



RAZA, SHABIH-UL-HASSAN

UX DESIGNER & MEDIA ARTIST

✉️ raza1996.go@gmail.com
🌐 unravelraza.ca
📞 778-889-2455

EDUCATION

Institution:
Simon Fraser University

Major:
Interactive Arts & Technology

Graduating:
Summer 2023

Certificate:
Google UX Design Certificate

SKILLS

Programs

Figma	After Effects
Axure	Illustrator
Adobe XD	Photoshop

UX

Wireframing	Usability Testing
Journey Mapping	Prototyping
User Research	Personas

Coding

HTML/CSS	Processing
Javascript	

LANGUAGES

English	Urdu
Hindi	Punjabi

Hobbies

Violin	Reading
Sketching	Boxing

PROFILE

I am a UX Designer who strives to create elegant and inclusive design solutions that encourage frictionless user interaction. My passion lies in understanding and empathizing with people in each step of the design process to craft a true user-centered product.

DESIGN EXPERIENCE

User Experience Designer

Eunoia UX Hackathon (1 week competition)

- Event finalist by exceeding client's expectations.
- Designed and prototyped website and mobile interface.
- Synthesized effective solution by considering client's needs.

User Experience Designer

Vancouver Tool Library (6 month contract)

- Redesigned company website.
- Conducted multiple user research studies.
- Designed and prototyped kiosk app for easy self-service.
- Reimagined check-out structure to prevent long wait times.

Visual Designer

ReadingGate Burnaby (12 month contract)

- Designed marketing collateral like brochures & posters.
- Consulted on company website redesign.
- Designed assets for company websites.

ACADEMIC EXPERIENCE

Other relevant courses available on LinkedIn, Coursera & Domestika

IAT 334 - Interface Design

- Conducting exploratory research, user research, and usability tests for existing and self-made apps.
- Creating wireframes, workflows, personas and journey maps based on user research.
- Creating high fidelity prototypes in Figma.

IAT 201 - HCI and Cognition

- Biology and psychology of human cognition and perception in the context of technology.
- Design thinking based on theories and models in educational psychology.

IAT 235 - Information Architecture

- Designing visual representations of information for diverse communities and contexts.