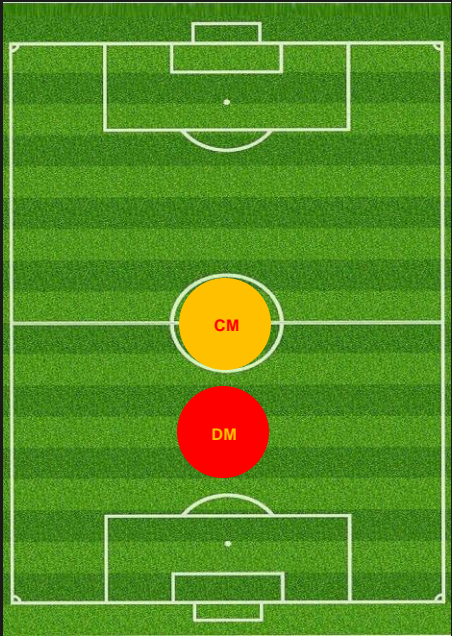
Preferred Foot
Right

Shirt Number
25

Current Club
Bayer Leverkusen

Recruitment Brief

A central midfielder for Manchester United to play a box-to-box role who can increase the capacity of the team in possession.



(WhoScored, 2024)
(SofaScore, 2024)

2023/24	Appearances	Minutes	Goals	Assists
Bundesliga	18	1591	3	5
Europa League	3	328	-	1
DFB Pokal	2	N/A	-	-

Palacios' Childhood



Palacios' Childhood



(Bayer Leverkusen, 2024)

Big Move into Europe



17.00 m



1st January 2020



(Bayer Leverkusen, 2024)



1. Passing



2. Running with the Ball



3. Dribbling



4. Support Play

5. Crossing

6. Shooting

7. Heading

Hughes et al., (2012).

