Rajkumar Raya Kshetri

student

CONTACT

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PROFESSIONAL EXPERIENCE

Affiliate Marketing
SPODENET | 2080-2081

- Conducted comprehensive training sessions for new affiliates, helping them understand marketing strategies and tools for increased performance.
- Successfully managed affiliate marketing campaigns for Spodenet, driving significant product awareness and sales growth.
- Developed and implemented strategies to optimize affiliate engagement, resulting in a measurable increase in conversions and affiliate performance.

Digital Marketing
Digital Media Nepal | 2081

- Managed and ran Meta ads campaigns (Facebook, Instagram) targeting specific demographics to increase brand awareness and sales.

SKILLS

Frontend developer
- Figma
- Html
- CSS
- JS
- WordPress

Graphic Design
- photoshop
- indesign
- canva

EDUCATION

little bud eng medium secoundary school
SEE Passed in 2078
GPA: 3.45

Nobel Academy | 2079-2080
+2 in Management, Computer science
GPA: 3.52

Divya Gyan, Tribhuvan University | 2080-2084

Bachelors in computer application (BCA)
present...

CERTIFICATES

Graphic Design | 2079
Cambridge institute