RAZA



778-889-2455



unravelraza.ca



An aspiring graphic designer and video editor with a drive to create meaningful visual graphics for the project's aesthetic and cohesion. Designs with the intention of creating meaningful art that blends seamlessly into the given project, but provokes when pondered.

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Skills	Design	Media Arts	Languages
	Figma Sketching Concept Art Ideation	Adobe Illustrator Adobe Photshop Adobe Indesign Adobe After Effects	English Urdu Hindi
Graphic	Dermapay (April 2021)	Gotchi (Feb 2021)	
Design Experience	Worked with a team of 3 on Figma to create a motion graphic video which earned admiration	Coordinated team of 4 to create collateral for a hypothetical advertising campaign	

# Video Editing Experience

#### **Holland Park Pavillion** (Dec 2021)

instructor. Assets were

crafted on Illustrator.

of peers and the

With a team of 3, edited video in After Effects and coordinated shot composition online to advertise the opening of a hypothetical park pavillion that was recieved well in class.

#### **Reaching Out** (Feb 2021)

that was voted best in

in illustrator and ported to Indesign for assembly

class. Assets were created

Wrote and produced a hand-drawn video regarding the effects of the COVID-19 pandemic on a subject's life, earning high praises from the professor. Editing was done on After **Effects** 

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# Design Experience

#### ReadingGate Burnaby (Aug 2019 - May 2021)

- Designed and reiterated collateral & marketing materials.
- Illustrated & designed marketing brochure
- Acted as on call tutor for ASI students.

#### Alhambra US Chambers (June 2021 - August 2021)

- Designed and Illustrated marketing materials
- Produced and edited motion graphic that advertises virtual summit
- Researched for visual development

### Other Experience

#### Winners & Homesense (Nov 2017 - Dec 2018)

- Customer sale representations
- Sales floor maintenance
- Warehouse work

# Education

#### Simon Fraser University (2018 - 2022)

School of Interactive Arts & Technology (BA)

Relevant Courses Graphic Design Cinematography Information Design

#### Langara College (2017 - 2018)

Figure Drawing Media Art

# Relevant Courses Photography

Violin

#### **Douglas College** (2014-2018)

Relevant Courses Computer Science Marketing

# **Hobbies**



Drawing



Martial Arts