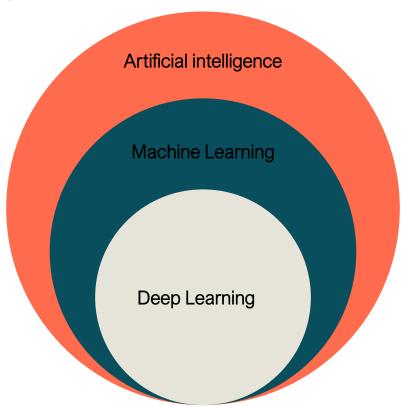
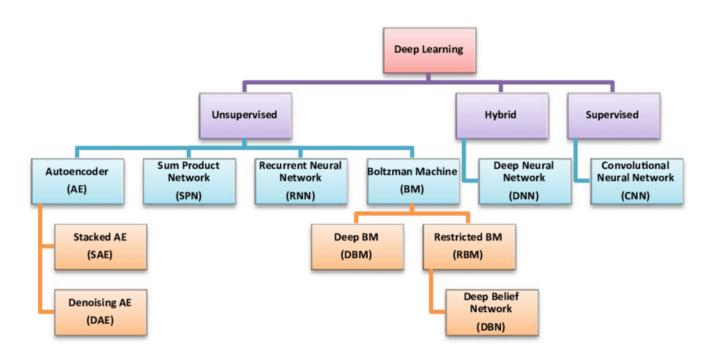


Real or Fake News Classifacation

Deep Learning is a Subset of ML

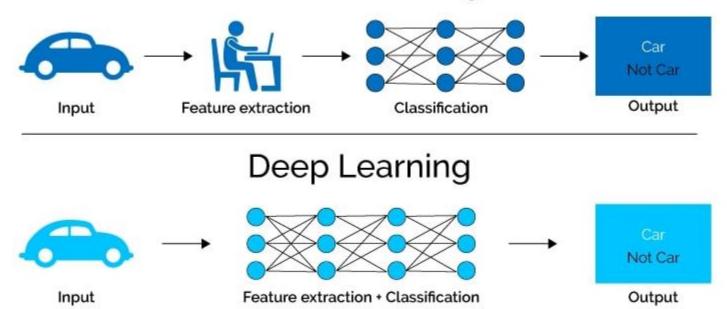


Classification of Deep Learning Techniques



Machine Learning vs. Deep Learning

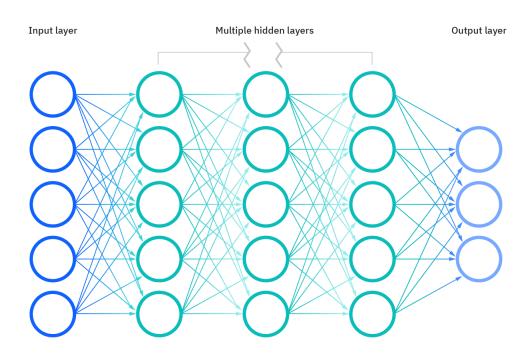
Machine Learning



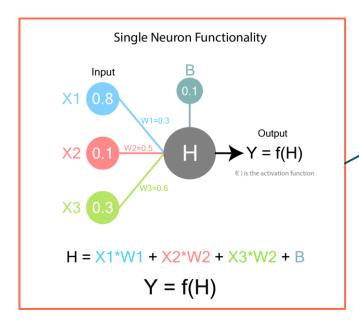
Machine Leaning vs. Deep Learning

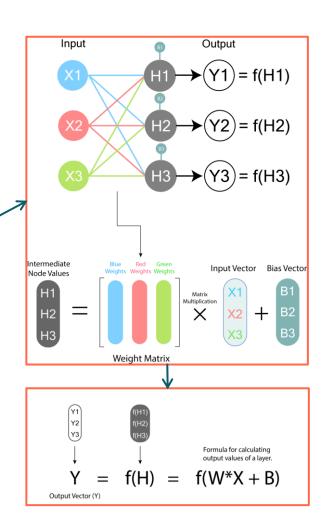
Machine learning	Deep learning
A subset of Al	A subset of machine learning
Can train on smaller data sets	Requires large amounts of data
Requires more human intervention to correct and learn	Learns on its own from environment and past mistakes
Shorter training and lower accuracy	Longer training and higher accuracy
Can train on a CPU (central processing unit)	Needs a specialized GPU (graphics processing unit) to train

Deep Neural Network



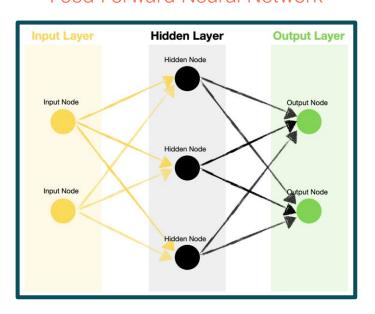
Deep Neural Network



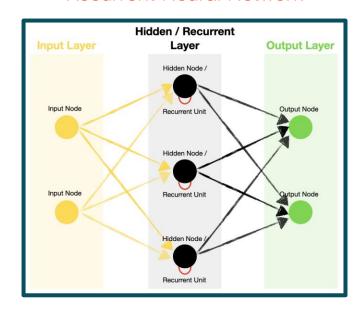


The Structure of Recurrent Neural Networks (RRNs)

