


Shabih-ul-Hassan

RAZA

razar@sfu.ca 

778-889-2455 

unravelraza.ca 

An aspiring graphic designer and video editor with a drive to create meaningful visual graphics for the project's aesthetic and cohesion. Designs with the intention of creating meaningful art that blends seamlessly into the given project, but provokes when pondered.

Skills

Design

Figma
Sketching
Concept Art
Ideation

Media Arts

Adobe Illustrator
Adobe Photoshop
Adobe Indesign
Adobe After Effects

Languages

English
Urdu
Hindi

Graphic Design Experience

Dermapay (April 2021)

Illustrated assets for a short motion graphic video exploring a hypothetical government sponsored advert about a tatoo that can be used for financial transactions which earned admiration of peers and the instructor.

Credits:
Nga Duong, Kaitlyn
Andres, Jiayi Sheng

Gotchi (Feb 2021)

Designed & coordinated marketing collatoral that was voted best in class for a speculative advertisement campaign featuring a virtual pet that provides haptic and audio feedback when fed junk files.

Credits:
Vania Amer, Mahyar
Ghorbandaiy, Stacey Wu

Video Editing Experience

Holland Park Pavilion (Dec 2021)

Edited and coordinated typography for a video advertising the opening of a hypothetical park pavilion that was recieved well in class.

Credits:
Ryan Tsang Chun Hin,
EJ Nicolas

Reaching Out (Feb 2021)


Wrote, produced, and edited a hand-drawn video regarding the effects of the COVID pandemic on a subject's life, earning high praises from the professor.

Credits:
Victor Dedier

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Work Design Experience

ReadingGate Burnaby (Aug 2019 - May 2021)

Tasks

- Designed and Illustrated brochures
- Reiterated existing graphics and marketing materials
- Updated digital assets to meet current web design standards

Skills:

Ideation
Concept Art
Adobe Photoshop
Adobe Illustrator

Alhambra US Chambers (June 2021 - August 2021)

Tasks

- Designed and Illustrated marketing materials
- Produced and edited motion graphic that advertises virtual summit
- Researched for visual development

Skills:

Graphic Design
Animation
Adobe Illustrator
Adobe After Effects

Other Experience

Winners & Homesense (Nov 2017 - Dec 2018)

Tasks:

- Customer sales representations
- Sales floor maintenance
- Warehouse work

Education

Simon Fraser University (2018 - 2022)

School of Interactive
Arts & Technology (BA)

Relevant Courses

Graphic Design
Cinematography
Information Design

Langara College (2017 - 2018)

Relevant Courses

Figure Drawing
Media Art
Photography

Douglas College (2014-2018)

Relevant Courses

Computer Science
Marketing

Hobbies



Drawing



Violin



Martial Arts