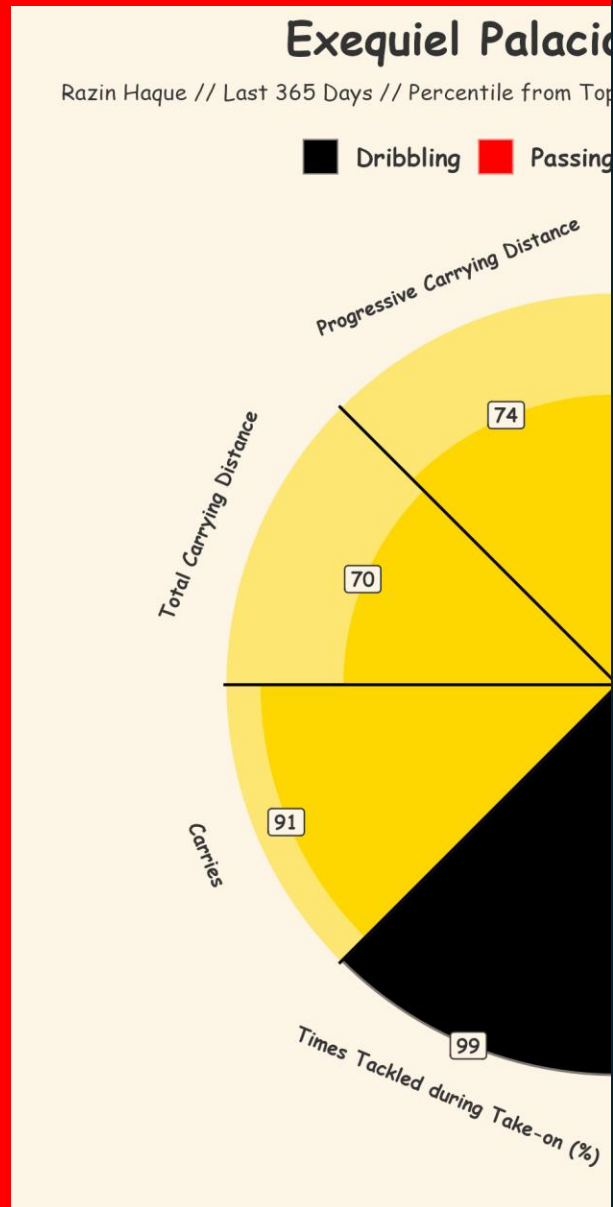


Figure 2. Palacios

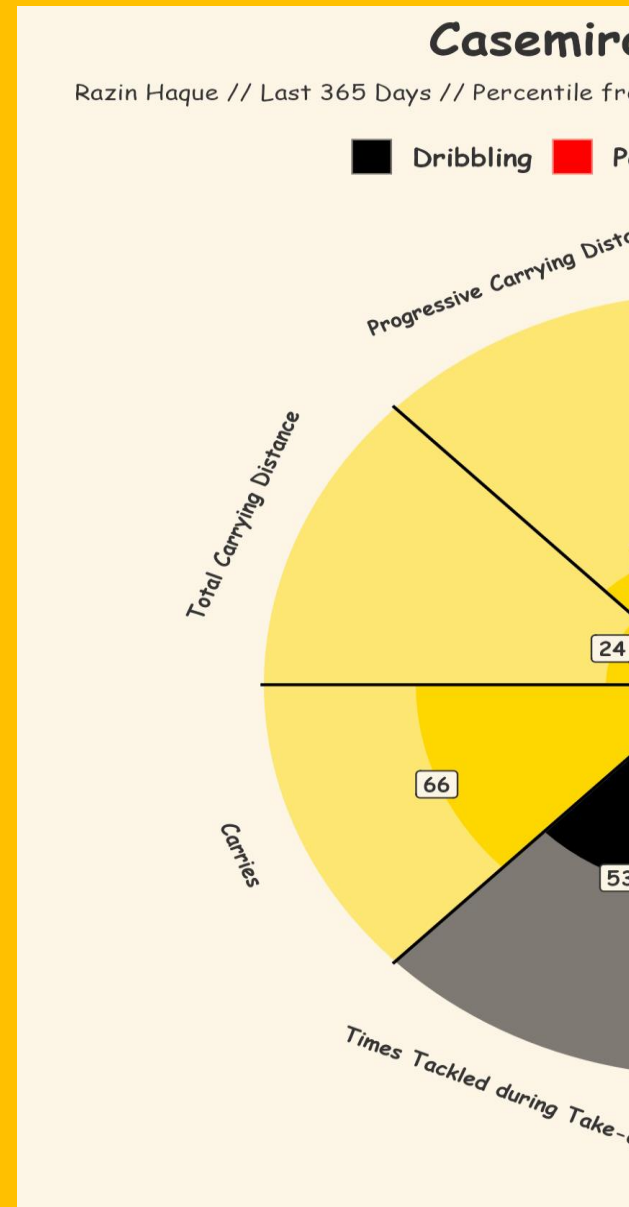


Figure 1. Casemiro Ra

Performance Comparison

"Radar plots provide a clear and effective comparative tool for discerning multiple outcome indicators at different levels of aggregation" (Morales-Silva et al., 2020).