Feed Forward Neural Network

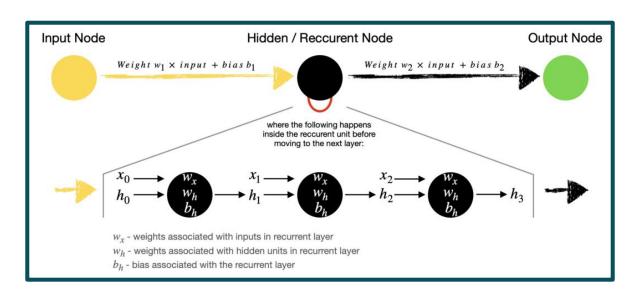


Recurrent Neural Network



The Structure of Recurrent Neural Networks (RRNs)

Timestep



Activation Function

$$Y = W_1 * X_1 + W_2 * X_2$$

represents a linear relationship between Y and X1,X2.

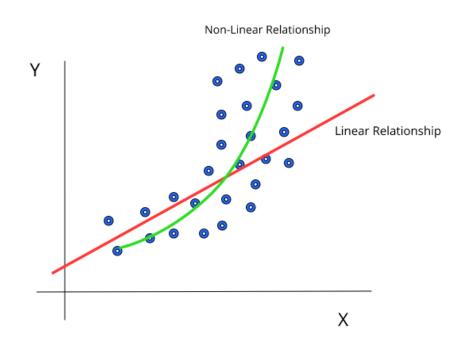
if we look at real world data, we realize this is not desirable because data often has nonlinear relationships between the input and output variables.

Activation Function

The diagram represents a dataset which shows a non-linear relationship.

If we try to fit a linear relationship on the data, we will end up with the red line, which is not a very accurate representation of the data.

If our relationship can be non-linear, we are able to get the green line, which is much better



Activation Function

Without Activation Function

With Activation Function

$$y = \sum_{i=0}^{n} (W_i * X_i) + B \qquad y = f(\sum_{i=0}^{n} (W_i * X_i) + B)$$

IF the activation function is itself nonlinear. Hence all we have to do is keep some nonlinear function as the activation function for each neuron and our neural network is now capable of fitting on nonlinear data.

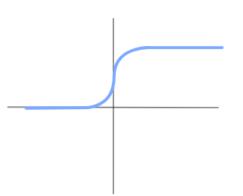
ReLU

Activation Function

ReLU: stands for Rectified Linear Unit. It essentially becomes an identity function (y = x) when $x \ge 0$ and becomes 0 when x < 0. This is a very widely used activation function because its a nonlinear function and it is very simple.

Sigmoid: is essentially a function bounded between 0 and 1. It will become 0 for values which are very negative and 1 for values which are very positive. Hence this function squishes values which are very high or very low to values between 0 and 1. This function is usually used at the last layer when we need values which are binary (0 or 1).





Why Is It Important To Initialize Our Weights?



1. If we don't initialize our weights, our neural network will not be able to learn anything and will be unable to make any predictions.



2. If we initialize our weights randomly, our neural network will be able to learn faster and be more accurate when making predictions.

Different Weight Initialization Techniques

1- Zero Initialization (Initialized all weights to 0)

The derivative weight loss function is the same for every weight in W[I], thus all weights have the same value. This makes hidden layers symmetric, and this process continues for all the n iterations. Thus, initialized weights with zero make your network no better than a linear model.

Note: setting biases to 0 will not create any problems as non-zero weights take care of breaking the symmetry and even if bias is 0, the values in every neuron will still be different.

The Symmetry Problem

When some machine learning models have all the weights initialized to the same value, it can be difficult or impossible for the weights to differ as the model is trained. This is the "symmetry".

Solution: Initializing the model to small random values breaks the symmetry and allows different weights to learn independently of each other → Symmetry breaking

Different Weight Initialization Techniques

2- Random Initialization (Initialized weights randomly)

- This technique tries to address the problems of zero initialization since it prevents neurons from learning the same features of their inputs since our goal is to make each neuron learn different functions of its input and this technique gives much better accuracy than zero initialization.
- In general, it is used to break the symmetry. It is better to assign random values except 0 to weights.

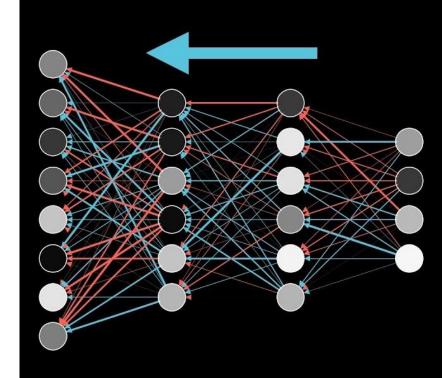
What happens if the weights initialized randomly can be very high or very low?"

