Fake Sniff









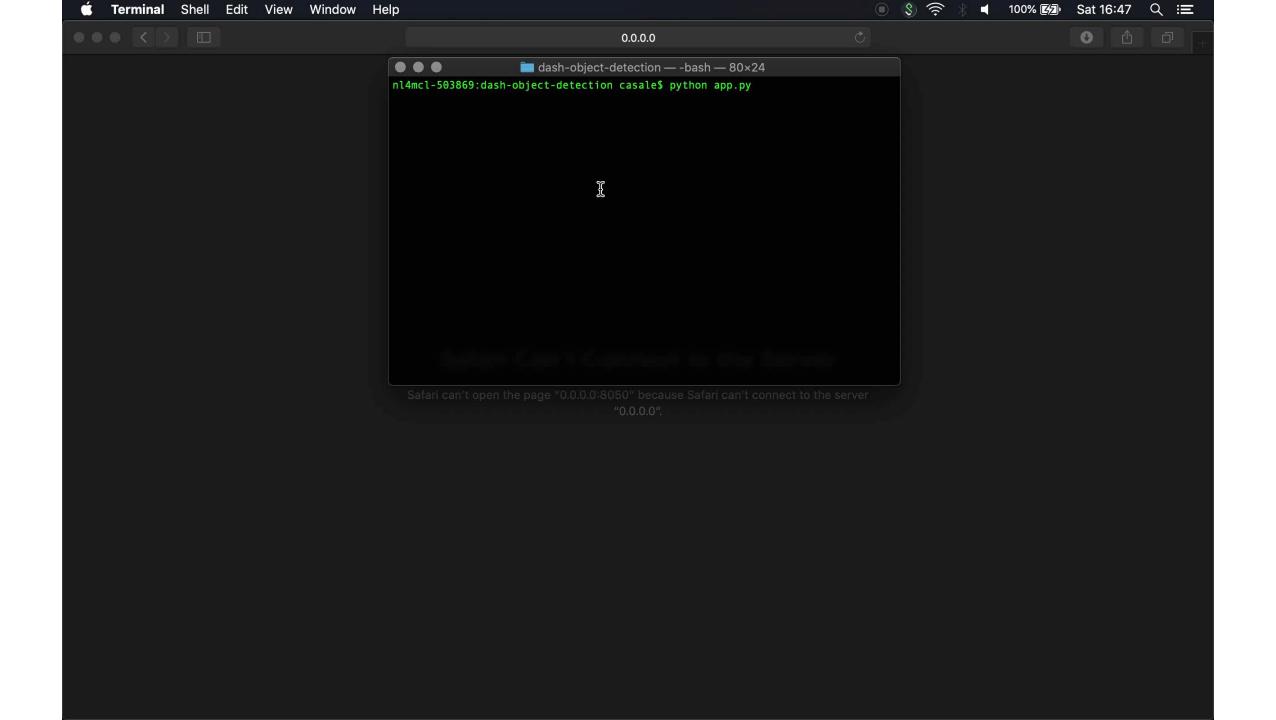
Human baseline

65%

Source: FaceForensics++: Learning to Detect Manipulated Facial Images (Rossler et al., April 2019)

Solution principles

- Intuitive and accessible for everyone via web application
- Powered by Artificial Intelligence (AI)



- AI Deep Learning Neural Networks
- Trained on a very large dataset
- State-of-the art performance
- 2 x faster | 2 x lighter | 2 x applicable
- Extendable

The Tech Behind

Human

Artificial Intelligence

65%

97.4%





IMPACT

INNOVATIVENESS

FEASIBILITY

- PREVENTION
- CREDIBILITY
- IDENTITY PROTECTION
- VERACITY
- EVIDENCE

- EXCEEDS HUMANS
- EXCEEDS CURRENT MODELS
- FASTER
- EXPLAINABLE

- IMMEDIATE & ACCURATE RESULTS
- FLEXIBLE UPDATE
- PHONES AND LAPTOPS FRIENDLY

USABILITY

- FOR SINGLE USERS
- FOR LAW ENFORCEMENT

SCALABILITY

- 1 SOLUTION, MANY PURPOSES
- CAPACITY INCREASE POTENTIAL

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