Figure 2. Palacios

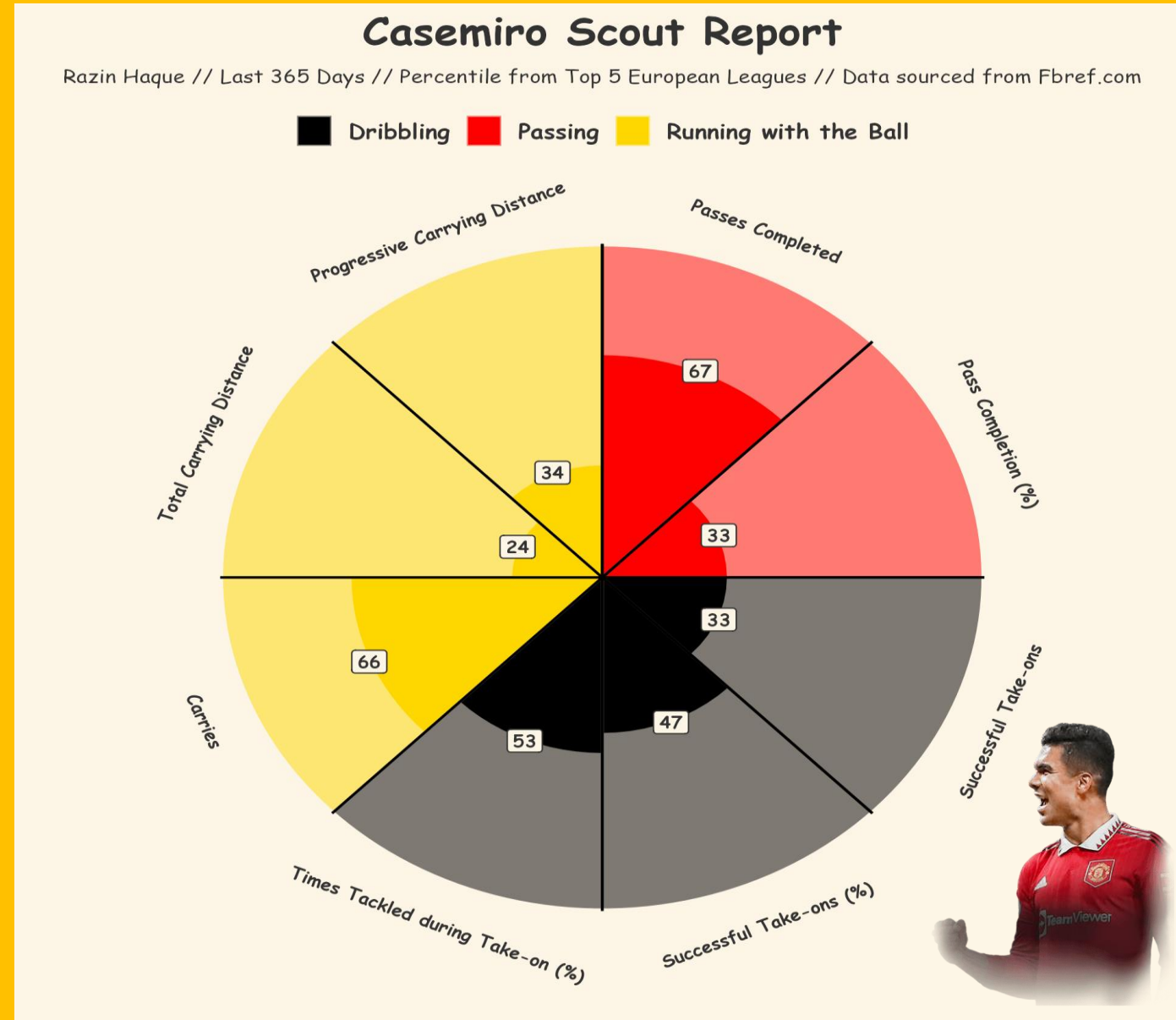


Figure 1. Casemiro Radar Chart

In the Premier League advanced pressing strategies when compared to deep defending strategies are more efficient and provides better results for attacking statistics, Brindenscu et al., (2021).

