

Transforma

font<sup>®</sup> fabric

#### Transforma

Meet Transforma, a font family that started from a spark of inspiration by our founder, Svet, and flourished under the creative hands of Type Director Viktoria Usmanova and Senior Type Designer Ani Dimitrova. Transforma is all about blending worlds - it combines a sleek sans serif with a smooth, handmade script, and introduces a third player, "The Mix," where these styles dance together in harmony.

The sans serif part of Transforma is designed with wider proportions for better legibility at smaller sizes, featuring ink traps and vertical cuts that add a contemporary touch. The ExtraBlack weight turns up the contrast and plays around with the shapes of letters like "a", "f", and "g" to bring something fresh to the table.

The Script, on the other hand, is all about capturing the essence of handwriting, creating a flow that's both natural and

engaging. And then there's The Mix - a creative playground where the sans and script styles merge effortlessly, proving that opposites really do attract.

Ani Dimitrova, sharing her journey with Transforma, points out the fun and challenge in marrying contrasting styles into The Mix, imagining it as the perfect pick for designers who want to sprinkle some playfulness on their projects.

Transforma embodies a blend of personalities: it's engaging, lively, slightly unconventional, and always eager to bring a distinctive flair to your designs. With a total of 29 fonts across three sub-families, including three commercially free options, and extensive support for Extended Latin and Cyrillic, Transforma is poised to inspire your next creative venture.

#### Credits

Original Idea

Svet Simov

Type Director Viktoria Usmanova

Type Design Ani Dimitrova Viktoria Usmanova

**Motion Design** 

Radoslav Valkov

**Font Production** 

Ani Dimitrova Stefan Yatanski Viktoria Usmanova

**Art Direction** Stefan Yatanski

**Font Formats** OTF, TTF, WOFF, WOFF2 Contents

Transforma Sans -9 weights, 681 glyphs. Transforma Script - 5 weights, 642 glyphs.

Transforma Mix

- 5 weights, 1058 glyphs.

19 font styles 3 free fonts

Variable Fonts 3 variable fonts **Trademarks** 

Transforma™ is a trademark of Fontfabric LTD

**Modifications & Extensions** Available on request

Recommended use: Advertising & Packaging Editorial & Publishing, Logo, Branding & CI

Poster & Billboards Responsive Design Book Design.

Licensing Free Trial License Standard commercial licenses

Desktop · Web · App · Epub · Server · Digital Ads

**Other Licensing Options** More licensing options

available on request.

Contact

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Available on www.fontfabric.com

T 6 711 0 1 10000 5 101 10 101 1

THE TYPEFACE TRANSFORMA INFUSES YOUR DESIGNS WITH VIBRANCY AND QQQQQQ RHYTHM, MM OFFERING A PLAYFUL TWIST WITHIN THE MIXED STYLES OF SANS-SERIF AND SCRIPT

Transforma Sans

01 ExtraLight

02 Light

03 Regular

04 Medium

05 SemiBold

06 Bold

**07** ExtraBold

**08** Black

09 ExtraBlack

Transforma Script

O1 ExtraLight

02 Light

03 Regular

04 lledium

05 SemiBold

40 pt Transforma Mlx

01 ExtraLight

02 Light

03 Regular

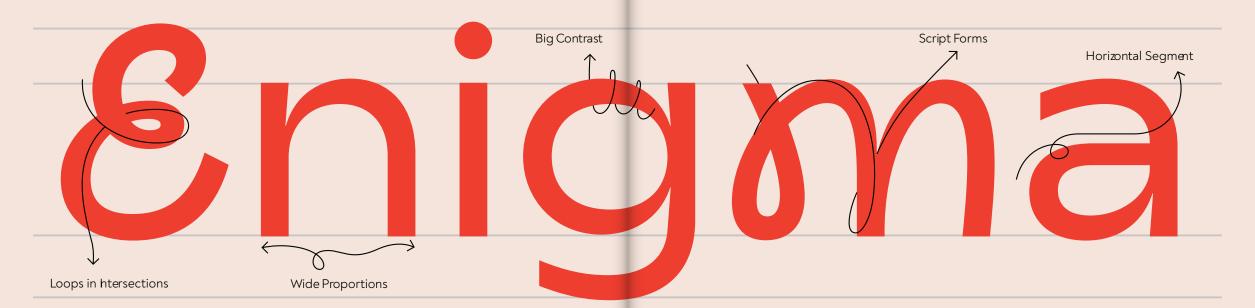
04 Medium

05 SemiBold



#### Font Details

- → Transforma Sans
- →Transforma Script
- →Transforma *U*ix



10



82 pt

Transforma Sans ExtraBlack

### History

25 pt

Transforma Sans Black

#### The Art of Typography in Bulgaria Over the Years.

23pt

Transforma Sans ExtraBold

The font it must be seen to have an immediate impact on the viewer with it's graphic power.