The problems are **Vanishing** and **Exploding gradient descent**. To solve these issues, one solution could be to initialize the parameters carefully.

Backpropagation

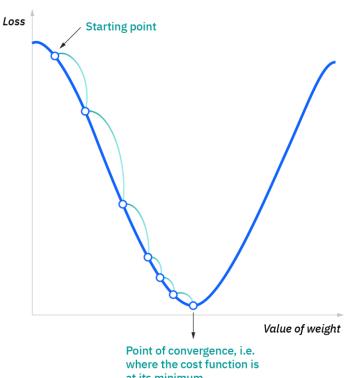
Back propagation: allows the data to flow from the output backward while updating the parameters (weights and biases)

Definition: Back-Propagation is a method for supervised learning used by NN to update parameters to make the networks' predictions more accurate. The parameter optimization process is achieved using an optimization algorithm called gradient decent.



Gradient Decent

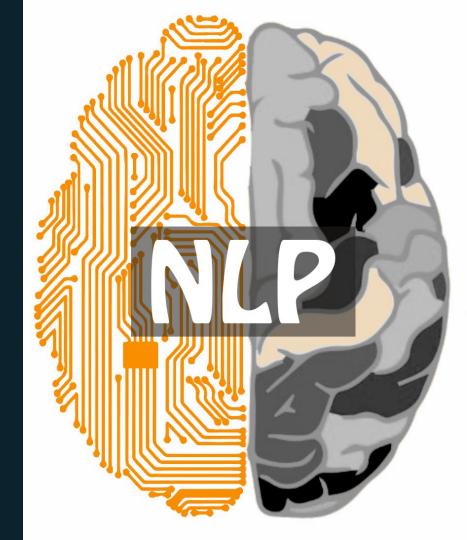
Gradient descent is an optimization algorithm that is commonly-used to train machine learning models and neural networks. Training data helps these models learn over time, and the cost function within gradient descent specifically acts as a barometer, gauging its accuracy with each iteration of parameter updates. Until the function is close to or equal to zero, the model will continue to adjust its parameters to yield the smallest possible error.



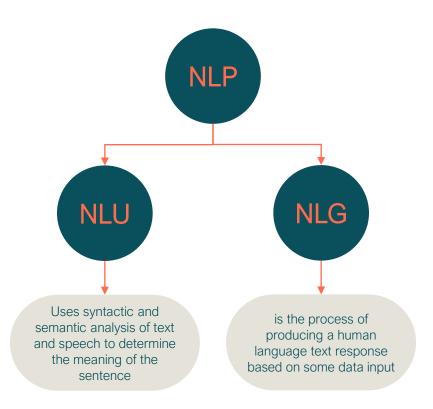
at its minimum



Natural language processing concerned with giving computers the ability to understand text and spoken words in much the same way human beings can.



Aim of Natural Language Processing



NLP Challenges

Words can have different meanings. Slangs can be harder to put out contextual. And certain languages are just hard to feed in, owing to the lack of resources. Despite being one of the more sought-after technologies, NLP comes with the following rooted and implementation AI challenges.

- Lack of Context
- Ambiguity



NLP Steps

- 1- Data collection
- 2- Data exploration and visualization
- 3- Data pre-processing
- 4- Model building
- 5- Model evaluation



Fake Dataset

with 4 columns and 23481 rows:

- 2- text
- 3- subject

The dataset contain a set of fake news

1- title

4- date

Donald Tr Donald Trump just couldn't wish all Americans a l'News Drunk Bra House Intelligence Committee Chairman Devin Nu News

Sheriff Da On Friday, it was revealed that former Milwaukee News

Trump Is On Christmas day, Donald Trump announced that News Pope Fran Pope Francis used his annual Christmas Day mess News Racist Ala The number of cases of cops brutalizing and killin News December 25, 2017

subject

date

December 31, 2017

December 31, 2017

December 30, 2017

December 29, 2017

December 25, 2017

December 23, 2017

December 23, 2017

December 22, 2017

December 21, 2017

December 21, 2017

December 21, 2017

December 21, 2017

December 20, 2017

December 20, 2017 December 20, 2017

December 19, 2017

December 17, 2017

December 17, 2017

December 16, 2017 December 16, 2017

December 13, 2017

December 12, 2017

December 12, 2017

December 12, 2017

Fresh Off Donald Trump spent a good portion of his day at News Trump Sa In the wake of yet another court decision that der News Former C Many people have raised the alarm regarding the News WATCH: EJust when you might have thought we d get a bre News

Papa John A centerpiece of Donald Trump's campaign, and r News WATCH: FRepublicans are working overtime trying to sell th News Bad News Republicans have had seven years to come up wit News

WATCH: L The media has been talking all day about Trump a News Heiress Tabigail Disney is an heiress with brass ovaries who News Tone Dea Donald Trump just signed the GOP tax scam into I News The Inter A new animatronic figure in the Hall of Presidents News