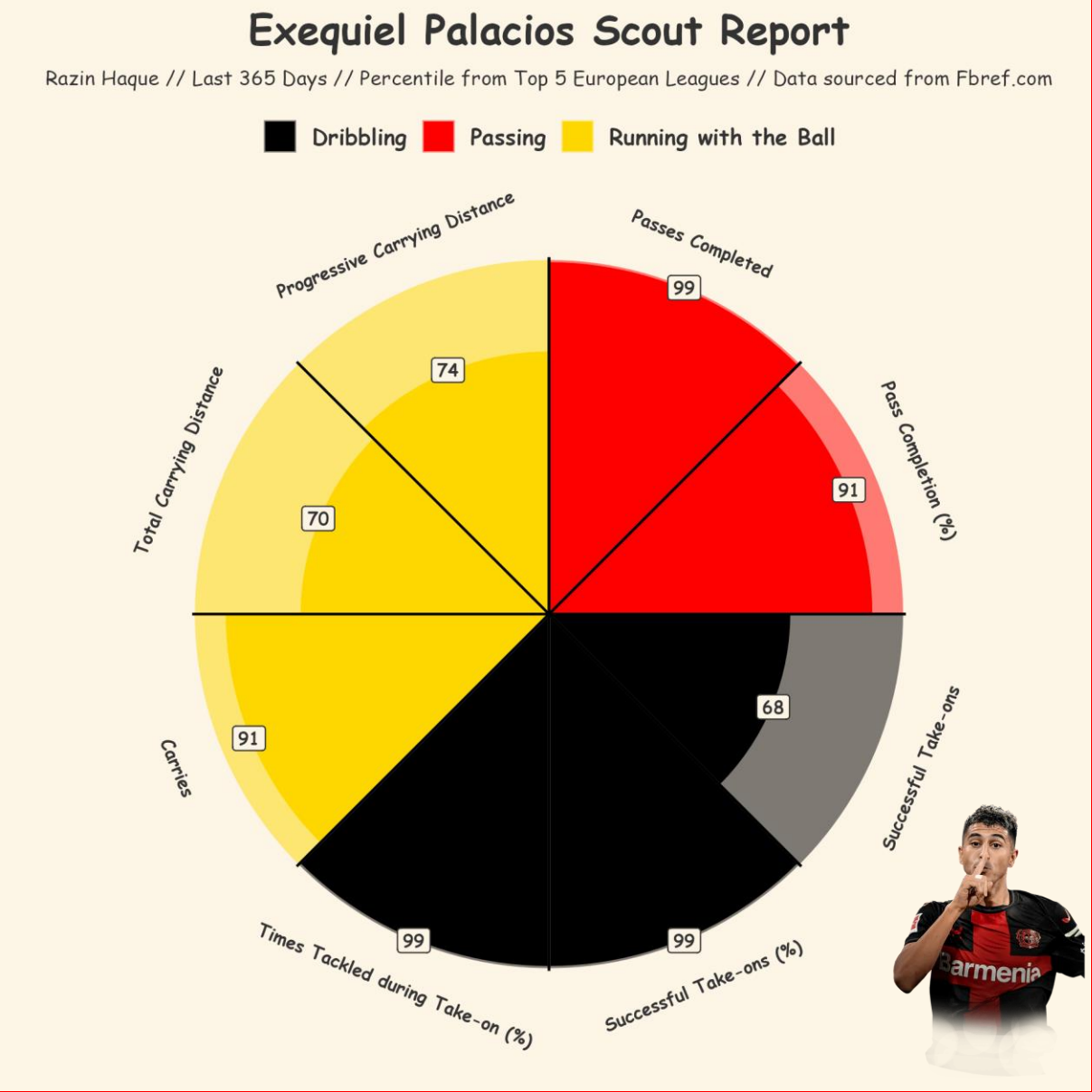


Figure 2. Palacios Radar Chart

	Palacios	Casemiro
Passes Completed P90	79.38	47.28
Pass Completion (%)	89.6	79.9
Successful Take-ons P90	0.92	0.5
Successful Take-ons (%)	86.7	51.9
Times Tackled during Take-on (%)	10	37
Carries P90	55.46	39.17
Total Carrying Distance P90	214.58	127.55
Progressive Carrying Distance P90	103.52	65.98

Players of a higher level will show more effective strategies of rapid and large-scope scanning of peripheral information and higher capabilities of information processing, Zhang (2012).



Players show a tendency to pass the ball to teammates who they perceive to have a higher level of skill, Steiner (2018).

Squad	Passes into Final 3rd
Manchester City	1403
Arsenal	1233
Brighton	1168
Liverpool	1152
Tottenham	1136
Chelsea	970
Manchester Utd	903
Aston Villa	898
Fulham	813
Newcastle Utd	807
Bournemouth	807
Crystal Palace	735
West Ham	725
Brentford	705
Wolves	701
Everton	694
Burnley	650
Nott'ham Forest	639
Luton Town	611
Sheffield Utd	496

Squad	Progressive Passes
Arsenal	1638
Manchester City	1503
Tottenham	1484
Liverpool	1463
Brighton	1402
Chelsea	1148
Aston Villa	1142
Newcastle Utd	1128
Manchester Utd	1118
Fulham	1059
Bournemouth	1004
Brentford	933
Wolves	913
West Ham	901
Everton	849
Crystal Palace	828
Nott'ham Forest	817
Luton Town	815
Burnley	813
Sheffield Utd	613



CLUB CHARTER

Our goal: to be the best football club in the world, both on and off the pitch.

Who: signed, sealed, and delivered by the club and our loyal, global fans.

When: updated December 2023.

Where: we're proud to be supported by committed fans across the globe.

What: a trusted covenant between club and community.

Why: to win the United way, we have co-created a Club Charter delving into our policies on a range of different issues, from consultation processes to complaints.

Table 2 and 3. Data in descending order pertaining to passes into final 3rd and Progressing Passes over last 365 days in the English Premier League.

Majority of goals will occur in the final third and therefore having control in this area is associated with winning, Guimaraes et al., (2021).

