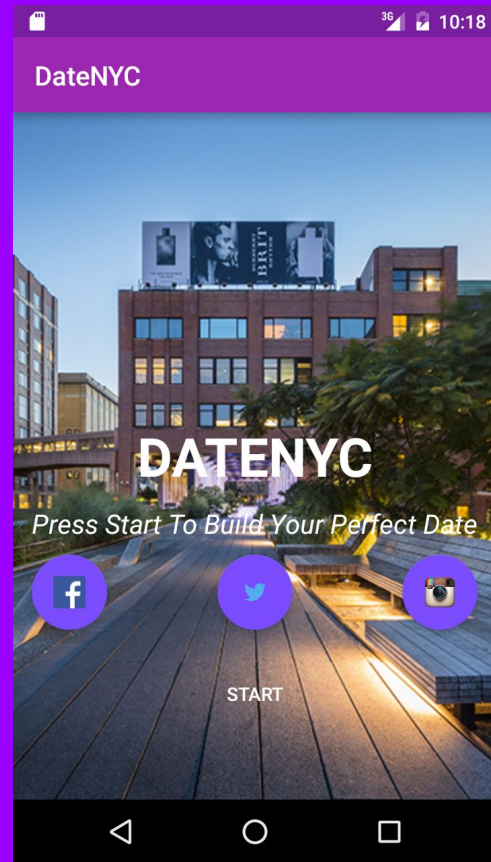


# DATENYC

The Key To Building Your Perfect Date



A laptop screen is shown with a dark overlay. The screen displays a line graph with a blue line and a pie chart with a green slice. The text is overlaid on the screen.

# **Mission statement:**

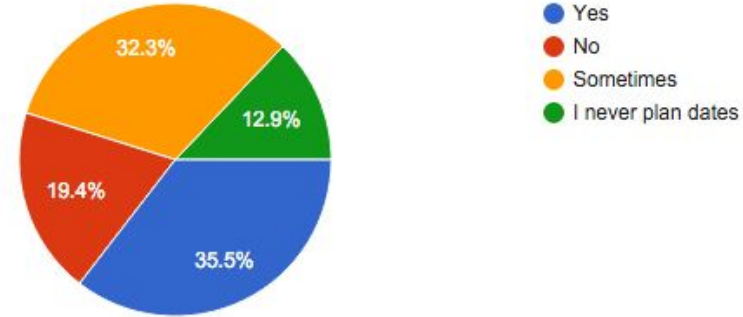
Provide users with the simplest way to create the best date possible.

# The Problem

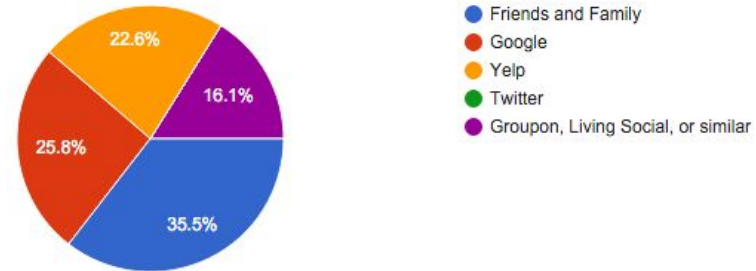
The problem is that majority of people struggle with planning dates.

During the phases of planning they use multiple sources to get suggestions for things they should do and places they should go.

Do you sometimes struggle with planning dates? (31 responses)



If you need suggestions for dates where do you go for advice? (31 responses)





# The solution

We have solved the date planning task by giving users suggestions on places they should go and activities they could experience with their date.

With DateNYC we will help solve the date planning crisis amongst many and create memorable dates for many.