Mueller S Trump supporters and the so-called president s fa News SNL Hilari Right now, the whole world is looking at the shock News Republica Senate Majority Whip John Cornyn (R-TX) though News In A Hear It almost seems like Donald Trump is trolling Ame News

KY GOP St In this #METOO moment, many powerful men are News

title

text

Meghan NAs a Democrat won a Senate seat in deep-red Ala News CNN CALL Alabama is a notoriously deep red state. It s a pla News

White Ho A backlash ensued after Donald Trump launched News Despicabl Donald Trump is afraid of strong, powerful wome News

December 12, 2017 Accused (Ronald Reagan is largely seen as the Messiah of th News December 11, 2017 WATCH: F Judge Jeanine Pirro has continued her screamy r News December 10, 2017

Liberal Gr Donald Trump held a rally for Alabama Senate cal News December 9, 2017

Don Jr. Tr When Sen. Al Franken (D-MN) announced his plan News December 7, 2017

BREAKINGIn America, we have been having a conversation a News December 7, 2017 Watch: Is New questions are being asked about President D News December 7, 2017

Real Dataset

The dataset contain a set of real news with

- 4 columns and 21417 rows:
- 1- title
- 2- text
- 3- subject
- 4- date

title subject date text

As U.S. bu WASHINGTON (Reuters) - The head of a conserval politicsNet December 31, 2017

U.S. milita WASHINGTON (Reuters) - Transgender people wil politicsNe December 29, 2017 Senior U.S WASHINGTON (Reuters) - The special counsel invepoliticsNet December 31, 2017

FBI Russia WASHINGTON (Reuters) - Trump campaign advise politicsNet December 30, 2017 Trump wa SEATTLE/WASHINGTON (Reuters) - President Don politicsNet December 29, 2017

White How WEST PALM BEACH, Fla./WASHINGTON (Reuters) politicsNet December 29, 2017 Trump say WEST PALM BEACH, Fla (Reuters) - President Don politicsNet December 29, 2017

Factbox: TThe following statements were posted to the verpoliticsNet December 29, 2017 Trump on The following statements were posted to the verpoliticsNe December 29, 2017

Alabama c WASHINGTON (Reuters) - Alabama Secretary of StpoliticsNe December 28, 2017 Jones cert (Reuters) - Alabama officials on Thursday certified politics Nei December 28, 2017

New York NEW YORK/WASHINGTON (Reuters) - The new U. politicsNe December 28, 2017 Factbox: TThe following statements were posted to the verpoliticsNe December 28, 2017

Trump on The following statements were posted to the verpoliticsNe December 28, 2017 Man says (In Dec. 25 story, in second paragraph, corrects n politicsNe December 25, 2017 Virginia of (Reuters) - A lottery drawing to settle a tied Virgin politicsNe December 27, 2017

U.S. lawm WASHINGTON (Reuters) - A Georgian-American b politicsNet December 27, 2017 Trump on The following statements were posted to the verpoliticsNe December 26, 2017 U.S. apper (Reuters) - A U.S. appeals court in Washington on politicsNet December 26, 2017

Treasury S(Reuters) - A gift-wrapped package addressed to UpoliticsNe December 24, 2017 Federal ju WASHINGTON (Reuters) - A federal judge in Seattl politics Ne December 24, 2017

Exclusive: NEW YORK (Reuters) - The U.S. Justice Departmen politicsNet December 23, 2017 Trump tra (Reuters) - A U.S. appeals court on Friday said Pre politicsNe December 23, 2017

Failed vot LIMA (Reuters) - Peru's President Pedro Pablo politicsNe December 23, 2017

Trump sig WASHINGTON (Reuters) - U.S. President Donald T politicsNet December 22, 2017 Companie WASHINGTON (Reuters) - U.S. financial regulators politicsNev December 23, 2017

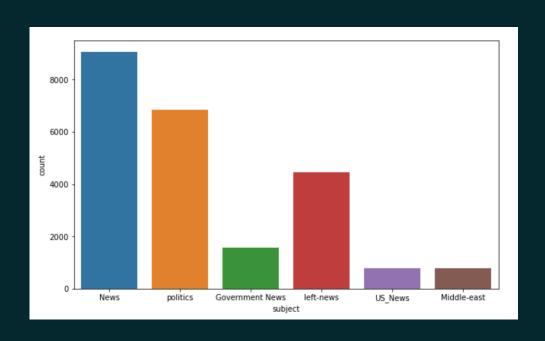
Trump on The following statements were posted to the verpoliticsNe December 22, 2017 Mexico to MEXICO CITY (Reuters) - Mexico's finance min politicsNe December 22, 2017

Senate lea WASHINGTON (Reuters) - U.S. Senate Majority Leapolitics Ne December 22, 2017 Alabama t (Reuters) - Democrat Doug Jones' surprise vict politicsNe December 22, 2017