Figure 3. Manchester United Club Charter (Manchester United, 2024).

A key contributing factor to offensive penetration is the initial penetration. Initial penetration from a possession start up is a predictor for further offensive penetration in the English Premier League, Gonzalez-Rodenas et al., (2020).



1

The strategy of longer passes is a common theme of play in the premier league and is an important part of a successful team's armory as having a variety of pass types has been linked to improved performance, Cordon-Carmona et al., (2023).



2



3

Figure 4, 5 and 6. Palacios Freeze Frame Sequence.

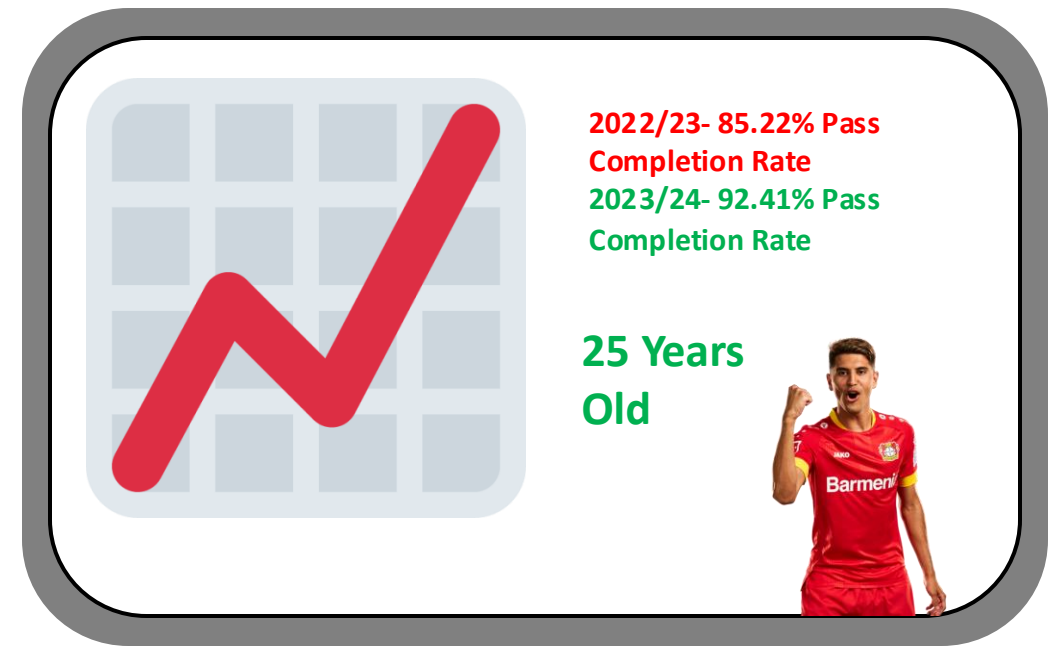
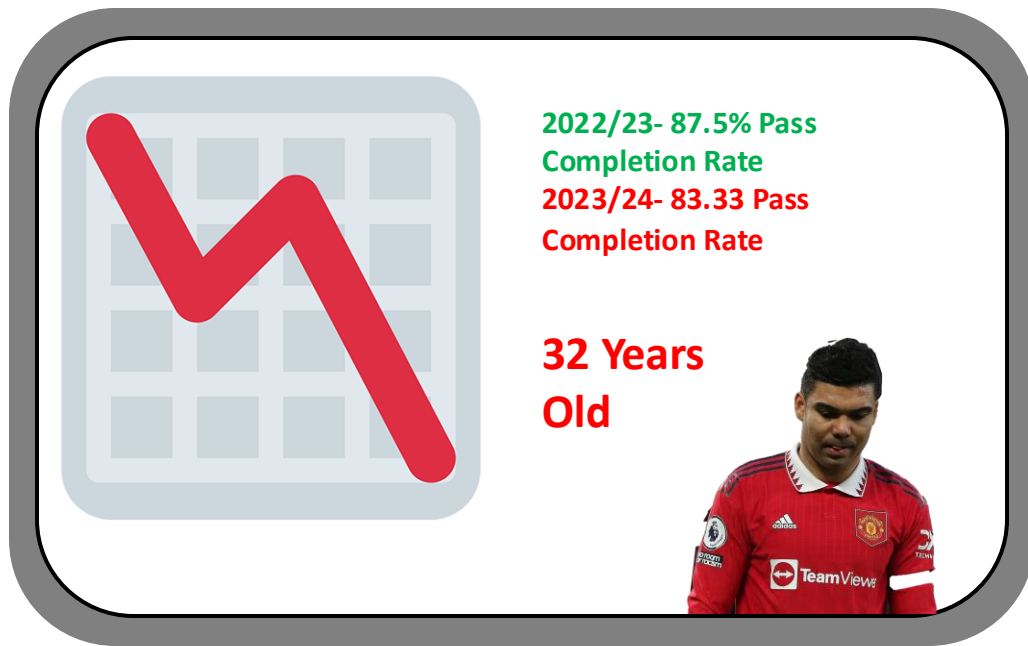


