

Shabih-ul-Hassan

# RAZA

razar@sfu.ca 

778-889-2455 

unravelraza.ca 

An aspiring graphic designer and video editor with a drive to create meaningful visual graphics for the project's aesthetic and cohesion. Designs with the intention of creating meaningful art that blends seamlessly into the given project, but provokes when pondered.

## Skills

### Design

Figma  
Sketching  
Concept Art  
Ideation

### Media Arts

Adobe Illustrator  
Adobe Photoshop  
Adobe Indesign  
Adobe After Effects

### Languages

English  
Urdu  
Hindi

## Graphic Design Experience

### Dermapay (April 2021)

Worked with a team of 3 on Figma to create a motion graphic video which earned admiration of peers and the instructor. Assets were crafted on Illustrator.

### Gotchi (Feb 2021)

Coordinated team of 4 to create collateral for a hypothetical advertising campaign that was voted best in class. Assets were created in illustrator and ported to Indesign for assembly

## Video Editing Experience

### Holland Park Pavillion (Dec 2021)

With a team of 3, edited video in After Effects and coordinated shot composition online to advertise the opening of a hypothetical park pavillion that was recieved well in class.


### Reaching Out (Feb 2021)

Wrote and produced a hand-drawn video regarding the effects of the COVID-19 pandemic on a subject's life, earning high praises from the professor. Editing was done on After Effects

Shabih-ul-Hassan

# RAZA

razar@sfu.ca 

778-889-2455 

unravelraza.ca 

## Design Experience

### ReadingGate Burnaby (Aug 2019 - May 2021)

- Designed and reiterated collateral & marketing materials.
- Illustrated & designed marketing brochure
- Acted as on-call tutor for ASL students.

### Alhambra US Chambers (June 2021 - August 2021)

- Designed and Illustrated marketing materials
- Produced and edited motion graphic that advertises virtual summit
- Researched for visual development

## Other Experience

### Winners & Homesense (Nov 2017 - Dec 2018)

- Customer sale representations
- Sales floor maintenance
- Warehouse work

## Education

### Simon Fraser University (2018 - 2022)

School of Interactive Arts & Technology (BA)

Relevant Courses  
Graphic Design  
Cinematography  
Information Design

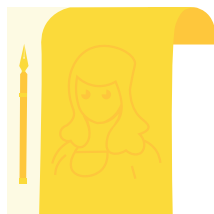
### Langara College (2017 - 2018)

Relevant Courses  
Figure Drawing  
Media Art  
Photography

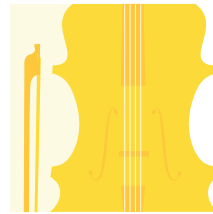
### Douglas College (2014-2018)

Relevant Courses  
Computer Science  
Marketing

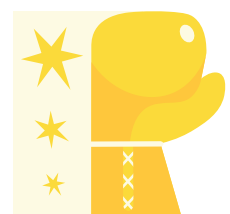
## Hobbies



Drawing



Violin



Martial Arts