



JASMIN SOENJOTO

UX Designer

with a background in HR. Skilled in applying a Design Thinking approach to solve problems. Excellent organizational, communicational, and analytical competencies.

CONTACT

jasminsoenjoto@gmail.com
Iserlohn, Germany

TOOLS

- Figma
- Adobe XD

SKILLS

- HTML, CSS, Javascript
- UX Research
- User Interviews
- Usability Testing
- User Personas
- Preferencetest
- Wireframing & Prototyping
- Information Architecture

LANGUAGE

- German - Native
- English - Fluent
- Chinese - Conversational

PROJECT EXPERIENCE

Vegan App "Vivid"

Careerfoundry (online) | 09/21 - 07/22

Created a health-related web app to support people transitioning and maintaining a vegan lifestyle. Applied UX Design methods like User Interviews to learn about pain points and needs of potential clients.

Hinterland of Things | Hackathon

Founders Foundation | Bielefeld | 09/22

Developed a solution for Phoenix Contact with a team of 4 people in less than 48 hours. Challenge: *How can skill-based fit of Job Profile and candidate be achieved with the help of AI?*

+ First place by Phoenix Contact

WORK EXPERIENCE

HR Manager

CBM Germany | Bensheim | 04/16 - 10/20

NGO - works with people with disabilities

- Facilitated in-person interviews to obtain information on work history, training, education, and skills
- Improved overall onboarding process



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EDUCATION BACKGROUND

Beyond Tellerrand

UX Conference | Berlin |
09/22

UX Design Certificate

Careerfoundry | online |
09/21 - 07/22

800+ hours learning tools,
skills, and processes in
demand for a UX designer

Sinology (Bachelor & Master of Arts

Goethe University |
Frankfurt am Main |
10/04 - 11/11

Beijing University |
Peking | 10/05 -01/06

EXTRACURRICULAR ACTIVITIES

Storytelling for Influence

IDEOU | online | 01/22

SOFTSKILLS

- Communication
- Organization
- Analytics

- Counseled and organized advanced training for employees
 - Educated new employees and staff about functions and news from the HR Department
- + Attained a high employee and applicant satisfaction**

Junior HR Manager

Plan International Germany | Hamburg |
07/15 - 04/16

NGO - improves lifes of children and their families

- Counseling managers and potential candidates about recruiting practices of the organization
- Assessed and streamlined the overall recruiting process in cooperation with general managers and the online Marketing Team
- Analyzed employment-related data and prepared required reports and won an award for being an transparent organization

+ Presented the organization as an attractive employer

HR Assistant

Plan International Germany | Hamburg |
07/12 - 07/15

- Customized applicant communication documents
 - Screened job applications for fitting candidates
- + Succeeded in recruiting high-qualified and motivated staff members**