Figure 7 and 8. Casemiro and Palacios' pass completion for 2022/23 and 2023/24 seasons (footystats, 2024)



A Long-Term Solution

Rey et al., (2019) would find that central midfielders within the age group of 30-34.9 would witness a significant decline in their physical match performance. Important metrics like distance covered and volume of high intensity sprints would see a continuous decline.

Rey et al (2022) would find that despite physical performance declining, technical performance would increase when over the age of 30. It was found that pass accuracy would increase by an average of 0.25% yearly.

30< Players will see substantial decreases to short-term power.

LOVE HURTS Argentina star’s angry ex SELLS shirt worn for World Cup triumph in bitter row over mortgage.. with winner’s medal next

She confirmed her first sale on Instagram today

Natalia Penza

Published: 11:23, 29 Feb 2024 | Updated: 13:28, 29 Feb 2024

Chris Burton | 01 Mar 2024 09:46+00:00

3

World Cup Exequiel Palacios Showbiz Argentina Bayer Leverkusen Bundesliga

Exequiel Palacios’ angry ex–wife threatens to sell his World Cup winner’s medal unless he signs divorce papers

The ex-wife of Argentina international Exequiel Palacios is threatening to auction off his winners’ medal from the 2022 World Cup.

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Chris Burton | 01 Mar 2024 09:46+00:00

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Figure 9, 10 and 11.

Online articles on Palacios' divorce row in 2024 (Goal, 2024; TheSun, 2024; VTCNews, 2024).



Messi's teammate was accused of having an affair and abandoning his wife

 VTC News | 06/03/2024

Exequiel Palacios, the star who won the World Cup with Argentina, experienced a broken marriage with his wife, Yesica Frias. The player playing for Bayer Leverkusen was accused of adultery, mental abuse, and neglect of his wife and children. Even according to Argentine media, this player's parents continuously pressured their daughter-in-law while living together, leading to Yesica's miscarriage.

Recently, netizens also discovered that Yesica sold her husband's World Cup championship jersey and medal to a collector. Palacios's wife declared that these items belonged to her and were no longer the property of her adulterous husband.

"Those are gifts from Palacios so I have the right to sell them. The medal is just a copy, while the shirt is just the one he wore in the match against Mexico in the group stage. I was forced to sell to cover the rent. He abandoned me without leaving anything." Yesica said.

Chris Burton | 01 Mar 2024 09:46+00:00

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Morality issues rather than incompetence issues have a huge effect on the consumer perception of an athlete and clubs should therefore work more efficiently to change these moral perceptions, Yoon and Shin (2017).

Manchester United's innovative branding and marketing strategies make it one of the leaders in sport globalization and the club has taken considerable time and resources to building its relationship with the fans to develop its fan base internationally, Hill and Vincent (2006),



STARS4KIDS

Athletes and sport brands communicating online their acts of philanthropy and socially responsible efforts can enhance impression management and branding, and can foster active dialogue and authentic connection with fans and other constituents, Abuin-Penas et al., (2020)



(Instrack, 2024)

Figure 12 and 13. Casemiro and Palacios Instagram profiles.