15 pt

Transforma SansBold

Through knowledge of typographic history, graphic designers can expand their horizons and enhance their artistic skills.

12 pt

Transforma Sans SemiBold

Graphic designers today have access to inexhaustible tools for creating various typographic styles. Experimental typography is said to place emphasis on expressing emotion.

78 pt

Transforma Sans ExtraLight

### Evolution

22 pt

Transforma Sans Light

The fonts today demonstrate the presence of a wide variety of cultural values.

18 pt

Transforma Sans Regular

Typography shapes public taste. There is no good or bad font; there is appropriate and inappropriate use.

16 pt

Transforma Sans Regular Medium

Today, when presenting topics and ideas in communication, we turn again to the more tangible: images, sound, dynamics.

12 pt

Transforma Script ExtraLight

The word font has come to us from the German language through printing terminology.

It means letter, alphabet, handwriting, written document, typeface. 2 pt Transforma Sans Extrablack

### История

23 nt

Transforma Sans Black

#### Искусство шрифта в Болгарии на протяжении лет.

18 pt

Transforma Sans ExtraBold

Шрифт нельзя описать, его нужно увидеть, чтобы он оказал непосредственное воздействие на зрителя своей графической силой.

16 pt

Transforma Bold

За счет знаний в области типографской истории графические дизайнеры могут расширить свои горизонты.

12 pt

Transforma Sans SemiBold

Современные графические дизайнеры имеют доступ к неисчерпаемым инструментам для создания разнообразных типографических стилей.

67 pt

Transforma Sans ExtraLight

### Эволюция

19 pt

Transforma Sans Light

Сегодняшнее использование шрифтов подтверждает наличие большого разнообразия ценностей.

16 pt

Transforma Sans Regular

Шрифт формирует общественный вкус. Нет хороших и плохих шрифтов, есть подходящее и неподходящее использование.

14 pt

Transforma Sans Medium

Сегодня, при представлении тем и идей в коммуникации, мы снова обращаемся к более осязаемым элементам: изображению & звуку.

12 pt

Transforma Script Regular

Слово 'шрифт' пришло к нам из немецкого языка терез типографскую терминологию. Оно ознатает букву, алфавит, потерк, письменный документ,

натертание букв. Наши петатники обытно использовали слово 'шрифт', ттобы обознатить натертание букв." 66 pt

Transforma Sans ExtraBlack

### История

23 pt Transforma Sans Black

#### Изкуството на шрифта в България през годините.

19 pt Transforma Sans ExtraBold

Шрифтът не може да се onucва, той трябва да се види, за да въздейства непосредствено на зрителя с графичната си сила.

6 nt Tr

Transforma SansBold

Чрез познанията от типографската история, графичните дизайнери могат да разширят своите хоризонти.

15 pt

Transforma Sans Medium

Графичните дизайнери днес разполагат с неизчерпаеми инструменти за създаване на разнообразни типографски стилове.

70 pt

Salina ExtraLight

### Еволюция

19 pt

Transforma Sans Light

Шрифтовата употреба днес доказва наличието на голямо разнообразие от културни ценности.

16 pt

Transforma Sans Regular

Шрифтът оформя обществения вкус. Няма добър или лош шрифт, има подходяща или неподходяща употреба.

14 pt

Transforma Sans Medium

Днес, при представянето на теми и идеи в комуникация, се обръщаме отново към по-осезаемото – изображение и звук.

12 pt

Transforma Script Light

Dymama шрифт е gowna y нас от немски eguk rpeg neramapckama терминология. Тя ознатава писмо, agбyka, norepk, писмен gokymeнт, вид на буквите. Нашите петатари обикновено са употребявали думата шрифт, за да ознатат вид наборни букви.

Transforma Mix SemiBold

### Type Origins

22 nt Tr

Transforma Mix Medium

But what transforms a letter into a unique and instantly recognizable sign?