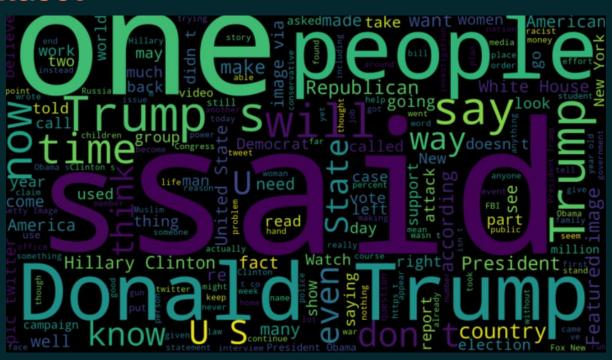
Second to WASHINGTON (Reuters) - A federal appeals court politics New December 23, 2017

McConnel WASHINGTON (Reuters) - A summer spat betweel politicsNet December 22, 2017

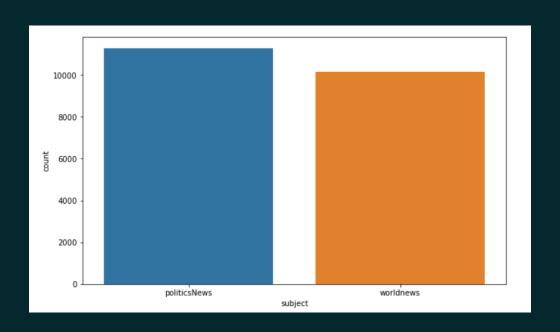
What is the most frequent subject in fake dataset?



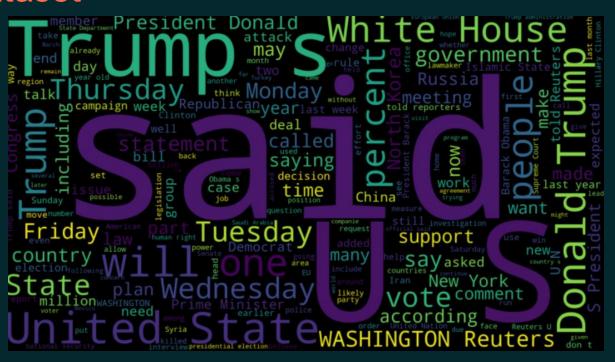
Word cloud visualizing the most frequent subject in fake dataset



What is the most frequent subject in real dataset?



Word cloud visualizing the most frequent subject in fake dataset



Unknow / Known Publishers

```
# creating a list of index that don't have the publiction part
unknow_publishers = []
for index, row in enumerate(real.text.values):
    try:
# if it doesn't have - it will create an error and if it's longer than 260 it will create an error, in both situations the
# error means that there's no publisher that's why we appended it it the exception to no_publishers list
    record = row.split("-", maxsplit = 1)
    record[1]
    # is it twitter news ?
    assert(len(record[0]) < 120)

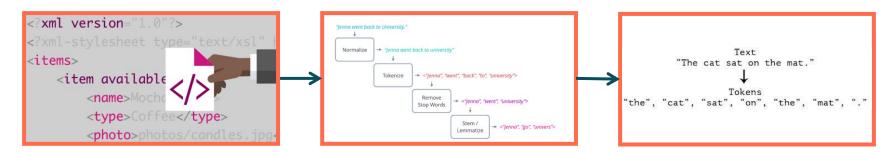
except:
    unknow_publishers.append(index)

len(unknow_publishers)</pre>
```

```
# now we create an array with all the publishers names
publishers = []
tmp_text = []

for index, row in enumerate (real.text.values):
    if index in unknow_publishers:
        tmp_text.append(row)
        publishers.append('unknown')
    else:
        record= row.split("-", maxsplit=1)
        publishers.append(record[0].strip())
        tmp_text.append(record[1].strip)
```

Data Pre-processing



Noise Removal

Deletes or transform things in text that degrade the NLP task model:

- Remove text file headers, footers
- Remove HTML, XML, etc. markup and metadata
- Extract valuable data from other formats: JSON, within the database

Normalization

Normalization refers to series of related tasks meant to put all text in same playing field it consist of:

- 1- Stemming: running → run
- 2- Lemmatization: better → good
- 3- Everything else

Tokenization

Tokenization is step which splits longer strings of text into smaller pieces.



Normalization

1.

Converting to lower case characters

2.

```
real['class']=1
fake['class']=0
real

title text subject date publisher class

0 As U.S. budget fight looms, Republicans flip t...
1 U.S. military to accept transgender recruits o...
u.s. military to accept transgender recruits o...

politicsNews December 31, 2017 WASHINGTON (Reuters) 1

1 U.S. military to accept transgender recruits o...

politicsNews December 29, 2017 WASHINGTON (Reuters) 1
```

3.