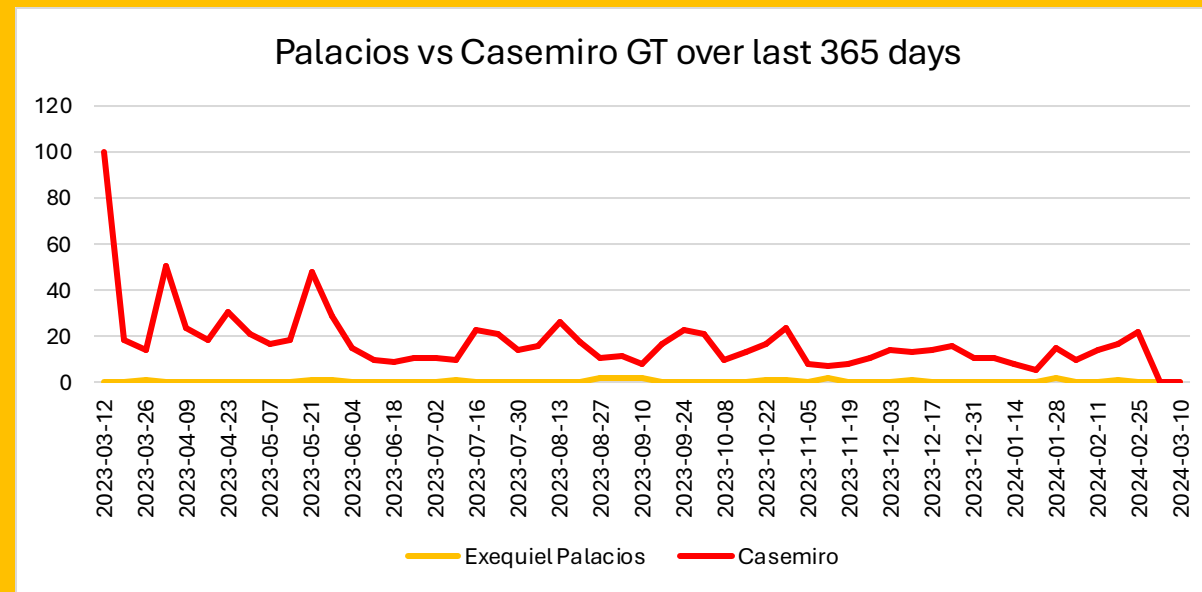


Figure 14. Line graph showing Palacios vs Casemiro GT popularity data.

According to Malagon-Selma et al., (2023), the principle of popularity is a key variable for predicting a players transfer value, 'Google Trends' was highlighted as an effective method to assess popularity. The findings would also suggest that the premier league is seen as the largest contributing factor to popularity in relation to the other top leagues across Europe.

The UEFA Champions League attracts worldwide fans speaking a whole range of different languages, Guzman et al., (2021).



There is no evidence for wishful thinking bias in Transfermarkt valuation, rather they can be seen as a rich source of information for forecasting player valuations, Peeters (2018).

A key factor to decision making framework in player recruitment is financial fit. Teams should be wary not to spend outside their means and that they fall in line with the transfer regulations set by domestic federations, Unsoy (2022).

Financial Fit



Current Market Value: €40.00m



Figure 15. Worlds most profitable sports teams (DailyMail, 2023).



Rasmus Hojlund

Transfer Fee: €73.90m



Mason Mount

Transfer fee: €64.20m



Andre Onana

Transfer Fee: €50.20m



Adaptation

Bruno Fernandes- “At this club, you are used to having young players coming through the Academy and you’re used to the club buying young players that they feel can have a future at the club... We have to help the young players.”

Alex Telles- ““I think English and Spanish unite everyone... We Portuguese and Spanish speakers are always together”(Manchester United, 2023; Manchester United, 2021).



Fostering Understanding

Fostering Control

Fostering Belonging

Fostering Trust



Figure 16. Factors for adaptation for newly immigrated athletes, Battochio et al., (2012)

Homesickness stems from loneliness and isolation, players will often feel disconnected from their family and friends, Furrugia and Muscat (2023).



Underrepresented groups are likely to suffer from stereotypes, prejudice, and treatment discrimination in sport and these groups will face many biases as a result which effects their eventual participation, Cunningham et al., (2021)

South American's are stereotyped to be fiery and irritable and self-centered (The Atlantic, 2014).