12 pt

Transforma Script SemiBold

Although we tend to think of typography as a relatively modern invention, the practice of imprinting symbols into soft or malleable surfaces has been around for thousands of years.

We can find examples in ancient desopotamia, where clay cylinder seals were engraved with financial transactions, official signatures, and even protection 'devices'.

37 pt

Transforma Script ExtraLight

### Type Distribution & Initial Forms

14 pt

Transforma Script Regular



La typographie moderne reflète une méthode de communication moderne et universelle. Elle repose sur la rationalité à la fois du graphiste/producteur du message et du public qui le reçoit. L'acte de perception impliqué est simplement celui de voir; le lecteur est passif, détaché et objectif.



72 pt

Transforma Mix Regular



The old book she found in the attic revealed the secrets of ancient magical rituals, unlocking a world of wonders.



Transforma Mix Light

### Transition

→ Transforma Sans Bold

Conjuration prestidigitator's enchantment!

→ Transforma Sans ExtraBlack

### Loyalty

→ Transforma Mix ExtraLight

voilà presto magic

### Surprising

→ Transforma Sans ExtraLight

Enchanté mystique illusion

→ Transforma Sans Regular

### Expression

Transforma Sans Medium **∢Free Font** 

### 38e3gu

→ Transforma Sans SemiBold

#### Любовь и элегантность

→ Transforma Script ExtraLight

### npodem

→ Transforma Sans Black

### илузија

→ Transforma Script Regular

Твортеское выражение

Transforma Mix Medium **∢Free Font** 



### Language Support

All typefaces from Fontfabric are meticulously engineered to support an extensive range of Latin-based languages, including but not limited to English, German, French, Spanish, Czech, Polish, and Turkish, as well as Cyrillic scripts such as Bulgarian, Ukrainian, and Russian.

Our team has expertise in crafting language systems such as Greek, Arabic, Thai, Georgian and Armenian. These specialized scripts are developed upon client request. ensuring a tailored typographic solution for diverse linguistic needs.

Latin writing Albanian Alsatian Aragonese Arapaho Aromanian Arrernte Asturian Aymara Basque Bislama Bosnian (Latin) Breton Catalan Cebuano Chamorro Cheyenne Chichewa

(Nyanja) Cimbrian Corsican Croatian Czech Danish Dutch English Estonian Faroese Fijian **Finnish** French French Creole (Saint Lucia) Frisian Friulian

Galician Genoese German Gilbertese (Kiribati) Greenlandic Haitian Creole Hawaiian Hiligaynon HmongHopi Hungarian

Interlingua Irish (Gaelic) Istro-Romanian Italian **Jèrriais** Kashubian Kurdish (Kurmanji) Ladin Latvian Lithuanian Lojban Lombard Ibanaq Icelandic Low Saxon Iloko Luxembourgian (Ilokano) Malagasy Indonesian Maltese Interglossa Manx

(Glosa)

Maori Megleno-Romanian Mohawk Nahuatl Norfolk/ Pitcairnese Northern Sotho (Pedi) Norwegian Occitan Oromo Pangasinan Papiamento Piedmontese Polish Portuguese Potawatomi

Rhaeto-Romance Romanian Romansh (Rumantsch) Rotokas Rusyn Sami (Inari) Sami (Lule) Samoan Sardinian (Sardu) Scots (Gaelic) Serbian (Latin) Seychellois Creole (Filipino/ (Seselwa) Shona Sicilian Slovak Slovenian

Southern Sotho (Sesotho) Spanish Swahili Swati/Swazi Swedish Tagalog Pilipino) **Tahitian** Tausug Tetum (Tetun)

(Slovene)

Southern

Ndebele

Somali

Tok Pisin Tongan (Faka-Tonga) Turkmen

Tuvaluan Uyghur (Latinized) Veps

Volapük Votic (Latinized)

Tswana

Turkish

(Latinized)

Walloon Warlpiri Welsh Xhosa Yapese

7ulu

Belarusian Bulgarian Bosnian (Cyrillic)

Karachay (Cyrillic) Russian

Serbian (Cyrillic) Turkmen Ukrainian

Available For Commercial Use.

