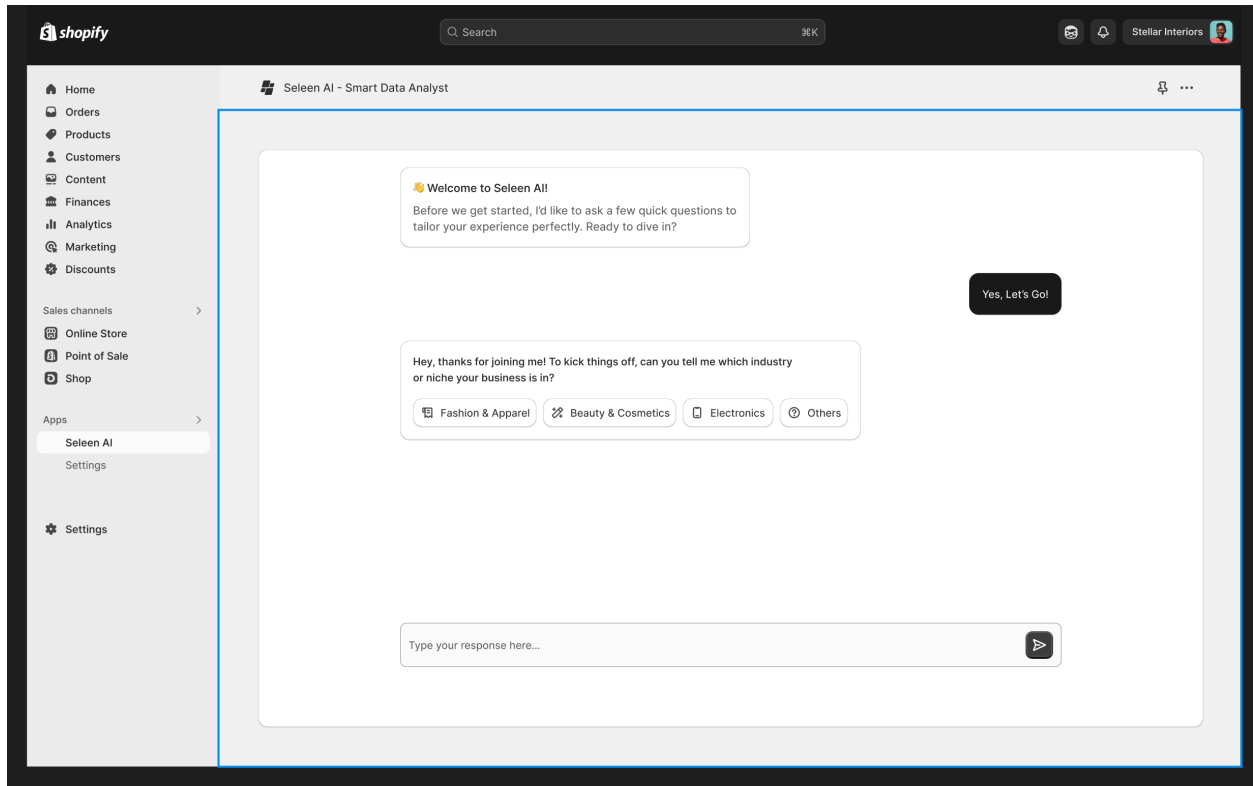


Detailed Finalized Onboarding Questions



Welcome to Seleen AI!

Before we get started, I'd like to ask a few quick questions to tailor your experience perfectly. Ready to dive in?

Yes, Let's Go!

Hey, thanks for joining me! To kick things off, can you tell me which industry or niche your business is in?

Fashion & Apparel

Beauty & Cosmetics

Electronics

Others

I run an online fashion store

Great, thanks for that info! Now, what are the key numbers or metrics that really matter to you? You can select multiple metrics.

☐ Conversion Rate
 ☐ Average Order Value
 ☐ Lifetime Value
 ☐ Profit Margin
 ☐ Returning Customer Rate
 ☐ Others

Primarily, I want to track Conversion Rate, AOV and Returning Customer Rate

Awesome, that helps! Do you keep an eye on different customer groups, like first-time buyers versus loyal repeat customers?

☐ Yes, I track different groups
 ☐ No, I treat everyone the same
 ☐ Not sure yet

➤

- **"Hey, thanks for joining me! To kick things off, can you tell me which industry or niche your business is in?"**

Chat Options: Fashion & Apparel, Beauty & Cosmetics, Electronics, Others

- **"Great, thanks for that info! Now, what are the key numbers or metrics that really matter to you?"**

Chat Options: Conversion Rate, Average Order Value, Lifetime Value, Profit Margin, Returning Customer Rate, Others

- **"Awesome, that helps! Do you keep an eye on different customer groups, like first-time buyers versus loyal repeat customers?"**

Chat Options: Yes, I track different groups; No, I treat everyone the same; Not sure yet

- **"Cool, thanks for sharing! Where in your sales process do you think things could be smoother? Any particular part of the funnel that's giving you trouble?"**

Chat Options: Awareness & Traffic, On-Site Engagement, Cart & Checkout, Post-Purchase, Others

- **"Got it, that makes sense. Which marketing channels are you currently using to drive the buzz?"**

Chat Options: Google Ads, Facebook/Instagram Ads, Email Marketing, Influencer Marketing, Organic Social Media, Others

- **"Thanks for letting me know! What would you say is your biggest challenge right now?"**

Chat Options: Low Traffic, High Cart Abandonment, Low Repeat Purchases, Unclear Ad Performance, Others

- **"I appreciate your honesty. Do you have any cool growth targets or upcoming promotions in the pipeline?"**

Chat Options: Yes, I've got a goal/promotion; No, not right now

- **"Last one—how often do you want me to pop in with fresh insights and updates?"**

Chat Options: Daily, Weekly, Monthly, On-demand, Other