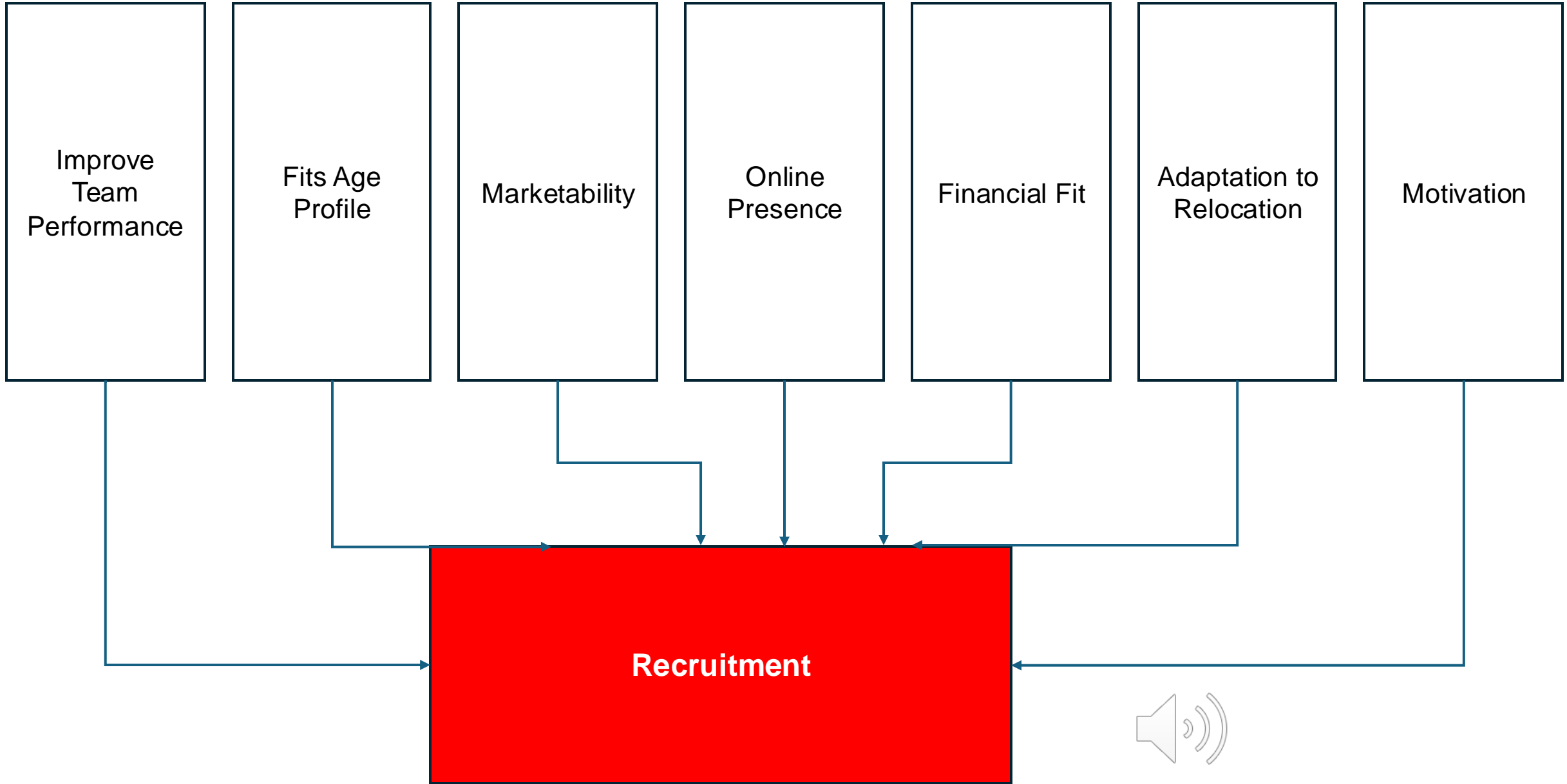
Ten Hag- "a poisoned chalice because of the added pressure." (The Guardian, 2024)

Players who are ego-orientated are more likely to react negatively towards increased media pressures, Kristiansen et al., (2019).

Having a task-orientated motivation has been linked to a more sustained and longer lasting framework for motivation and make individuals more likely to deal with setbacks, Roberts et al., (2007).

Palacios -"Without even talking much to Granit, I think it just needs a look and we know each other well. Playing alongside a player with such a big career, it always makes you better...I'm someone who's open to listening to the coach, to players in my position. I try to learn every day"(Bundesliga, 2023).

The demand for the psychological characteristic of being able to cope with the performance and developmental pressures would only increase with age and is suggested as a crucial psychological characteristic of developing excellence in soccer, Seward et al., (2020).



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