

Get Started Wizard

Get started with SEO Suite

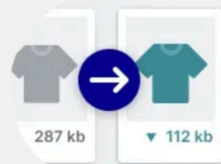
6 easy steps to boost your store's visibility, speed, and SEO performance.

4 of 6 tasks completed

- ✓ Enable app
- Optimize images

Compress your images without losing quality. Optimize image alt texts and filenames to improve your image's visibility in Google search.

Optimize images


- ✓ Speed up store performance
- ✓ Run SEO audit
- Enable Google Structured Data
- ✓ Detect 404 errors

Dashboard

Get started with PageFly

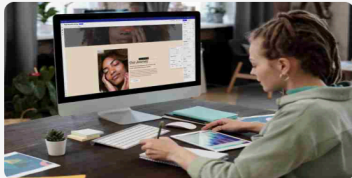
Basic yet important steps to start using PageFly and raise your conversion rate.

0 of 4 tasks completed

○ View quick introduction about PageFly

Let us walk you through the basics of our powerful page builder.

[Watch intro video](#) [Read quick start article](#)



- Create your first page
- Enable PageFly analytics
- Enable UI optimization

1. High-Level Concept

Component Name: GetStartedWizard

Purpose:

- Guide new users through the initial Seleen AI setup.
- Ensure they complete key onboarding tasks: connecting data sources, defining KPIs, setting up dashboards, etc.
- Provide a quick overview of progress with a visual progress bar.

Structure:

1. A header or card title (e.g., "Get Started with Seleen AI")
2. A short description (e.g., "6 easy steps to unlock powerful insights for your Shopify store.")
3. A progress bar or checklist that updates as each step is completed.
4. Individual tasks (cards or list items) with brief explanations and a call to action.

2. Example UI/UX Flow

Header & Progress Bar

markdown

Copy

Get Started with Seleen AI

2 of 6 tasks completed

(progress bar)

Task List

Below the progress bar, list each step as a collapsible or clickable item. When a user completes a step, you mark it as done and increment the progress.

1. **Connect Your Store Data**

- **Description:** "Connect your Shopify store (and other marketing platforms) to Seleen AI so we can start gathering data."
- **Call to Action:** "Connect Now"
- **What Happens Next:** On click, user is taken to a data integration page to authenticate Shopify, Google Ads, Meta, etc.

2. Define Your Key KPIs

- **Description:** "Tell us which metrics matter most—like total sales, conversion rate, or LTV—so we can personalize insights."
- **Call to Action:** "Set KPIs"
- **What Happens Next:** A simple wizard or form where the user selects from a list of common KPIs or enters custom ones.

3. Configure Your First Automated Report

- **Description:** "Set up a recurring report to see your essential metrics at a glance."
- **Call to Action:** "Configure Reports"
- **What Happens Next:** Users pick frequency (daily, weekly, monthly) and choose which KPIs/metrics to include.

4. Enable Proactive Alerts

- **Description:** "Get notifications when sales spike, conversion drops, or new trends emerge in your data."
- **Call to Action:** "Enable Alerts"
- **What Happens Next:** User opts in to email/SMS/Slack alerts, sets thresholds or anomaly detection preferences.

5. Explore Funnel Analysis

- **Description:** "Understand where customers drop off and how to improve your store's checkout process."
- **Call to Action:** "View Funnel"

- **What Happens Next:** A guided view of the funnel analysis page, highlighting key drop-off points and recommended actions.

6. Get Personalized Recommendations

- **Description:** "Review strategic suggestions to optimize your store—like bundling products, updating ads, or adjusting promotions."
 - **Call to Action:** "See Recommendations"
 - **What Happens Next:** Displays Seleen AI's recommended actions, with quick links to relevant sections in Shopify or marketing platforms.
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3. Example Content/Copy

Below is sample text you could use or adapt for each task:

1. Connect Your Store Data

- *Short blurb:* "Seleen AI needs to analyze your data to deliver insights. Connect your Shopify store and any marketing channels (e.g., Google Ads, Meta, Klaviyo) to get started."

2. Define Your Key KPIs

- *Short blurb:* "We'll tailor our analysis based on what you care about most—revenue, conversion rate, repeat purchases, or something else."

3. Configure Your First Automated Report

- *Short blurb:* "Create a recurring, auto-generated report to keep track of your essential metrics without manually checking every day."

4. Enable Proactive Alerts

- *Short blurb:* "Stay informed of important changes in real time. We'll send you alerts whenever we detect a significant spike or dip in key metrics."

5. Explore Funnel Analysis

- *Short blurb:* "Pinpoint where customers drop off in the purchase journey and uncover ways to improve conversion."

6. Get Personalized Recommendations

- *Short blurb:* "Leverage Seleen AI's data-driven advice to fine-tune your store strategy—like running targeted promotions, optimizing ad spend, or adjusting product bundles."
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4. Possible Design/Implementation Tips

- **Layout:**
 - Use a card-based layout for each task, with an icon or thumbnail (e.g., checkmark, analytics icon).
 - Include a brief description and a "Complete" button or link.
- **Progress Tracking:**
 - Maintain state for each task: "Not Started," "In Progress," or "Completed."
 - Show a progress bar that updates automatically as tasks are marked completed.
- **Collapsible Sections (Optional):**
 - If space is limited, you can show only the task name and status. Clicking a task expands to reveal the description and call-to-action.
- **Feedback on Completion:**
 - Provide a small confirmation toast or checkmark when a user completes a step.
 - Update the progress bar and the count (e.g., "2 of 6 tasks completed").
- **Completion Screen (Optional):**
 - After all tasks are done, show a celebratory message: "You've successfully set up Seleen AI! Here's what to do next..."