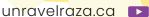
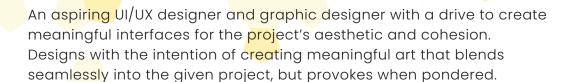
RAZA

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#### Design

## Figma Adobe XD Sketch Ideation

#### **Media Arts**

# Adobe Illustrator Adobe Photshop Adobe Indesign Adobe After Effects

#### Languages

English Urdu Hindi

# UI/UX Design Experience

# Vancouver Tool Library (April 2022 - August 2022)

With a team of 5, redesigned a non-profit's check-out structure to prevent long wait times that was recieved well in class.

## Tavern Buddies (June 2022 - August 2022)

With a group of 5, researched and developed a mobile app connecting people who play Dungeons & Dragons in the area that was acknowledged favourably by industry professionals

# Graphic Design Experience

# Education Summit Animated Video (September 2021)

Storyboarded,
produced and edited
an animated video
for Alhambra US
Chambers that was
used to advertise
major company event
Assets were created
on Illustrator and
video was edited on
After Effects

### Gotchi (Feb 2021)

Coordinated team of 4 to create collateral for a hypothetical advertising campaign that was voted best in class. Assets were created in illustrator and ported to Indesign for assembly RAZA



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# Design Experience

# ReadingGate Burnaby (Aug 2019 - May 2021)

- Designed and reiterated collateral & marketing materials.
- Illustrated & designed marketing brochure
- Acted as on call tutor for ASI students.

# Alhambra US Chambers (June 2021 - August 2021)

- Designed and Illustrated marketing materials
- Modified existing marketing material advertises virtual summit
- Researched for visual development

# Other Experience

# Winners & Homesense (Nov 2017 - Dec 2018)

- Customer sale representations
- Sales floor maintenance
- Warehouse work

# Education

# Simon Fraser University (2018 - 2022)

School of Interactive Arts & Technology (BA)

Relevant Courses Graphic Design Cinematography Information Design

## Langara College (2017 - 2018)

Relevant Courses Figure Drawing Media Art Photography



Violin

### **Douglas College** (2014-2018)

Relevant Courses Computer Science Marketing

# **Hobbies**



Drawing



Martial Arts