



PENN STATE ESPORTS

Penn State Esports

Fall Event



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Games Expected to Be at the Event



Overwatch



Rainbow Six Siege



Hearthstone



Counter-Strike: Global Offensive



Fighting Games



Fortnite



Rocket League



World of Warcraft



Super Smash Bros.



League of Legends



Call of Duty



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Event Details

- **Location:** HUB-Robeson Center, Alumni Hall
- **Time and Date:** 11:00 AM to 4:00 PM November 2nd, 2019.
- **Expected Turnout:** 150+ people (Event is open to the whole Penn State community of over 60,000 students)



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Basic Layout Of the Event



Sponsorship Tiers

There are 5 potential sponsorship tiers for the Fall Event:

- 1) ***Partner Sponsor - \$100***
- 2) ***Silver Sponsor - \$200***
- 3) ***Gold Sponsor - \$400***
- 4) ***Diamond Sponsor - \$700***
- 5) ***Legendary Presenting Sponsor - \$1000***



Ben Giles and Sean Lebovitz traveled to Atlantic City to participate in the Grand Finals of the CS Star League Tournament for Fortnite in 2019



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Sponsorship Tiers Breakdown

Partner	<ul style="list-style-type: none">• 1 social media posts TOTAL between Twitter and Facebook• Minimum of 15 photos during program event
Silver	<ul style="list-style-type: none">• 2 social media posts TOTAL between Twitter and Facebook• Advertised on the Twitch stream for the duration of the event throughout the broadcast
Gold	<ul style="list-style-type: none">• 2 in-person thank you's during the program done by our staff (1 at beginning and end of the event)• Banner or poster hanging during Social• Products displayed on a table towards the entrance of the event
Diamond	<ul style="list-style-type: none">• 4 social media posts TOTAL between Twitter and Facebook• Products on display on the Stage of the Event• Product promotion with a script or video that we show visitors on TVs throughout the event
Legendary (Presenting)	<ul style="list-style-type: none">• Naming rights as the host of the entire Social Event• Company Advertised on our Twitch Channel as a Banner for the remainder of the school year• The right to be the exclusive sponsor of the event• Company Logo placed on the Club Jersey for 2020-2021 (with the hopes of continued support)

Thank You!

- Thanks for reading through our deck!
 - If you would like to sponsor an event or ask us any question, please email us at psuesports@gmail.com
 - Please title your email appropriately (i.e. "Penn State Esports Fall Event")
 - We look forward to hearing from you soon!
- The Penn State Esports Executive Board

