A close up of a sign

Description automatically generated

Crystal Lake Drum Lessons

1. Introduction

* Gain exposure and hits through excellent marketing and functionality
* Add fun elements to keep the user engaged, less wordy, more visual (maybe even audio)
* -> Mo lessons, mo money

1. Features
   * Audio, drum clicks?, videos
   * Drum pictures
   * Picture scroll feature?
   * Tabular data for Rates & Policies, Repairs & Restorations
2. Market

* Lots of Testimonials!
* Option to write a review!
* Schedule a Free Trial form!
* Different drumming programs for different ages encourages early drumming!
  + Different styles for older age groups to target specific musical interests
* Our favorite links!
* Receive our Newsletter!
* Missing name?
* Not updated since 2016?
* CLDL-Nice FAQ page
* CLDL- Contact form works
* CLDL- Slow page
* CLDL-Broken Links that lead nowhere
* CLDL- Wordy
* CLDL- Availability smooshed together
* CLDL- Repairs & Restorations has additional images that don’t flip automatically
* CLDL-Images too large
* CLDL-White toolbar text not visible

1. References

* <https://crystallakedrumlessons.com/>
* <https://rhythm-concepts.business.site/?utm_source=gmb&utm_medium=referral>
* <http://musicmakers4life.com/blog/>
* <https://www.schoolofrock.com/music-lessons/drum-lessons>