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# **SKILLS**

**Institution**: Simon Fraser University

Graduating: Spring 2023

Major: Interactive Arts & Technology

Concentrations: Media Arts & Design

#### **EDUCATION**

# Skills

Figma Illustrator

Axure Photoshop

Adobe XD After Effects

UX

Wireframing Usability Testing
Journey Maps Rapid Prototyping

User Research Personas

Coding

HTML/CSS Processing

Javascript

### **LANGUAGES**

English Urdu Hindi Punjabi

## **Hobbies**

Violin Drawing

Martial Arts Reading

### **PROFILE**

I am an aspiring UX Designer who strives to create elegant and inclusive design solutions that encourage frictionless user interaction. My passion lies in understanding and empathizing with people in each step of the design process to craft a true user-centered product.

#### **DESIGN EXPERIENCE**

## **User Experience Designer**

Vancouver Tool Library (6 month contract)

- With a team of 5, redesigned company website to meet current web standard.
- Reimagined check-out structure to prevent long wait times via a custom kiosk prototyped to fit client needs.

# **Freelance Designer**

Graphic Design, Illustration, Motion Design

#### Client List:

- ReadingGate Burnaby (Graphic Design & Illustration)
- Alhambra US Chambers (Motion Design & Graphic Design)

# **ACADEMIC EXPERIENCE**

Other relevant courses available on LinkedIn, Coursera & Domestika

# **Google UX Design Certificate**

- A comprehensive online course on UX design principles and practices, including user research, prototyping, user testing, and design thinking.

#### IAT 334 - Interface Design

- Conducting exploratory research, user research, and usability tests for existing and self-made apps.
- Creating wireframes, workflows, personas and journey maps based on user research.
- Creating high fidelity prototypes in Figma.

## IAT 201 - HCl and Cognition

- Biology and psychology of human cognition and perception in the context of technology.
- Design thinking based on theories and models in educational psychology.

#### **IAT 235 - Information Architecture**

 Designing visual representations of information for diverse communities and contexts.