Remove special characters -- preprocess_kgptalkie library

```
data['text'] = data['text'].apply(lambda x: ps.remove_special_chars(x))
```

split() / tolist()

As U.S budget fight looms, Republicans flip their first fiscal script ->

```
[['as',
  'us',
  'budget',
  'looms',
  'republicans',
  'flip',
  'their',
  'fiscal',
  'script',
  'builtin',
  'method',
  'strip',
  'str',
  'object',
  '0x0000021c038edfb0'],
 'us',
```

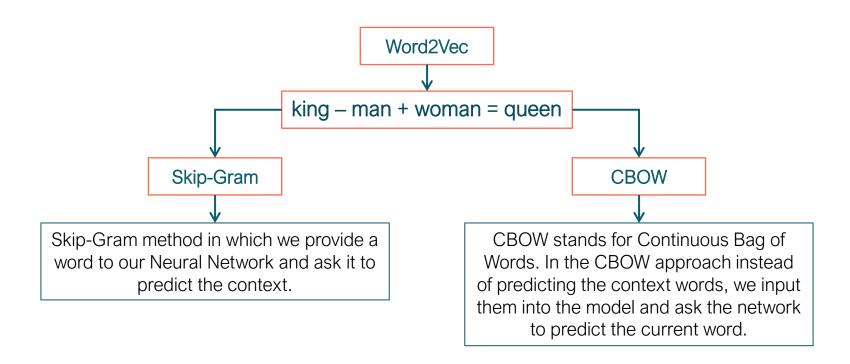
Vectorization

Machine learning and deep learning needs data in the numeric form. We basically used encoding technique (BagOfWord, TF-IDF, Word2Vec) to encode text into numeric vector.

Word2Vec:

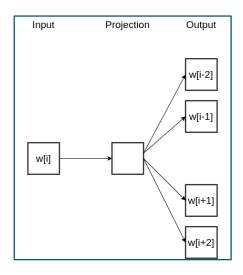
We choose Word2Vec because in BagOfWord and TF-IDF every word was treated as individual entity, and semantics were completely ignored. With the introduction of Word2Vec, the vector representation of words was said to be contextually aware.

Vectorization – Word2Vec

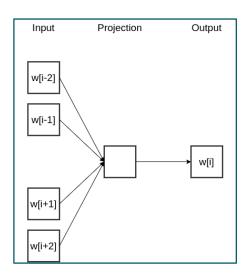


Vectorization – Word2Vec

Skip-Gram

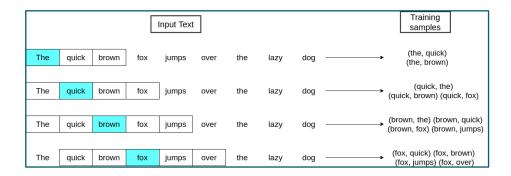


CBOW

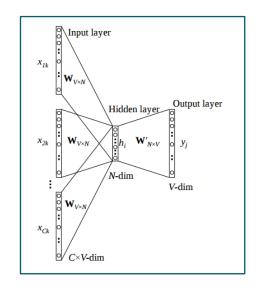


Vectorization – Word2Vec

Skip-Gram



CBOW



Vectorization

```
DIM =100
w2v_model = gensim.models.Word2Vec(X, vector_size = DIM, window = 10, min_count=1)
# number of unique words
len(w2v_model.wv)
214703
w2v model
w2v model.wv.key to index
#Use KeyedVector's .key_to_index dict, .index_to_key list, and methods
#.get_vecattr(key, attr) and .set_vecattr(key, attr, new_val) instead.
{'the': 0,
 'to': 1,
 'and': 3,
 'in': 5,
 'that': 6,
 'for': 9,
 'trump': 11,
```

Vectorization

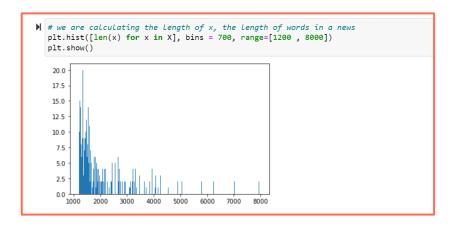
```
# getting the vector of a particular word
w2v model.wv['china'
array([ 1.9093356 , 2.2974195 , 0.28128278, 1.549105 , 0.77254045,
      -2.9315991 , -4.98908 , 0.21570095 , 3.195629 , -1.3674172 ,
       3.5499957 , -0.8564458 , -1.7446386 , 1.1456767 , -0.03049176,
      -2.6928725 , -0.4091974 , -3.7493014 , 2.0395038 , 1.2551712 ,
      -2.5972311 , -0.00731431 , 0.65777314 , -3.1004255 , -2.128144 ,
       0.34549403, 0.32970116, 1.137637 , 3.21343 , -2.8638592 ,
      -0.41603228, 0.70561355, 0.13587774, 0.14104858, 0.41028628,
      -1.5703479 , 1.33233 , 1.5106847 , -1.8140994 , -0.62216204,
      -0.01351932, -2.1443639 , -1.5058217 , 2.416285 , -2.6939218 ,
       3.063219 , 0.3016466 , -2.1021864 , -1.0553753 , 1.567231
      -1.0580026 , -0.1777452 , 1.1575197 , 2.9422908 , -0.58539903,
       1.4489905 , -0.8965168 , 1.0115447 , -1.4507017 , 0.80967075,
       0.6183848 , 3.0762324 , 0.14367294 ,-2.072617 ,-5.020803 ,
      -0.07560263, 0.9498661, 0.58744496, -0.771867, 3.4488702,
       0.56288576, -0.67099655, 3.4534557, 1.781623, 1.8199677,
      -0.7096106 , -0.16626604 , -0.36244583 , 0.6749105 , 1.1802186 ,
      -1.7399623 , 3.7148132 , -1.3802011 , 2.2915728 , -2.0361164 ,
       2.1238163 , 1.5755166 , -2.0036867 , 1.5545765 , 4.9804325 ,
      -1.2157688 , -1.4319847 , -2.6330934 , -3.2006829 , 2.003402
       1.8683401 , 1.1045316 , -2.0308616 , -2.153113 , -3.030711 ],
     dtvpe=float32)
w2v model.wv.most similar('china')
[('japan', 0.7840046882629395),
('nafta', 0.7474444508552551),
('nato', 0.7117760181427002).
('pyongyang', 0.7061722278594971),
('taiwan', 0.6976385712623596)
('philippines', 0.6917264461517334),
('asia', 0.6822218894958496),
('iran', 0.6785287261009216),
('diplomatic', 0.6755640506744385),
('chinas', 0.6744887828826904)]
```