## Free Fonts • Transforma Sans Medium • Transforma Script Medium • Transforma Mix Medium

#### Transforma Sans™



Basic Latin ABCDEFGHIJKLMNOPQ RSTUVWXYZ abcdefghijklmnopq rstuvwxyz

> á ă â ā ā ā ā ā ā æ æ ć č ç ĉ ċ ð ď đ é ĕ ě ê ë è ē ę ĕ ĝ ĝ ġ ĥ ı í ĭ î ï ì ī į ï ij ij j j ĵ ķ ĸ ĺ ľ ļ ŀ ł ń ň ņ ŋ ñ ó ŏ ô ö ò ő ō ø ø õ œ þ ŕ ř ŗ ś š ş ŝ ș ß ſ t ŧ ť ţ ţ ú ŭ û ü ù ű ū y ů ũ ẃ ŵ ẅ ẁ ý ŷ ÿ ỳ ź ž ż

<sup>Standard</sup> ligatures fh ff ffi ffl fh fi fj fk fl ft fy ДД дд дј цј

Сугії АБВГҐҐДЕЁЖЗИЙЍКЌЛМНО ПРСТУЎФХЧЦШЩЏЬЪЫЉЊ SЄЭІЇЈЋЮЯЂ абвгґґдеёжзийѝкќлмноп рстуўфхчцшщџьъыљњѕє эіїјћюяђ

Oval Cyrillic (Localization) ДЛФВгдзжийѝклптцшщю

#### Transforma Sans™

**ABCDEFGHIJKLMNOPQ** RSTUVWXYZ a b c d e f g h i j k l m n o p q

rstuvwxyz

Extended Á Ă Â Ä Ä Ā Ā Ā Ā Ā Æ Æ Ć Č Ç Ĉ ĊĐĎĐÉĚĚÊĖĖĒĢĞĜĢ ĠĦĤIJŰŰĬĨĬĬĬŢĬŠĴĸĹĽ L L Ł Ń Ň Ŋ Ŋ Ñ Ó Ŏ Ô Ö Ò Ő Ō ØØÖŒÞŔŘŖŚŠŞŜŞßŦ ŤŢŢŰŬÛÜŰÜŪŸŮÜŴŴ áăâäàāaåäææéćčçĉċð ďđéčêêėèēegĝĝĝĥ ıíĭîïìīįïijíjjjîķĸĺľļŀłńňņ ŋñóŏôöòőōøøõæþŕřr śšşŝşßſŧŧťţţúŭûüùű ūųůűẃŵwÿŷÿżžż

ft fy ДД дд дј цј

Cyrillic АБВГЃҐДЕЁЖЗИЙЍКЌЛМН **ОПРСТУЎФХЧЦШЩЏЬЪЫ ЉЊЅЄЭІЇЈЋЮЯЂ** абвгітдеёжзиййкклмноп рстуўфхчцшщцьъыљњѕє эіїјћюяђ

ο w m m m n n h ú ŭ u k g g s θ Φ Λ Φ

Currency Symbols

0123456789 0123456789 €c¤\$fê&P£¥

0 1 2 3 4 5 6 7 8 0 **-0-1-2-3-4-5-6-7-8-9** H0H1H2H3H4H5H6H7H8H9

1/21/32/31/43/41/52/53/54/51/65/61/71/83/85/87/81/9

HiH2H---(H){H}[H] <H> «H» +-×÷=≠><≥≤±≈~¬^ø∞∫**π∑√∂** % ‰ ♦ @ & ¶ § | ! + ± @ ® ™ ° ′ ″

#### Transforma Script™



Basic Latin ABCDEFCH1TKLUU OPQRSTUVWXYZ abcdefgghijklmn opqrstuvwxyz

Standard Ligatures Qj ff ffi fl gj jj ll yj

Numbers & Currency Symbols

€ ¢ ¤ \$ f ₴ ₺ ₽ £ ¥

H<sup>0</sup>H<sup>1</sup>H<sup>2</sup>H<sup>3</sup>H<sup>4</sup>H<sup>5</sup>H<sup>6</sup>H<sup>7</sup>H<sup>8</sup>H<sup>9</sup>

H<sub>0</sub>H<sub>1</sub>H<sub>2</sub>H<sub>3</sub>H<sub>4</sub>H<sub>5</sub>H<sub>6</sub>H<sub>7</sub>H<sub>8</sub>H<sub>9</sub>

H<sub>0</sub>H<sub>1</sub>H<sub>2</sub>H<sub>3</sub>H<sub>4</sub>H<sub>5</sub>H<sub>6</sub>H<sub>7</sub>H<sub>8</sub>H<sub>9</sub>

