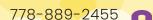
RAZA







unravelraza.ca



An aspiring UI/UX designer and graphic designer with a drive to create meaningful interfaces for the project's aesthetic and cohesion. Designs with the intention of creating meaningful art that blends seamlessly into the given project, but provokes when pondered.

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Design

Figma Adobe XD Sketch Ideation

Media Arts

Adobe Illustrator Adobe Photoshop Adobe Indesign Adobe After Effects

Languages

English Urdu Hindi

UI/UX Design Experience

Vancouver Tool Library (April 2022 - August 2022)

With a team of 5, redesigned a non-profit's check-out structure to prevent long wait times via a custom kiosk prototyped to fit client needs that was received well.

Tavern Buddies (June 2022 - August 2022)

With a group of 5, researched and developed a mobile app connecting people who play tabletop games in the area that was acknowledged favourably by industry professionals

Graphic Design Experience

Education Summit Animated Video (September 2021)

Storyboarded, produced, and edited an animated video for Alhambra US Chambers that was used to advertise major company event Assets were created on Illustrator and the video was edited on After Effects.

Gotchi (Feb 2021)

Coordinated team of 4 to create collateral for a hypothetical advertising campaign that was voted best in class. Assets were created in illustrator and ported to Indesign for assembly

RAZA



778-889-2455



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Design Experience

ReadingGate Burnaby (Aug 2019 - May 2021)

- Designed and reiterated collateral & marketing materials.
- Illustrated & designed marketing brochure
- Acted as on call tutor for ASI students.

Alhambra US Chambers (June 2021 - August 2021)

- Designed and Illustrated marketing materials
- Modified existing marketing material advertises virtual summit
- Researched for visual development

Other Experience

Winners & Homesense (Nov 2017 - Dec 2018)

- Customer sale representations
- Sales floor maintenance
- Warehouse work

Education

Simon Fraser University (2018 - 2022)

School of Interactive Arts & Technology (BA)

Relevant Courses Graphic Design Cinematography Information Design

Langara College (2017 - 2018)

Relevant Courses Figure Drawing Media Art Photography



Violin

Douglas College (2014-2018)

Relevant Courses Computer Science Marketing

Hobbies



Drawing



Martial Arts