

Proposal for Creating a Deep Web Awareness Video

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Introduction:

Deep web is the hidden part of the Internet where the term “deep web” refers to rich information and data hidden in private databases and contains a lot of confidential and private information. Which's not controlled by any entity and can only be accessed through a specialized anonymous web browser called Tor. It's often used in unethical and illegal matters and can jeopardize your safety if you access it. Based on this information, our plan is to make a video to bring awareness to the citizens of the Kingdom of Saudi Arabia of the deep web and how it's very dangerous to just access it. An example of such activities is the firearms trade, the purchase and sale of illegal drugs, delivering sensitive information, stolen credit cards and social security numbers and much more. Our goals are to sensitize as many people as possible and illustrate the negatives and positives of the deep web. main topics that will be covered in the video are:

Illegal activities:

Drugs and firearms: The deep web may be the biggest and safest place where criminals operate black markets where customers can purchase illegal drugs and weapons. For instance, the “Silk Road” website gained notoriety for the drugs that people could purchase there. a website that specialized in selling drugs and weapons, electronic products like malware and hacking services, hacked multimedia, as well as fraud, passports. It was launched by Ross Ulbrichtý, who introduced himself under the false name “Dread Pirate Roberts”. In 2013, the FBI detected and shut down the website. Later in 2014, Ulbrichtý was arrested and was sentenced to life imprisonment. It is really easy to find weapons for sale on the deep web. Everything can be found from pistols to explosives.

Credit card and debit card numbers: Stolen information about different credit card numbers, accounts, and numbers of bank accounts can be purchased through the deep web. These stolen numbers are sold by criminals to other thieves. With these numbers, thieves might use your information to make unlawful internet purchases.

Problems and risks:

The deep web is not just a group of sites that can be browsed, but also a means that may cause the destruction of your life and your future. It may cause kidnapping, blackmail, imprisonment, murder, and others. There is a dark and dangerous side to the deep internet, many unregulated marketplaces and forums that lead you to meet all the illegal and illegal activities. Here are some examples of the dangers of accessing the deep web:

- Once you enter the deep web, you allow others to obtain your personal data and information by hacking your own device.
- Your device may change when entering the deep web by transferring all files to others easily, and in this case, it is necessary to get rid of the computer system and replace it with a new operating system.

Also, one of the most important problems is that members of the deep web cannot be arrested, whether they have been stolen, hacked, or blackmailed

Requirements:

Because visual content grabs people's attention more than plain text, such as newspapers or articles, this proposed idea will be expressed in the form of a short video to spread as much awareness and internet safety as possible. In terms of hardware, a computer is required to edit and compose the video. A microphone is also required to record the voiceover for the video. In terms of software, Adobe Premiere Pro is the most well-known and effective video editing software. It will aid in the creation of an impeccable and high-quality video that serves the purpose. We will conduct a group meeting in a suitable location to produce the video, such as the library; working together cooperatively will advantage us in terms of efficiency, decision-making, and productivity.

Implantation plan:

First, we'll define the expected outcomes. How, for example, should the audience be positively influenced? What should they do as a result of the video? And where can the video be streamed to reach the intended audience? Second, we will determine the actions that will be taken to

achieve the outcomes. Precisely how the video will be produced in such a way that it captures the audience's attention, positively influences them by encouraging them to take safety precautions to protect their internet well-being and share the video with other people to raise awareness, and streaming the video in multiple applications and websites that the majority of the targeted audience use. Finally, we will define the roles of the group. For instance, who is the most knowledgeable in video editing? Who would be the best choice for the voiceover? And who has the leadership abilities and good judgment to take responsibility of strategic decision making, planning, and management?

Conclusion:

Finally, The dark web is a hidden section of the Internet where the majority of illegal and illicit activities occur. These activities include weapon trading, the purchase and sale of illegal drugs, the exchange of sensitive information, and others. Our aim is to create a video that will spread as much internet safety and awareness as possible. The video will be created in such a way that it captures the audience's attention, influences them positively, and encourages them to take safety precautions.

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