H<sub>0</sub>H<sub>1</sub>H<sub>2</sub>H<sub>3</sub>H<sub>4</sub>H<sub>5</sub>H<sub>6</sub>H<sub>7</sub>H<sub>8</sub>H<sub>9</sub>

H<sub>0</sub>H<sub>1</sub>H<sub>2</sub>H<sub>3</sub>H<sub>4</sub>H<sub>5</sub>H<sub>6</sub>H<sub>7</sub>H<sub>8</sub>H<sub>9</sub>

H<sub>0</sub>H<sub>1</sub>H<sub>2</sub>H<sub>3</sub>H<sub>4</sub>H<sub>5</sub>H<sub>6</sub>H<sub>7</sub>H<sub>8</sub>H<sub>9</sub>

1/2 1/3 2/3 1/4 3/4 1/5 2/5 3/5 4/5

1/6 5/6 1/7 1/8 3/8 5/8 7/8 1/9

#### Open Type Features

Superiors

10m<sup>3</sup> 4cm<sup>2</sup> ⋅ 10m<sup>3</sup> 4cm<sup>2</sup>

Scientific Inferiors

NaC6H12O6 NaC6H12O6

Tabular Numbers

1234567890 • 1234567890

Fractions

3/8 loaded > 3/8 loaded

Ligature

coffe coffe coffe coffe

Localizatio

живопис • живопис

Case-Sensitive Forms

¿qué-tal? > ¿QUÉ-TAL?

Stylistic Alternates

good good pap pap pap

#### Transforma Variable Fonts

Transforma™ includes 3 Variable fonts with one distinct axes of variation: weight. A pertinent clarification—variable font technology is not yet universally compatible

with all software. For an up-to-date list of supported programs, kindly refer to the support status at v-fonts.com/support/.





#### → Transforma Sans



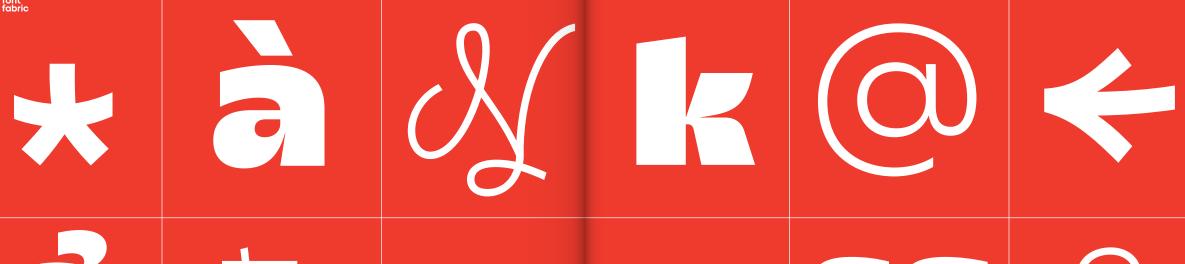
### Modern

# Creatives





### forma





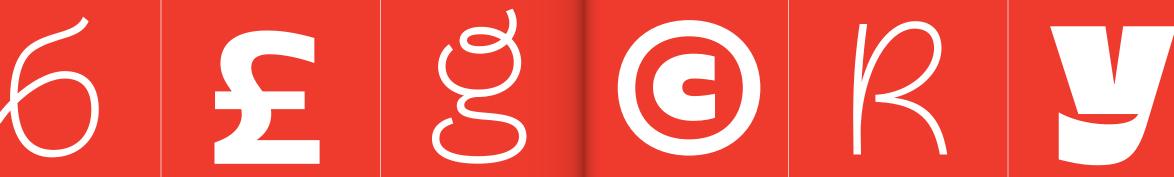








9 5 5 6























### File Formats & Licensing

EULA, or End-User License Agreement, outlines the terms and conditions you consent to when acquiring a paid font or downloading a complimentary one. This comprehensive document delineates the array of Fontfabric Licenses available, as well as the specific guidelines and constraints you, the Licensee, and your client (if applicable) are obligated to adhere to.

#### Fontfabric offers two primary types of Licenses:

 Standard End-User License: Accompanies individual font acquisitions and encompasses a broad range of common usages, including Desktop, Webfont, App, and ePub.

• Custom End-User License: Crafted to meet unique client requirements, this license is issued following an in-depth professional consultation and negotiation.

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Read the Fontfabric

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#### Non-Commercial EULA for Trial Fonts

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Transforma10

