



RAZA, SHABIH-UL-HASSAN

UX DESIGNER & MEDIA ARTIST

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EDUCATION

Institution:

Simon Fraser University

Major:

Interactive Arts & Technology

Graduating:

Summer 2023

Certificate:

Google UX Design Certificate

SKILLS

Programs

Figma After Effects

Axure Illustrator

Adobe XD Photoshop

UX

Wireframing Usability Testing

Journey Maps Prototyping

User Research Personas

Coding

HTML/CSS Processing

Javascript

LANGUAGES

English Urdu

Hindi Punjabi

Hobbies

Violin Reading

Drawing Martial Arts

PROFILE

I am a UX Designer who strives to create elegant and inclusive design solutions that encourage frictionless user interaction. My passion lies in understanding and empathizing with people in each step of the design process to craft a true user-centered product.

DESIGN EXPERIENCE

User Experience Designer

Vancouver Tool Library (6 month contract)

- Redesigned company website.
- Conducted multiple user research studies.
- Designed and prototyped kiosk app for easy self-service.
- Reimagined check-out structure to prevent long wait times.

Visual Designer

ReadingGate Burnaby (12 month contract)

- Designed marketing collateral like brochures & posters.
- Consulted on company website redesign.
- Designed assets for company websites.

Graphic & Motion Designer

Alhambra US Chambers (4 month contract)

- Conducted research for visual development.
- Designed and Illustrated marketing collateral.
- Directed and produced animation for company events.

ACADEMIC EXPERIENCE

Other relevant courses available on LinkedIn, Coursera & Domestika

IAT 334 - Interface Design

- Conducting exploratory research, user research, and usability tests for existing and self-made apps.
- Creating wireframes, workflows, personas and journey maps based on user research.
- Creating high fidelity prototypes in Figma.

IAT 201 - HCI and Cognition

- Biology and psychology of human cognition and perception in the context of technology.
- Design thinking based on theories and models in educational psychology.

IAT 235 - Information Architecture

- Designing visual representations of information for diverse communities and contexts.