Tokenization

```
[['as',
                                          'us',
                                          'budget',
                                          'fight',
                                          'looms',
                                          'republicans',
                                          'flip',
tokenizer = Tokenizer()
                                          'their',
tokenizer.fit_on_texts(X) →
                                          'fiscal',
                                          'script',
                                          'builtin',
                                          'method',
                                          'strip',
                                          'str',
                                          'object',
                                          '0x0000021c038edfb0']
                                          'us',
```

```
[[19,
                                               39,
                                               1058,
                                               494,
                                               9146,
                                               154,
                                               6546,
                                               38,
X = tokenizer.texts_to_sequences(X)
                                               3117,
                                               3576,
                                               60,
                                                59,
```

Length of x The length of words in the news



```
# number of news that has greater than 1000 words
nos = np.array([len(x) for x in X])
len(nos[nos > 1000])
1054
```

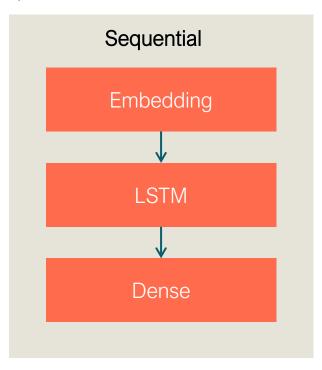
```
# When the sequence is more than 1000 then it is truncated
maxlen = 1000
X = pad sequences(X, maxlen = maxlen)
arrav([[
                                               17, 108553],
                                               17, 108554],
                                               17, 108555],
             2, 1265,
                           10, ...,
                                              357, 1594],
                            0, ...,
                                                      198],
                                                     1594]])
# when you check the length of any index of x it is always 1000
len(X[0])
1000
```

The above code will pad every sequence. Following is the output after applying the pad_squences function. We can see that every sequence has a length of 1000 numbers.

Weight Matrix

```
vocab_size = len(tokenizer.word_index) + 1
vocab = tokenizer.word_index
def get_weight_matrix(model):
   weight_matrix = np.zeros((vocab_size, DIM))
   for word, i in vocab.items():
        weight_matrix[i] = model.wv[word]
   return weight_matrix
embedding_vectors = get_weight_matrix(w2v_model)
embedding vectors.shape
(214704, 100)
```

The Sequential model is a linear stack of layers.



Embedding

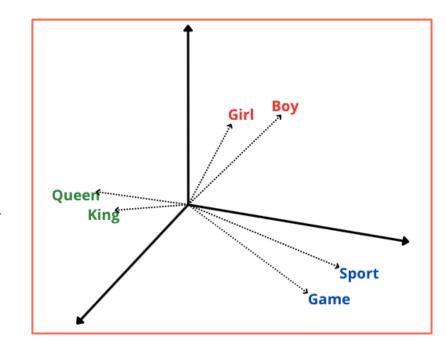
What is word embedding?

Word embedding is a technique to represent the word with the vector of numbers.

Word embedding means text as numbers.

Two vectors in the vector space are closer to each other

the two words are expected to have a similar meaning.



Embedding

What is the embedding layer in Keras?

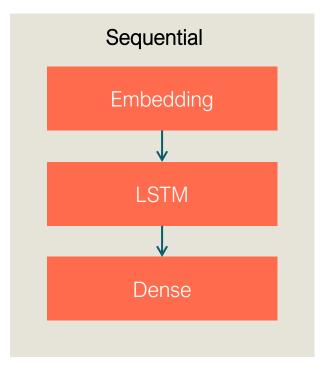
Keras provides an embedding layer that converts each word into a fixed-length vector of defined size. in embedding layers, every word has a real-valued vector of fixed length.