# The team

*Answer the question, “Why are we the ones to solve the problem we identified?”*

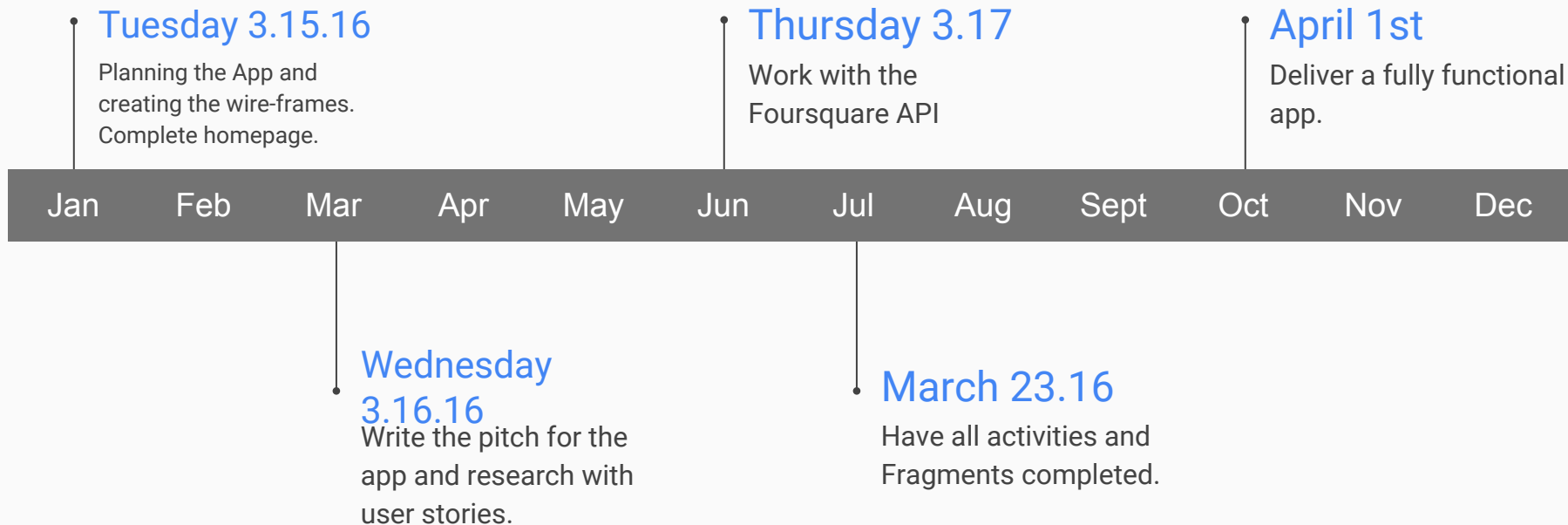


Rashad Cureton

DateNYC Creator and  
Modern Day Daniel Ocean

# Milestones

*Show where you are in the process and what's left to tackle*



# How it works

## Step 1

Users follow our prompts to build their dates.



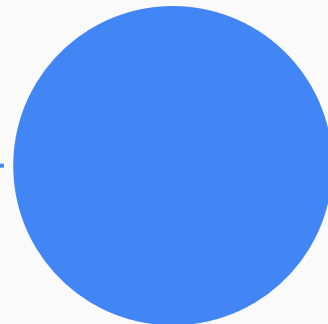
## Step 2

Users build the date successfully.



## Step 3

Users review the complete date and have the itinerary emailed to them.





An aerial photograph of a city skyline at dusk or dawn. The sky is a mix of dark blue, purple, and orange. The city is densely packed with skyscrapers, many of which are lit up with lights. The title text is overlaid on the left side of the image.

# The technology: GPS + RFID

## API's

- Google Calendar
- Foursquare
- Twitter
- Facebook

## Methods

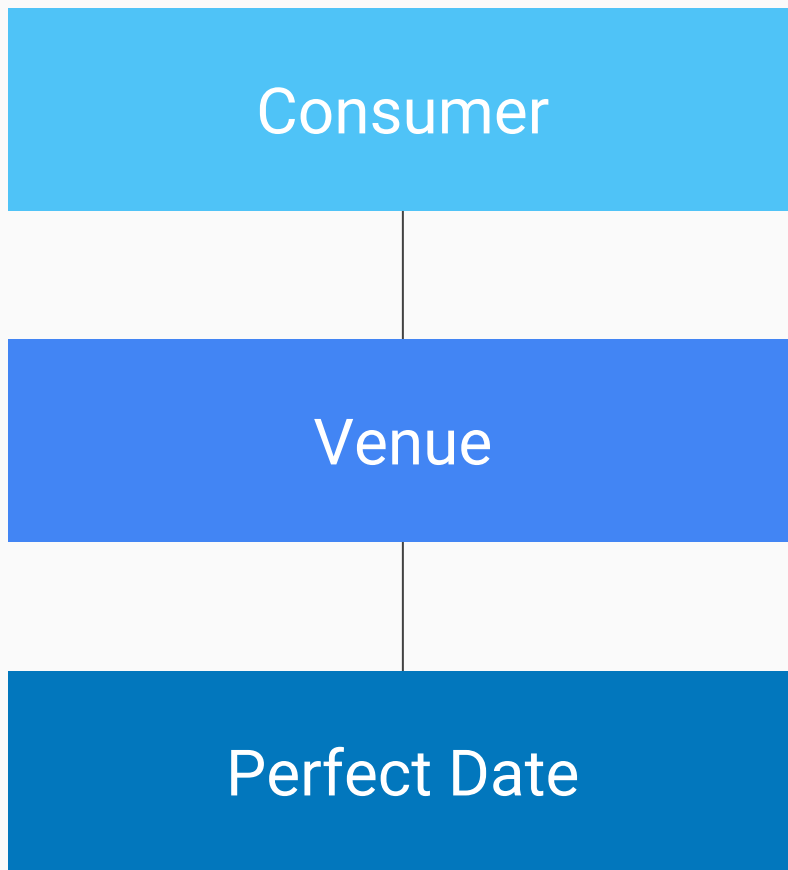
- Generate suggestions based off of best restaurants in the area with reviews.
- Also factoring in the price and location



# Revenue model

My app will generate money through advertisements. We predict that we will have many users download the app just based on research.

People need a simple solution to build the perfect date and that is why we're here.



At a time when Date Planning has become more difficult we have simplified the process.

People don't like to feel programmed and you need new spontaneous places and activities to experience. Why not give users exactly what they need "Simplicity" come plan your perfect date.

Change the "It's not you it's me" into "It's you and I love it"

