




RAZA, SHABIH-UL-HASSAN  
UX & VISUAL DESIGNER

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PROFILE

I am a UX Designer who strives to create elegant and inclusive design solutions that encourage frictionless user interaction. My passion lies in understanding and empathizing with people in each step of the design process to craft true user-centered products that are engaging at every touchpoint.

DESIGN EXPERIENCE

Pacific Dreams

- UX Designer & UX ResearcherAugust 2023 - Present
- Designed the visual identity and user interface for stakeholder website.
  - Conducted a competitive audit to propose solutions that make the stakeholder website stand out in an over-saturated market.
  - Communicated affective solutions to the stakeholders based on their specific business needs.

Maple Ridge Boxing Club

- UX Designer & Visual DesignerApril 2023 - June 2023
- Redesigned Squarespace website to meet current web standards.
  - Communicated and documented design concepts as well as design specifications to the development team.
  - Proposed solutions to various UX problems in the stakeholder website.

Tough Titties (Award Winner of 2023 Eunoia UX Hackathon)

- UX Designer & UX ResearcherApril 2023 - June 2023
- Collaborated with a team of four to deliver a fully prototyped desktop and mobile interface for stakeholder website.
  - Communicated actionable strategy and insights from the user experience research to stakeholder.
  - Created complex components for website.

Vancouver Tool Library

- UX Designer & UX ResearcherApril 2022 - December 2022
- With a team of five, redesigned website to meet current web standards.
  - Conducted multiple user research via multiple methods (journey maps, personas, interviews, and storyboards)
  - Designed and prototyped kiosk app for easy self-service.

ReadingGate Designer

- Visual Designer & TutorAugust 2019 - March 2021
- Designed marketing collateral (brochures, logo, posters, and illustrations).
  - Consulted on brand identity and direction.
  - On-call math, english, and science tutor for high school students.

EDUCATION

Simon Fraser Univerity

BA - Interactive Arts and Technology  
Google UX Design Certificate

TOOLS

Software

Figma	Adobe After Effects
ProtoPie	Adobe Premiere Pro
Adobe XD	Adobe Photoshop
Canva	Adobe Illustrator

UX

Wireframing	Usability Testing
Journey Mapping	Prototyping
User Research	Personas

Coding

HTML	CSS
Javascript	Markup

INTERESTS

Sketching	Violin
Kickboxing	Reading