The main advantage: of this technique. Due to the reduction in dimensions, the representation of a word takes minimum space compared to one-hot-encoding.

The embedding layer requires integer encoded input data to represent each word uniquely.

The output: of the embedding layer is a 2D vector where every vector represents a single word from the vocabulary.

The Sequential model is a linear stack of layers.



LSTM

RNN

David, a 36-year-old man lives in San Francisco. He has a female friend Maria. Maria works as a cook in a famous restaurant in New York whom he met recently in a school alumni meet. Maria told him that she always had a passion for ______.

we want our network to learn from dependency 'cook' to predict 'cooking. There is a gap between the information what we want to predict and from where we want it to get predicted. This is called long-term dependency. We can say that anything larger than trigram as a long-term dependency. Unfortunately, RNN does not work practically in this situation.

LSTM

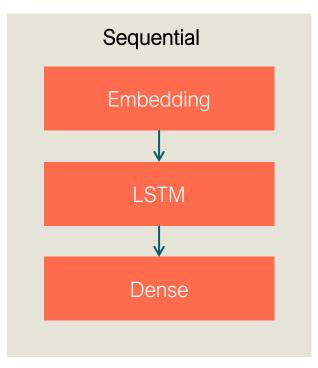
What is LSTM?

is a variation of a recurrent neural network (RNN) that is quite effective in predicting the long sequences of data like sentences and stock prices over a period.

It differs from a normal feedforward network because there is a feedback loop in its architecture. It also includes a special unit known as a memory cell to withhold the past information for a longer time for making an effective prediction.

In fact, LSTM with its memory cells is an improved version of traditional RNNs which cannot predict using such a long sequence of data and run into the problem of vanishing gradient.

The Sequential model is a linear stack of layers.



Dense Layer

A dense layer or a fully connected layer is a layer where every neuron from the previous layer connects with every neuron of the next layer

The dense layer is one of the most used layers in designing deep neural networks. The figure below shows the various options of the Dense layer provided by the Keras library.

Activation function	Equation	Example	1D Graph
Unit step (Heaviside)	$\phi(z) = \begin{cases} 0, & z < 0, \\ 0.5, & z = 0, \\ 1, & z > 0, \end{cases}$	Perceptron variant	
Sign (Signum)	$\phi(z) = \begin{cases} -1, & z < 0, \\ 0, & z = 0, \\ 1, & z > 0, \end{cases}$	Perceptron variant	
Linear	$\phi(z)=z$	Adaline, linear regression	
Piece-wise linear	$\phi(z) = \begin{cases} 1, & z \ge \frac{1}{2}, \\ z + \frac{1}{2}, & -\frac{1}{2} < z < \frac{1}{2}, \\ 0, & z \le -\frac{1}{2}, \end{cases}$	Support vector machine	
Logistic (sigmoid)	$\phi(z) = \frac{1}{1 + e^{-z}}$	Logistic regression, Multi-layer NN	
Hyperbolic tangent	$\phi(z) = \frac{e^z - e^{-z}}{e^z + e^{-z}}$	Multi-layer Neural Networks	
Rectifier, ReLU (Rectified Linear Unit)	$\phi(z) = \max(0,z)$	Multi-layer Neural Networks	
Rectifier, softplus Copyright © Sebastian Raschka 2016 (http://sebastianraschka.com)	$\phi(z) = \ln(1 + e^z)$	Multi-layer Neural Networks	

```
In [48]: | model = Sequential()
           model.add(Embedding(vocab_size, output_dim=DIM, weights = [embedding_vectors], input_length = maxlen , trainable = False))
           model.add(LSTM(units=128))
           model.add(Dense(1, activation = 'sigmoid'))
           model.compile(optimizer = 'adam', loss='binary crossentropy', metrics=['acc'])
In [49]: ▶ model.summary()
           Model: "sequential"
            Layer (type)
                                      Output Shape
                                                              Param #
            ______
            embedding (Embedding)
                                      (None, 1000, 100)
                                                              21470400
            1stm (LSTM)
                                      (None, 128)
                                                             117248
            dense (Dense)
                                      (None, 1)
                                                             129
           Total params: 21,587,777
           Trainable params: 117,377
           Non-trainable params: 21,470,400
```

Train and test split

Model Evaluation

```
In [56]:
         accuracy_score(y_test, y_pred)
   Out[56]: 0.9974164810690423
In [57]:  print(classification_report(y_test, y_pred))
                        precision recall f1-score
                                                     support
                            1.00
                                     1.00
                                              1.00
                                                       5796
                            1.00
                                     1.00 1.00
                                                       5429
                                              1.00
                                                      11225
               accuracy
                            1.00
                                     1.00
                                              1.00
                                                      11225
              macro avg
           weighted avg
                            1.00
                                     1.00
                                              1.00
                                                      11225
```

Testing With External Text Data

Thank you

